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Trade Specialist

Delivering for your business

Period 8 | 1st - 31st August 2025

EXCLUSIVE TO
vital.pet
Trade Specialist

Petsentials

Bundle Deal
Available Now!

See Page 27

ONLY £99!



GREAT STARTER PACK

AUGUST'S FOCUS...

IT'S PLAYTIME!

Our extensive product range is designed to support your business in meeting seasonal demand, with high-quality toy and enrichment solutions for every pet.

PLUS

ALL OUR USUAL GREAT OFFERS!



Country Value Dry Dog Food Chicken



25%
saving

SKU: 72064

Promo Price:

£8.24

Pack Size: 12.5kg

POR:

47.94%

RRP: £15.99

Bucktons Wild Bird Energy Balls



30%
saving

SKU: 56098

Promo Price:

£12.24

Pack Size: 150 Pack

POR:

51.49%

RRP: £25.49

Go-Cat Adult Chicken, Duck & Rabbit



30%
saving

SKU: 4979

Promo Price:

£14.39

Pack Size: 10kg

POR:

46.46%

RRP: £32.24

Forthglade Adult Grain Free Multicase Just 90% Chicken, Lamb & Beef



30%
saving

SKU: 43172

Promo Price:

£8.67

Pack Size: 12 x 395g

POR:

53.22%

RRP: £22.25

Catsan Hygiene Litter



35%
saving

SKU: 4911

Promo Price:

£7.98

Pack Size: 20ltr

POR:

52.98%

RRP: £20.37

SKU: 4632 Pack Size: 10ltr
£4.82 49.01% RRP: £11.35

Pointer Charcoal Cobs



40%
saving

SKU: 9711

Promo Price:

£17.63

Pack Size: 10kg

POR:

60.70%

RRP: £53.85



FIND AN EXTENDED RANGE OF OFFERS ONLINE vitalpetproducts.co.uk

TOY CLEARANCE BROCHURE

AVAILABLE NOW

OVER
140
PRODUCTS!



INSIDE THIS MONTH...

Welcome to the August issue of our fantastic promotions brochure at Vital Pet Group. This month, we're helping your customers keep their pets active and engaged, with exciting deals on toys and enrichment essentials.

The school holidays are in full swing, and your customers are making the most of it by spending quality time with their pets. Now's the time to **stock up** on toys and enrichment essentials that keep pets stimulated at home or on the go. Our **Top Picks** are designed to keep your category fresh—and your **margins healthy**—all month long!

We've got the usual deals you know and love, plus some exciting new products from brands such as **Mayfield**, **Beaphar** and **Hollings**. Not to mention our **Exclusive to Vital** lines, this month we are looking at category favourite, **Elkwood**!

Finally, head to **page 8** to hear from one of our retailers and see how **Vital have helped grow their business** and become more than a wholesaler, but a key partner for growth.

Want even more?

All our offers are available to shop online, head over to **vitalpetproducts.co.uk** and grab a bargain!

PLUS ALL OUR USUAL GREAT OFFERS!

This Month's Focus...

Drive Seasonal Sales with Toys and Enrichment Essentials

Support Your Customers with Seasonal Enrichment – and Boost Your Sales

This month we focus on the Toys and Enrichment category and bring you a range of exclusive products to fill your shelves with this season's essentials.



As temperatures rise, it is important for pets to have alternative stimulation during the summer months

That's where the Toy category becomes essential. To maximise customer satisfaction and drive repeat business, it is imperative to offer toys tailored to a pet's age, size, and breed.

To help your customers make informed decisions, consider the following strategies:

- ♥ Segment toy displays by life stage and size
- ♥ Clear signage, POS materials
- ♥ Dedicated play zones allow for a "try before you buy" experience
- ♥ Encouraging Pets into your store to find the most appropriate toys for them
- ♥ Regularly review and refresh toy selections

Speak with your Business Development Manager to explore our tailored solutions and available resources.

IQuties Active Training Bone Hide



SKU:	70210	Promo Price:
		£6.72
Pack Size:	Single	POR:
RRP:	£9.49	15.03%

IQuties Active Training Kibble Drop



SKU:	70206	Promo Price:
		£7.04
Pack Size:	Single	POR:
RRP:	£10.99	23.13%

IQuties Active Training Paw Hide



SKU:	70207	Promo Price:
		£7.99
Pack Size:	Single	POR:
RRP:	£10.99	12.76%

IQuties Active Training Puzzle Wheel



SKU:	70209	Promo Price:
		£4.60
Pack Size:	Single	POR:
RRP:	£8.99	38.60%

IQuties Active Training Treat Dispenser



SKU:	70205	Promo Price:
		£5.39
Pack Size:	Single	POR:
RRP:	£9.99	35.26%

IQuties Active Training Twist & Flip



SKU:	70208	Promo Price:
		£7.16
Pack Size:	Single	POR:
RRP:	£11.99	28.34%

IQuties Active Training Twister



SKU:	70211	Promo Price:
		£6.77
Pack Size:	Single	POR:
RRP:	£14.59	44.32%

IQuties Active Training Wobbler For Small Dogs & Cats



SKU:	70204	Promo Price:
		£5.93
Pack Size:	Single	POR:
RRP:	£11.99	40.65%

IQuties Buzzers



SKU:	71892	Promo Price:
		£11.56
Pack Size:	4 Pack	POR:
RRP:	£24.99	44.49%

IQuties Treat Lick Mat



SKU:	70304	Promo Price:
		£2.96
Pack Size:	Single	POR:
RRP:	£6.99	49.18%

Cooler Mesh Lolly 3 X 6 X 20cm



30% saving

SKU:	74158	Promo Price:
		£1.11
Pack Size:	Single	POR:
RRP:	£3.99	66.74%

Cooler Pet Cooling Mat L 60 X 90 X 2cm



30% saving

SKU:	74154	Promo Price:
		£5.89
Pack Size:	Single	POR:
RRP:	£17.99	60.73%

NEW TO vital.

Brand new products from Beaphar and Mayfield!

Vital Pet Group is dedicated to continuously expanding our range of great products your customers will love. New this month to Vital Pet Group, category essentials **Beaphar**, **Hollings** and **Mayfield**.

Mayfield Working Dog Food



SKU:	75341	Promo Price:
Pack Size:	12 x 390g	£5.99
RRP:	£8.99	32.70%

Superfood Supper Steam-Cooked Complete Wet Food



SKU:	77419	Promo Price:
Pack Size:	390g	£1.87
RRP:	£2.99	24.95%
SKU: 77420	Product: Hearty Hotpot	
SKU: 77421	Product: Farmhouse Feast	

King British De-Chlorinator



SKU:	77443	Promo Price:
Pack Size:	250ml	£4.69
RRP:	£9.07	37.95%

King British Floating Sticks



SKU:	77444	Promo Price:
Pack Size:	80g	£2.60
RRP:	£5.16	39.53%

Beaphar CARE+ Mouse & Gerbil Food



SKU:	77450	Promo Price:
Pack Size:	500g	£4.32
RRP:	£7.99	35.12%

Beaphar Tick Pen for Cats and Dogs



SKU:	77399	Promo Price:
Pack Size:	Single	£1.37
RRP:	£2.49	33.98%

Hollings Choice Cuts Pig Ears



SKU:	77447	Promo Price:
Pack Size:	2 Pack	£1.99
RRP:	£3.99	40.15%

Hollings Choice Cuts Pig Ear Strips



SKU:	77448	Promo Price:
Pack Size:	150g	£1.63
RRP:	£2.99	34.58%

Hollings Choice Cuts Mini Roast Bone



SKU:	77449	Promo Price:
Pack Size:	2 Pack	£1.60
RRP:	£2.49	22.89%

**NEW
& AVAILABLE
NOW**



NEW &
EXCLUSIVE TO
vital.pet
Trade Specialist

MAYFIELD

Introducing new Mayfield Working Wet Dog Food - the trusted brand known for delivering both quality and value.

Working Wet Dog Food

6 x Beef & 6 x Chicken

SKU: 75341 / RRP: £8.99 / POR: 49.53%*



Our range of working wet dog food is made in the UK, from premium ingredients, offering exceptional quality at prices that are sure to satisfy both you and your customers.

*Prices Accurate as of July 2025

Scan here to shop
the full range



EXCLUSIVE TO

vital.

Amazing products, all exclusive to Vital!

Vital Pet Group is proud of our exclusive product range. Here, we've got category essentials you won't find anywhere else, all with **GREAT POR!**

Elkwood - Himalayan Chew Original - Multi Mix Pack - 10 x L/M/S



SKU:	75574	Promo Price:
Pack Size:	30 Chews	£96.27
RRP:	£7.99	POR: 51.80%

SKU: 75619 Product: Peanut Butter
SKU: 75579 Product: Strawberry

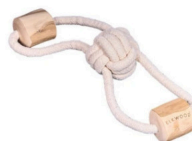
Elkwood Coffee Wood Chew Stick L in CDU



SKU:	75614	Promo Price:
Pack Size:	10 Chews	£40.79
RRP:	£10.99	POR: 44.32%

FULL RANGE OF SIZES AVAILABLE ONLINE

Coffee Wood Knot Dumbbell Toy



SKU:	75566	Promo Price:
Pack Size:	Single	£2.97
RRP:	£7.99	POR: 55.42%

Elkwood Vegetable Antler Chew Medium in Display



SKU:	68596	Promo Price:
Pack Size:	50 Chews	£25.12
RRP:	£1.50	POR: 59.81%

Elkwood Vegetable Sea Creatures + Seaweed in Display



SKU:	68586	Promo Price:
Pack Size:	54 Pieces	£18.18
RRP:	£1.00	POR: 59.61%

Elkwood Vegetable Sea Creatures + Seaweed Medium



SKU:	68588	Promo Price:
Pack Size:	6 x 160g	£2.21
RRP:	£5.99	POR: 55.77%

Elkwood Natural Ears Dog Treats



SKU:	73551	Promo Price:
Pack Size:	12 x 6 Pack	£32.28
RRP:	£5.99	POR: 46.11%

Elkwood Cod Fish Skin Strips



SKU:	67538	Promo Price:
Pack Size:	Single	£2.29
RRP:	£4.99	POR: 44.98%

Elkwood Rattlesnaps Dental Peanut & Pumpkin Chicken



SKU:	68592	Promo Price:
Pack Size:	10 x 50g	£9.39
RRP:	£24.90	POR: 54.74%

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ELKWOOD

— 100% NATURAL —
DOG TREATS AND CHEWS



ELKWOOD
— 100% NATURAL —
MEATY
DOG TREATS



ELKWOOD
— 100% NATURAL —
OCEAN
DOG TREATS



ELKWOOD
— 100% NATURAL —
HIMALAYAN
DOG TREAT



ELKWOOD
— 100% NATURAL —
ANTLER
DOG CHEWS



ELKWOOD
— 100% NATURAL —
VEGETABLE
DOG CHEWS



ELKWOOD
— 100% NATURAL —
COFFEE
WOOD



ELKWOOD
— 100% NATURAL —
CHICKEN



ELKWOOD
— 100% NATURAL —
LAMB



ELKWOOD
— 100% NATURAL —
BUFFALO

Elevate Treat Time with Elkwood!

Natural dog chews and treats made for everyday joy.
Natural, delicious and loved by dogs.



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DOGS



PREMIUM
QUALITY



NATURAL
INGREDIENTS



GREAT
FOR



VARIETY OF
FLAVOURS & TEXTURES

For more information, call 01837 883 000 or email: vitaltelesalesemail@vitalpetproducts.co.uk

Why I choose vital.



Katie Parker of Pickles Pet Pantry

"Joining Vital was a big step for us, and honestly, we were nervous about making the move to a new wholesaler. Changing suppliers always comes with a level of uncertainty but from the very first interaction, the team at Vital put us at ease. The onboarding process was **smooth, effortless, and impressively well-organised**.

Our rep, **Dave**, welcomed us like an old friend. His **knowledge, warmth, and genuine enthusiasm** made us feel like we were in good hands straight away. He took the time to understand our business and guided us through Vital's range, introducing us to a selection of products that felt like they were chosen just for us. High quality, pet-focused, and full of personality.

We've already seen how these products add value to our shelves. Not only do they appeal to our customers, but they also deliver **strong margins**, making them great for business too. Vital's focus on innovation and fun, without compromising on quality, really aligns with our ethos at Pickles Pet Pantry. We're excited to grow this partnership and explore everything Vital has to offer. **What started as a leap of faith has quickly become a confident stride forward.**"

Want to share your testimonial for a future issue?

Email marketing@vitalpetproducts.co.uk

Canine Choice Premium Adult Dry Dog Food - Chicken



SKU: 73300
Pack Size: 10kg
RRP: £49.99

Promo Price:
£25.00
POR:
39.99%

SKU: 73302 Product: Lamb
SKU: 73298 Product: Turkey

Canine Choice Premium Adult Dry Dog Food - Chicken



SKU: 73299
Pack Size: 2kg
RRP: £10.99

Promo Price:
£5.50
POR:
39.95%

SKU: 73301 Product: Lamb
SKU: 73297 Product: Turkey

Canine Choice Premium Puppy Dry Dog Food - Chicken



SKU: 73305
Pack Size: 2kg
RRP: £10.99

Promo Price:
£5.50
POR:
39.95%

SKU: 73303 Product: Senior Dog

Canine Choice Premium Puppy Dry Dog Food - Chicken



SKU: 73306
Pack Size: 10kg
RRP: £49.99

Promo Price:
£25.00
POR:
39.99%

SKU: 73304 Product: Senior Dog

Canine Choice Super Premium Grain Free Large Breed Adult - Chicken



SKU: 73293
Pack Size: 12kg
RRP: £64.99

Promo Price:
£34.50
POR:
36.30%

SKU: 73290 Product: Lamb
SKU: 73289 Product: Salmon

Canine Choice Super Premium Grain Free Medium Adult Dry - Chicken



SKU: 73291
Pack Size: 10kg
RRP: £62.99

Promo Price:
£34.13
POR:
34.98%

SKU: 73286 Product: Lamb **£39.98 23.84%**
SKU: 73292 Product: Salmon **£35.90 31.61%**

Canine Choice Super Premium Grain Free Small Adult Dry - Lamb



SKU: 73287
Pack Size: 7kg
RRP: £39.99

Promo Price:
£29.10
POR:
12.68%

SKU: 73285 Product: Chicken **£28.03 15.89%**
SKU: 73288 Product: Salmon **£27.46 17.60%**

Canine Choice Super Premium Grain Free Large Breed Puppy - Chicken



SKU: 73295
Pack Size: 12kg
RRP: £64.99

Promo Price:
£34.50
POR:
36.30%

SKU: 73294 Product: Light Medium & Large Breed Senior Lamb

SKU: 73296 Product: Light Small Senior Dry Lamb
Pack Size: 7kg **£29.12 12.62%** RRP: £39.99

Canine Choice Dog Treats - Chillout Chicken & Turkey



SKU: 76509
Pack Size: 6 x 8 Pack
RRP: £3.99

Promo Price:
£12.65
POR:
52.44%

SKU: 76507 Product: Soothing Chicken & Lamb
SKU: 76508 Product: Training Chicken & Salmon

BETA Puppy Chicken

25%
saving

SKU:	63798	Promo Price:
		£24.17
Pack Size:	14kg	POR:
		40.53%
RRP:	£48.76	

SKU: 63799 Product: Up to 1 Year Turkey & Lamb
SKU: 63800 Product: Large Breed Up to 2 Years Turkey

BETA Adult 1+ with Chicken



SKU:	63801	Promo Price:
		£21.66
Pack Size:	14kg	POR:
		39.79%
RRP:	£43.16	

SKU: 63802 Product: Adult 1+ Turkey & Lamb
SKU: 63803 Product: Adult 2+ Large Breed Turkey
£22.22 38.21%

BETA Working Adult 1+ Chicken



SKU:	63807	Promo Price:
		£22.98
Pack Size:	14kg	POR:
		35.25%
RRP:	£35.85	

BETA Senior 7+ Chicken

25%
saving

SKU:	63804	Promo Price:
		£24.17
Pack Size:	14kg	POR:
		40.53%
RRP:	£48.76	

SKU: 63806 Product: Sensitive Adult 1+ Salmon
SKU: 63805 Product: Light Adult 1+ Turkey

BETA Puppy with Chicken



SKU:	63787	Promo Price:
		£4.91
Pack Size:	2kg	POR:
		30.92%
RRP:	£8.52	

SKU: 72271 Product: Large Breed with Turkey
£5.16 27.37%

SKU: 63790 Product: Small Breed with Chicken
£5.16 27.37%

BETA Adult Dog with Chicken



SKU:	63791	Promo Price:
		£4.82
Pack Size:	2kg	POR:
		30.39%
RRP:	£8.30	

SKU: 63797 Product: Sensitive with Salmon & Rice
£5.16 27.37% RRP: £8.52

BETA Adult Dog Small Breed with Chicken



SKU:	63794	Promo Price:
		£5.06
Pack Size:	2kg	POR:
		26.87%
RRP:	£8.30	

BETA Adult Dog Light with Turkey



SKU:	63796	Promo Price:
		£5.16
Pack Size:	2kg	POR:
		27.37%
RRP:	£8.52	

BETA Senior Dog with Chicken



SKU:	63795	Promo Price:
		£5.16
Pack Size:	2kg	POR:
		27.37%
RRP:	£8.52	

Country Value Dry Dog Food Greyhound



SKU:	72065	Promo Price:
		£9.85
Pack Size:	12.5kg	POR:
		37.77%
RRP:	£15.99	

Autarky Puppy/Junior Chicken



SKU:	57150	Promo Price:
		£26.09
Pack Size:	12kg	POR:
		34.10%
RRP:	£39.99	

SKU: 74194 Product: Grain Free Tantalising Turkey
Pack Size: 10kg **£30.59 32.82%** RRP: £45.99

Chudleys Working Crunch



SKU:	70907	Promo Price:
		£20.27
Pack Size:	14kg	POR:
		25.53%
RRP:	£27.49	

Burgess Supadog Active Adult Chicken & Beef



25% saving

SKU:	72063	Promo Price:
		£14.02
Pack Size:	12.5kg	POR:
		49.42%
RRP:	£27.99	

Burgess Supadog Adult Dog Tasty Chicken



25% saving

SKU:	72062	Promo Price:
		£12.74
Pack Size:	12.5kg	POR:
		49.01%
RRP:	£29.99	

SKU: 72061 Product: Beef

Burgess Supadog Adult Salmon



25% saving

SKU:	73461	Promo Price:
		£15.34
Pack Size:	12.5kg	POR:
		45.85%
RRP:	£33.99	

Burgess Supadog Light in Fat Adult Chicken



25% saving

SKU:	24593	Promo Price:
		£14.47
Pack Size:	12.5kg	POR:
		48.92%
RRP:	£33.99	

SKU: 24584 Product: Greyhound & Lurcher Chicken
 SKU: 24587 Product: Mature Chicken
 SKU: 24585 Product: Puppy Chicken

Burgess Sensitive Adult Lamb & Rice



30% saving

SKU:	24595	Promo Price:
		£19.01
Pack Size:	12.5kg	POR:
		52.82%
RRP:	£48.36	

FULL RANGE OF SIZES AVAILABLE ONLINE

Vitalin Adult Farmhouse Supper with Beef & Veg



25% saving

SKU:	73309	Promo Price:
		£4.34
Pack Size:	2kg	POR:
		47.98%
RRP:	£10.00	

SKU: 73310 Product: Pork with Apple
 SKU: 73311 Product: Farmhouse Chicken

Vitalin Adult Lamb & Mint



25% saving

SKU:	73312	Promo Price:
		£5.06
Pack Size:	2kg	POR:
		49.45%
RRP:	£12.00	

SKU: 73313 Product: Chicken with Veg & Thyme

Vitalin Small Breed Adult Lamb and Mint



25% saving

SKU:	73314	Promo Price:
		£5.06
Pack Size:	2kg	POR:
		49.45%
RRP:	£12.00	

SKU: 73315 Product: Chicken with Veg & Thyme

James Wellbeloved Dry Dog Adult Duck & Rice



SKU:	75925	Promo Price:
		£37.72
Pack Size:	15kg	POR:
		31.42%
RRP:	£66.00	

SKU: 75928 Product: Fish & Rice
 SKU: 75903 Product: Lamb & Rice
 SKU: 75931 Product: Large Breed Fish & Rice

James Wellbeloved Dry Dog Adult Large Breed Lamb & Rice



SKU:	75907	Promo Price:
		£37.72
Pack Size:	15kg	POR:
		31.42%
RRP:	£66.00	

SKU: 75919 Product: Large Breed Turkey & Rice
 SKU: 75914 Product: Turkey & Rice
 SKU: 75952 Product: Chicken & Rice

James Wellbeloved Dry Dog Puppy Lamb & Rice



SKU:	75900	Promo Price:
		£37.72
Pack Size:	15kg	POR:
		31.42%
RRP:	£66.00	

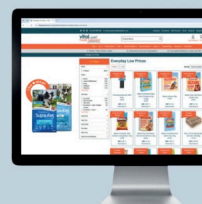
SKU: 75911 Product: Turkey & Rice
 SKU: 75950 Product: Chicken & Rice

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GREAT
OFFERS

available
online at

vitalpetproducts.co.uk





Enjoy savings across the
Burgess Pet Care dog range!



Burgess
SENSITIVE

Burgess
Supadog

COUNTRY
VALUES

James Wellbeloved Dry Dog Senior Chicken & Rice



SKU:	75957	Promo Price:	£37.72
Pack Size:	15kg	POR:	
RRP:	£66.00		31.42%

SKU: 75930 Product: Fish & Rice
SKU: 75906 Product: Lamb & Rice
SKU: 75918 Product: Turkey & Rice

James Wellbeloved Adult Dog High Protein Chicken & Turkey



30% saving

SKU:	72376	Promo Price:	£5.76
Pack Size:	1.4kg	POR:	
RRP:	£13.50		48.79%

James Wellbeloved Dry Dog Grain Free Senior Lamb & Veg



30% saving

SKU:	75909	Promo Price:	£35.90
Pack Size:	10kg	POR:	
RRP:	£79.43		45.76%

SKU: 75922 Product: Turkey & Veg

James Wellbeloved Dry Dog Grain Free Adult Lamb & Veg



30% saving

SKU:	75933	Promo Price:	£35.90
Pack Size:	10kg	POR:	
RRP:	£79.43		45.76%

SKU: 75934 Product: Turkey & Veg **£35.78 45.94%**
SKU: 75935 Product: Fish & Veg **£35.90 45.76%**

James Wellbeloved Dry Dog Superfoods Adult Turkey with Kale & Quinoa



30% saving

SKU:	75939	Promo Price:	£33.83
Pack Size:	10kg	POR:	
RRP:	£79.43		48.89%

SKU: 75940 Product: Lamb with Sweet Potato & Chia

James Wellbeloved Adult Plant Power with Lamb



30% saving

SKU:	75959	Promo Price:	£35.62
Pack Size:	10kg	POR:	
RRP:	£79.43		46.18%

James Wellbeloved Adult Dog High Protein Chicken & Turkey



30% saving

SKU:	72377	Promo Price:	£33.98
Pack Size:	10kg	POR:	
RRP:	£75.00		45.64%

Pedigree Complete Dry with Poultry and Vegetables



SKU:	73787	Promo Price:	£5.64
Pack Size:	3kg	POR:	
RRP:	£10.00		32.32%

SKU: 73790 Product: Small Breed with Poultry and Vegetables **£5.42 32.51%**
SKU: 73789 Product: Puppy Medium Breed with Poultry and Rice **£5.61 32.70%**

Pedigree Small Breed Tender Goodness Rich in Poultry



SKU:	71645	Promo Price:	£5.30
Pack Size:	2.6kg	POR:	
RRP:	£10.00		36.35%

SKU: 71641 Product: Tender Goodness Rich in Poultry **£5.10 38.75%**

Diamond Naturals Puppy Small & Medium Breed Chicken & Rice



SKU:	76088	Promo Price:	£6.70
Pack Size:	2kg	POR:	
RRP:	£12.99		38.12%

SKU: 76089 Product: Small Breed Chicken & Rice **£6.43 38.18%** RRP: £12.49
SKU: 76093 Product: All Life Stages Chicken & Rice **£6.43 38.18%** RRP: £12.49

Harrington's Grain Free Superfoods Chicken



SKU:	73569	Promo Price:	£21.48
Pack Size:	12kg	POR:	
RRP:	£46.00		43.97%

SKU: 73570 Product: Salmon

AATU 80/20 Chicken



SKU:	48691	Promo Price:	£27.77
Pack Size:	5kg	POR:	
RRP:	£54.99		39.40%

SKU: 48693 Product: Duck **£30.19 38.58%** RRP: £58.99
SKU: 77253 Product: Salmon **£29.87 39.24%** RRP: £58.99

AATU
MASTERS OF PURE NUTRITION

20% OFF
5kg DRY FOOD

80%+ MEAT OR FISH
20% SUPERFOOD BLEND™

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AATU MASTERS OF PURE NUTRITION
FRESHLY PREPARED **CHICKEN** FOR DOGS
80% 20%

AATU MASTERS OF PURE NUTRITION
FRESHLY PREPARED **DUCK** FOR DOGS
80% 20%

AATU MASTERS OF PURE NUTRITION
FRESHLY PREPARED **SALMON** FOR DOGS
80% 20%

AATU MASTERS OF PURE NUTRITION
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80% 20%

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HARRINGTONS THE NATURAL CHOICE
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ADULT CHICKEN WITH VEGETABLES
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MAINTAINS ENERGY LEVELS

Winalot Puppy Pouches Mixed Selection in Gravy



SKU:	73444	Promo Price:
Pack Size:	4 x 12 x 100g	£12.47
RRP:	£5.15	POR: 27.35%

Winalot Meaty Chunks Pouches Adult Dog Mixed Selection in Gravy



SKU:	63412	Promo Price:
Pack Size:	4 x 12 x 100g	£12.47
RRP:	£5.15	POR: 27.35%

SKU: 63414 Product: Beef, Chicken & Lamb in Jelly

Winalot Pouches Adult Dog Sunday Dinner in Gravy



SKU:	71677	Promo Price:
Pack Size:	4 x 12 x 100g	£12.47
RRP:	£5.15	POR: 27.35%

SKU: 73445 Product: Senior Dog Pouches Mixed Selection in Gravy

SKU: 75478 Product: Adult Mixed White Fish in Gravy £12.50 27.21%

Winalot Perfect Portions Adult Dog Pouches Beef, Chicken & Lamb in Gravy



SKU:	66061	Promo Price:
Pack Size:	40 x 100g	£9.34
RRP:	£14.92	POR: 24.87%

SKU: 66062 Product: Beef, Chicken & Lamb in Jelly

SKU: 70763 Product: Beef, Chicken & Turkey in Gravy

SKU: 74780 Product: Friday Suppers Mixed Selection in Gravy

Winalot Adult Dog Small Breed Pouches Classic Meals in Gravy



SKU:	71674	Promo Price:
Pack Size:	4 x 12 x 100g	£13.83
RRP:	£5.88	POR: 29.43%

SKU: 71676 Product: Classic Meals in Jelly

Winalot Classic Meals Adult Dog Small Breed Pouches Mixed Selection in Gravy



SKU:	71675	Promo Price:
Pack Size:	40 x 100g	£10.39
RRP:	£17.95	POR: 30.53%

Forthglade Adult Grain Free Multicase Just 90% Chicken, Turkey, Chicken with Liver



SKU:	67073	Promo Price:
Pack Size:	12 x 395g	£10.53
RRP:	£22.25	POR: 43.20%

Forthglade Adult Grain Free Multicase Complete Chicken and Chicken with Liver



SKU:	73627	Promo Price:
Pack Size:	12 x 395g	£10.96
RRP:	£22.25	POR: 40.91%

SKU: 73628 Product: Chicken & Duck

SKU: 73629 Product: Lamb & Turkey

Forthglade Adult Multicase Complete Turkey, Lamb & Chicken with Brown Rice



SKU:	57595	Promo Price:
Pack Size:	12 x 395g	£10.96
RRP:	£22.25	POR: 40.91%

SKU: 72155 Product: Lamb & White Fish with Brown Rice

SKU: 72158 Product: Turkey & Lamb

James Wellbeloved Can Adult Dog Chicken & Rice in Loaf



SKU:	70933	Promo Price:
Pack Size:	12 x 400g	£19.51
RRP:	£3.00	POR: 34.98%

SKU: 70934 Product: Adult Dog Turkey & Rice in Loaf

SKU: 71626 Product: Puppy Chicken, Rice & Vegetables in Loaf

James Wellbeloved Pouches Grain Free Adult Turkey in Gravy



35% saving

SKU:	74031	Promo Price:
Pack Size:	12 x 90g	£6.58
RRP:	£13.00	POR: 39.28%

SKU: 74036 Product: Adult Lamb and Chicken in Gravy

SKU: 74025 Product: Senior Turkey in Gravy

James Wellbeloved Pouches Adult Dog Turkey in Gravy



30% saving

SKU:	74026	Promo Price:
Pack Size:	48 x 90g	£17.73
RRP:	£34.00	POR: 37.42%

SKU: 74035 Product: Mixed Selection in Gravy

SKU: 74019 Product: Lamb in Gravy

Pedigree Cans Adult Dog Mixed Selection in Jelly Jumbo Pack



SKU:	72246	Promo Price:
Pack Size:	24 x 385g	£20.60
RRP:	£31.50	POR: 21.51%

Pedigree Cans Puppy Mixed Selection in Jelly



SKU:	30532	Promo Price:
Pack Size:	4 x 6 x 400g	£24.40
RRP:	£9.02	POR: 18.86%

SKU: 22683 Product: Senior Dog Meat Selection in Loaf

Pedigree Cans Adult Dog Mixed Selection in Gravy



SKU:	16295	Promo Price:
Pack Size:	4 x 6 x 400g	£21.55
RRP:	£8.24	POR: 21.55%

SKU: 13170 Product: Meaty Meals in Jelly **£23.13 15.79%**
 SKU: 13182 Product: Country Casseroles in Gravy **£23.08 15.88%** RRP: £8.23

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	8577	Promo Price:
Pack Size:	2 x 12 x 385g	£19.17
RRP:	£15.75	POR: 26.98%

SKU: 7331 Product: Mixed Selection in Gravy **£19.18 26.92%**
 SKU: 24313 Product: Mixed Selection in Loaf **£19.26 26.62%**

Cesar Country Stew Special Selection



40% saving

SKU:	70589	Promo Price:
Pack Size:	3 x 8 x 150g	£11.74
RRP:	£8.74	POR: 46.26%

SKU: 70585 Product: Classic Terrine Mixed Selection
 SKU: 70591 Product: Garden Terrine Mixed Selection **£11.61 46.86%**

Cesar Classic Mixed Selection Terrine



35% saving

SKU:	71616	Promo Price:
Pack Size:	24 x 150g	£12.34
RRP:	£23.34	POR: 36.54%

SKU: 71617 Product: Country Stew Mixed Selection in Gravy

Cesar Classic Chicken & Turkey Terrine



SKU:	70587	Promo Price:
Pack Size:	14 x 150g	£11.95
RRP:	£1.43	POR: 28.36%

SKU: 70586 Product: Lamb & Chicken in Jelly

Cesar Natural Goodness Tins Mixed Selection in Loaf



25% saving

SKU:	71618	Promo Price:
Pack Size:	12 x 400g	£11.96
RRP:	£25.00	POR: 42.62%

Cesar Natural Goodness Tin Chicken in Loaf



30% saving

SKU:	70823	Promo Price:
Pack Size:	6 x 400g	£6.91
RRP:	£2.50	POR: 44.73%

Pedigree Pouches Adult Dog Mixed Selection in Gravy



SKU:	48629	Promo Price:
Pack Size:	4 x 12 x 100g	£14.26
RRP:	£5.87	POR: 27.14%

SKU: 70808 Product: Poultry Selection in Gravy **£13.97 28.61%**

Pedigree Pouches Puppy Mixed Selection with Rice in Jelly



SKU:	48628	Promo Price:
Pack Size:	4 x 12 x 100g	£14.26
RRP:	£5.87	POR: 27.14%

SKU: 48630 Product: Senior Dog Mixed Selection in Jelly

Pedigree Adult Dog Pouches Mixed Selection in Jelly Mega Pack



SKU:	75786	Promo Price:
Pack Size:	40 x 100g	£9.73
RRP:	£15.88	POR: 26.49%



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Butcher's Simply Gentle Dog Food Cans



SKU:	64639	Promo Price:
Pack Size:	18 x 390g	£12.82
RRP:	£22.79	32.50%
SKU: 67814 Product: Joint & Coat £12.82 32.50%		
SKU: 71889 Product: Lean & Tasty Low Fat £13.31 29.92%		
SKU: 72042 Product: Healthy Heart £13.19 30.57%		

Dibo Beef & Offal Freeflow



SKU:	76866	Promo Price:
Pack Size:	1kg	£2.47
RRP:	£4.29	41.77%
SKU: 76873 Product: Duck, Beef & Offal Freeflow		
SKU: 76867 Product: Tripe Freeflow		

Dibo Chicken Tripe & Offal Freeflow



SKU:	76870	Promo Price:
Pack Size:	1kg	£2.36
RRP:	£4.09	41.65%
SKU: 76868 Product: Beef & Tripe Freeflow		

Dibo Chicken Freeflow



SKU:	76871	Promo Price:
Pack Size:	1kg	£2.31
RRP:	£3.99	41.48%
SKU: 76875 Product: Chicken, Salmon & Offal Freeflow £2.69 42.16% RRP: £4.69		

Dibo Lamb & Tripe Freeflow



SKU:	76872	Promo Price:
Pack Size:	1kg	£2.58
RRP:	£4.49	41.87%
SKU: 76874 Product: Turkey, Lamb & Offal Freeflow		

Adventuros Nuggels Boar Flavour



35% saving

SKU:	68300	Promo Price:
Pack Size:	6 x 90g	£3.89
RRP:	£1.52	48.77%
SKU: 68301 Product: Venison Flavour		

Adventuros Sticks Buffalo Flavour



35% saving

SKU:	68299	Promo Price:
Pack Size:	6 x 120g	£3.74
RRP:	£1.52	50.82%

Bakers Sizzlers Bacon



SKU:	68305	Promo Price:
Pack Size:	6 x 90g	£4.58
RRP:	£1.45	36.81%
SKU: 68306 Product: Whirlers Bacon & Cheese Pack Size: 6 x 130g		
SKU: 47569 Product: Allsorts Chicken & Beef Pack Size: 6 x 98g		

Bonio The Original



SKU:	26862	Promo Price:
Pack Size:	5 x 650g	£8.09
RRP:	£2.45	20.74%
SKU: 6496 Pack Size: 4 x 1.2kg £11.38 18.94% RRP: £4.21		
SKU: 119 Pack Size: 12.5kg £30.83 22.40% RRP: £47.67		

Bonio with Chicken



SKU:	26863	Promo Price:
Pack Size:	5 x 650g	£8.31
RRP:	£2.45	18.63%
SKU: 71652 Pack Size: 4 x 1.2kg £11.87 15.41% RRP: £4.21		

Bonio Meaty Chip



SKU:	35466	Promo Price:
Pack Size:	5 x 375g	£7.57
RRP:	£2.15	15.48%
SKU: 35465 Product: Bitesize Meaty Chip Pack Size: 5 x 400g £7.40 17.39%		

Bonio Mini



SKU:	1806	Promo Price:
Pack Size:	10kg	£19.92
RRP:	£30.36	21.26%

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¹Nielsen Homescan 52 w/e 22.03.25

Winalot Shapes & Varieties



SKU:	1040	Promo Price:
Pack Size:	15kg	£33.73
RRP:	£49.20	POR: 17.72%

The Barking Bakery Iced Carob Woofin Pink



40% saving

SKU:	63983	Promo Price:
Pack Size:	6 Pack	£8.25
RRP:	£3.99	POR: 58.65%
SKU: 63981 Product: Vanilla		

The Barking Bakery Vanilla Woofin Iced Pink



40% saving

SKU:	63980	Promo Price:
Pack Size:	6 x Single	£8.25
RRP:	£3.99	POR: 58.65%
SKU: 63979 Product: Carob SKU: 63978 Product: Vanilla		

The Barking Bakery Doggy Cookies



40% saving

SKU:	65908	Promo Price:
Pack Size:	12 x 55g	£15.88
RRP:	£3.99	POR: 60.20%

Pointer Milky & Cheesy Small Bite Bones



30% saving

SKU:	44901	Promo Price:
Pack Size:	10kg	£22.71
RRP:	£53.85	POR: 49.40%

Pointer Milky Petite Bones



SKU:	62992	Promo Price:
Pack Size:	6 x 400g	£6.73
RRP:	£3.25	POR: 58.57%
SKU: 62991 Product: Chicken Gravy Bones		

Pointer Salmon Burgers



SKU:	62994	Promo Price:
Pack Size:	6 x 400g	£6.73
RRP:	£3.25	POR: 58.57%

Wonderful World of Treats Burger Dog Treats



SKU:	74344	Promo Price:
Pack Size:	12 x 50g	£9.79
RRP:	£1.99	POR: 50.79%

SKU: 74345 Product: Chicken Burger Dog Treats
SKU: 74348 Product: Red Velvet Cake Dog Treats

Wonderful World of Treats Pepperoni Pizza Dog Treats



SKU:	74355	Promo Price:
Pack Size:	12 x 50g	£9.79
RRP:	£1.99	POR: 50.79%

SKU: 74354 Product: Meat Feast Pizza Dog Treats
SKU: 74353 Product: Veggie Pizza Dog Treats

Pedigree Rodeo Duos & Jumbone Medium Mega Box



SKU:	68093	Promo Price:
Pack Size:	Single	£3.76
RRP:	£8.45	POR: 46.60%

SKU: 68092 Product: Schmackos Dog Treats Meat Variety 110 Sticks

Pedigree Rodeo Beef 7 Sticks



25% saving

SKU:	68084	Promo Price:
Pack Size:	12 x Single	£12.99
RRP:	£2.52	POR: 48.45%

SKU: 68083 Product: Chicken

Pedigree Schmackos Multi Mix 20 Sticks



25% saving

SKU:	68087	Promo Price:
Pack Size:	9 x Single	£9.99
RRP:	£2.52	POR: 47.14%

SKU: 68089 Product: Fish Mix
SKU: 68088 Product: Poultry Mix

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Pedigree Tasty Minis Cheese & Beef Flavour Nibbles



30% saving

SKU: 68097 **Promo Price:**
£6.47
P.O.R:
RRP: £2.04 **52.44%**

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pedigree Dentastix Daily Dental Chews Medium Dog



30% saving

SKU: 70707 **Promo Price:**
£14.76
P.O.R:
RRP: £9.10 **51.33%**

SKU: 70717 Product: Small Dog
Pack Size: 4 x 28 Sticks **£14.85 51.03%**
SKU: 70718 Product: Large Dog
Pack Size: 4 x 21 Sticks **£14.43 52.42%**

Pedigree Dentastix Fresh Daily Dental Chews Small Dog



30% saving

SKU: 70711 **Promo Price:**
£14.41
P.O.R:
RRP: £9.10 **52.48%**

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pedigree Dentastix Daily Dental Chews Small Dog



30% saving

SKU: 70714 **Promo Price:**
£5.88
P.O.R:
RRP: £15.34 **54.00%**

SKU: 70712 Product: Medium Dog Pack Size: 56 Sticks
SKU: 70705 Product: Large Dog Pack Size: 42 Sticks

Pedigree Dentastix Chewy Chunx Chicken Flavour



30% saving

SKU: 69145 **Promo Price:**
£4.55
P.O.R:
RRP: £2.13 **48.73%**

SKU: 69146 Product: Beef Flavour
SKU: 69147 Product: Maxi Chicken Flavour

Misfits Nasher Sticks



30% saving

SKU: 32323 **Promo Price:**
£6.59
P.O.R:
RRP: £1.68 **52.95%**

Misfits Twistos Beef



30% saving

SKU: 68100 **Promo Price:**
£11.86
P.O.R:
RRP: £1.68 **52.94%**

SKU: 68099 Product: Chicken

Misfits Wonky Chomp



30% saving

SKU: 32326 **Promo Price:**
£7.90
P.O.R:
RRP: £1.68 **52.96%**

Pet Bakery Chicken Mini Bones



25% saving

SKU: 64163 **Promo Price:**
£13.95
P.O.R:
RRP: £4.99 **44.09%**

SKU: 64164 Product: Cheeky Cheese Paws

Pet Bakery Luxury Liver Brownies



25% saving

SKU: 64165 **Promo Price:**
£13.68
P.O.R:
RRP: £4.99 **45.17%**

Pet Bakery Sumptuous Sunday Roast



25% saving

SKU: 64166 **Promo Price:**
£13.95
P.O.R:
RRP: £4.99 **44.09%**

Yakers Mint Dog Chew Medium



SKU: 72119 **Promo Price:**
£46.97
P.O.R:
RRP: £5.99 **52.95%**

Mason Cash Reactive Paw 18 x 6cm Bowl



25% saving

SKU:	76175	Promo Price:	£4.67
Pack Size:	Single	POR:	
RRP:	£12.00		53.28%

FULL RANGE OF SIZES AVAILABLE ONLINE

Mason Cash Heart Paw 18 x 6cm Bowl



25% saving

SKU:	76178	Promo Price:	£4.67
Pack Size:	Single	POR:	
RRP:	£12.00		53.28%

FULL RANGE OF SIZES AVAILABLE ONLINE

Zeus Nitro Weighted Ball Small 5cm



25% saving

SKU:	76898	Promo Price:	£2.32
Pack Size:	Single	POR:	
RRP:	£5.99		53.57%

FULL RANGE OF SIZES AVAILABLE ONLINE

Zeus Nitro Ring 16cm



25% saving

SKU:	76905	Promo Price:	£4.65
Pack Size:	Single	POR:	
RRP:	£11.99		53.46%

SKU: 76901 Product: Nitro Weighted Ring 16cm
£5.03 53.58% RRP: £12.99

Vintage Dogstooth Deluxe Slumber Bed 24"



SKU:	56893	Promo Price:	£16.93
Pack Size:	Single	POR:	
RRP:	£47.99		57.67%

SKU: 56894 Product: Slumber Bed 30"
£24.13 58.33% RRP: £69.49
SKU: 56895 Product: Slumber Bed 35"
£31.84 58.24% RRP: £91.49

Vintage Dogstooth Deep Duvet Medium



SKU:	56897	Promo Price:	£16.93
Pack Size:	Single	POR:	
RRP:	£47.99		57.67%

SKU: 56898 Product: Duvet Large
£25.42 57.93% RRP: £72.49

Country Green Waterproof Standard Duvet Green Medium 71 x 98cm



SKU:	11341	Promo Price:	£14.15
Pack Size:	Single	POR:	
RRP:	£41.49		59.07%

SKU: 11371 Product: Large 87 x 138cm
£21.23 58.90% RRP: £61.99

County Waterproof Green Deep Duvet Medium 71 x 98cm



SKU:	11409	Promo Price:	£16.93
Pack Size:	Single	POR:	
RRP:	£47.99		57.67%

SKU: 11446 Product: Large 87 x 138cm
£25.42 57.93% RRP: £72.49

Soft Protection Salon Flea Comb Mini



25% saving

SKU:	29759	Promo Price:	£1.28
Pack Size:	Single	POR:	
RRP:	£3.50		56.03%

SKU: 29758 Product: Flea Comb Medium
£1.67 55.40% RRP: £4.50

Soft Protection Salon Ear/Face Scissors



25% saving

SKU:	29744	Promo Price:	£3.83
Pack Size:	Single	POR:	
RRP:	£10.00		54.10%

Soft Protection Salon Slicker Brush Small



25% saving

SKU:	29775	Promo Price:	£2.59
Pack Size:	Single	POR:	
RRP:	£7.00		55.64%

Soft Protection Salon Rubber Brush



25% saving

SKU:	29769	Promo Price:	£2.15
Pack Size:	Single	POR:	
RRP:	£5.50		53.20%

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JULY 2025
NEW PRODUCTS

KONG Ball

- Extreme bounce for active play
- Puncture-resistant natural rubber



KONG Tug Toy

- Natural KONG rubber stretches and recoils for long-lasting fun
- Ideal for interactive games of tug



KONG Maxx

- Ultra-durable tug toy engineered to last
- Two padded handles for rowdy interactive play sessions



KONG Rope

- Soft yet durable materials for pulling and tugging comfort
- Sturdy, layered construction of strong core rope wrapped in soft fleece



DOG PRODUCTS		RRP
77465	KONG Ball with Hole - Large	£13.99
77468	KONG Extreme Ball with Hole - Large	£14.99
11473	KONG Tug Toy Medium	£13.75
77466	KONG Maxx Tug - Large	£11.99
77467	KONG Rope Rally Bone - Medium	£10.99

KONG Bat-A-Bout

- Connected colourful discs wiggle, spin, and clack for added excitement
- Crinkle material and catnip in the head spark energetic rounds of fun



CAT PRODUCTS		RRP
77469	KONG Bat-A-Bout Clackz Caterpillar	£4.99



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Bugalugs Baby Fresh Shampoo



SKU:	71523	Promo Price:
		£4.62
Pack Size:	500ml	POR:
RRP:	£9.99	44.46%

Bugalugs Oatmeal Shampoo



SKU:	71525	Promo Price:
		£4.62
Pack Size:	500ml	POR:
RRP:	£9.99	44.46%

Bugalugs Flea & Tick Shampoo



SKU:	71539	Promo Price:
		£5.08
Pack Size:	500ml	POR:
RRP:	£10.99	44.53%

Fipnil Plus Cat 3 Treatments



SKU:	71456	Promo Price:
		£6.89
Pack Size:	Single	POR:
RRP:	£16.99	51.31%

Fipnil Plus Small Dog 3 Treatments



SKU:	71457	Promo Price:
		£8.87
Pack Size:	Single	POR:
RRP:	£20.99	49.27%

SKU: 71458 Product: Medium Dog
 £9.69 49.41% RRP: £22.99
 SKU: 71459 Product: Large Dog
 £10.57 49.26% RRP: £24.99

ProDen PlaqueOff Soft Chews Cat



25% saving

SKU:	74048	Promo Price:
		£9.73
Pack Size:	90g	POR:
RRP:	£19.75	40.90%

ProDen PlaqueOff Soft Chews Small Dog



25% saving

SKU:	74047	Promo Price:
		£9.78
Pack Size:	90g	POR:
RRP:	£19.75	40.58%

SKU: 74049 Product: Large Dog Pack Size: 180g
 £10.95 45.23% RRP: £23.99

JVP Dog & Cat 4joints Supplement 30 Tablets



25% saving

SKU:	14210	Promo Price:
		£2.94
Pack Size:	Single	POR:
RRP:	£7.95	55.62%

SKU: 19636 Product: Liquid Supplement
 Pack Size: 100ml £2.84 55.99% RRP: £7.75

Johnson's Dog 4joints Turmeric Ganules



25% saving

SKU:	68518	Promo Price:
		£5.20
Pack Size:	250g	POR:
RRP:	£13.00	52.02%

JVP Dog & Cat Triple Action Toothpaste



25% saving

SKU:	11578	Promo Price:
		£10.31
Pack Size:	50ml	POR:
RRP:	£4.59	55.07%

Beaphar Flexifit Cat & Dog Paste - Advanced Level 2



25% saving

SKU:	74270	Promo Price:
		£18.83
Pack Size:	3 x Single	POR:
RRP:	£15.99	52.91%

Vet's Best Ear & Eye Wipes for Dogs & Cats 160 Pack



25% saving

SKU:	76625	Promo Price:
		£7.89
Pack Size:	Single	POR:
RRP:	£19.49	51.42%

VETOpure

Nature's power to repel fleas

- Contains the natural plant extracts margosa, eucalyptus citriodora oil and lavender extract
- Plant-based repellency to meet a growing shopper demand*
- Available as a spot-on and collar
- Suitable for cats and dogs from 12 weeks of age



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* Beaphar Consumer Research 2023. Always read the label and product information before use. For more information, email info@uk.beaphar.com

Pedigree Multivitamins Joint Care 30 Soft Dog Chews

30% saving

SKU: 72380 **Promo Price:**
£10.92
 POR:
56.32%

Pack Size: 6 x 180g

RRP: £5.00

Vet's Best Allergy Itch Relief Shampoo

25% saving

SKU: 76614 **Promo Price:**
£5.38
 POR:
51.44%

Pack Size: 500ml

RRP: £13.29

DoiDoPet Curly Coat Conditioning Shampoo


SKU: 77201 **Promo Price:**
£4.71
 POR:

Pack Size: Single **56.47%**

RRP: £12.99

SKU: 77202 **Product:** Long Coat Detangling Conditioning Shampoo
 SKU: 77203 **Product:** Short Coat Conditioning Shampoo

DoiDoPet Double Coat Deshedding Conditioning Shampoo


SKU: 77204 **Promo Price:**
£4.71
 POR:
56.47%

Pack Size: Single

RRP: £12.99

SKU: 77205 **Product:** Puppy Sensitive Conditioning Shampoo

Catsan Hygiene Smart Pack 2 x Cat Litter Inlays

25% saving

SKU: 13308 **Promo Price:**
£6.02
 POR:
47.21%

Pack Size: Single

RRP: £13.69

Catsan Ultra

25% saving

SKU: 2519 **Promo Price:**
£4.79
 POR:
45.90%

Pack Size: 5ltr

RRP: £10.63

Petsentials Training Pads


SKU: 52348 **Promo Price:**
£7.99
 POR:
61.62%

Pack Size: 105 Pack

RRP: £24.99

Petsentials Scented Super Clumping Cat Litter

30% saving

SKU: 71025 **Promo Price:**
£2.83
 POR:
51.45%

Pack Size: 5ltr

RRP: £6.99

SKU: 71027 Pack Size: 10ltr
£2.74 58.89% RRP: £7.99

Petsentials Super Clumping Litter + Activated Carbon

30% saving

SKU: 71028 **Promo Price:**
£3.23
 POR:
51.43%

Pack Size: 10ltr

RRP: £7.99

SKU: 74102 Pack Size: 20ltr
£5.55 66.68% RRP: £19.99

Petsentials Cat Litter Fresh Linen

30% saving

SKU: 74101 **Promo Price:**
£6.64
 POR:
60.12%

Pack Size: 20ltr

RRP: £19.99

Stefanplast Furba Top Chic Hooded Litter Tray - White/Green

25% saving

SKU: 75388 **Promo Price:**
£11.86
 POR:
71.54%

Pack Size: Single

RRP: £49.99

SKU: 75389 **Product:** White / Grey

Stefanplast Furba Chic Open Litter Tray - Grey/Green

25% saving

SKU: 75390 **Promo Price:**
£8.58
 POR:
70.57%

Pack Size: Single

RRP: £34.99

SKU: 75391 **Product:** Green / Grey

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Cat Litter Trays



Great Margin



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***One bundle per customer. While stocks last.**

Go-Cat Adult Tuna, Herring & Veg



SKU:	6512	Promo Price:
		£16.44
Pack Size:	10kg	POR:
		38.81%
RRP:	£32.24	

Go-Cat Adult Tuna, Herring & Veg



25% saving

SKU:	5155	Promo Price:
		£3.52
Pack Size:	2kg	POR:
		37.84%
RRP:	£6.79	

SKU: 1921 Product: Duck & Chicken

Go-Cat Indoor Chicken & Veg



25% saving

SKU:	11510	Promo Price:
		£3.86
Pack Size:	2kg	POR:
		37.20%
RRP:	£7.38	

SKU: 11520 Product: Senior Chicken & Veg

Go-Cat Adult Chicken & Duck



25% saving

SKU:	7619	Promo Price:
		£7.48
Pack Size:	4kg	POR:
		31.56%
RRP:	£13.11	

SKU: 7662 Product: Tuna, Herring & Veg

Purina ONE Adult Rich in Chicken



SKU:	59792	Promo Price:
		£9.78
Pack Size:	3kg	POR:
		39.19%
RRP:	£19.29	

SKU: 59793 Product: Rich in Salmon

Purina ONE Sensitive Rich in Turkey



SKU:	72170	Promo Price:
		£10.69
Pack Size:	2.8kg	POR:
		33.51%
RRP:	£19.29	

SKU: 73443 Product: Senior 7+ Rich in Salmon
SKU: 72172 Product: Coat & Hairball Rich in Chicken

Purina ONE Adult Rich in Chicken



SKU:	59783	Promo Price:
		£14.46
Pack Size:	4 x 800g	POR:
		34.45%
RRP:	£6.62	

SKU: 59784 Product: Rich in Salmon £14.78 33.04%

James Wellbeloved Dry Cat Light Adult Turkey



SKU:	75879	Promo Price:
		£24.82
Pack Size:	4kg	POR:
		37.94%
RRP:	£48.00	

SKU: 75881 Product: Grain Free Adult Turkey
SKU: 75884 Product: Oral Health Adult Turkey
SKU: 75871 Product: Kitten Turkey
£22.24 37.93% RRP: £43.00

James Wellbeloved Dry Cat Adult Turkey



SKU:	75873	Promo Price:
		£20.95
Pack Size:	4kg	POR:
		41.53%
RRP:	£43.00	

SKU: 75890 Product: Adult Fish £22.24 37.93%
SKU: 75893 Product: Senior Fish £22.24 37.93%
SKU: 75897 Product: Adult Chicken & Rice
£22.24 37.93%

PERFECT FIT Adult Cat 1+ Chicken



30% saving

SKU:	70597	Promo Price:
		£11.60
Pack Size:	4 x 750g	POR:
		32.17%
RRP:	£5.13	

SKU: 73062 Product: Senior Cat 7+ Chicken
SKU: 73058 Product: Adult Cat 1+ Salmon

Whiskas 1+ Complete Dry with Chicken



45% saving

SKU:	72383	Promo Price:
		£4.45
Pack Size:	1.9kg	POR:
		54.87%
RRP:	£11.83	

SKU: 72387 Product: 1+ Complete Dry with Lamb
SKU: 72408 Product: 2-12 Months Complete Dry with Chicken

Diamond Naturals Indoor Cat Chicken & Rice



SKU:	76096	Promo Price:
		£4.04
Pack Size:	1kg	POR:
		42.93%
RRP:	£8.49	

SKU: 76097 Product: Fussy Cat Chicken & Rice



Stock the No1 Dry Cat Food*



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Your Pet, Our Passion®

Felix As Good As It Looks Fish in Jelly



SKU:	75735	Promo Price:
		£3.42
Pack Size:	12 x 85g	POR:
RRP:	£5.77	28.96%

SKU: 75738 Product: Favourites in Jelly
SKU: 75739 Product: Veg Selection in Jelly

Felix As Good As It Looks Doubly Delicious Fish in Jelly



SKU:	75740	Promo Price:
		£3.42
Pack Size:	12 x 85g	POR:
RRP:	£5.77	28.96%

SKU: 75741 Product: Ocean Recipes in Jelly
SKU: 75742 Product: Meaty Selection in Jelly

Felix As Good As It Looks Mixed Selection in Jelly



SKU:	75749	Promo Price:
		£10.06
Pack Size:	40 x 85g	POR:
RRP:	£18.49	34.68%

SKU: 75750 Product: Fish Selection in Jelly
SKU: 75751 Product: Doubly Delicious Meaty Selection in Jelly

Felix As Good As It Looks Beef in Jelly



SKU:	75753	Promo Price:
		£19.19
Pack Size:	80 x 85g	POR:
RRP:	£34.67	33.57%

SKU: 75754 Product: Doubly Delicious Meaty Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74767	Promo Price:
		£12.40
Pack Size:	4 x 12 x 85g	POR:
RRP:	£4.75	21.67%

SKU: 74768 Product: Mixed Selection in Gravy
SKU: 74770 Product: Senior 7+ Mixed Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74773	Promo Price:
		£9.64
Pack Size:	40 x 85g	POR:
RRP:	£14.77	21.69%

SKU: 74776 Product: Kitten Mixed Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74778	Promo Price:
		£16.74
Pack Size:	80 x 85g	POR:
RRP:	£27.23	26.25%

SKU: 74777 Product: Fish Selection in Jelly
SKU: 74779 Product: Senior 7+ Mixed Selection in Jelly

Felix Soup Tender Strips Fish Selection



SKU:	66064	Promo Price:
		£12.05
Pack Size:	8 x 6 x 48g	POR:
RRP:	£2.22	18.57%

SKU: 75446 Product: Mixed Variety Farm Selection
£12.07 18.45%
SKU: 75447 Product: Mixed Variety Fish Selection
£12.07 18.45%

Felix Tasty Shreds Farm Selection in Gravy Cat Food



30% saving

SKU:	75441	Promo Price:
		£13.31
Pack Size:	4 x 12 x 80g	POR:
RRP:	£6.48	38.39%

SKU: 75442 Product: Fish Selection in Gravy
SKU: 75443 Product: Mixed Selection in Gravy

James Wellbeloved Pouches Adult Cat Grain Free Turkey in Gravy



SKU:	69288	Promo Price:
		£25.36
Pack Size:	2 x 24 x 85g	POR:
RRP:	£21.99	30.80%

Sheba Classics Trays Chicken in Terrine



25% saving

SKU:	73791	Promo Price:
		£12.04
Pack Size:	22 x 85g	POR:
RRP:	£0.86	23.65%

SKU: 73800 Product: Fine Flakes Salmon in Jelly
SKU: 73792 Product: Classics Salmon in Terrine

Sheba Fine Flakes Trays Mixed Selection in Jelly



35% saving

SKU:	73798	Promo Price:
		£10.86
Pack Size:	4 x 8 x 85g	POR:
RRP:	£5.63	42.16%

SKU: 73509 Product: Select Slices Poultry Selection in Gravy

Sheba Fresh & Fine Pouches Fish in Gravy

25%
saving

SKU:	70807	Promo Price:
Pack Size:	3 x 15 x 50g	£10.70
RRP:	£6.60	POR: 35.14%

SKU: 70800 Product: Poultry in Gravy

Sheba Fresh & Fine Pouches Poultry in Gravy



SKU:	70796	Promo Price:
Pack Size:	50 x 50g	£11.53
RRP:	£18.58	POR: 25.55%

Sheba Fresh & Fine Cat Pouches with Tuna & Salmon & Trout in Jelly



SKU:	75770	Promo Price:
Pack Size:	8 x 6 x 50g	£13.13
RRP:	£2.69	POR: 26.77%

SKU: 75768 Product: Tuna & Cod & Whitefish in Gravy
SKU: 75771 Product: Fresh Cuisine Taste of Rome with Turkey & Chicken & Poultry in Gravy

Sheba Select Slices Pouches Poultry Selection in Gravy



SKU:	58013	Promo Price:
Pack Size:	4 x 12 x 85g	£16.98
RRP:	£7.18	POR: 29.07%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Sheba Fine Flakes Pouches Poultry Selection in Jelly



SKU:	62006	Promo Price:
Pack Size:	40 x 85g	£11.30
RRP:	£18.75	POR: 27.71%

SKU: 73807 Product: Sauce Collection Fish Selection in Gravy **£11.30 27.71%** RRP: £18.75
SKU: 73811 Product: Kitten Mixed Selection in Gravy **£11.34 27.68%** RRP: £18.81

Sheba Fine Flakes Pouches Fish Selection in Jelly



SKU:	69385	Promo Price:
Pack Size:	80 x 85g	£24.10
RRP:	£38.66	POR: 25.18%

Whiskas 1+ Pouches Poultry Feasts in Gravy



SKU:	72401	Promo Price:
Pack Size:	4 x 12 x 85g	£13.78
RRP:	£5.34	POR: 22.59%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Whiskas 11+ Pouches Fish Favourites in Jelly



SKU:	72406	Promo Price:
Pack Size:	4 x 12 x 85g	£13.78
RRP:	£5.34	POR: 22.59%

SKU: 72407 Product: Poultry Feasts in Jelly

Whiskas 2-12 Months Pouches Fish Favourites in Jelly



SKU:	72410	Promo Price:
Pack Size:	4 x 12 x 85g	£13.78
RRP:	£5.34	POR: 22.59%

SKU: 72411 Product: Poultry Feasts in Jelly
SKU: 72412 Product: Mixed Menu in Jelly

Whiskas 1+ Pouches Poultry Feasts in Jelly



SKU:	72137	Promo Price:
Pack Size:	40 x 85g	£9.44
RRP:	£14.97	POR: 24.32%

SKU: 72136 Product: Mixed Menu in Jelly
SKU: 72133 Product: Fish Favourites in Jelly

Whiskas 1+ Cat Pouches Meaty Meals in Gravy



SKU:	75774	Promo Price:
Pack Size:	80 x 85g	£18.06
RRP:	£29.33	POR: 26.10%

SKU: 75775 Product: Duo Surf & Turf in Jelly
SKU: 75773 Product: Poultry Selection in Jelly

Whiskas 1+ Pouches Meaty Meals in Gravy



SKU:	72398	Promo Price:
Pack Size:	4 x 12 x 85g	£13.78
RRP:	£5.34	POR: 22.59%

SKU: 72399 Product: Meaty Meals in Jelly

Dentalife Cat Dental Treats Chicken



SKU: 72292 **Promo Price:**
£6.09
Pack Size: 8 x 40g **POR:**
RRP: £1.45 **37.04%**

SKU: 66075 Product: Salmon

Felix Crispies Beef & Chicken



SKU: 42174 **Promo Price:**
£5.77
Pack Size: 8 x 45g **POR:**
RRP: £1.32 **34.45%**

SKU: 42176 Product: Salmon & Trout

Felix Goody Bag Original Mix



SKU: 36515 **Promo Price:**
£5.50
Pack Size: 8 x 60g **POR:**
RRP: £1.32 **37.49%**

SKU: 36516 Product: Seaside Mix **£5.50 37.49%**
SKU: 36517 Product: Mixed Grill **£5.77 34.45%**

Catit Creamy Treats Chicken



40%
saving

SKU: 74658 **Promo Price:**
£0.71
Pack Size: 4 x 10g **POR:**
RRP: £1.89 **55.05%**

SKU: 74659 Product: Chicken & Lamb
SKU: 74660 Product: Salmon & Prawns
SKU: 74661 Product: Tuna

Dreamies Creamy Cat Treats with Chicken



30%
saving

SKU: 71965 **Promo Price:**
£7.16
Pack Size: 11 x 4 x 10g **POR:**
RRP: £1.57 **50.24%**

SKU: 71966 Product: Salmon

Dreamies Cat Treats with Cheese



30%
saving

SKU: 12614 **Promo Price:**
£7.06
Pack Size: 8 x 60g **POR:**
RRP: £2.10 **49.60%**

SKU: 12615 Product: Chicken
SKU: 30482 Product: Duck

Dreamies Mix Cat Treats with Cheese & Beef



30%
saving

SKU: 35688 **Promo Price:**
£7.06
Pack Size: 8 x 60g **POR:**
RRP: £2.10 **49.60%**

SKU: 35689 Product: Chicken & Duck
SKU: 35687 Product: Salmon & Cheese
SKU: 35690 Product: Turkey

Dreamies Shakeups Cat Treats with Multivitamins Rockin Roost



30%
saving

SKU: 73064 **Promo Price:**
£6.70
Pack Size: 8 x 55g **POR:**
RRP: £2.04 **50.74%**

SKU: 73052 Product: Seafood Celebration

Dreamies Cat Treats with Cheese Mega Pack



30%
saving

SKU: 65458 **Promo Price:**
£11.63
Pack Size: 6 x 200g **POR:**
RRP: £4.89 **52.42%**

SKU: 65459 Product: Chicken Mega Pack
SKU: 72265 Product: Tuna Mega Pack

Dreamies Cat Treats with Chicken Mega Tub



30%
saving

SKU: 67068 **Promo Price:**
£7.04
Pack Size: 2 x 350g **POR:**
RRP: £8.16 **48.27%**

SKU: 67067 Product: Cheese Mega Tub
SKU: 74656 Product: Catnip Flavour Mega Tub
48.28% RRP: £8.17

Whiskas Temptations Cat Treats with Chicken & Cheese



30%
saving

SKU: 75762 **Promo Price:**
£3.63
Pack Size: 6 x 60g **POR:**
RRP: £1.52 **52.29%**

SKU: 75763 Product: Dentabites Cat Treats with Chicken Pack Size: 6 x 40g

Beaphar Flexifit Cat Bits - Maintenance Level 1



25%
saving

SKU: 74269 **Promo Price:**
£21.14
Pack Size: 18 x Single **POR:**
RRP: £2.99 **52.86%**

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Safety Buckle Cat Collar Hi Vis Reflective Green



SKU:	64732	Promo Price:
		£4.63
Pack Size:	3 x Single	POR:
RRP:	£4.49	58.73%

SKU: 64734 Product: Orange

Safety Buckle Cat Collar Gloss Reflective Red



SKU:	36609	Promo Price:
		£4.28
Pack Size:	3 x Single	POR:
RRP:	£3.99	57.09%

SKU: 36610 Product: Blue
SKU: 36611 Product: Silver

Safety Buckle Cat Collar Camouflage Black & White



SKU:	36615	Promo Price:
		£4.28
Pack Size:	3 x Single	POR:
RRP:	£3.99	57.09%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Safety Buckle Cat Collar Alert "I Am Micro Chipped" Red



SKU:	37148	Promo Price:
		£4.28
Pack Size:	3 x Single	POR:
RRP:	£3.99	57.09%

Safety Elastic Cat Collar Reflective Red



SKU:	37142	Promo Price:
		£3.12
Pack Size:	3 x Single	POR:
RRP:	£3.79	67.11%

SKU: 37143 Product: Yellow **£3.88 59.05%**

Safety Buckle Kitten Collar Luxury Jewel Black



SKU:	36627	Promo Price:
		£4.47
Pack Size:	3 x Single	POR:
RRP:	£5.25	65.98%

Safety Elastic Cat Collar Softweave Black



SKU:	36632	Promo Price:
		£4.76
Pack Size:	3 x Single	POR:
RRP:	£4.49	57.59%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Soft Harness & Lead Black Small



SKU:	26740	Promo Price:
		£3.59
Pack Size:	Single	POR:
RRP:	£9.79	55.97%

FULL RANGE OF SIZES AVAILABLE ONLINE

Chudleys Rabbit Royale



SKU:	71305	Promo Price:
		£17.55
Pack Size:	14kg	POR:
RRP:	£22.99	22.90%

Mayfield Extruded Guinea Pig Food



SKU:	75226	Promo Price:
		£15.49
Pack Size:	10kg	POR:
RRP:	£27.99	33.59%

Mayfield Guinea Pig Food



SKU:	75224	Promo Price:
		£12.89
Pack Size:	15kg	POR:
RRP:	£23.99	35.52%

Mayfield Rabbit Food



SKU:	75223	Promo Price:
		£11.39
Pack Size:	15kg	POR:
RRP:	£17.99	36.05%

Bucktons Superior Suet Balls



SKU:	76144	Promo Price:
		£19.20
Pack Size:	150 Pack	POR:
RRP:	£34.99	44.58%

Bucktons Mixed Suet Cakes



SKU:	75585	Promo Price:
		£10.39
Pack Size:	20 Pack	POR:
RRP:	£22.99	45.76%

Bucktons Mealworms



SKU:	75587	Promo Price:
		£62.34
Pack Size:	12.55kg	POR:
RRP:	£120.00	47.53%

Bucktons Budgie 50/50



SKU:	18323	Promo Price:
		£25.42
Pack Size:	20kg	POR:
RRP:	£39.99	23.71%

Bucktons Special Budgie Food



SKU:	18326	Promo Price:
		£20.34
Pack Size:	20kg	POR:
RRP:	£36.99	34.01%

Bucktons Budgie Tonic Food



SKU:	56097	Promo Price:
		£13.31
Pack Size:	12.75kg	POR:
RRP:	£24.99	36.08%

Bucktons Foreign Finch



SKU:	18341	Promo Price:
		£23.74
Pack Size:	20kg	POR:
RRP:	£39.99	28.76%

Bucktons Small Parakeet Food



SKU:	18354	Promo Price:
		£20.41
Pack Size:	20kg	POR:
RRP:	£33.99	27.95%

Bucktons Elite Parrot Food



SKU:	18356	Promo Price:
		£22.43
Pack Size:	12.75kg	POR:
RRP:	£39.49	31.84%

Bucktons Cockatiel/Lovebird Food



SKU:	75581	Promo Price:
		£19.87
Pack Size:	20kg	POR:
RRP:	£40.99	41.82%

Bucktons Large Parakeet



SKU:	75582	Promo Price:
		£19.32
Pack Size:	20kg	POR:
RRP:	£40.49	42.74%

Peckish Winter Warmer Table Topper Berry Treat



40% saving

SKU:	74855	Promo Price:
		£16.79
Pack Size:	12 x 450g	POR:
RRP:	£5.99	71.96%

Natures
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taste with a **maximum**
nutrient preservation

Peckish Extra Goodness Table Topper Mealworm Treat



40% saving

SKU:	74856	Promo Price:
		£16.79
Pack Size:	12 x 450g	POR:
RRP:	£5.99	71.96%

Peckish Winter Warmer Suet Cookie Berry Treat



SKU:	74857	Promo Price:
		£14.39
Pack Size:	10 x 300g	POR:
RRP:	£4.99	65.39%

SKU: 74858 Product: Extra Goodness Suet Cookie Mealworm Treat

Peckish No Grow Wild Bird Seed Mix



SKU:	75589	Promo Price:
		£2.70
Pack Size:	1.7kg	POR:
RRP:	£5.99	45.83%

Peckish No Grow Seed Mix



25% saving

SKU:	73759	Promo Price:
		£13.25
Pack Size:	12.75kg	POR:
RRP:	£24.99	46.44%

Supa Poultry Feeder Red & White 1kg



25% saving

SKU:	41376	Promo Price:
		£2.66
Pack Size:	Single	POR:
RRP:	£5.99	46.66%

SKU: 41377 Product: 3kg
£3.89 46.72% RRP: £8.75

Supa Poultry Drinker Red & White 1.5 Litre



25% saving

SKU:	41378	Promo Price:
		£2.57
Pack Size:	Single	POR:
RRP:	£5.75	46.47%

SKU: 41379 Product: 3 Litre
£3.12 46.44% RRP: £6.99

Supa Poultry Plastic Feed Scoops



25% saving

SKU:	41383	Promo Price:
		£5.59
Pack Size:	4 Pack	POR:
RRP:	£3.15	46.79%

Supa Poultry Feeder Ringwood Outdoor With Fins



25% saving

SKU:	41380	Promo Price:
		£10.87
Pack Size:	Single	POR:
RRP:	£24.44	46.64%

Supa Chick Flint Grit



25% saving

SKU:	41395	Promo Price:
		£2.54
Pack Size:	1 Litre	POR:
RRP:	£4.75	46.10%

Supa Hen Flint Grit



25% saving

SKU:	41394	Promo Price:
		£2.39
Pack Size:	1 Litre	POR:
RRP:	£4.49	46.18%

Supa Poultry Oystershell Grit



25% saving

SKU:	41393	Promo Price:
		£2.59
Pack Size:	1 Litre	POR:
RRP:	£4.99	47.63%

Supa Poultry Mixed Grit



25% saving

SKU:	41391	Promo Price:
		£2.36
Pack Size:	1 Litre	POR:
RRP:	£4.49	47.03%

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