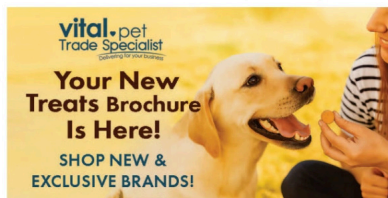


vital.pet

Trade Specialist

Delivering for your business

Period 9 | 1st - 30th September 2025



SEPTEMBER'S FOCUS...

NUTRITION

Our EXTENSIVE product range is designed to support your business in meeting seasonal demand, with high-quality NUTRITION solutions for EVERY pet.

PLUS ALL OUR USUAL GREAT OFFERS!



Whiskas 1+ Complete Dry with Chicken



50% saving

SKU: 72383

Promo Price:

£4.05

Pack Size: 1.9kg

POR:

58.97%

RRP: £11.83

SKU: 72391 Product: Tuna

Felix Goody Bag Original Mix



45% saving

SKU: 71659

Promo Price:

£6.31

Pack Size: 5 x 200g

POR:

60.12%

RRP: £3.80

SKU: 71660 Product: Seaside Mix

Burgess Excel Dried Fresh Grass



30% saving

SKU: 77662

Promo Price:

£3.33

Pack Size: 1kg

POR:

54.15%

RRP: £7.34

Wagg Low Fat Treats



35% saving

SKU: 23524

Promo Price:

£4.04

Pack Size: 7 x 125g

POR:

53.79%

RRP: £1.50

Vitalin Adult Chicken with Veg & Thyme



25% saving

SKU: 73322

Promo Price:

£25.30

Pack Size: 12kg

POR:

55.36%

RRP: £68.00

Bucktons Mealworms



30% saving

SKU: 75587

Promo Price:

£54.54

Pack Size: 12.55kg

POR:

54.09%

RRP: £120.00

CATEGORY
STAR
BUY

THIS MONTH...

Look for the star badge to find our Nutrition Star Buys...



AVAILABLE
NOW

MAXFUSION

Max Fusion™ Dog Toy Collection

MADE WITH NIKE GRIND

New for 2025



NEW &
EXCLUSIVE TO
vital.
Pet Group

INSIDE THIS MONTH...

Welcome to the September issue of our fantastic promotions brochure at Vital Pet Group. This month, we're shining a spotlight on **Nutrition** and why offering a variety of quality levels is key to supporting both pet health and retail success.

Today's pet owners are paying closer attention to the nutritional value behind every bowl. Whether they're looking for **affordable everyday options**, **enhanced recipes with added benefits**, or **premium foods** packed with high-quality ingredients, having a **Good, Better, Best** range allows you to meet **every shopper's needs**.

From **everyday essentials** to **nutrient-rich formulations** and specialist blends, our nutrition picks this month are designed to give **every category on your shelves** the depth it needs. It's more important than ever to offer products across a **spectrum of nutritional value** to build **trust**, encourage **loyalty**, and drive **healthier margins**.

We've got the usual deals you know and love, plus an exciting range of products brought to you by **Nike**. Not to mention our **Exclusive to Vital** lines, where this month we are looking at category favourite, **Dole!**

Finally, head to **Page 8** to hear from one of our retailers and see how **Vital** have helped **grow their business** and become more than a wholesaler, but a **key partner for growth**.

Want even more?

All our offers are available to shop online, head over to vitalpetproducts.co.uk and grab a bargain!

PLUS ALL OUR USUAL GREAT OFFERS!

This Month's Focus...

Boost Sales with a Balanced Nutrition Offering

Offer Nutritional Choice That Builds Trust and Grows Your Category

This month we focus on **nutrition** and bring you a range of exclusive products to fill your shelves with this season's essentials.



MUST STOCK

POR: 56.08%



vital TOP TIP

It is important to provide your customers with a complete range of options, including dry food, wet food, raw food, and nutritional supplements. By stocking a comprehensive range of products, you not only increase the likelihood of higher customer spending per visit but also create opportunities for repeat purchases across multiple categories.

This breadth of choice positions your business as a one-stop-shop, building trust and convenience for customers while strengthening long-term loyalty.



MUST STOCK

DolDoPet Multifit Dog Gummy Multivitamins



SKU:	77211	Promo Price:
		£5.12
Pack Size:	Single	POR:
RRP:	£13.99	56.08%

SKU: 77210 Product: Cat Multivitamins

Tails.com Inner Vitality Toy & Small Adult Chicken Dry Dog Food



SKU:	77375	Promo Price:
		£7.31
Pack Size:	2kg	POR:
RRP:	£14.00	37.36%

SKU: 77376 Product: Medium & Large Adult

Nutriment Beef Nuggets



SKU:	76862	Promo Price:
		£4.43
Pack Size:	1kg	POR:
RRP:	£6.99	23.95%

SKU: 76863 Product: Chicken

Laughing Dog Oven Baked Traditional Mixer Meal Adult



SKU:	14576	Promo Price:
		£20.21
Pack Size:	15kg	POR:
RRP:	£44.15	45.06%

Pro Plan Cat 1+ Renal Plus Chicken



30% saving

SKU:	72320	Promo Price:
		£8.63
Pack Size:	1.5kg	POR:
RRP:	£18.40	43.71%

Pro Plan 1+ Vital Functions Salmon



30% saving

SKU:	72323	Promo Price:
		£8.63
Pack Size:	1.5kg	POR:
RRP:	£18.40	43.71%

PERFECT FIT Adult Cat Sensitive 1+ Turkey



30% saving

SKU:	73054	Promo Price:
		£11.60
Pack Size:	4 x 750g	POR:
RRP:	£5.13	32.17%

Burgess Excel Indoor Guinea Pig



SKU:	74088	Promo Price:
		£3.49
Pack Size:	1.5kg	POR:
RRP:	£8.30	49.57%

Gardman Hedgehog Bites



SKU:	76931	Promo Price:
		£2.83
Pack Size:	650g	POR:
RRP:	£4.89	41.54%

Excel Nature Snacks Wildflower Forage



SKU:	73502	Promo Price:
		£7.15
Pack Size:	6 x 75g	POR:
RRP:	£2.99	52.16%

Bucktons Pigeon Conditioner



SKU:	18375	Promo Price:
		£16.95
Pack Size:	20kg	POR:
RRP:	£24.99	31.50%

Peckish Complete Seed & Nut Mix No Mess 12 Seed Blend



SKU:	74301	Promo Price:
		£16.45
Pack Size:	20kg	POR:
RRP:	£29.99	44.61%

NEW TO vital.

Brand new products from Max Fusion!

Vital Pet Group is dedicated to continuously expanding our range of great products your customers will love. New this month to Vital Pet Group, an exciting range of sustainably sourced products made with Nike Grind.

Nike Grind Dumbbell Small / Medium



SKU:	77715	Promo Price:
		£4.52
Pack Size:	Single	POR:
RRP:	£9.99	45.68%

SKU: 77716 Product: Medium/Large
£5.90 45.52% RRP: £12.99
SKU: 77717 Product: Large/Extra Large
£8.01 43.44% RRP: £16.99

Nike Grind Weeble Small / Medium



SKU:	77718	Promo Price:
		£3.90
Pack Size:	Single	POR:
RRP:	£8.99	47.89%

SKU: 77719 Product: Medium/Large
£5.84 41.54% RRP: £11.99
SKU: 77720 Product: Grind Tug
£4.83 41.93% RRP: £9.99

Nike Grind Phoenix



SKU:	77721	Promo Price:
		£3.10
Pack Size:	Single	POR:
RRP:	£7.99	53.48%

Nike Grind Cannon Small / Medium



SKU:	77722	Promo Price:
		£3.29
Pack Size:	Single	POR:
RRP:	£7.99	50.54%

SKU: 77723 Product: Medium/Large
£4.39 47.25% RRP: £9.99
SKU: 77724 Product: Large/Extra Large
£5.87 45.79% RRP: £12.99

Nike Grind Kettle Ball Small / Medium



SKU:	77725	Promo Price:
		£4.65
Pack Size:	Single	POR:
RRP:	£9.99	44.17%

SKU: 77726 Product: Medium/Large
£6.61 43.34% RRP: £13.99
SKU: 77727 Product: Large/Extra Large
£9.04 39.68% RRP: £17.99

Nike Grind Spiro Ball Small / Medium



SKU:	77728	Promo Price:
		£4.15
Pack Size:	Single	POR:
RRP:	£8.99	44.57%

SKU: 77729 Product: Medium/Large
£5.25 42.70% RRP: £10.99
SKU: 77730 Product: Large/Extra Large
£5.97 44.87% RRP: £12.99

Nike Grind Gyro



SKU:	77731	Promo Price:
		£4.53
Pack Size:	Single	POR:
RRP:	£9.99	45.53%

SKU: 77732 Product: Pop It Small/Medium
£3.80 42.98% RRP: £7.99
SKU: 77733 Product: Pop It Medium/Large
£4.73 43.13% RRP: £9.99

Nike Grind Frisbee



SKU:	77734	Promo Price:
		£4.75
Pack Size:	Single	POR:
RRP:	£9.99	42.92%

Nike Grind Helix Small / Medium



SKU:	77735	Promo Price:
		£3.02
Pack Size:	Single	POR:
RRP:	£6.99	48.17%

SKU: 77736 Product: Medium/Large
£5.14 48.52% RRP: £11.99
SKU: 77737 Product: Large/Extra Large
£6.34 45.61% RRP: £13.99

NEW &
EXCLUSIVE TO
vital.
Pet Group

MAXFUSION



Max Fusion™ Dog Toy Collection

MADE WITH NIKE GRIND

New for 2025

AVAILABLE NOW



FLOATS
FETCH



DENTAL /
SPREADABLE



ERRATIC
BOUNCE



TREAT
DISPENSING



SENSORY
STIMULATION



DUAL
TUG



FOOD-GRADE
NYLON



Contact your Vital Account Manager to order

EXCLUSIVE TO vital.

Amazing products, all exclusive to Vital!

Vital Pet Group is proud of our exclusive product range. Here, we've got category essentials you won't find anywhere else, all with **GREAT POR!**

Dole Dog Chews Banana & Pumpkin Assorted



SKU: 76014
Pack Size: 200g
RRP: £8.99

Promo Price:
£3.99
POR: **46.74%**

Dole Air Dried Banana Chips



SKU: 76006
Pack Size: 170g
RRP: £7.99

Promo Price:
£3.56
POR: **46.53%**

Dole Air Dried Sweet Potato Sticks



SKU: 76005
Pack Size: 170g
RRP: £7.99

Promo Price:
£3.12
POR: **53.14%**

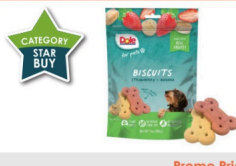
Dole Dog Biscuits Apple & Carrot Assorted



SKU: 76011
Pack Size: 198g
RRP: £8.99

Promo Price:
£3.67
POR: **51.01%**

Dole Dog Biscuits Assorted Banana & Strawberry



SKU: 76009
Pack Size: 198g
RRP: £8.99

Promo Price:
£3.67
POR: **51.01%**

SKU: 76010 Product: Spinach & Pumpkin

Dole Dog Chews Assorted Broccoli & Carrot



SKU: 76013
Pack Size: 200g
RRP: £8.99

Promo Price:
£3.99
POR: **46.74%**

Dole Dog Chews Assorted Strawberry & Pineapple



SKU: 76012
Pack Size: 200g
RRP: £8.99

Promo Price:
£3.99
POR: **46.74%**

Dole Plant Based Jerky Banana & Dragonfruit



SKU: 76008
Pack Size: 170g
RRP: £7.99

Promo Price:
£3.59
POR: **46.08%**

Dole Plant Based Jerky Carrot & Coconut



SKU: 76007
Pack Size: 170g
RRP: £7.99

Promo Price:
£3.59
POR: **46.08%**



for pets 🐾

WHOLESOME
AND TASTY
TREATS
FOR PUPS!



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Why I choose vital.



JC's Pet Supplies

Here at JC's Pet Supplies we have recently onboarded with Vital Pet Products. Since doing so, we have noticed a **huge difference** in our **own operations** and the amount of **valuable time it has saved us**.

Having multiple shops can make ordering difficult when combining orders to have it delivered to one location. Vital has helped us massively with this process by delivering to **each individual store**.

Orders are packed **sensibly** and with care which is a **huge plus on other wholesalers out there!** Our sales rep **Hannah** is always there to answer any questions and inform us of new products/special offers which may be of interest etc...

Overall, we are **thoroughly happy** with their service and are looking forward to continuing to build a great relationship working together.

Thanks, Vital, from us all here at JC's.

Want to share your testimonial for a future issue?

Email marketing@vitalpetproducts.co.uk

Tasty & Meaty Munchy Rolls Assorted



SKU: 72446
Pack Size: 100 Pack
RRP: £4.99

Promo Price:
£1.83
POR: **55.94%**

Tasty & Meaty Munchy Rolls Natural



SKU: 72447
Pack Size: 100 Pack
RRP: £4.99

Promo Price:
£1.83
POR: **55.94%**

Tasty & Meaty Rawhide Chew Twist



SKU: 72445
Pack Size: 100 Pack
RRP: £9.99

Promo Price:
£3.66
POR: **55.99%**

Tasty & Meaty Delicious Beef Fillets



SKU: 72443
Pack Size: 16 x 90g
RRP: £2.99

Promo Price:
£17.53
POR: **56.03%**

Tasty & Meaty Delicious Chicken Fillets



SKU: 72441
Pack Size: 4 x 320g
RRP: £7.99

Promo Price:
£11.71
POR: **56.03%**

Tasty & Meaty Crunchy Twists with Chicken



SKU: 72435
Pack Size: 4 x 320g
RRP: £7.99

Promo Price:
£11.71
POR: **56.03%**

Tasty & Meaty Chicken & Calcium Bones



SKU: 72439
Pack Size: 4 x 350g
RRP: £7.99

Promo Price:
£11.71
POR: **56.03%**

Tasty & Meaty Delicious Chicken Strips



SKU: 72431
Pack Size: 4 x 350g
RRP: £7.99

Promo Price:
£11.71
POR: **56.03%**

Tasty & Meaty Succulent Pigs in Blankets



SKU: 72433
Pack Size: 320g
RRP: £7.99

Promo Price:
£2.93
POR: **56.03%**

EXCLUSIVE TO
vital.
Pet Group

Tasty and Meaty



Delicious Dog Treats & Chews.

Stock your dog treats category with Tasty & Meaty, the perfect high-margin brand to keep your customers coming back for more.

IDEAL FOR
TRAINING

TAKE YOUR
POR FROM
36% TO 57%*

FSDU
AVAILABLE
NOW!

LOW
IN FAT

HIGH IN
PROTEIN

SUPPORTS HEALTHY
TEETH & GUMS



SKU: 72443



SKU: 72431



SKU: 72433



SKU: 72435



SKU: 72439



SKU: 72441



SKU: 72447



SKU: 72445



SKU: 72446



SKU: 77163



SKU: 77164



SKU: 77165



SKU: 77166



REAL
MEATY TASTE



Great
POR



IRRESISTIBLE
FLAVOURS

To order an FSDU, speak to your Account Manager today.
*Data accurate as of August 2025

Shop The Full
Tasty & Meaty Range



Look for the star badge

CATEGORY
STAR
BUY

for our Nutrition Star Buys

James Wellbeloved Dry Dog Grain Free
Senior Lamb & Veg30%
saving

SKU: 75909 **Promo Price:**
£35.90

Pack Size: 10kg **POR:**
45.76%

RRP: £79.43

SKU: 75922 Product: Turkey & Veg

James Wellbeloved Dry Dog Grain Free
Adult Lamb & Veg30%
saving

SKU: 75933 **Promo Price:**
£35.90

Pack Size: 10kg **POR:**
45.76%

RRP: £79.43

SKU: 75935 Product: Fish & Veg
SKU: 75934 Product: Turkey & VegJames Wellbeloved Dry Dog Adult Fish &
Rice

SKU: 75928 **Promo Price:**
£37.99

Pack Size: 15kg **POR:**
30.93%

RRP: £66.00

SKU: 75925 Product: Duck & Rice
SKU: 75914 Product: Turkey & RiceJames Wellbeloved Dry Dog Adult Large
Breed Turkey & Rice

SKU: 75919 **Promo Price:**
£37.99

Pack Size: 15kg **POR:**
30.93%

RRP: £66.00

SKU: 75952 Product: Chicken & Rice

James Wellbeloved Dry Dog Puppy Lamb
& Rice

SKU: 75900 **Promo Price:**
£37.99

Pack Size: 15kg **POR:**
30.93%

RRP: £66.00

SKU: 75950 Product: Chicken & Rice
SKU: 75911 Product: Turkey & RiceJames Wellbeloved Adult Dog High Protein
Chicken & Turkey25%
saving

SKU: 72376 **Promo Price:**
£6.17

Pack Size: 1.4kg **POR:**
45.16%

RRP: £13.50

James Wellbeloved Adult Dog High Protein
Chicken & Turkey30%
saving

SKU: 72377 **Promo Price:**
£33.98

Pack Size: 10kg **POR:**
45.64%

RRP: £75.00

James Wellbeloved Dry Dog Superfoods
Adult Turkey with Kale & Quinoa30%
saving

SKU: 75939 **Promo Price:**
£33.83

Pack Size: 10kg **POR:**
48.89%

RRP: £79.43

SKU: 75940 Product: Lamb with Sweet Potato & Chia

Pedigree Complete Dry with Poultry and
Vegetables

SKU: 73787 **Promo Price:**
£5.62

Pack Size: 3kg **POR:**
32.51%

RRP: £10.00

SKU: 73790 Product: Small Breed

Pedigree Small Breed Tender Goodness Rich
in Poultry

SKU: 71645 **Promo Price:**
£5.30

Pack Size: 2.6kg **POR:**
36.35%

RRP: £10.00

SKU: 71641 Product: Tender Goodness Rich in Poultry
£5.10 38.75%Pro Plan Healthy Start Puppy Medium Breed
with Chicken30%
saving

SKU: 54424 **Promo Price:**
£31.21

Pack Size: 12kg **POR:**
44.88%

RRP: £67.95

SKU: 54412 Product: Large Athletic Breed
SKU: 54414 Product: Large Robust BreedPro Plan All Sizes Adult Light / Sterilised Dry
Dog Food with Chicken30%
saving

SKU: 75475 **Promo Price:**
£32.32

Pack Size: 14kg **POR:**
50.60%

RRP: £78.50

SKU: 75477 Product: Performance with Chicken

BETA Puppy Chicken



30%
saving

SKU:	63798	Promo Price:
		£22.55
Pack Size:	14kg	POR:
RRP:	£48.76	44.49%

SKU: 63799 Product: Up to 1 Year Turkey & Lamb
SKU: 63800 Product: Large Breed Up to 2 Years Turkey

BETA Adult 1+ with Chicken



SKU:	63801	Promo Price:
		£21.66
Pack Size:	14kg	POR:
RRP:	£43.16	39.79%

SKU: 63802 Product: 1+ Turkey & Lamb
SKU: 63803 Product: 2+ Large Breed Turkey
£22.22 38.21%

BETA Working Adult 1+ Chicken



SKU:	63807	Promo Price:
		£22.98
Pack Size:	14kg	POR:
RRP:	£35.85	35.25%

BETA Puppy Large Breed with Turkey



SKU:	72271	Promo Price:
		£5.16
Pack Size:	2kg	POR:
RRP:	£8.52	27.37%

SKU: 63790 Product: Small Breed with Chicken
SKU: 63797 Product: Adult Dog Sensitive with Salmon & Rice

Vitalin Adult Farmhouse Supper with Beef & Veg



SKU:	73318	Promo Price:
		£26.14
Pack Size:	12kg	POR:
RRP:	£62.00	49.41%

SKU: 73319 Product: Pork with Apple
SKU: 73320 Product: Farmhouse Chicken

Vitalin Adult Lamb & Mint



SKU:	73321	Promo Price:
		£28.67
Pack Size:	12kg	POR:
RRP:	£68.00	49.41%

Alpha Adult Dog Grain Free Chicken & Potato



SKU:	66968	Promo Price:
		£24.28
Pack Size:	15kg	POR:
RRP:	£39.99	38.67%

Laughing Dog Grain Free Meal



SKU:	57068	Promo Price:
		£27.87
Pack Size:	7.5kg	POR:
RRP:	£51.95	35.62%

SKU: 57067 Pack Size: 1.5kg
£7.07 32.59% RRP: £12.59

Tails.com Inner Vitality Sensitive Adult Salmon Dry Dog Food



SKU:	77377	Promo Price:
		£7.65
Pack Size:	2kg	POR:
RRP:	£14.50	36.69%

SKU: 77378 Product: Mature Dog

Tails.com Inner Vitality Puppy Chicken Dry Dog Food



SKU:	77374	Promo Price:
		£7.31
Pack Size:	2kg	POR:
RRP:	£14.00	37.36%

Skinners Field & Trial Puppy Lamb And Rice



SKU:	59004	Promo Price:
		£33.99
Pack Size:	15kg	POR:
RRP:	£50.29	31.73%

SKU: 56983 Product: Duck & Rice
£41.10 30.81% RRP: £59.99

Skinners Field & Trial Puppy Lamb And Rice



SKU:	59005	Promo Price:
		£7.22
Pack Size:	2.5kg	POR:
RRP:	£11.45	36.34%

SKU: 2353 Product: Puppy

Laughing Dog Oven Baked Traditional Mixer Meal Adult


SKU:	44351	Promo Price:
		£4.57
Pack Size:	2.5kg	POR:
RRP:	£8.25	33.48%

Laughing Dog Oven Baked Traditional Mixer Meal Puppy & Small Dog


SKU:	46329	Promo Price:
		£16.97
Pack Size:	10kg	POR:
RRP:	£33.29	38.81%
SKU: 51154 Product: Wheat Free Baked Mixer Meal Adult £18.06 34.50% RRP: £33.09		

Tails.com Inner Vitality Adult Chicken Can


SKU:	77379	Promo Price:
		£1.37
Pack Size:	400g	POR:
RRP:	£2.60	36.86%
SKU: 77381 Product: Sensitive Adult Chicken & Cod		

Tails.com Inner Vitality Adult Chicken Aluminium Tray


SKU:	77383	Promo Price:
		£0.68
Pack Size:	150g	POR:
RRP:	£1.30	36.86%

SKU: 77387 Product: Beef
SKU: 77386 Product: Poultry & Game

Tails.com Inner Vitality Variety Multipack


SKU:	77388	Promo Price:
		£3.94
Pack Size:	6 x 150g	POR:
RRP:	£7.50	36.93%

Cookhouse Luxury Dog Food - Fillets in Jelly - Chicken Breast with Veg & Rice


SKU:	77230	Promo Price:
		£6.33
Pack Size:	15 x 100g	POR:
RRP:	£0.90	43.71%

SKU: 77231 Product: Chicken Breast with Tuna & Rice

Cookhouse Luxury Dog Food - Terrines - Chicken with Beef & Veg


SKU:	77232	Promo Price:
		£6.33
Pack Size:	15 x 100g	POR:
RRP:	£0.90	43.71%

SKU: 77233 Product: Tuna with Carrots

Forthglade Adult Grain Free Just 90% Chicken


SKU:	2744	Promo Price:
		£17.54
Pack Size:	18 x 395g	POR:
RRP:	£1.90	38.45%

SKU: 2816 Product: Lamb

Forthglade Senior Wholegrain Lamb with Brown Rice & Veg


SKU:	72153	Promo Price:
		£16.57
Pack Size:	18 x 395g	POR:
RRP:	£1.90	41.87%

SKU: 72154 Product: White Fish with Brown Rice & Veg
SKU: 72156 Product: Grain Free Turkey, Butternut Squash & Veg

Forthglade Adult Grain Free Turkey, Sweet Potato & Vegetables


SKU:	61521	Promo Price:
		£17.54
Pack Size:	18 x 395g	POR:
RRP:	£1.90	38.45%

SKU: 61523 Product: Chicken, Butternut Squash & Veg
SKU: 70303 Product: Beef with Sweet Potato & Veg

Forthglade Classics Chicken Sunday Lunch


SKU:	75342	Promo Price:
		£18.28
Pack Size:	18 x 395g	POR:
RRP:	£2.30	47.00%

SKU: 75343 Product: Hearty Turkey Stew **£20.45 40.72%**
SKU: 75344 Product: Lamb Shepherds Pie **£20.35 41.02%**

Naturediet Feel Good Grain Free Puppy


SKU:	73872	Promo Price:
		£14.12
Pack Size:	18 x 390g	POR:
RRP:	£1.57	40.04%

SKU: 73866 Product: Puppy

everyday vitality

FOR ADULT DOGS

ON OFFER
don't miss out



*available in both
2kg and 6kg bags*

LIGHTLY BAKED NATURAL DRY DOG FOOD

Nutritionally balanced complete dry food made with **quality natural ingredients**: fresh meat, sweet potatoes, yucca and chicory root.

Forthglade
natural pet food since 1971

Naturo Tray Adult Dog Grain Free Chicken, Potato & Veg


SKU:	71609	Promo Price:
		£9.35
Pack Size:	12 x 400g	POR:
RRP:	£16.50	31.99%

Naturo Tray Adult Dog Light Chicken & Rice with Veg


SKU:	71127	Promo Price:
		£6.26
Pack Size:	7 x 400g	POR:
RRP:	£1.85	42.04%
SKU: 71124	Product: Senior Turkey & Rice with Veg	
SKU: 71125	Product: Adult Grain Free Salmon & Potato with Veg	

Naturo Tray Senior Dog Chicken/Duck/Turkey with Rice Variety Pack


SKU:	73775	Promo Price:
		£15.75
Pack Size:	3 x 6 x 400g	POR:
RRP:	£8.40	25.00%

Cesar Natural Goodness Tins Mixed Selection In Loaf


SKU:	71618	Promo Price:
		£11.96
Pack Size:	12 x 400g	POR:
RRP:	£25.00	42.62%

Cesar Classic Mixed Selection Terrine


SKU:	71616	Promo Price:
		£12.34
Pack Size:	24 x 150g	POR:
RRP:	£23.34	36.54%
SKU: 71617	Product: Country Stew Mixed Selection in Gravy	

Cesar Country Stew Special Selection


SKU:	70589	Promo Price:
		£11.60
Pack Size:	3 x 8 x 150g	POR:
RRP:	£8.74	46.91%
SKU: 70596	Product: Senior 10+ Mixed Selection in Delicate Jelly	
SKU: 70585	Product: Classic Terrine Mixed Selection	

James Wellbeloved Can Adult Dog Chicken & Rice in Loaf


SKU:	70933	Promo Price:
		£19.51
Pack Size:	12 x 400g	POR:
RRP:	£3.00	34.98%

SKU: 70934 Product: Turkey & Rice in Loaf
SKU: 71626 Product: Puppy Chicken, Rice & Vegetables in Loaf

James Wellbeloved Pouches Grain Free Senior Turkey in Gravy


SKU:	74025	Promo Price:
		£6.58
Pack Size:	12 x 90g	POR:
RRP:	£13.00	39.28%
SKU: 74034	Product: Puppy Lamb and Chicken in Gravy	
SKU: 74023	Product: Puppy Turkey in Gravy	

James Wellbeloved Pouches Puppy Turkey, Lamb & Chicken in Gravy


SKU:	74024	Promo Price:
		£17.73
Pack Size:	48 x 90g	POR:
RRP:	£34.00	37.42%

SKU: 74022 Product: Senior Dog

James Wellbeloved Pouches Adult Dog Turkey in Gravy


SKU:	74026	Promo Price:
		£17.73
Pack Size:	48 x 90g	POR:
RRP:	£34.00	37.42%

SKU: 74035 Product: Mixed Selection in Gravy
SKU: 74019 Product: Lamb in Gravy

Pedigree Cans Puppy Mixed Selection in Jelly


SKU:	30532	Promo Price:
		£22.96
Pack Size:	4 x 6 x 400g	POR:
RRP:	£9.02	23.64%

SKU: 22683 Product: Senior Dog Meat Selection in Loaf

Pedigree Cans Adult Dog Mixed Selection in Jelly


SKU:	8577	Promo Price:
		£19.17
Pack Size:	2 x 12 x 385g	POR:
RRP:	£15.75	26.98%

SKU: 23413 Product: Mixed Selection in Loaf
Pack Size: 2 x 12 x 400g
SKU: 7331 Product: Mixed Selection in Gravy
Pack Size: 2 x 12 x 400g



We let our ingredients do the talking



CAT FOODS CAT TREATS DOG FOODS
100% NATURAL, LUXURY INGREDIENTS

Vital Code	Description
77216	COOKHOUSE Luxury Cat Food - Fillets in Jelly - Tuna Loin - 18 x 70g
77217	COOKHOUSE Luxury Cat Food - Fillets in Jelly - Chicken Breast - 18 x 70g
77218	COOKHOUSE Luxury Cat Food - Terrines - Chicken - 18 x 70g
77219	COOKHOUSE Luxury Cat Food - Terrines - Tuna - 18 x 70g
77220	COOKHOUSE Luxury Cat Treats - Freeze Dried - 100% Chicken Breast
77221	COOKHOUSE Luxury Cat Treats - Freeze Dried - 100% Duck Breast
77230	COOKHOUSE Luxury Dog Food - Fillets in Jelly - Chicken Breast with Veg & Rice - 15 x 100g
77231	COOKHOUSE Luxury Dog Food - Fillets in Jelly - Chicken Breast with Tuna & Rice - 15 x 100g
77232	COOKHOUSE Luxury Dog Food - Terrines - Chicken with Beef & Veg - 15 x 100g
77233	COOKHOUSE Luxury Dog Food - Terrines - Tuna with Carrots - 15 x 100g

10%
OFF

Waggy®
TREATS

24% MORE TREAT SHOPPERS
ARE CHOOSING US!*



OVEN
BAKED

GREAT NATURAL
TASTE



ENRICHED WITH
VITAMINS & MINERALS



NO ADDED
SUGAR

*NielsenIQ Homescan: Dog Treats, Total Coverage, 52 w/e 19.09.25

The Barking Bakery Mini Trios Iced



SKU: 63986 **Promo Price:**
£9.73
 Pack Size: 6 x Single **POR:**
45.81%
 RRP: £3.59

SKU: 63987 Product: Uniced

Frozzys Yogurt Squeeze Pouch Dog Natural



SKU: 77275 **Promo Price:**
£14.62
 Pack Size: 10 x 115g **POR:**
46.69%
 RRP: £3.29

Wagg Training Treats



SKU: 5728 **Promo Price:**
£4.98
 Pack Size: 7 x 125g **POR:**
43.13%
 RRP: £1.50

SKU: 68274 Product: BBQ Bangers
SKU: 71898 Product: Tasty Chunks

Wagg Training Treats Chicken & Cheese



SKU: 40103 **Promo Price:**
£4.98
 Pack Size: 7 x 125g **POR:**
43.13%
 RRP: £1.50

SKU: 64129 Product: Cookie Treats Peanut & Banana
SKU: 70959 Product: Ham With Cheese Toastie Treats

Misfits Nasher Sticks



35% saving

SKU: 32323 **Promo Price:**
£6.12
 Pack Size: 10 x 175g **POR:**
56.31%
 RRP: £1.68

Misfits Twistos Beef



35% saving

SKU: 68100 **Promo Price:**
£11.01
 Pack Size: 18 x 105g **POR:**
56.31%
 RRP: £1.68

SKU: 68099 Product: Chicken

Pedigree Rodeo Duos & Jumbone Medium Mega Box



SKU: 68093 **Promo Price:**
£3.76
 Pack Size: Single **POR:**
46.60%
 RRP: £8.45

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pedigree Dentastix Daily Dental Chews Large Dog



30% saving

SKU: 70705 **Promo Price:**
£5.88
 Pack Size: 42 Sticks **POR:**
54.00%
 RRP: £15.34

SKU: 70712 Product: Medium Dog Pack Size: 56 Sticks
SKU: 70714 Product: Small Dog Pack Size: 70 Sticks

Pedigree Dentastix Daily Dental Chews Medium Dog



30% saving

SKU: 70707 **Promo Price:**
£14.76
 Pack Size: 4 x 28 Sticks **POR:**
51.33%
 RRP: £9.10

SKU: 70717 Product: Small Dog Pack Size: 4 x 35 Sticks
SKU: 70718 Product: Large Dog Pack Size: 4 x 21 Sticks

Pedigree Dentastix Fresh Daily Dental Chews Large Dog



30% saving

SKU: 70713 **Promo Price:**
£14.41
 Pack Size: 4 x 21 Sticks **POR:**
52.48%
 RRP: £9.10

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pedigree Ranchos Reward Cube Treat Beef



SKU: 75760 **Promo Price:**
£8.73
 Pack Size: 7 x 70g **POR:**
40.14%
 RRP: £2.50

Pedigree Schmackos Multi Mix 20 Sticks



25% saving

SKU: 68087 **Promo Price:**
£10.02
 Pack Size: 9 x Single **POR:**
46.98%
 RRP: £2.52

SKU: 68089 Product: Fish Mix



HIGH QUALITY DOG
TREATS FOR ALL
CELEBRATIONS AND
SEASONS

HANDMADE • BAKED IN BRITAIN • MEAT FREE • RECYCLED PACKAGING

Bakers Sizzlers Bacon



SKU:	68305	Promo Price:
Pack Size:	6 x 90g	£4.58
RRP:	£1.45	POR: 36.81%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Bonio The Original



SKU:	119	Promo Price:
Pack Size:	12.5kg	£30.83
RRP:	£47.67	POR: 22.40%
SKU: 26862 Pack Size: 5 x 650g £8.09 20.74% RRP: £2.45		
SKU: 6496 Pack Size: 4 x 1.2kg £11.38 18.94% RRP: £4.21		

Bonio Mini



SKU:	1806	Promo Price:
Pack Size:	10kg	£19.92
RRP:	£30.36	POR: 21.26%

Winalot Shapes & Varieties



SKU:	1040	Promo Price:
Pack Size:	15kg	£32.82
RRP:	£49.20	POR: 19.94%

Pet Munchies Chicken Strips



30% saving

SKU:	62129	Promo Price:
Pack Size:	3 x 320g	£12.03
RRP:	£10.67	POR: 54.89%
SKU: 62130 Product: Duck Strips Pack Size: 3 x 320g		
SKU: 65464 Product: Chicken Twists Pack Size: 3 x 290g		

Grub Club Clean Teeth & Chill



30% saving

SKU:	74119	Promo Price:
Pack Size:	12 x 84g	£22.74
RRP:	£4.99	POR: 54.42%

Grub Club Clean Teeth & Chill



30% saving

SKU:	74120	Promo Price:
Pack Size:	10 x 175g	£26.50
RRP:	£6.99	POR: 54.52%

Pointer Peanut Butter Paws



25% saving

SKU:	63640	Promo Price:
Pack Size:	10kg	£25.53
RRP:	£57.35	POR: 46.58%
SKU: 68307 Product: Peanut Butter Flavoured Small Bite Bones £24.26 45.93% RRP: £53.85		
SKU: 19092 Product: Assorted Large Bones £21.31 47.01% RRP: £48.25		

Pointer Mini Hot Dogs



35% saving

SKU:	76506	Promo Price:
Pack Size:	8 x 90g	£12.48
RRP:	£3.50	POR: 46.51%

Paddock Farm - Ostrich Feet Small



25% saving

SKU:	76137	Promo Price:
Pack Size:	15 Pack	£12.70
RRP:	£2.45	POR: 58.54%

SKU: 76136 Product: Ostrich Metatarsus Bones Pack Size: 5 Pack **£12.16 58.26%** RRP: £6.99
SKU: 76138 Product: Ostrich Feet Large Pack Size: 10 Pack **£16.93 58.46%** RRP: £4.89

NAW Pre-Packs Buffalo Lung



SKU:	67957	Promo Price:
Pack Size:	130g	£2.42
RRP:	£5.19	POR: 43.95%

SKU: 67956 Product: Buffalo Jerky Pack Size: 100g
SKU: 67958 Product: Buffalo Large Tails Pack Size: 3 Tails

Skinner's Field & Trial Dog Training Treats



SKU:	75832	Promo Price:
Pack Size:	8 x 90g	£9.34
RRP:	£2.30	POR: 39.08%

Mayfield Working Dog Food



SKU: 75341
 Pack Size: 12 x 400g
 RRP: £8.99

Promo Price:
£5.99
POR: 94.39%

Mayfield Wild Bird Food



SKU: 75216
 Pack Size: 20kg
 RRP: £16.99

Promo Price:
£10.99
POR: 34.67%

Mayfield Tropical Parrot



SKU: 75219
 Pack Size: 15kg
 RRP: £39.99

Promo Price:
£21.75
POR: 34.73%

Mayfield Budgie



SKU: 75220
 Pack Size: 20kg
 RRP: £27.99

Promo Price:
£17.49
POR: 25.02%

Mayfield Cockatiel/Parakeet



SKU: 75222
 Pack Size: 15kg
 RRP: £24.99

Promo Price:
£13.25
POR: 36.37%

Mayfield Parrot



SKU: 75221
 Pack Size: 15kg
 RRP: £44.99

Promo Price:
£24.49
POR: 34.68%

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& AVAILABLE
NOW**



MAYFIELD

Introducing new Mayfield Working Wet Dog Food - the trusted brand known for delivering both quality and value.

Working Wet Dog Food

6 x Beef & 6 x Chicken

SKU: 75341 / RRP: £8.99 / POR: 49.53%*



Scan here to shop
the full range



**NEW &
EXCLUSIVE TO**
vital.pet
 Trade Specialist



*Prices Accurate as of July 2025

Elkwood Natural Ears Dog Treats



SKU: 73551
 Pack Size: 12 x 6 Pack
 RRP: £5.99

Promo Price:
£26.90
POR: 55.10%

Elkwood Vegetable Sea Creatures + Seaweed in Display



SKU: 68586
 Pack Size: 54 Pieces
 RRP: £1.00

Promo Price:
£14.76
POR: 67.20%

Elkwood Himalayan Cheese Chew Extra Large



SKU: 67556
 Pack Size: Single
 RRP: £11.99

Promo Price:
£4.78
POR: 52.20%

Elkwood Sponge Dental Stick



SKU: 70848
 Pack Size: 10 x 7 Pack
 RRP: £4.49

Promo Price:
£14.94
POR: 60.08%

Elkwood Rattlesnaps Dental Peanut & Pumpkin Chicken



SKU: 68592
 Pack Size: 10 x 50g
 RRP: £24.90

Promo Price:
£7.64
POR: 63.18%

Elkwood Rattlesnaps Dental Broccoli & Apple Chicken 4 Pieces



SKU: 68594
 Pack Size: 100g
 RRP: £3.49

Promo Price:
£1.34
POR: 54.06%

EXCLUSIVE TO
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 Pet Group



GREAT FOR



SUSTAINABLY SOURCED



HIGH REPEAT PURCHASE



NATURAL INGREDIENTS



NATURAL ALTERNATIVE TO RAWHIDE

ELKWOOD

— 100% NATURAL —
 DOG TREATS AND CHEWS

PURE INGREDIENTS. PROVEN PROFIT.

Our Yak, Meaty & Ocean, and Naturals ranges deliver high-quality, natural treats dogs love - perfect for every occasion. No fillers. No rawhide. Just premium, purposeful ingredients that support digestion, dental health, and daily wellness.

With strong repeat sales and sustainably sourced ingredients, Elkwood helps retailers confidently grow the natural treats category.



HIMALAYAN CHEWS – Long-lasting, protein-rich, and naturally satisfying, in 3 delicious flavours.

MEATY & OCEAN TREATS – Irresistible, high-protein options packed with real meat and fish.

NATURALS – Simple, wholesome treats made with 100% natural ingredients. Choose from chicken, buffalo and lamb!

Tails.com Inner Vitality Cold Pressed Rewards Duck



SKU:	77390	Promo Price:
		£1.58
Pack Size:	70g	POR:
RRP:	£3.00	36.64%

SKU: 77389 Product: Turkey

Tails.com Inner Vitality Superfood Bites Salmon



SKU:	77391	Promo Price:
		£1.58
Pack Size:	80g	POR:
RRP:	£3.00	36.64%

SKU: 77392 Product: Lamb

Mason Cash Colour Mix Bone Grey Placemat



30% saving

SKU:	71830	Promo Price:
		£2.22
Pack Size:	3 x Single	POR:
RRP:	£1.50	40.83%

SKU: 71831 Product: Bone Cream Placemat
SKU: 71833 Product: Paw Cream Placemat

Mason Cash Colour Mix Dog Bowl Cream 20cm



25% saving

SKU:	62977	Promo Price:
		£5.81
Pack Size:	Single	POR:
RRP:	£19.50	64.23%

SKU: 62978 Product: Grey £5.66 65.20%

Johnson's Antiseptic Ear Drops



SKU:	75984	Promo Price:
		£13.51
Pack Size:	6 x 50ml	POR:
RRP:	£5.20	48.04%

Johnson's Paw & Nose Balm For Dogs



SKU:	72474	Promo Price:
		£9.23
Pack Size:	3 x 50g	POR:
RRP:	£6.99	47.21%

SKU: 74845 Product: Antiseptic Balm
Pack Size: 3 Pack
SKU: 74846 Product: Soothing Skin Balm
Pack Size: 3 Pack

Johnson's Fishy's Salmon Oil 500ml



SKU:	47419	Promo Price:
		£7.06
Pack Size:	500ml	POR:
RRP:	£15.99	47.05%

Johnson's Salmon Oil Cold Pressed 250ml



SKU:	68031	Promo Price:
		£4.22
Pack Size:	250ml	POR:
RRP:	£9.59	47.18%

Bugalugs Enzymatic Toothpaste Gel (Dog & Cat) Liver Flavour



SKU:	75657	Promo Price:
		£5.75
Pack Size:	75g	POR:
RRP:	£9.99	30.98%

Bugalugs Plaque Remover for Dogs



SKU:	72986	Promo Price:
		£6.19
Pack Size:	70g	POR:
RRP:	£11.99	38.07%

Bugalugs Plaque Remover for Dogs



SKU:	72987	Promo Price:
		£7.51
Pack Size:	200g	POR:
RRP:	£23.99	62.46%

Pedigree Multivitamins Joint Care 30 Soft Dog Chews



30% saving

SKU:	72380	Promo Price:
		£10.92
Pack Size:	6 x 180g	POR:
RRP:	£5.00	56.32%

Funk The Dog Collar - Blue Camo Medium



25% saving

SKU:	73102	Promo Price:
Pack Size:	Single	£3.80
RRP:	£11.99	POR: 61.94%

SKU: 73103 Product: Large
£4.11 62.03% RRP: £12.99
SKU: 73113 Product: Medium Lead
£4.43 62.04% RRP: £13.99

Ancol Heritage Leather Collar Tan 16mm x 26-31cm Size 2



SKU:	3974	Promo Price:
Pack Size:	Single	£2.60
RRP:	£7.29	POR: 57.20%

FULL RANGE OF SIZES AVAILABLE ONLINE

Ancol Heritage Nylon Rope Lead Green 10mm x 1.07m



SKU:	30328	Promo Price:
Pack Size:	Single	£3.80
RRP:	£10.49	POR: 56.53%

SKU: 30330 Product: 12mm x 1.07m
£4.52 56.57% RRP: £12.49

Ancol Heritage Deluxe Nylon Rope Slip Lead Brown 12mm x 1.5m



SKU:	36700	Promo Price:
Pack Size:	Single	£5.96
RRP:	£16.29	POR: 56.10%

Zeus Nitro Bendy Bone 16cm



25% saving

SKU:	76906	Promo Price:
Pack Size:	Single	£3.48
RRP:	£8.99	POR: 53.55%

Zeus Nitro Weighted Ball Small 5cm



25% saving

SKU:	76898	Promo Price:
Pack Size:	Single	£2.32
RRP:	£5.99	POR: 53.57%

SKU: 76899 Product: Medium 6.3cm
£2.71 53.52% RRP: £6.99
SKU: 76900 Product: Large 7.6cm
£3.48 53.55% RRP: £8.99

Zeus Nitro Tugger 22cm



25% saving

SKU:	76907	Promo Price:
Pack Size:	Single	£4.25
RRP:	£10.99	POR: 53.57%

Zeus Nitro Flying Disc 24cm



25% saving

SKU:	76908	Promo Price:
Pack Size:	Single	£6.97
RRP:	£17.99	POR: 53.52%

Danish Design Arctic Snuggle Bed 61cm (23in)



SKU:	63227	Promo Price:
Pack Size:	Single	£19.44
RRP:	£52.99	POR: 55.98%

SKU: 63228 Product: 68cm (28in)
£25.42 55.47% RRP: £68.49
SKU: 63229 Product: 89cm (34in)
£36.47 55.56% RRP: £98.49

Danish Design Anti-Bacterial Grey Deluxe Duvet Cover Medium 67 x 98cm



SKU:	71245	Promo Price:
Pack Size:	Single	£9.05
RRP:	£31.49	POR: 65.50%

SKU: 71246 Product: Large 87 x 132cm
£17.38 56.53% RRP: £47.99

Anti-Bac Grey Snuggle Bed Small



SKU:	74216	Promo Price:
Pack Size:	Single	£19.78
RRP:	£53.49	POR: 55.63%

SKU: 74217 Product: Medium
£27.80 56.09% RRP: £75.99
SKU: 74218 Product: Large
£37.12 55.67% RRP: £100.49

Danish Design Arctic Box Duvet Cover Medium 88 x 67 x 12cm



SKU:	63224	Promo Price:
Pack Size:	Single	£12.02
RRP:	£33.49	POR: 56.93%

SKU: 63225 Product: Large 125 x 79 x 12cm
£19.17 55.76% RRP: £51.99

Nutriment Adult Working Dog Chicken Formula



SKU: 70260 **Promo Price:**
£4.35
Pack Size: 1.4kg **POR:**
RRP: £6.09 **27.86%**

Nutriment Adult Working Dog Boneless Beef Formula



SKU: 70254 **Promo Price:**
£2.16
Pack Size: 500g **POR:**
RRP: £3.09 **29.40%**

Nutriment Cat Chicken Formula



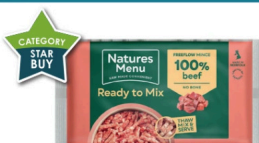
SKU: 70725 **Promo Price:**
£2.34
Pack Size: 500g **POR:**
RRP: £4.09 **31.34%**

Nutriment Adult Working Dog Turkey Formula



SKU: 70258 **Promo Price:**
£2.16
Pack Size: 500g **POR:**
RRP: £3.09 **29.40%**

Natures Menu Ready to Mix Beef



SKU: 75112 **Promo Price:**
£7.05
Pack Size: 2kg **POR:**
RRP: £9.99 **28.72%**

Natures Menu Frozen Minced Meats All Beef



SKU: 20999 **Promo Price:**
£19.85
Pack Size: 12 x 400g **POR:**
RRP: £2.19 **23.71%**

Natures Menu Frozen Minced Meats Tripe



SKU: 20994 **Promo Price:**
£16.89
Pack Size: 12 x 400g **POR:**
RRP: £1.99 **28.56%**

Paleo Ridge Paleo Plus Special Diet



SKU: 76685 **Promo Price:**
£3.65
Pack Size: 500g **POR:**
RRP: £4.59 **19.68%**

Fur Baby Nutrition Salmon Complete Frozen Dog Food



SKU: 77045 **Promo Price:**
£3.85
Pack Size: 1kg **POR:**
RRP: £5.15 **24.50%**

Fur Baby Nutrition Salmon Sushi Frozen Dog Food



SKU: 77062 **Promo Price:**
£3.85
Pack Size: 1kg **POR:**
RRP: £5.15 **24.50%**

Cotswold Raw Working Dog Active Beef Mince



SKU: 76717 **Promo Price:**
£6.31
Pack Size: 1kg **POR:**
RRP: £6.95 **8.30%**

Cotswold Raw Working Dog Active Turkey Mince



SKU: 76721 **Promo Price:**
£5.40
Pack Size: 1kg **POR:**
RRP: £5.95 **8.34%**

NEW

Natures Menu

CRAFTED BY
EXPERTS

**EVERY PURRFECT NEED
NOW FULFILLED**

**OUR NEW CAT
RANGE IS HERE!**



— DRY FOOD —



— WET —



— PATÉ —



— SNACKS —

**Tailored Tastes
for every Cat!**



Look for the star badge

CATEGORY
STAR
BUY

for our Nutrition Star Buys

James Wellbeloved Dry Cat Oral Health Adult Turkey



SKU: 75884

Promo Price:

£24.82

Pack Size: 4kg

POR:

RRP: £48.00

37.94%

SKU: 75881 Product: Grain Free Adult Turkey

SKU: 75879 Product: Light Adult Turkey

James Wellbeloved Dry Cat Senior Turkey



SKU: 75876

Promo Price:

£22.49

Pack Size: 4kg

POR:

RRP: £43.00

37.24%

SKU: 75893 Product: Fish

James Wellbeloved Dry Cat Kitten Turkey



SKU: 75871

Promo Price:

£22.49

Pack Size: 4kg

POR:

RRP: £43.00

37.24%

James Wellbeloved Dry Cat Adult Turkey



SKU: 75873

Promo Price:

£22.49

Pack Size: 4kg

POR:

RRP: £43.00

37.24%

SKU: 75890 Product: Fish

SKU: 75897 Product: Chicken & Rice

James Wellbeloved Adult Cat High Protein Chicken & Turkey

25%
saving

SKU: 72375

Promo Price:

£22.22

Pack Size: 4kg

POR:

RRP: £48.00

44.44%

PERFECT FIT Adult Cat 1+ Chicken

30%
saving

SKU: 70597

Promo Price:

£11.60

Pack Size: 4 x 750g

POR:

RRP: £5.13

32.17%

SKU: 73062 Product: Senior Cat 7+ Chicken

SKU: 73058 Product: Adult Cat 1+ Salmon

Whiskas 1+ Complete Dry with Chicken

40%
saving

SKU: 72385

Promo Price:

£6.82

Pack Size: 6 x 300g

POR:

RRP: £2.62

47.97%

SKU: 72413 Product: 2-12 Months Complete Dry with Chicken 47.92%

Whiskas 1+ Complete Dry with Tuna

40%
saving

SKU: 72393

Promo Price:

£12.08

Pack Size: 5 x 800g

POR:

RRP: £5.61

48.33%

SKU: 72414 Product: Chicken

Felix Doubly Delicious Salmon & Vegetables

30%
saving

SKU: 74760

Promo Price:

£4.17

Pack Size: 2kg

POR:

RRP: £8.10

38.19%

SKU: 74761 Product: Beef, Chicken & Vegetables

Felix Doubly Delicious Salmon & Vegetables

25%
saving

SKU: 74762

Promo Price:

£9.93

Pack Size: 4 x 750g

POR:

RRP: £4.50

33.80%

SKU: 74763 Product: Beef, Chicken & Vegetables

Go-Cat Adult Chicken, Duck & Rabbit



SKU: 4979

Promo Price:

£16.44

Pack Size: 10kg

POR:

RRP: £32.24

38.81%

SKU: 6512 Product: Tuna, Herring & Veg

Go-Cat Adult Tuna, Herring & Veg

25%
saving

SKU: 5155

Promo Price:

£3.52

Pack Size: 2kg

POR:

RRP: £6.79

37.84%

SKU: 1921 Product: Duck & Chicken

Pro Plan Cat 1+ Renal Plus Chicken



30% saving

SKU: 35892 **Promo Price:**
£33.61
Pack Size: 10kg **POR:**
47.20%
RRP: £76.40

SKU: 75464 **Product:** VITAL FUNCTIONS Rich in Salmon **£32.77 48.53%**

Pro Plan Cat 1+ Sterilised Vital Functions Salmon



30% saving

SKU: 941 **Promo Price:**
£15.13
Pack Size: 3kg **POR:**
45.81%
RRP: £33.50

SKU: 71669 **Product:** 7+ Sterilised Longevity Turkey

Pro Plan Cat 1+ Light Turkey



30% saving

SKU: 4246 **Promo Price:**
£15.13
Pack Size: 3kg **POR:**
45.81%
RRP: £33.50

Cookhouse Luxury Cat Food - Fillets in Jelly - Tuna Loin



SKU: 77216 **Promo Price:**
£7.59
Pack Size: 18 x 70g **POR:**
43.77%
RRP: £10.90

SKU: 77217 **Product:** Chicken Breast
SKU: 77218 **Product:** Terrines - Chicken

James Wellbeloved Pouches Adult Cat Grain Free Turkey in Gravy



SKU: 69288 **Promo Price:**
£25.36
Pack Size: 2 x 24 x 85g **POR:**
30.80%
RRP: £21.99

Sheba Fresh & Fine Pouches Fish in Gravy



SKU: 70807 **Promo Price:**
£11.42
Pack Size: 3 x 15 x 50g **POR:**
30.81%
RRP: £16.60

SKU: 70800 **Product:** Poultry in Gravy

Sheba Fresh & Fine Pouches Poultry in Gravy



SKU: 70796 **Promo Price:**
£11.53
Pack Size: 50 x 50g **POR:**
25.55%
RRP: £18.58

Sheba Fresh & Fine Cat Pouches with Beef & Chicken & Lamb in Gravy



SKU: 75767 **Promo Price:**
£13.13
Pack Size: 8 x 6 x 50g **POR:**
26.77%
RRP: £2.69

SKU: 75770 **Product:** Tuna & Salmon & Trout in Jelly

Sheba Perfect Portions Adult Wet Cat Food Trays Salmon in Pate 6



30% saving

SKU: 73802 **Promo Price:**
£14.28
Pack Size: 8 x 6 x 37.5g **POR:**
28.60%
RRP: £3.00

SKU: 73803 **Product:** Tuna in Gravy
SKU: 73801 **Product:** Luxury Pate with Chicken

Sheba Fine Flakes Trays Poultry Selection in Jelly



SKU: 19089 **Promo Price:**
£17.75
Pack Size: 4 x 12 x 85g **POR:**
25.83%
RRP: £17.18

SKU: 73810 **Product:** Sauce Collection Pouches Kitten Mixed Selection in Gravy

Sheba Sauce Collection Pouches Fish Selection in Gravy



SKU: 73807 **Promo Price:**
£11.30
Pack Size: 40 x 85g **POR:**
27.71%
RRP: £18.75

SKU: 73811 **Product:** Kitten Mixed Selection in Gravy **£11.34 27.68% RRP: £18.81**
SKU: 73055 **Product:** Nature's Collection Pouches Mixed Selection in Gravy **£11.70 25.15% RRP: £18.75**

Sheba Fine Flakes Pouches Fish Selection in Jelly



SKU: 69385 **Promo Price:**
£24.10
Pack Size: 80 x 85g **POR:**
25.18%
RRP: £38.66

Sheba Select Slices Trays Poultry Selection in Gravy



35% saving

SKU:	73509	Promo Price:
Pack Size:	4 x 8 x 85g	£10.86
RRP:	£5.63	POR: 42.16%

Sheba Classics Trays Chicken in Terrine



SKU:	73791	Promo Price:
Pack Size:	22 x 85g	£13.64
RRP:	£0.86	POR: 13.47%

SKU: 73800 Product: Fine Flakes Salmon in Jelly
SKU: 73799 Product: Fine Flakes Chicken in Jelly

Whiskas 1+ Cat Pouches Aromatic Poultry in Gravy



SKU:	75755	Promo Price:
Pack Size:	12 x 85g	£3.48
RRP:	£5.34	POR: 21.73%

SKU: 75756 Product: Seafood in Gravy
SKU: 75757 Product: Fusion in Gravy

Whiskas 1+ Pouches Meaty Meals in Gravy



SKU:	72398	Promo Price:
Pack Size:	4 x 12 x 85g	£13.78
RRP:	£5.34	POR: 22.59%

SKU: 72399 Product: Meaty Meals in Jelly

Whiskas 1+ Pouches Mixed Menu in Jelly



SKU:	72400	Promo Price:
Pack Size:	4 x 12 x 85g	£13.78
RRP:	£5.34	POR: 22.59%

SKU: 72407 Product: 11+ Poultry Feasts in Jelly
SKU: 72410 Product: 2-12 Months Fish Favourites in Jelly
SKU: 72411 Product: 2-12 Months Poultry Feasts in Jelly

Whiskas 1+ Pouches Poultry Feasts in Jelly



SKU:	72137	Promo Price:
Pack Size:	40 x 85g	£9.44
RRP:	£14.97	POR: 24.32%

SKU: 72136 Product: 1+ Mixed Menu in Jelly
SKU: 73060 Product: 2-12 Months Poultry Feasts in Jelly
£9.82 21.29%

Whiskas 1+ Cat Pouches Fish Selection in Jelly



SKU:	75772	Promo Price:
Pack Size:	80 x 85g	£18.06
RRP:	£29.33	POR: 26.10%

SKU: 75773 Product: Poultry Selection in Jelly

Felix As Good As It Looks Beef in Jelly



SKU:	75753	Promo Price:
Pack Size:	80 x 85g	£20.39
RRP:	£34.67	POR: 29.42%

SKU: 75754 Product: Doubly Delicious Meaty Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74767	Promo Price:
Pack Size:	4 x 12 x 85g	£12.40
RRP:	£4.75	POR: 21.67%

SKU: 74768 Product: Mixed Selection in Gravy

Felix Original Mixed Selection in Jelly



SKU:	74773	Promo Price:
Pack Size:	40 x 85g	£9.07
RRP:	£14.77	POR: 26.29%

Felix Original Mixed Selection in Jelly



SKU:	74778	Promo Price:
Pack Size:	80 x 85g	£16.74
RRP:	£27.23	POR: 26.25%

SKU: 74776 Product: Kitten Mixed Selection in Jelly
Pack Size: 40 x 85g £9.07 26.29% RRP: £14.77

It's Only Natural Cat Lux Chicken Breast in Sauce



25% saving

SKU:	66566	Promo Price:
Pack Size:	12 x 70g	£5.54
RRP:	£1.15	POR: 51.80%

SKU: 66572 Product: Meat Selection
Pack Size: 4 x 12 x 70g £22.07 47.03% RRP: £12.50
SKU: 66573 Product: Fish Selection
Pack Size: 4 x 12 x 70g £22.07 47.03% RRP: £12.50

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- Unique double squeaker excites natural instincts
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RRP

77703	KONG Toughz Bunny Md	£14.99
77704	KONG Toughz Duck Md	£14.99

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- Motion-activated flashing lights and techno music
- Crinkle floor & disco ball entice full-body interaction
- Tunnel folds up easily for narrow storage



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RRP

77705	KONG Play Spaces Rave Cave	£22.99
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PRODUCT INFO



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Gourmet Mon Petit Intense Pouches Ocean Variety



25% saving

SKU:	53269	Promo Price:
		£10.92
Pack Size:	8 x 6 x 50g	POR:
RRP:	£2.45	33.14%

SKU: 47532 Product: Poultry Choice
SKU: 47531 Product: Meat Variety

Gourmet Nature's Creations Tins Chicken Mini Fillets



30% saving

SKU:	71666	Promo Price:
		£6.17
Pack Size:	12 x 85g	POR:
RRP:	£0.98	37.07%
SKU: 73438 Product: Cat Food Fish £6.15 37.29%		
SKU: 75450 Product: Gravy Heart Mousse Chicken & Carrot £5.86 40.21%		

Gourmet Perle Pouches Ocean Delicacies Mini Fillets in Gravy



30% saving

SKU:	24672	Promo Price:
		£14.97
Pack Size:	4 x 12 x 85g	POR:
RRP:	£7.22	37.79%

SKU: 24669 Product: Country Medley Mini Fillets in Jelly

Gourmet Perle Chef's Collection Mini Fillets in Gravy



30% saving

SKU:	71348	Promo Price:
		£11.47
Pack Size:	40 x 85g	POR:
RRP:	£22.23	38.07%

SKU: 73446 Product: Ocean Collection Mini Fillets in Gravy

Gourmet Revelations Mousse with Chicken



30% saving

SKU:	70755	Promo Price:
		£8.26
Pack Size:	6 x 4 x 57g	POR:
RRP:	£2.93	43.62%

SKU: 70756 Product: Salmon

Gourmet Gold Chunks in Gravy



SKU:	70220	Promo Price:
		£17.59
Pack Size:	6 x 8 x 85g	POR:
RRP:	£4.95	28.92%

SKU: 70216 Product: Pate Mixed Selection
SKU: 70219 Product: Double Delicacies Mixed Selection

HiLife Natural Cat Pouch Chicken Dinner In Jelly



25% saving

SKU:	62147	Promo Price:
		£7.54
Pack Size:	12 x 70g	POR:
RRP:	£0.99	49.24%

SKU: 62148 Product: Tuna Flakes in Jelly

HiLife Natural Cat Pouch The Big Chicken One In Jelly



SKU:	62153	Promo Price:
		£10.41
Pack Size:	32 x 70g	POR:
RRP:	£22.99	45.65%

SKU: 62154 Product: The Big Tuna One in Jelly
SKU: 62156 Product: The Big Fishy One in Jelly

HiLife Natural Cat Pouch The Chicken One In Jelly



SKU:	62149	Promo Price:
		£11.79
Pack Size:	4 x 8 x 70g	POR:
RRP:	£6.50	45.59%

SKU: 62150 Product: The Tuna One in Jelly
SKU: 62152 Product: The Fishy One in Jelly

HiLife It's Only Natural Cat Chicken Breast Treats



SKU:	70548	Promo Price:
		£10.80
Pack Size:	8 x 30g	POR:
RRP:	£4.00	59.50%

HiLife It's Only Natural Indulge Me Cat Treat Chicken



25% saving

SKU:	49366	Promo Price:
		£7.53
Pack Size:	12 x 10g	POR:
RRP:	£1.75	56.97%

SKU: 49367 Product: Duck

Frozzys Yogurt Squeeze Pouch Cat Natural



SKU:	77277	Promo Price:
		£11.94
Pack Size:	10 x 85g	POR:
RRP:	£2.69	46.72%

Dreamies Cat Treats with Chicken Mega Pack



30% saving

SKU: 65459 **Promo Price:**
£11.63
Pack Size: 6 x 200g **POR:**
RRP: £4.89 **52.43%**

SKU: 65458 Product: Cheese
SKU: 71622 Product: Catnip

Dreamies Cat Treats with Cheese



30% saving

SKU: 12614 **Promo Price:**
£7.06
Pack Size: 8 x 60g **POR:**
RRP: £2.10 **49.57%**

SKU: 12615 Product: Chicken
SKU: 12616 Product: Salmon

Dreamies Mix Cat Treats with Cheese & Beef



30% saving

SKU: 35688 **Promo Price:**
£7.06
Pack Size: 8 x 60g **POR:**
RRP: £2.10 **49.57%**

SKU: 35689 Product: Chicken & Duck
SKU: 35687 Product: Salmon & Cheese

Dreamies Cat Treats with Turkey



30% saving

SKU: 35690 **Promo Price:**
£7.06
Pack Size: 8 x 60g **POR:**
RRP: £2.10 **49.57%**

SKU: 40710 Product: Salmon & Tuna
SKU: 40711 Product: Tuna

Dreamies Cat Treats with Beef



30% saving

SKU: 12611 **Promo Price:**
£7.06
Pack Size: 8 x 60g **POR:**
RRP: £2.10 **49.57%**

SKU: 30482 Product: Duck
SKU: 71283 Product: Catnip

Dreamies Cat Treats with Cheese Mega Tub



30% saving

SKU: 67067 **Promo Price:**
£7.04
Pack Size: 2 x 350g **POR:**
RRP: £8.16 **48.27%**

SKU: 67068 Product: Chicken

Whiskas Dentabites Cat Treats with Chicken



30% saving

SKU: 75763 **Promo Price:**
£3.63
Pack Size: 6 x 40g **POR:**
RRP: £1.52 **52.29%**

Felix Crispies Beef & Chicken



SKU: 42174 **Promo Price:**
£5.77
Pack Size: 8 x 45g **POR:**
RRP: £1.32 **34.45%**

SKU: 42176 Product: Salmon & Trout

Dentalife Cat Dental Treats Chicken



SKU: 72292 **Promo Price:**
£6.09
Pack Size: 8 x 40g **POR:**
RRP: £1.45 **37.04%**

SKU: 66075 Product: Salmon **£6.35 34.32%**

Catsan Hygiene Litter



25% saving

SKU: 4632 **Promo Price:**
£5.57
Pack Size: 10ltr **POR:**
RRP: £11.35 **41.16%**

SKU: 4911 Pack Size: 20ltr
£9.21 45.74% RRP: £20.37

Catsan Hygiene Smart Pack 2 x Cat Litter Inlays



25% saving

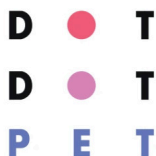
SKU: 13308 **Promo Price:**
£6.02
Pack Size: Single **POR:**
RRP: £13.69 **47.21%**

Catsan Ultra



25% saving

SKU: 2519 **Promo Price:**
£4.79
Pack Size: 5ltr **POR:**
RRP: £10.63 **45.90%**



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Beaphar Canicomfort Calming Collar Dog



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SKU: 68538 **Promo Price:**
£7.94
 Pack Size: Single **POR:**
52.98%
 RRP: £20.25

Beaphar Catcomfort Excellence Diffuser Kit



25% saving

SKU: 72211 **Promo Price:**
£24.22
 Pack Size: 3 x Single **POR:**
51.54%
 RRP: £19.99
 SKU: 72212 Product: Refill
£18.12 51.65% RRP: £14.99

Beaphar Canicomfort Calming Spot On



25% saving

SKU: 69397 **Promo Price:**
£6.47
 Pack Size: 3 Pipettes **POR:**
52.95%
 RRP: £16.49

Canicomfort Calming Diffuser Starter Kit 48ml



25% saving

SKU: 67726 **Promo Price:**
£7.84
 Pack Size: Single **POR:**
52.95%
 RRP: £19.99

SKU: 67727 Product: Refill
£5.89 52.87% RRP: £14.99

Fipnil Plus Cat 3 Treatments



SKU: 71456 **Promo Price:**
£6.89
 Pack Size: Single **POR:**
51.31%
 RRP: £16.99

Fipnil Plus Small Dog 3 Treatments



SKU: 71457 **Promo Price:**
£8.87
 Pack Size: Single **POR:**
49.27%
 RRP: £20.99

SKU: 71458 Product: Medium Dog
£9.69 49.41% RRP: £22.99

SKU: 71459 Product: Small Dog
£10.57 49.26% RRP: £24.99

Imidaflea Spot On Small Cats/Small Dogs/Small Pet Rabbits 3 x 0.4ml



SKU: 71461 **Promo Price:**
£6.86
 Pack Size: Single **POR:**
48.53%
 RRP: £15.99

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The Big Cheese Rat & Mouse Bait Station



25% saving

SKU: 51636 **Promo Price:**
£5.15
 Pack Size: Single **POR:**
48.43%
 RRP: £11.99

SKU: 63618 Product: All Weather Block Bait
 Pack Size: 6 x 30 Pack **£32.85 45.20%**

The Big Cheese Rat & Mouse Killer Grain Bait Sachets



25% saving

SKU: 63615 **Promo Price:**
£21.87
 Pack Size: 6 x 6 x 25g **POR:**
45.26%
 RRP: £7.99

The Big Cheese Mouse & Rat Killer Past Sachets



25% saving

SKU: 63623 **Promo Price:**
£21.87
 Pack Size: 6 x 15 Pack **POR:**
45.26%
 RRP: £7.99

DotDotPet Dog Multivitamins



SKU: 77208 **Promo Price:**
£4.70
 Pack Size: Single **POR:**
56.62%
 RRP: £12.99

DotDotPet Multitfit Cat Multivitamins



SKU: 77209 **Promo Price:**
£4.70
 Pack Size: Single **POR:**
56.62%
 RRP: £12.99



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Burgess Excel Junior & Dwarf Rabbit Nuggets with Mint

SKU:	71752	Promo Price:
		£13.91
Pack Size:	4 x 1.5kg	POR:
RRP:	£6.59	46.70%

Burgess Excel Adult Rabbit Oregano

SKU:	71750	Promo Price:
		£12.13
Pack Size:	4 x 1.5kg	POR:
RRP:	£6.10	49.80%

Burgess Excel Rabbit Light

SKU:	71753	Promo Price:
		£13.41
Pack Size:	4 x 1.5kg	POR:
RRP:	£6.59	48.63%

Burgess Excel Mature Rabbit

SKU:	71751	Promo Price:
		£13.41
Pack Size:	4 x 1.5kg	POR:
RRP:	£6.59	48.63%

Burgess Excel Guinea Pig Nuggets with Blackcurrant and Oregano

SKU:	71755	Promo Price:
		£12.77
Pack Size:	4 x 1.5kg	POR:
RRP:	£7.60	49.60%

Burgess Excel Forage

SKU:	292	Promo Price:
		£3.96
Pack Size:	1kg	POR:
RRP:	£6.99	42.78%

Burgess Excel Dried Fresh Grass

30% saving

SKU:	77662	Promo Price:
		£3.33
Pack Size:	1kg	POR:
RRP:	£7.34	54.15%

Burgess Excel Nature Snacks Fruity Feasts with Banana & Blueberry

SKU:	70581	Promo Price:
		£9.50
Pack Size:	12 x 60g	POR:
RRP:	£1.99	52.24%

Beaphar Flexifit Cat Bits - Maintenance Level 1

SKU:	70580	Promo Price:
		£9.50
Pack Size:	12 x 60g	POR:
RRP:	£1.99	52.24%

Burgess Excel Adult Rabbit Nuggets with Mint

SKU:	71756	Promo Price:
		£5.64
Pack Size:	3kg	POR:
RRP:	£11.08	48.59%

Burgess Excel Junior & Dwarf Rabbit Nuggets with Mint

SKU:	71757	Promo Price:
		£6.55
Pack Size:	3kg	POR:
RRP:	£12.49	47.02%

Burgess Excel Guinea Pig Nuggets with Mint

SKU:	71758	Promo Price:
		£6.39
Pack Size:	3kg	POR:
RRP:	£14.49	47.06%

Excel Nature Snacks Forage & Feast Bars with Marigold



SKU:	73498	Promo Price:
		£5.96
Pack Size:	5 x 60g	POR:
RRP:	£2.99	52.16%

SKU: 73449 Product: Bar with Rose

Burgess Forage & Feast Hay Bale with Cornflower



SKU:	75275	Promo Price:
		£2.24
Pack Size:	80g	POR:
RRP:	£5.49	51.04%

SKU: 75274 Product: Hay Bale with Rosehip
SKU: 75276 Product: Hay Bale with Marigold

Burgess Excel Dandelion & Marigold Hay



SKU:	77661	Promo Price:
		£3.90
Pack Size:	1kg	POR:
RRP:	£8.91	47.42%

National Trust Mealworm Peanut Butter for Birds



SKU:	41102	Promo Price:
		£10.20
Pack Size:	8 x 500g	POR:
RRP:	£2.99	48.83%

National Trust Original Peanut Butter for Birds



SKU:	41103	Promo Price:
		£10.20
Pack Size:	8 x 500g	POR:
RRP:	£2.99	48.83%

National Trust Ultimate Fat Balls



SKU:	69430	Promo Price:
		£1.28
Pack Size:	1 x 6 Pack	POR:
RRP:	£2.99	48.49%

National Trust Upright Fat Ball Feeder



25% saving

SKU:	24796	Promo Price:
		£2.32
Pack Size:	Single	POR:
RRP:	£4.99	44.27%

National Trust 2 Port Metal Seed Feeder



25% saving

SKU:	22054	Promo Price:
		£6.83
Pack Size:	Single	POR:
RRP:	£14.99	45.36%

Bucktons Robin & Songbird Food



SKU:	60166	Promo Price:
		£15.83
Pack Size:	12.55kg	POR:
RRP:	£25.99	38.49%

Bucktons Millet Sprays Loose



SKU:	20943	Promo Price:
		£40.87
Pack Size:	15kg	POR:
RRP:	£149.99	67.30%

Bucktons Best All Round



SKU:	11244	Promo Price:
		£17.13
Pack Size:	20kg	POR:
RRP:	£24.99	30.78%

Bucktons Dove Food



SKU:	18336	Promo Price:
		£13.26
Pack Size:	20kg	POR:
RRP:	£19.99	33.00%



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Pack Size: 20kg **POR:**
RRP: £21.49 **30.01%**

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SKU: 18440 **Promo Price:**
£15.39
Pack Size: 20kg **POR:**
RRP: £22.49 **30.87%**

Pigeon Pickstones



SKU: 33827 **Promo Price:**
£10.79
Pack Size: 6 Pack **POR:**
RRP: £2.99 **39.27%**

Bucktons Pigeon Breeder



SKU: 18367 **Promo Price:**
£16.46
Pack Size: 20kg **POR:**
RRP: £24.99 **33.47%**

Bucktons Pigeon Breed & Wean



SKU: 18365 **Promo Price:**
£17.01
Pack Size: 20kg **POR:**
RRP: £21.99 **21.87%**

Bucktons Pigeon Irish Mix



SKU: 18393 **Promo Price:**
£19.00
Pack Size: 20kg **POR:**
RRP: £24.99 **23.21%**

Bucktons Pigeon Super Widowhood



SKU: 18420 **Promo Price:**
£17.04
Pack Size: 20kg **POR:**
RRP: £22.99 **25.13%**

Bucktons Winter Economy Mix



SKU: 18436 **Promo Price:**
£13.41
Pack Size: 20kg **POR:**
RRP: £19.99 **32.23%**

Gardman Seed Mix



SKU: 74306 **Promo Price:**
£9.05
Pack Size: 12.75kg **POR:**
RRP: £16.99 **46.19%**

Gardman No Grow Seed Mix



SKU: 76923 **Promo Price:**
£13.60
Pack Size: 12.75kg **POR:**
RRP: £22.99 **40.25%**

SKU: 74307 **Product:** No Mess Seed Mix
£10.07 46.43% RRP: £18.99

Peckish Winter Warmer Table Topper Berry Treat



40% saving

SKU: 74855 **Promo Price:**
£16.79
Pack Size: 12 x 450g **POR:**
RRP: £5.99 **71.96%**

SKU: 74856 **Product:** Mealworm Treat

Peckish Winter Warmer Suet Cookie Berry Treat



40% saving

SKU: 74857 **Promo Price:**
£14.39
Pack Size: 10 x 300g **POR:**
RRP: £4.99 **65.39%**

SKU: 74858 **Product:** Mealworm Treat

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RRP: £21.99

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Promotions available 1st - 30th September 2025. All items are subject to availability. Government subsidy, duty charges and VAT as applicable and manufacturers price increase. Errors and omissions excepted. Vital Pet Group adhere to the EU Data Protection Law (GDPR) and our privacy policy reflects this. If you no longer wish to hear from us, you can: (1) write to us at Vital Pet Group Data Officer, Marketing Department, Vital Pet Group Ltd, Unit 16 Commercial Road, Goldthorpe, Bolton Upon Dearne, Rotherham, S63 9BL, (2) email us at unsubscribe@vitalpetproducts.co.uk, (3) or (for email marketing only) use the unsubscribe link included on our marketing emails. Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of a product purchase, or related correspondence, and we will continue to process such data in accordance with this Privacy Policy and only ever as permitted by law. To find out more please visit our Privacy Policy at <https://www.vitalpetproducts.co.uk/AdditionalDepartments/Fooder-Content/Useful-Information/Privacy-Policy>. All products listed are subject to availability, government subsidy, duty charges and VAT as applicable and manufacturers price increases. Vital Pet Group Ltd, Unit 16 Commercial Road, Goldthorpe, Bolton Upon Dearne, Rotherham, S63 9BL.



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*Circana Market Advantage, All Outlets UK, Value Sales 52 w/e 14.06.2025. ®Reg. Trademark of Société des Produits Nestlé S.A.



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