

vital.pet

Trade Specialist

Delivering for your business

Period 7 | 1st - 31st July 2025



JULY'S FOCUS...

ADVENTURE TIME

Our extensive product range is designed to support your business in meeting seasonal demand, with high-quality travel solutions for summer adventures.

PLUS ALL OUR USUAL GREAT OFFERS!

Burns Original Chicken & Brown Rice

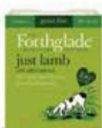


30% saving

SKU:	27599	Promo Price:	£28.99
Pack Size:	12kg	POR:	48.08%
RRP:	£66.99		

SKU: 27602 Product: Lamb & Brown Rice **48.07%**
SKU: 70246 Product: Fish & Brown Rice **48.07%**

Forthglade Adult Grain Free Just 90% Lamb



25% saving

SKU:	2816	Promo Price:	£14.62
Pack Size:	18 x 395g	POR:	48.71%
RRP:	£1.90		

Bonio Mini



15% saving

SKU:	1806	Promo Price:	£17.82
Pack Size:	10kg	POR:	29.55%
RRP:	£30.36		

Pet Munchies Small Buffalo Dental Chews



40% saving

SKU:	65461	Promo Price:	£8.21
Pack Size:	8 x 55g	POR:	64.10%
RRP:	£3.43		

SKU: 65462 Product: Medium
SKU: 65463 Product: Large Pack Size: 8 x 90g
£10.57 65.97% RRP: £4.66

Gerlert Country Choice Working & Sporting Dog Variety Pack in Jelly



30% saving

SKU:	2051	Promo Price:	£6.04
Pack Size:	12 x 400g	POR:	38.92%
RRP:	£9.99		

Burgess Excel Adult Rabbit Nuggets with Mint



30% saving

SKU:	10123	Promo Price:	£14.90
Pack Size:	10kg	POR:	52.95%
RRP:	£31.99		

 **FIND AN EXTENDED RANGE OF OFFERS ONLINE** vitalpetproducts.co.uk

**Look out for:
Flea & Tick Care**

See
page
22



**Save an EXTRA 5% on
ANY Transfer Orders placed with vital.pet
Trade Specialist**

For more information, contact our NEW email address:
vitaltelesaleemail@vitalpetproducts.co.uk or call us on 01837 883 000



INSIDE THIS MONTH...

Welcome to the July issue of our fantastic promotions brochure at Vital Pet Group. This month, we're helping your customers get out and about with their pets, offering great deals on travel essentials. As well as all our usual great offers.

The school holidays are approaching and your customers are preparing for their vacations, meaning a travel range is **essential** in July and throughout the summer. We've selected our **Top Picks** for the season to ensure your category is **as strong as your margins will be!**

We're also highlighting the importance of stocking up on your **Flea and Tick Category**. Warm weather creates the perfect environment for these parasites to thrive. During this peak season, fleas and ticks are more active and more likely to infest pets. By offering a comprehensive range of products, your business is best placed to need the rising demand. See Page 22 for our full range of promotions.

We've got the usual deals you know and love, plus some exciting **new products** from brands such as **Tasty & Meaty, DOTDOTPET & AATU**. Not to mention our **Exclusive to Vital** lines, this month we are looking at customer favourite, **Mayfield!**

Finally, head to **page 22** to hear from one of our retailers and see how **Vital have helped grow their business** and become more than a wholesaler, but a key **partner for growth**.

Want even more? All our offers are available to shop online, head over to vitalpetproducts.co.uk and grab a bargain!

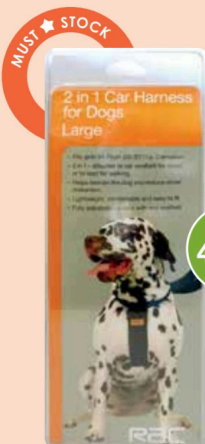
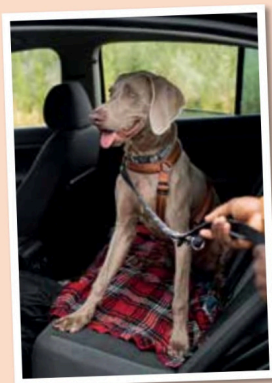
PLUS ALL OUR USUAL GREAT OFFERS!

JULY'S FOCUS...

Make Summer Travel Easy for Pet Parents

Support Your Customers' Travel Plans – and Increase Your Sales

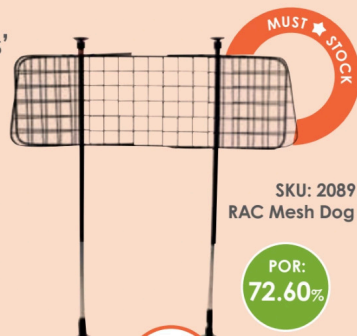
This month we focus on the Travel category and bring you a range of exclusive products to fill your shelves with this season's essentials.



POR: 47.91%

SKU: 20885

RAC 2 In 1 Car Harness Lge Max Chest 51- 76cm (20-30")



SKU: 20891
RAC Mesh Dog Guard

POR: 72.60%

vital
TOP TIP

July marks the height of flea and tick season, making this the most critical time for prevention efforts. Increased parasite activity means a higher risk of infestations and vector-borne diseases. This presents a strong opportunity for your business to emphasize the urgency of protection, boost product sales, and reinforce your role as a trusted resource for pet health.

We recommend bundling Flea, Tick & Worm products to maximise your customer value.



See page 22

RAC Travel Water Bottle

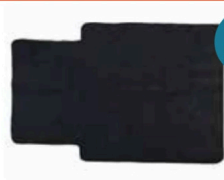


25% saving

SKU: 20889
 Pack Size: Single
 RRP: £3.99

Promo Price:
£1.82
 POR: **45.19%**

RAC Advanced Boot Protector



25% saving

SKU: 63423
 Pack Size: Single
 RRP: £34.99

Promo Price:
£18.05
 POR: **38.11%**

RAC In-car Harness Seatbelt Connector Strap



25% saving

SKU: 63433
 Pack Size: Single
 RRP: £4.99

Promo Price:
£2.17
 POR: **47.88%**

RAC Advanced Silicone Foldable Bowl 2pk



25% saving

SKU: 63434
 Pack Size: Single
 RRP: £4.99

Promo Price:
£2.17
 POR: **47.88%**

RAC Rear Car Seat Cover For Dogs



25% saving

SKU: 53214
 Pack Size: Single
 RRP: £19.99

Promo Price:
£10.24
 POR: **38.54%**

RAC Window Vent Guard



25% saving

SKU: 20888
 Pack Size: Single
 RRP: £6.99

Promo Price:
£3.53
 POR: **39.48%**

RAC Advanced Boot Bed With Bumper Protector

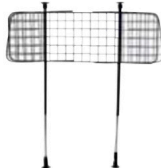


25% saving

SKU: 63424
 Pack Size: Single
 RRP: £39.99

Promo Price:
£20.53
 POR: **38.40%**

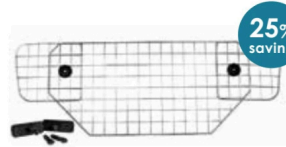
RAC Mesh Dog Guard



SKU: 20891
 Pack Size: Single
 RRP: £34.99

Promo Price:
£7.99
 POR: **72.60%**

RAC Advanced Mesh Dog Guard Headrest



25% saving

SKU: 53240
 Pack Size: Single
 RRP: £49.99

Promo Price:
£21.69
 POR: **47.93%**

RAC 2 In 1 Car Harness Lge Max Chest 51-76cm (20-30")



25% saving

SKU: 20885
 Pack Size: Single
 RRP: £11.99

Promo Price:
£5.21
 POR: **47.91%**

RAC Tie Out Stake & Cable Kit

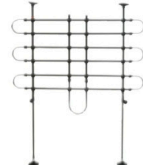


25% saving

SKU: 28111
 Pack Size: Single
 RRP: £17.99

Promo Price:
£5.25
 POR: **64.98%**

RAC Cargo Guard Jumbo



25% saving

SKU: 20881
 Pack Size: Single
 RRP: £49.99

Promo Price:
£20.58
 POR: **50.60%**

NEW TO vital.

Brand new products from Tasty & Meaty, AATU and DOTDOTPET

Vital Pet Group is dedicated to continuously expanding our catalogue of great products your customers will love. New this month to Vital Pet Group, category essentials **Tasty & Meaty Smoke House** and **DOTDOTPET** grooming range.

Tasty & Meaty Smoke House Chops Large



SKU:	77164	Promo Price:	£1.34
Pack Size:	96g	POR:	67.87%
RRP:	£4.99		
SKU: 77165	Product: Medium	Pack Size: 100g	£1.40 66.33%

Tasty & Meaty Smoke House Chicken Leg



SKU:	77163	Promo Price:	£1.29
Pack Size:	90g	POR:	69.03%
RRP:	£4.99		
SKU: 77166	Product: Ribs	Pack Size: 100g	£1.41 66.14%

Natures Menu 80/20 Turkey and Venison Nuggets with Superfoods



SKU:	77363	Promo Price:	£3.30
Pack Size:	1kg	POR:	43.28%
RRP:	£6.99		

Frozzys Yogurt Squeeze Pouch Cat Natural



SKU:	77277	Promo Price:	£11.94
Pack Size:	10 x 85g	POR:	46.72%
RRP:	£2.69		
SKU: 77275	Product: Dog	Pack Size: 10 x 115g	£14.62 46.69% RRP: £3.29

AATU 80/20 Salmon



SKU:	77253	Promo Price:	£28.11
Pack Size:	5kg	POR:	42.81%
RRP:	£58.99		

DotDotPet Multifit Dog Gummy Multivitamins



SKU:	77211	Promo Price:	£5.12
Pack Size:	Single	POR:	56.08%
RRP:	£13.99		
SKU: 77210	Product: DOTDOTPET	Multifit Cat Gummy Multivitamins	£5.12 56.08%

Mini Eco Dog Towels



SKU:	77207	Promo Price:	£1.85
Pack Size:	Single	POR:	55.65%
RRP:	£5.00		
SKU: 77206	Product: Eco Dog Towels		£4.42 55.76% RRP: £12.00

NEW & EXCLUSIVE TO
vital.pet
Trade Specialist

Tasty & Meaty
SMOKE HOUSE
20% OFF*

Scan here to shop the full range

SKU: 77163

SKU: 77165

SKU: 77164

SKU: 77166

*T&C's apply. See website for details.

NEW &
EXCLUSIVE TO
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Tasty and Meaty

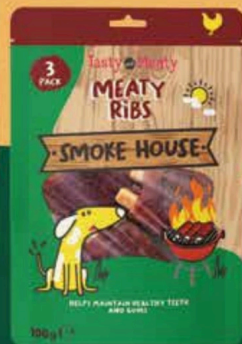
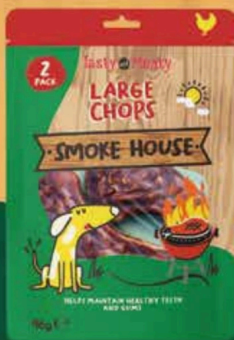
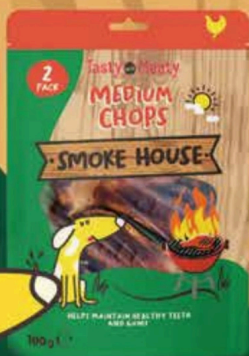
**20%
off***

SMOKE HOUSE

Summer has arrived and
so have the Tasty & Meaty
SMOKE HOUSE TREATS!

Available Now

RRP: £4.99



**CHICKEN LARGE MEDIUM MEATY
LEGS CHOPS CHOPS RIBS**

The New Tasty & Meaty Smoke House Range

Contains no artificial colours and is completely rawhide-free,
yet still packed with the rich, smoky flavour dogs crave.

Shop the Full Range. Visit www.vitalpetproducts.co.uk *T&Cs Apply.

EXCLUSIVE TO vital.

Amazing products, all exclusive to Vital!

Vital Pet Group is proud of our exclusive product range. Here, we've got category essentials you won't find anywhere else, all with **GREAT POR!**

Mayfield Half Suet Coconuts



SKU:	75817	Promo Price:
Pack Size:	10 Pack	£6.60
RRP:	£14.99	POR: 47.16%

Mayfield Suet Blocks Berry



SKU:	75816	Promo Price:
Pack Size:	10 Pack	£4.60
RRP:	£11.99	POR: 53.96%
SKU: 75815 Product: Mayfield Suet Blocks Mealworm		

Mayfield No Mess Wild Bird Food



SKU:	75218	Promo Price:
Pack Size:	20kg	£19.00
RRP:	£36.99	POR: 48.12%

Mayfield Ultimate Fat Balls



SKU:	75814	Promo Price:
Pack Size:	30 Balls	£5.08
RRP:	£12.99	POR: 53.07%

Mayfield Fat Balls



SKU:	75813	Promo Price:
Pack Size:	50 Pack	£5.19
RRP:	£14.99	POR: 58.44%

Mayfield Premium Suet Pellets Peanut and Berry Flavour



SKU:	75812	Promo Price:
Pack Size:	3kg	£5.00
RRP:	£12.99	POR: 53.81%

Mayfield Premium Suet Pellets Peanut and Mealworm



SKU:	75811	Promo Price:
Pack Size:	3kg	£5.00
RRP:	£12.99	POR: 53.81%

Mayfield Wild Bird Food



SKU:	75216	Promo Price:
Pack Size:	20kg	£8.79
RRP:	£16.99	POR: 47.73%

Mayfield 150 Fat Ball Box - 150's



SKU:	77418	Promo Price:
Pack Size:	Single	£14.75
RRP:	£24.99	POR: 46.35%

EXCLUSIVE TO
vital.
Pet Group

MAYFIELD

Summertime Suet

An essential part of wild bird care

Suet is often associated with winter feeding, but in the UK summer months it plays a crucial role in supporting wild birds, offering strong retail potential for all pet shops.

Suet is ideal for summer because adult birds need additional calories to forage for food for their young or defend nests from intruders. The high fat content delivering twice the caloric energy of protein makes it especially beneficial for young birds, providing easy-access energy that fuels rapid growth during this critical developmental stage.

Retailers offering suet-based wild bird treats in summer can stand out in a competitive market by tapping into year-round wildlife support. Consumers are increasingly aware of biodiversity issues and are eager to help local birds thrive beyond the colder months.

Stocking premium suet products with added seeds, insects, or berries aligns with this trend and keeps sales consistent during the typically slower summer season.

For retailers, promoting summertime suet supports both sustainability and customer loyalty.

The Mayfield brand of wild bird food and treats has been designed exclusively for the independent pet trade; offering market-leading prices across a range of essential products.



**HIGH
NUTRITIONAL
VALUE**



Summertime suet isn't just good for birds - it's smart business

Scan here to shop
the full range



ExpressPick

GET FREE **NEXT DAY** DELIVERY

The Mayfield Wild Bird Range is perfect for Express Pick



www.vitalpetproducts.co.uk

vital.pet
Trade Specialist

Why I choose vital.



Angela Collinge of Amber Pet Supplies

"We started selling **raw food** because I wanted an additive free food for one of my cats. We now stock an extensive range of raw complete dog and cat foods. They're great for dogs and cats with intolerances and tummy issues and are free from additives and preservatives which is what a lot of our customers are looking for. Whilst we have a lot of direct accounts, we often buy from **Vital** as they are **incredibly competitive on price and are super convenient for delivery.**"

Want to share your testimonial for a future issue?

Email marketing@vitalpetproducts.co.uk

Nutriment Chicken Nuggets



SKU:	76863	Promo Price:	£3.77
Pack Size:	1kg	POR:	35.36%
RRP:	£6.99		

SKU: 76862 Product: Nutriment Beef Nuggets

Nutriment Senior Nuggets



SKU:	76861	Promo Price:	£3.77
Pack Size:	1kg	POR:	35.36%
RRP:	£6.99		

SKU: 76860 Product: Nutriment Puppy Nuggets

Nutriment Lamb Nuggets



SKU:	76864	Promo Price:	£4.04
Pack Size:	1kg	POR:	35.31%
RRP:	£7.49		

Paleo Ridge Paleo Plus Special Diet



SKU:	76685	Promo Price:	£3.10
Pack Size:	500g	POR:	31.73%
RRP:	£4.59		

Paleo Ridge Paleo Plus Surf & Turf



SKU:	76686	Promo Price:	£3.10
Pack Size:	500g	POR:	31.73%
RRP:	£4.59		

SKU: 76688 Product: Paleo Ridge Paleo Plus Totally Duck

Paleo Ridge Paleo Plus Lamb & Mint



SKU:	76683	Promo Price:	£2.89
Pack Size:	500g	POR:	31.96%
RRP:	£4.29		

SKU: 76687 Product: Paleo Ridge Paleo Plus Totally Chicken
SKU: 76689 Product: Paleo Ridge Paleo Plus Turkey & Fish

Paleo Ridge Paleo Plus Pork & Apple



SKU:	76684	Promo Price:	£3.19
Pack Size:	500g	POR:	34.16%
RRP:	£4.89		

SKU: 76690 Product: Berry Good
Pack Size: 300g **£4.16** 26.54% RRP: £6.79

Cotswold Raw Working Dog Active Puppy Chicken Mince



SKU:	76728	Promo Price:	£2.65
Pack Size:	500g	POR:	26.73%
RRP:	£3.65		

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Cotswold Raw Working Dog Puppy Active Beef and Tripe Mince



SKU:	76731	Promo Price:	£5.05
Pack Size:	1kg	POR:	26.64%
RRP:	£6.95		

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On Offer!

**Easy to portion.
Irresistibly delicious.**

High-quality raw meat. Fresh vegetables.
No grain or filler.

Simply served, quickly devoured, totally raw.



Add to your
store today.

Bakers Adult Dog Beef & Veg



SKU:	64527	Promo Price:	
Pack Size:	3kg		£5.29
RRP:	£9.80	POR:	35.22%

SKU: 64529 Product: Chicken & Veg

Bakers Adult Beef & Veg



SKU:	42185	Promo Price:	
Pack Size:	14kg		£19.99
RRP:	£39.11	POR:	38.67%

SKU: 42188 Product: Chicken & Veg

Pro Plan Healthy Start Puppy Medium Breed with Chicken



40% saving

SKU:	54424	Promo Price:	
Pack Size:	12kg		£26.75
RRP:	£67.95	POR:	52.75%

Pro Plan Sensitive Digestion Adult Dog Large & Medium Breed Grain Free with Turkey



40% saving

SKU:	72326	Promo Price:	
Pack Size:	12kg		£28.16
RRP:	£72.95	POR:	53.68%

Pro Plan Everyday Nutrition Adult Dog Small & Mini Breed with Chicken



25% saving

SKU:	54430	Promo Price:	
Pack Size:	3kg		£11.75
RRP:	£22.89	POR:	38.40%

SKU: 54419 Product: Medium Breed with Chicken

Burns Original Chicken & Brown Rice



SKU:	27601	Promo Price:	
Pack Size:	2kg		£7.00
RRP:	£14.99	POR:	43.96%

SKU: 27604 Product: Lamb & Brown Rice
SKU: 27607 Product: Fish & Brown Rice

Burns Original Chicken & Brown Rice



SKU:	27600	Promo Price:	
Pack Size:	6kg		£18.20
RRP:	£35.99	POR:	39.32%

SKU: 27603 Product: Lamb & Brown Rice
SKU: 27606 Product: Fish & Brown Rice

IAMS for Vitality Adult Dog Small & Medium Breed with Fresh Chicken



SKU:	64451	Promo Price:	
Pack Size:	12kg		£20.35
RRP:	£36.33	POR:	32.79%

SKU: 64452 Product: Large Breed 32.78%

IAMS for Vitality Adult Dog Small & Medium Breed with Lamb



SKU:	64453	Promo Price:	
Pack Size:	12kg		£20.35
RRP:	£36.33	POR:	32.79%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Harringtons Complete Dog Salmon & Potato



SKU:	40065	Promo Price:	
Pack Size:	12kg		£18.48
RRP:	£35.99	POR:	38.38%

SKU: 71949 Product: Senior
£18.67 39.43% RRP: £36.99

Harringtons Complete Dog Lamb & Rice



SKU:	16348	Promo Price:	
Pack Size:	15kg		£23.37
RRP:	£45.99	POR:	39.03%

SKU: 16509 Product: Turkey & Veg

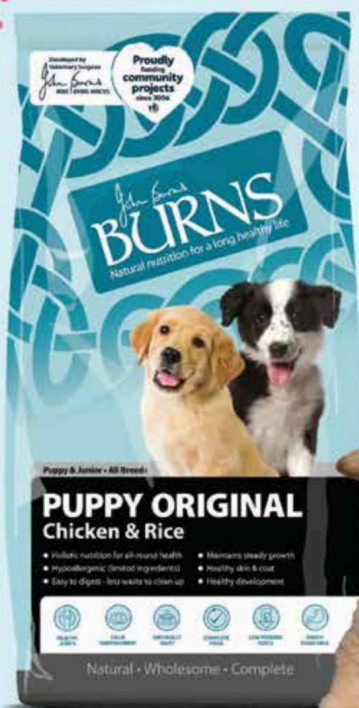
Harringtons Complete Puppy Turkey & Rice



SKU:	38962	Promo Price:	
Pack Size:	10kg		£15.76
RRP:	£30.49	POR:	37.97%

SKU: 75497 Product: Salmon & Rice
£15.18 40.24%

Is it love at First Bite?



Burns Puppy Food is loaded with all the natural goodness a young pup needs to grow into a healthy happy dog.



Scan the QR code to shop the range

Chudleys Lite



SKU:	70910	Promo Price:	
Pack Size:	14kg	£25.99	
RRP:	£36.99	POR:	29.04%

Chudleys Senior



SKU:	70911	Promo Price:	
Pack Size:	14kg	£25.99	
RRP:	£36.99	POR:	29.04%

Chappie Complete Dry with Beef & Whole Grain Cereal



SKU:	37315	Promo Price:	
Pack Size:	15kg	£21.99	
RRP:	£41.85	POR:	36.95%

SKU: 10519 Product: Chicken & Whole Grain Cereal

James Wellbeloved Dog Adult Plant Power with Lamb



33% saving

SKU:	75958	Promo Price:	
Pack Size:	1.5kg	£5.49	
RRP:	£13.50	POR:	51.20%

James Wellbeloved Dry Dog Grain Free Adult Fish & Veg



31% saving

SKU:	75946	Promo Price:	
Pack Size:	1.5kg	£5.49	
RRP:	£13.64	POR:	51.70%

SKU: 75944 Product: Turkey

James Wellbeloved Dry Dog Adult Small Breed Lamb & Rice



25% saving

SKU:	75941	Promo Price:	
Pack Size:	1.5kg	£5.49	
RRP:	£12.50	POR:	47.30%

SKU: 75943 Product: Turkey & Rice

SKU: 75953 Product: Chicken & Rice

James Wellbeloved Dry Dog Adult Fish & Rice



25% saving

SKU:	75927	Promo Price:	
Pack Size:	2kg	£5.49	
RRP:	£12.50	POR:	47.30%

SKU: 75901 Product: Lamb & Rice
SKU: 75912 Product: Turkey & Rice

James Wellbeloved Dry Dog Senior Fish & Rice



28% saving

SKU:	75929	Promo Price:	
Pack Size:	2kg	£5.49	
RRP:	£12.50	POR:	47.30%

SKU: 75905 Product: Lamb & Rice
SKU: 75917 Product: Turkey & Rice

James Wellbeloved Dry Dog Adult Small Breed Fish & Rice



29% saving

SKU:	75932	Promo Price:	
Pack Size:	7.5kg	£19.99	
RRP:	£44.00	POR:	45.48%

SKU: 75908 Product: Lamb & Rice
SKU: 75920 Product: Turkey & Rice

James Wellbeloved Dry Dog Adult Turkey & Rice



SKU:	75914	Promo Price:	
Pack Size:	15kg	£37.49	
RRP:	£66.00	POR:	31.84%

SKU: 75919 Product: Large Breed Turkey & Rice
SKU: 75907 Product: Large Breed Lamb & Rice

Pedigree Complete Dry with Poultry and Vegetables



SKU:	73787	Promo Price:	
Pack Size:	3kg	£5.49	
RRP:	£10.00	POR:	34.12%

SKU: 73790 Product: Small Breed

Pedigree Small Breed Tender Goodness Rich in Poultry



SKU:	71645	Promo Price:	
Pack Size:	2.6kg	£5.49	
RRP:	£10.00	POR:	34.12%

SKU: 71641 Product: Tender Goodness Rich in Poultry

Naturesdiet Feel Good Grain Free Chicken



SKU:	73870	Promo Price:	
			£12.55
Pack Size:	18 x 390g	POR:	
			46.70%
RRP:	£1.57		

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pedigree Cans Puppy Mixed Selection in Jelly



SKU:	30532	Promo Price:	
			£22.96
Pack Size:	4 x 6 x 400g	POR:	
			23.64%
RRP:	£9.02		

SKU: 22683 Product: Senior Dog Meat Selection in Loaf

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	8577	Promo Price:	
			£19.29
Pack Size:	2 x 12 x 385g	POR:	
			26.51%
RRP:	£15.75		

SKU: 7331 Product: Mixed Selection in Gravy
Pack Size: 2 x 12 x 400g

Pedigree Pouches Adult Dog Mixed Selection in Gravy



SKU:	48629	Promo Price:	
			£13.49
Pack Size:	4 x 12 x 100g	POR:	
			31.06%
RRP:	£5.87		

SKU: 70808 Product: Poultry Selection in Gravy
SKU: 48628 Product: Puppy Mixed Selection with Rice in Jelly

Pedigree Pouches Adult Dog Farmer's Selection in Gravy



SKU:	70810	Promo Price:	
			£10.49
Pack Size:	40 x 100g	POR:	
			24.49%
RRP:	£16.67		

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pedigree Pouches Adult Dog Mixed Selection in Gravy 40 for 36



SKU:	64148	Promo Price:	
			£9.99
Pack Size:	40 x 100g	POR:	
			20.08%
RRP:	£15.00		

SKU: 69380 Product: Giant Pack
Pack Size: 80 x 100g **£19.99** 16.13% RRP: £28.60

Cesar Country Stew Special Selection



SKU:	70589	Promo Price:	
			£14.99
Pack Size:	3 x 8 x 150g	POR:	
			31.40%
RRP:	£8.74		

SKU: 70596 Product: Senior 10+ Mixed Selection in Delicate Jelly
SKU: 70585 Product: Terrine Mixed Selection

Cesar Classic Chicken & Turkey Terrine



SKU:	70587	Promo Price:	
			£11.95
Pack Size:	14 x 150g	POR:	
			28.36%
RRP:	£1.43		

SKU: 70586 Product: Lamb & Chicken in Jelly

James Wellbeloved Can Adult Dog Turkey, Lamb & Chicken in Loaf



SKU:	70935	Promo Price:	
			£15.49
Pack Size:	12 x 400g	POR:	
			33.59%
RRP:	£27.99		

SKU: 71627 Product: Senior Dog Variety Pack in Loaf

James Wellbeloved Pouches Adult Dog Lamb & Chicken with Rice in Gravy



SKU:	74018	Promo Price:	
			£6.26
Pack Size:	12 x 90g	POR:	
			28.41%
RRP:	£10.50		

SKU: 74030 Product: Turkey with Rice in Gravy

James Wellbeloved Pouches Puppy Turkey in Gravy



SKU:	74027	Promo Price:	
			£6.26
Pack Size:	12 x 90g	POR:	
			28.41%
RRP:	£10.50		

SKU: 74028 Product: Senior Dog Lamb & Chicken in Gravy

James Wellbeloved Pouches Adult Dog Grain Free Turkey & Lamb in Gravy



SKU:	74032	Promo Price:	
			£24.99
Pack Size:	48 x 90g	POR:	
			29.44%
RRP:	£42.50		

Forthglade®
natural pet food since 1971

'JUST' complementary range

A high protein range, perfect for owners seeking more control and ownership of their dog's diet.

Easy to store, no need to freeze, and great on the go.



natural ingredients



90% protein



no junk or fillers

perfect for tailoring mealtimes



mix with vegetables



mix with dry food



good for enrichment

Fold Hill Plain Terrier Meal



SKU:	6458	Promo Price:
		£18.94
Pack Size:	15kg	POR:
		48.17%
RRP:	£43.85	

SKU: 15730 Product: Pup **£18.95 48.14%**Cookhouse Luxury Dog Food - Fillets in Jelly
- Chicken Breast with Veg / Liver

SKU:	77226	Promo Price:
		£2.37
Pack Size:	6 x 100g	POR:
		42.97%
RRP:	£4.99	

SKU: 77227 Product: with Tuna / Mackerel

Cookhouse Luxury Dog Food - Terrines -
Chicken with Beef & Veg / Lamb & Veg

SKU:	77228	Promo Price:
		£2.37
Pack Size:	6 x 100g	POR:
		42.97%
RRP:	£4.99	

SKU: 77229 Product: Tuna with Carrots / Tuna with Pumpkin

Dylan For Working Dog Variety Pack



SKU:	34393	Promo Price:
		£7.28
Pack Size:	12 x 400g	POR:
		38.71%
RRP:	£11.99	

Winalot Pouches Adult Dog Sunday Dinner
in Gravy

SKU:	71677	Promo Price:
		£12.47
Pack Size:	4 x 12 x 100g	POR:
		27.35%
RRP:	£5.15	

SKU: 73445 Product: Senior Dog Pouches Mixed Selection in Gravy

SKU: 75478 Product: Mixed White Fish in Gravy

Winalot Perfect Portions Adult Dog Pouches
Beef, Chicken & Lamb in Gravy

SKU:	66061	Promo Price:
		£9.89
Pack Size:	40 x 100g	POR:
		20.45%
RRP:	£14.92	

SKU: 66062 Product: Beef, Chicken & Lamb in Jelly

SKU: 70763 Product: Beef, Chicken & Turkey in Gravy

Forthglade Adult Grain Free Just 90% Turkey



SKU:	57593	Promo Price:
		£16.57
Pack Size:	18 x 395g	POR:
		41.87%
RRP:	£1.90	

SKU: 2744 Product: Chicken
SKU: 57594 Product: Duck **£17.32 39.22%**
SKU: 2735 Product: BeefForthglade Adult Grain Free Turkey, Sweet
Potato & Vegetables

SKU:	61521	Promo Price:
		£16.57
Pack Size:	18 x 395g	POR:
		41.87%
RRP:	£1.90	

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Forthglade Classics Chicken Sunday Lunch



SKU:	75342	Promo Price:
		£18.49
Pack Size:	18 x 395g	POR:
		46.41%
RRP:	£2.30	

SKU: 75343 Product: Hearty Turkey Stew
SKU: 75344 Product: Lamb Shepherd's PieAutarky Can Adult Grain Free Delicious
Chicken

SKU:	74089	Promo Price:
		£12.38
Pack Size:	12 x 395g	POR:
		34.18%
RRP:	£18.99	

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Chudleys Adult - Chicken Rich in Turkey with
Liver

SKU:	75481	Promo Price:
		£9.29
Pack Size:	12 x 395g	POR:
		27.60%
RRP:	£1.08	

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Gelert Country Choice Working & Sporting
Dog Tripe Variety Pack

SKU:	24871	Promo Price:
		£7.99
Pack Size:	12 x 400g	POR:
		23.07%
RRP:	£10.49	



COUNTRY CHOICE



AVAILABLE IN 6 1200G & 12 PACKS 400G TINS



Chicken, Lamb, Beef & Tripe

Available in Chicken, Lamb, Beef and Tripe variety packs



No Added

No added Wheat, Soy, Artificial Colours or Flavours



Salmon Oil

Helps to maintain a healthy skin and coat

The Barking Bakery Vanilla Woolfin Iced Vanilla



SKU:	63978	Promo Price:	
Pack Size:	6 x Single		£11.00
RRP:	£3.99	POR:	44.86%

Barking Bakery Doggy Popcorn Cheesey Tubs



SKU:	63989	Promo Price:	
Pack Size:	6 Tubs		£9.94
RRP:	£4.25	POR:	53.20%

Laughing Dog Brit Bites Chicken & Pumpkin



25% saving

SKU:	73324	Promo Price:	
Pack Size:	7 x 175g		£5.65
RRP:	£2.45	POR:	60.48%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pointer Plain Large Bones



25% saving

SKU:	19091	Promo Price:	
Pack Size:	10kg		£20.76
RRP:	£47.05	POR:	47.05%

SKU: 6553 Product: Assorted Mini Bonibix
 £23.06 46.93% RRP: £52.15
 SKU: 31626 Product: Charcoal Bones
 £21.81 45.76% RRP: £48.25

Adventuros Nuggets Boar Flavour



38% saving

SKU:	68300	Promo Price:	
Pack Size:	6 x 90g		£3.74
RRP:	£1.52	POR:	50.79%

SKU: 68301 Product: Strips Venison Flavour
 SKU: 68299 Product: Sticks Buffalo Flavour
 Pack Size: 6 x 120g 50.82%

Bakers Sizzlers Bacon



SKU:	68305	Promo Price:	
Pack Size:	6 x 90g		£4.49
RRP:	£1.45	POR:	38.07%

SKU: 68306 Product: Whirlers Bacon & Cheese
 Pack Size: 6 x 130g
 SKU: 47569 Product: Allsorts Chicken & Beef
 Pack Size: 6 x 98g

Bonio The Original



SKU:	26862	Promo Price:	
Pack Size:	5 x 650g		£7.99
RRP:	£2.45	POR:	21.73%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Dentalife Daily Dental Chew Small Dog 54 Sticks



25% saving

SKU:	70760	Promo Price:	
Pack Size:	2 x Single		£9.52
RRP:	£10.40	POR:	45.09%

SKU: 70761 Product: Medium Dog 42 Sticks
 SKU: 70762 Product: Large Dog 36 Sticks

Winalot Shapes & Varieties



SKU:	1040	Promo Price:	
Pack Size:	15kg		£32.82
RRP:	£49.20	POR:	19.94%

Pet Munchies Venison Training Treat



25% saving

SKU:	61320	Promo Price:	
Pack Size:	8 x 50g		£5.82
RRP:	£1.88	POR:	53.56%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Pet Munchies Chicken Dog Training Treat



25% saving

SKU:	61535	Promo Price:	
Pack Size:	8 x 150g		£16.48
RRP:	£5.22	POR:	52.65%

SKU: 61536 Product: Sushi
 SKU: 61537 Product: Liver & Chicken

Pet Munchies Sushi Dog Training Treats



25% saving

SKU:	45760	Promo Price:	
Pack Size:	8 x 50g		£5.82
RRP:	£1.88	POR:	53.56%

SKU: 70924 Product: Wild Salmon

Zeus Better Bones Chicken Twists



25% saving

SKU:	74704	Promo Price:	£2.33
Pack Size:	10 Pack	POR:	
RRP:	£4.79		41.57%

SKU: 74710 Product: Duck & Cranberry Twists
SKU: 74716 Product: Lamb & Mint Twists

Zeus Better Bones Duck & Cranberry Wrap Bones



25% saving

SKU:	74712	Promo Price:	£6.06
Pack Size:	24 Pack	POR:	
RRP:	£11.39		36.15%

SKU: 74706 Product: Chicken Wrap Bones
SKU: 74718 Product: Lamb & Mint Wrap Bones

Grub Club Sit Roll Treat Repeat Dog Treats



30% saving

SKU:	74116	Promo Price:	£15.11
Pack Size:	10 x 100g	POR:	
RRP:	£3.99		54.55%

SKU: 74118 Product: Canine Shine Dog Treats
SKU: 74117 Product: Poop Perfection Dog Treats

Good Boy Chicken with Broccoli & Sweet Potato Sticks



25% saving

SKU:	73639	Promo Price:	£11.28
Pack Size:	12 x 100g	POR:	
RRP:	£2.52		55.24%

SKU: 73640 Product: Chicken with Apple & Cranberry

Good Boy Duck with Broccoli & Sweet Potato Sticks



25% saving

SKU:	73641	Promo Price:	£13.32
Pack Size:	14 x 70g	POR:	
RRP:	£2.52		54.69%

SKU: 73642 Product: Turkey with Brown Rice & Cranberry Sticks

Wagg Chews Banana & Peanut Butter Bars



SKU:	77371	Promo Price:	£0.79
Pack Size:	140g	POR:	
RRP:	£1.75		45.69%

SKU: 77372 Product: Fish Finger Sticks Pack Size: 130g
SKU: 77373 Product: Steak Skewer Sticks Pack Size: 110g

Pedigree Ranchos Reward Cube Treat Beef



SKU:	75760	Promo Price:	£8.49
Pack Size:	7 x 70g	POR:	
RRP:	£2.50		41.78%

SKU: 75761 Product: Pedigree Ranchos Reward Cube Treat Chicken
SKU: 75759 Product: Pedigree Ranchos Reward Cube Treat Duck

Pedigree Rodeo Chicken 7 Sticks



30% saving

SKU:	68083	Promo Price:	£12.13
Pack Size:	12 x Single	POR:	
RRP:	£2.52		51.86%

SKU: 68084 Product: Pedigree Rodeo Beef

Misfits Twistos Beef



35% saving

SKU:	68100	Promo Price:	£11.01
Pack Size:	18 x 105g	POR:	
RRP:	£1.68		56.31%

SKU: 68099 Product: Twistos Chicken

Yakers Dog Chew Medium



SKU:	61541	Promo Price:	£44.21
Pack Size:	20 x Single	POR:	
RRP:	£5.99		55.72%

FULL RANGE OF SIZES AVAILABLE ONLINE

Dentalife Activfresh Daily Dental Chew Small Dog



26% saving

SKU:	71655	Promo Price:	£7.99
Pack Size:	2 x 30 Sticks	POR:	
RRP:	£8.50		43.60%

SKU: 71654 Product: Medium Pack Size: 2 x 24 Sticks

Forthglade Natural Dental Sticks 5 Pack



SKU:	71466	Promo Price:	£11.59
Pack Size:	10 x Single	POR:	
RRP:	£3.00		53.62%

NOVA DOG CHEWS

BONE BROTH



NATURAL HYDRATION WITH A BOOST.
NOVA DOG CHEWS BONE BROTHS ARE RICH IN
COLLAGEN, PACKED WITH FLAVOUR, AND PERFECT
AS A DAILY TOPPER, TREAT, OR FROZEN SNACK.

SPEAK TO YOUR VITAL PET MANAGER OR VISIT
WWW.VITALPETPRODUCTS.CO.UK TO ORDER TODAY

All Cane Unlettered Bowl 15cm (6")



25% saving

SKU:	6437	Promo Price:	£2.54
Pack Size:	Single	POR:	
RRP:	£8.76		65.27%
SKU: 6446 Product: 18cm (7") £3.66 66.03% RRP: £12.93			

Dog Robe Towelling Green 30cm



SKU:	63743	Promo Price:	£8.78
Pack Size:	Single	POR:	
RRP:	£24.49		57.00%

FULL RANGE OF SIZES AVAILABLE ONLINE

Fatface Spotty Bees Deluxe Slumber Bed 24"



SKU:	72843	Promo Price:	£20.36
Pack Size:	Single	POR:	
RRP:	£58.99		58.58%

FULL RANGE OF SIZES AVAILABLE ONLINE

Fatface Spotty Bees Deep Duvet Large



SKU:	72847	Promo Price:	£31.86
Pack Size:	Single	POR:	
RRP:	£94.49		59.53%

Dog & Co Nylon Norwegian Reflective Padded Harness Black Small



30% saving

SKU:	59748	Promo Price:	£8.04
Pack Size:	Single	POR:	
RRP:	£23.00		58.04%

FULL RANGE OF SIZES AVAILABLE ONLINE

Dog & Co Mountain Rope Slip Lead Black /Grey 150cm



30% saving

SKU:	37063	Promo Price:	£5.43
Pack Size:	Single	POR:	
RRP:	£15.50		58.00%

SKU: 37065 Product: Red/Black
SKU: 59754 Product: Blue Reflective

Long Paws Comfort Collection Collar Black 20mm x 34-52cm



25% saving

SKU:	57005	Promo Price:	£3.49
Pack Size:	Single	POR:	
RRP:	£11.00		61.95%

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Adios Compostable Pet Wipes 25 Pack



SKU:	74057	Promo Price:	£0.95
Pack Size:	Single	POR:	
RRP:	£2.49		54.12%

Adios Zero Waste Compostable Dog Poo Bags Rainbow (Non Handle)



SKU:	74060	Promo Price:	£2.44
Pack Size:	4 x 15's	POR:	
RRP:	£5.99		51.12%
SKU: 74063 Pack Size: 8 x 15's £4.31 48.20% RRP: £9.99			

Adios Plastic POS Counter Top Unit



SKU:	74070	Promo Price:	£27.59
Pack Size:	50 Rolls	POR:	
RRP:	£75.00		55.85%

Adios Plastic Pre-Filled Clipstrip - Rainbow



SKU:	75609	Promo Price:	£16.53
Pack Size:	2 x 16 Rolls	POR:	
RRP:	£22.99		56.33%

Adios Plastic Compostable Poo Bags - Rainbow

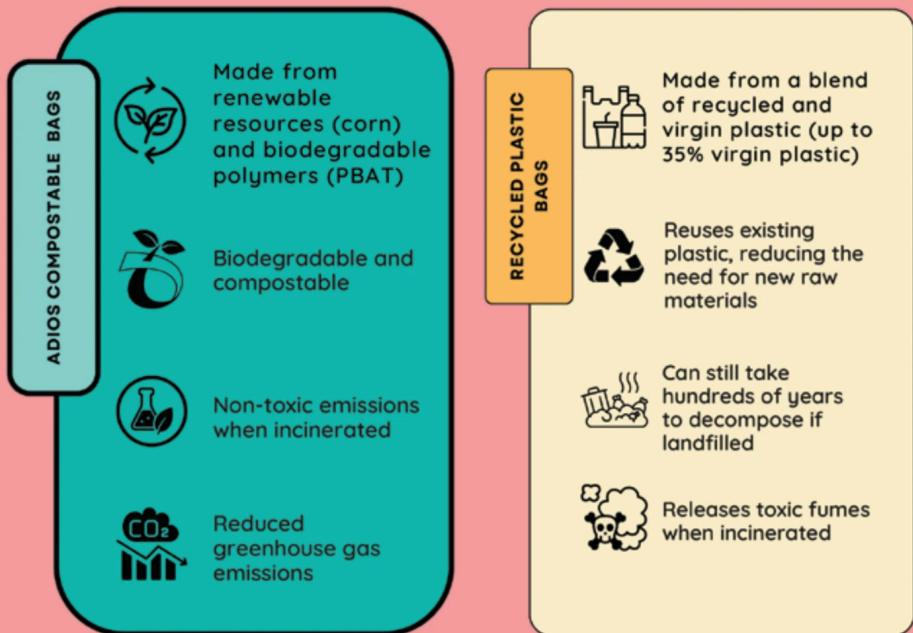


SKU:	75610	Promo Price:	£1.14
Pack Size:	2 Rolls	POR:	
RRP:	£2.99		54.09%



Did you know that most poo bags get incinerated?

INFOGRAPHIC COMPARISON SUMMARY



Overall, cornstarch bags are a much more environmentally friendly option when incinerated compared to traditional plastic bags,.

Make the switch today & say goodbye to plastic

www.vitalpetproducts.co.uk - @adios_plastic

Johnson's Easy Dose Wormer Size 1 Small Breeds 3 Tablets


SKU: 3848

Promo Price:

£12.79

Pack Size: 6 x Single

POR:

53.40%

RRP: £5.49

SKU: 3968 Product: Size 2 Medium Breeds 2 Tablets
£15.64 53.24% RRP: £6.69
Johnson's Easy Dose Wormer Size 3 Large Breeds 4 Tablets


SKU: 4010

Promo Price:

£21.96

Pack Size: 6 x Single

POR:

53.23%

RRP: £9.39

Johnson's Easy Dose Wormer Size 4 Large Breeds 8 Tablets


SKU: 20420

Promo Price:

£19.64

Pack Size: 3 x Single

POR:

53.21%

RRP: £16.79

Johnson's Easy Wormer Granules for Cats & Kittens


SKU: 7484

Promo Price:

£13.91

Pack Size: 6 x Single

POR:

53.24%

RRP: £5.95

Johnson's One Dose Wormer for Cats & Kittens 2 Tablets


SKU: 56563

Promo Price:

£17.91

Pack Size: 6 x Single

POR:

53.17%

RRP: £7.65

Johnson's Easy Spot-On Wormer for Cats & Kittens 2 Vials


SKU: 69535

Promo Price:

£2.71

Pack Size: Single

POR:

52.77%

RRP: £6.89

Ergo Dog Tick Tool


SKU: 24135

Promo Price:

£1.16

Pack Size: Single

POR:

60.11%

RRP: £3.49

Ergo Flea Comb


SKU: 13074

Promo Price:

£2.84

Pack Size: Single

POR:

57.35%

RRP: £7.99

Imidaflea Spot-On Small Cats/Small Dogs/ Small Pet Rabbits 3 x 0.4ml


SKU: 71461

Promo Price:

£6.48

Pack Size: Single

POR:

51.39%

RRP: £15.99

Imidaflea Spot-On Large Cats / Rabbits 3 x 0.8ml


SKU: 71462

Promo Price:

£6.61

Pack Size: Single

POR:

53.29%

RRP: £16.99

Imidaflea Spot-On Medium Dogs 3 x 1.0ml


SKU: 71463

Promo Price:

£6.70

Pack Size: Single

POR:

52.69%

RRP: £16.99

Imidaflea Spot-On Large Dog 3 x 2.5ml


SKU: 71464

Promo Price:

£6.80

Pack Size: Single

POR:

51.97%

RRP: £16.99

ProDen PlaqueOff Animal



SKU: 21378
 Pack Size: 60g
 RRP: £19.00

Promo Price:
£9.14
 POR: 42.30%

FULL RANGE OF SIZES AVAILABLE ONLINE

Proden PlaqueOff Animal Display Box



SKU: 1692
 Pack Size: 12 x 60g
 RRP: £19.00

Promo Price:
£109.54
 POR: 42.35%

Heritage Wood Handle Double Sided Brush Small



SKU: 4358
 Pack Size: Single
 RRP: £8.49

Promo Price:
£3.27
 POR: 53.75%

SKU: 4359 Product: Large
 £3.91 53.01% RRP: £9.99

Heritage Wood Handle Soft Bristle Brush Small



SKU: 4391
 Pack Size: Single
 RRP: £7.49

Promo Price:
£2.92
 POR: 53.22%

DotDotPet Multifit Cat Multivitamins



SKU: 77209
 Pack Size: Single
 RRP: £12.99

Promo Price:
£4.70
 POR: 56.62%

SKU: 77208 Product: Dog

DotDotPet Puppy Sensitive Conditioning Shampoo



SKU: 77205
 Pack Size: Single
 RRP: £12.99

Promo Price:
£4.71
 POR: 56.47%

SKU: 77204 Product: Double Coat Deshedding Conditioning Shampoo

DotDotPet Long Coat Detangling Conditioning Shampoo



SKU: 77202
 Pack Size: Single
 RRP: £12.99

Promo Price:
£4.71
 POR: 56.47%

SKU: 77203 Product: Short Coat
 SKU: 77201 Product: Curly Coat

Catsan Hygiene Smart Pack 2 x Cat Litter Inlays



SKU: 13308
 Pack Size: Single
 RRP: £13.69

Promo Price:
£5.79
 POR: 49.25%

Catsan Ultra



25% saving

SKU: 2519
 Pack Size: 5ltr
 RRP: £10.63

Promo Price:
£4.79
 POR: 45.93%

Catsan Hygiene Litter



SKU: 4911
 Pack Size: 20ltr
 RRP: £20.37

Promo Price:
£9.29
 POR: 45.27%

SKU: 4632 Pack Size: 10ltr
 £5.79 38.78% RRP: £11.35

Petsentials Wood Based Cat Litter



SKU: 875
 Pack Size: 30ltr
 RRP: £14.99

Promo Price:
£6.08
 POR: 51.37%

Bio-Catollet 100% Recycled Paper Litter



SKU: 141
 Pack Size: 25ltr
 RRP: £14.99

Promo Price:
£7.39
 POR: 40.83%

SKU: 1143 Pack Size: 12ltr
 £3.69 36.64% RRP: £6.99



We let our ingredients do the talking



CAT FOODS CAT TREATS DOG FOODS
100% NATURAL, LUXURY INGREDIENTS

Code	Description	RRP
77212	COOKHOUSE Luxury Cat Food - Fillets in Jelly - Chicken - 6 x (6 x 70g) (Chicken Breast / Chicken Breast with Beef)	£4.99
77213	COOKHOUSE Luxury Cat Food - Fillets in Jelly - Fish - 6 x (6 x 70g) (Tuna Loin / Tuna Loin with Sardine)	£4.99
77214	COOKHOUSE Luxury Cat Food - Terrines - Chicken - 6 x (6 x 70g) (Chicken / Chicken with Liver)	£4.99
77215	COOKHOUSE Luxury Cat Food - Terrines - Fish - 6 x (6 x 70g) (Tuna / Tuna with Mackerel)	£4.99
77222	COOKHOUSE Luxury Cat Treats - Luxury Licks Puree - Chicken 8 x (6 x 15g)	£1.95
77223	COOKHOUSE Luxury Cat Treats - Luxury Licks Puree - Tuna 8 x (6 x 15g)	£1.95
77224	COOKHOUSE Luxury Cat Treats - Luxury Licks Puree - Salmon 8 x (6 x 15g)	£1.95
77225	COOKHOUSE Luxury Cat Treats - Luxury Licks Puree - Mixed Variety 8 x (6 x 15g)	£1.95
77226	COOKHOUSE Luxury Dog Food - Fillets in Jelly - Chicken - 6 x (6 x 100g) (Chicken Breast with Veg / Chicken Breast with Liver)	£4.99
77227	COOKHOUSE Luxury Dog Food - Fillets in Jelly - Fish - 6 x (6 x 100g) (Chicken Breast with Tuna / Chicken Breast with Mackerel)	£4.99
77228	COOKHOUSE Luxury Dog Food - Terrines - Chicken - 6 x (6 x 100g) (Chicken with Beef & Veg / Chicken with Lamb & Veg)	£4.99
77229	COOKHOUSE Luxury Dog Food - Terrines - Fish - 6 x (6 x 100g) (Tuna with Carrots / Tuna with Pumpkin)	£4.99

Cookhouse Luxury Cat Food - Fillets in Jelly
- Chicken with Beef

SKU:	77212	Promo Price:
		£2.37
Pack Size:	6 x 70g	POR:
RRP:	£4.99	42.97%

SKU: 77213 Product: Tuna Loin with Sardine
Pack Size: 7 x 70g

Cookhouse Luxury Cat Food - Terrines -
Chicken with Liver

SKU:	77214	Promo Price:
		£2.37
Pack Size:	8 x 70g	POR:
RRP:	£4.99	42.97%

SKU: 77215 Product: Tuna with Mackerel
Pack Size: 9 x 70g

Felix Original Mixed Selection in Jelly



SKU:	74767	Promo Price:
		£12.32
Pack Size:	4 x 12 x 85g	POR:
RRP:	£4.75	22.19%

SKU: 74768 Product: Mixed Selection in Gravy

Felix Original Mixed Selection in Jelly



SKU:	74773	Promo Price:
		£9.07
Pack Size:	40 x 85g	POR:
RRP:	£14.77	26.29%

SKU: 74774 Product: Fish Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74778	Promo Price:
		£16.74
Pack Size:	80 x 85g	POR:
RRP:	£27.23	26.25%

SKU: 74777 Product: Fish Selection in Jelly

Purina Pro Plan Pouches Kitten Healthy Start
Turkey in Gravy

30% saving

SKU:	52034	Promo Price:
		£18.82
Pack Size:	4 x 10 x 85g	POR:
RRP:	£10.50	46.22%

SKU: 52035 Product: Adult Cat Delicate Digestion Ocean Fish in Gravy

James Wellbeloved Pouches Senior Cat
Grain Free Turkey in Sauce

32% saving

SKU:	64584	Promo Price:
		£7.99
Pack Size:	12 x 85g	POR:
RRP:	£14.44	33.60%

SKU: 69193 Product: Chicken in Jelly
SKU: 69192 Product: Adult Cat Chicken in Jelly

Sheba Classics Trays Chicken in Terrine



30% saving

SKU:	73791	Promo Price:
		£11.24
Pack Size:	22 x 85g	POR:
RRP:	£0.86	28.74%

SKU: 73800 Product: Fine Flakes Salmon in Jelly

Sheba Nature's Collection Cat Trays Mixed
Selection in Gravy

30% saving

SKU:	73506	Promo Price:
		£11.69
Pack Size:	4 x 8 x 85g	POR:
RRP:	£5.63	37.71%

SKU: 73509 Product: Select Slices Poultry Selection in Gravy

Sheba Fresh & Fine Cat Pouches with Tuna &
Salmon & Trout in Jelly

25% saving

SKU:	75770	Promo Price:
		£11.59
Pack Size:	8 x 6 x 50g	POR:
RRP:	£2.69	35.39%

SKU: 75771 Product: Fresh Cuisine Taste of Rome with Turkey & Chicken & Poultry in Gravy

Sheba Fine Flakes Pouches Poultry Selection
in Jelly

SKU:	62006	Promo Price:
		£12.00
Pack Size:	40 x 85g	POR:
RRP:	£18.75	23.19%

SKU: 73807 Product: Sauce Collection Fish Selection in Gravy

Sheba Fine Flakes Pouches Fish Selection
in Jelly

SKU:	69385	Promo Price:
		£25.61
Pack Size:	80 x 85g	POR:
RRP:	£38.66	20.51%

PURINA®
GOURMET™
 — ★ ★ ★ —



Stock the No.1
 Luxury Wet Cat
 Single Serve pet food*

*Reg. Trademark of Société des Produits Nestlé S.A.

*Source: Circana, Petfood, Major Brands, Iri All Outlets UK, Value Sales, 52 w/e 10 August 2024



Your Pet, Our Passion.®

Duchess Can Meat Selection Chunks In Jelly
12 x 400g



SKU:	35317	Promo Price:	
			£6.83
Pack Size:	12 x 400g	POR:	
			36.89%
RRP:	£12.99		

Whiskas 1+ Pouches Duo Meaty Combos In Jelly



SKU:	72394	Promo Price:	
			£12.25
Pack Size:	4 x 12 x 85g	POR:	
			31.19%
RRP:	£5.34		

SKU: 72397 Product: Fish Favourites In Jelly

Whiskas 11+ Pouches Fish Favourites In Jelly



SKU:	72406	Promo Price:	
			£12.25
Pack Size:	4 x 12 x 85g	POR:	
			31.19%
RRP:	£5.34		

SKU: 72407 Product: Poultry Feasts In Jelly

Whiskas 1+ Pouches Poultry Feasts In Jelly



SKU:	72137	Promo Price:	
			£9.44
Pack Size:	40 x 85g	POR:	
			24.32%
RRP:	£14.97		

SKU: 72133 Product: Fish Favourites In Jelly

Whiskas 1+ Cat Pouches Fish Selection In Jelly



SKU:	75772	Promo Price:	
			£18.06
Pack Size:	80 x 85g	POR:	
			26.10%
RRP:	£29.33		

SKU: 75773 Product: Poultry Selection In Jelly

Felix Doubly Delicious Salmon & Vegetables



30% saving

SKU:	74760	Promo Price:	
			£4.17
Pack Size:	2kg	POR:	
			38.19%
RRP:	£8.10		

SKU: 74761 Product: Beef Chicken & Vegetables

Purina Pro Plan Cat 1+ Light Turkey



30% saving

SKU:	4246	Promo Price:	
			£15.13
Pack Size:	3kg	POR:	
			45.81%
RRP:	£33.50		

SKU: 941 Product: Sterilised Vital Functions Salmon

Alpha Cat Mix Meat



SKU:	30730	Promo Price:	
			£14.30
Pack Size:	10kg	POR:	
			51.83%
RRP:	£29.99		

SKU: 30731 Product: Fish

James Wellbeloved Dry Cat Hairball Adult Turkey



39% saving

SKU:	75886	Promo Price:	
			£8.49
Pack Size:	1.5kg	POR:	
			57.10%
RRP:	£23.75		

SKU: 75883 Product: Oral Health Adult Turkey

James Wellbeloved Dry Cat Adult Fish



40% saving

SKU:	75889	Promo Price:	
			£7.49
Pack Size:	1.5kg	POR:	
			57.20%
RRP:	£21.00		

James Wellbeloved Dry Cat Adult Turkey



40% saving

SKU:	75872	Promo Price:	
			£7.49
Pack Size:	1.5kg	POR:	
			57.20%
RRP:	£21.00		

PERFECT FIT Adult Dry Cat Food Chicken



SKU:	60811	Promo Price:	
			£8.72
Pack Size:	2.8kg	POR:	
			32.88%
RRP:	£15.59		



No Beef



No Wheat



No Artificial Colours & Preservatives



No Dairy



No Soy

FELINE CHOICE

A PERFECT BLEND OF PROTEIN & SUPERFOODS,
FOR EVEN THE FUSSIEST OF CATS.

75%
CHICKEN

25%

VEGETABLES, FRUIT, BENEFICIAL
FATS & NATURAL BOTANICALS

0%

GRAINS & GLUTEN



ALL-NATURAL INGREDIENTS WITH ADDED FELINE CHOICE SUPERFOOD BLEND

Pomegranate, Cranberry, Grapeseed, Blueberry,
Spearment, Fennel Seed, Yucca, L-carnitine

Whiskas 1+ Complete Dry with Tuna

40%
saving

SKU: 72392 **Promo Price:**
£6.82
Pack Size: 6 x 300g **POR:**
RRP: £2.62 **47.97%**

SKU: 72385 Product: Chicken

Whiskas 2 - 12 Months Complete Dry with Chicken

40%
saving

SKU: 72413 **Promo Price:**
£6.82
Pack Size: 6 x 300g **POR:**
RRP: £2.62 **47.92%**

Whiskas 7+ Complete Dry with Chicken

40%
saving

SKU: 72414 **Promo Price:**
£12.05
Pack Size: 5 x 800g **POR:**
RRP: £5.61 **48.43%**

Whiskas 1+ Complete Dry with Chicken

50%
saving

SKU: 72383 **Promo Price:**
£4.05
Pack Size: 1.9kg **POR:**
RRP: £11.83 **58.97%**

SKU: 72389 Product: Salmon

SKU: 72391 Product: Tuna

Burgess Adult Cat Chicken & Duck



SKU: 26038 **Promo Price:**
£18.87
Pack Size: 10kg **POR:**
RRP: £42.95 **47.27%**

SKU: 26040 Product: Scottish Salmon

Burgess Kitten Chicken



SKU: 75086 **Promo Price:**
£9.62
Pack Size: 4kg **POR:**
RRP: £21.99 **47.48%**

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Burgess Kitten Chicken



SKU: 26036 **Promo Price:**
£14.37
Pack Size: 4 x 1.5kg **POR:**
RRP: £8.49 **49.23%**

SKU: 26037 Product: Adult Cat Chicken & Duck

Burgess Adult Cat Scottish Salmon



SKU: 26039 **Promo Price:**
£14.37
Pack Size: 4 x 1.5kg **POR:**
RRP: £8.49 **49.23%**

Cookhouse Luxury Licks Puree - Chicken



SKU: 77222 **Promo Price:**
£6.68
Pack Size: 8 Pack **POR:**
RRP: £1.95 **48.61%**

FULL RANGE OF VARIETIES AVAILABLE ONLINE

Dentalife Cat Dental Treats Chicken



SKU: 72292 **Promo Price:**
£5.74
Pack Size: 8 x 40g **POR:**
RRP: £1.45 **40.62%**

SKU: 66075 Product: Salmon

Dentalife Cat Dental Treats Chicken



SKU: 72294 **Promo Price:**
£9.99
Pack Size: 5 x 140g **POR:**
RRP: £4.18 **42.64%**

Felix Crispies Beef & Chicken



SKU: 42174 **Promo Price:**
£5.77
Pack Size: 8 x 45g **POR:**
RRP: £1.32 **34.45%**

SKU: 42176 Product: Salmon & Trout

KONG

— JUNE 2025 —
NEW PRODUCTS

KONG **KONG**
Goodie Bone. **GOODIE BONE.**

- Promotes healthy teeth and gums
- Stuff with treats, pastes, or peanut butter



KONG
Knots

- Long 31.75 cm body adapts to play styles like tugging and shaking
- Internal, full-body rope skeleton for durability



KONG **KONG**
Knots **Knots**

- Oversized plush pal for dogs of all sizes
- Internal knotted rope and floppy design satisfy dogs' natural instincts



KONG
Cozie

- Jumbo size for bigtime fun and colossal cuddles
- Two squeakers entice play



DOG PRODUCTS

RRP

77260	KONG Goodie Bone XL EU	£17.99
77254	KONG Extreme Goodie Bone XL EU	£19.99
77255	KONG Knots Frog Lg/XL	£14.99
77256	KONG Floppy Knots Hippo Jumbo XL	£18.99
77257	KONG Wild Knots Bear Jumbo Assorted XL	£18.99
73496	KONG Cozie Jumbo Marvin XL	£18.99

KONG
Luvs

- Oversized cat toy ideal for wrestling, hind paw kicking, and cuddling
- Textured outer material with inner crackle sparks hunting instincts



CAT PRODUCTS

RRP

77259	KONG Cat Luvs Mouse	£5.99
77258	KONG Cat Luvs Lizard	£5.99



SCAN FOR
PRODUCT INFO



TRUSTED BY PROFESSIONALS WORLDWIDE
Dogs Need to Play™

Felix Goody Bag Original Mix



SKU:	36515	Promo Price:	£5.29
Pack Size:	8 x 60g	POR:	39.89%
RRP:	£1.32		

SKU: 36516 Product: Seaside Mix
SKU: 36517 Product: Mixed Grill

Felix Goody Bag Original Mix



35% saving

SKU:	71659	Promo Price:	£7.46
Pack Size:	5 x 200g	POR:	52.87%
RRP:	£3.80		

SKU: 71660 Product: Seaside Mix

Felix Goody Bag Original Mix



SKU:	71661	Promo Price:	£13.68
Pack Size:	5 x 330g	POR:	41.89%
RRP:	£5.65		

SKU: 71662 Product: Seaside Mix

Felix Tasty Nuggets Chicken & Duck



SKU:	75439	Promo Price:	£4.85
Pack Size:	8 x 50g	POR:	44.91%
RRP:	£1.32		

SKU: 75440 Product: Beef & Lamb

Dreamies Cat Treats with Catnip Mega Pack



SKU:	71622	Promo Price:	£13.30
Pack Size:	6 x 200g	POR:	45.62%
RRP:	£4.89		

SKU: 65458 Product: Cheese
SKU: 65459 Product: Chicken

Dreamies Cat Treats with Cheese Mega Tub



30% saving

SKU:	67067	Promo Price:	£6.99
Pack Size:	2 x 350g	POR:	48.60%
RRP:	£8.16		

SKU: 67068 Product: Chicken

Dreamies Creamy Cat Treats with Chicken



27% saving

SKU:	71965	Promo Price:	£7.49
Pack Size:	11 x 4 x 10g	POR:	47.96%
RRP:	£1.57		

SKU: 71966 Product: Salmon

Dreamies Meaty Sticks with Chicken



SKU:	71623	Promo Price:	£9.49
Pack Size:	14 x 30g	POR:	48.19%
RRP:	£1.57		

SKU: 71624 Product: Salmon

Whiskas Temptations Cat Treats with Chicken & Cheese



30% saving

SKU:	75762	Promo Price:	£3.63
Pack Size:	6 x 60g	POR:	52.29%
RRP:	£1.52		

SKU: 75763 Product: Dentabites with Chicken
Pack Size: 6 x 40g

Whiskas Kitten Milky Treats



30% saving

SKU:	55369	Promo Price:	£4.79
Pack Size:	8 x 55g	POR:	52.75%
RRP:	£1.52		

Whiskas Crunch Cat Treats



30% saving

SKU:	75765	Promo Price:	£4.59
Pack Size:	6 x 100g	POR:	39.67%
RRP:	£1.52		

Whiskas Relax & Unwind Cat Treats



30% saving

SKU:	73814	Promo Price:	£4.92
Pack Size:	8 x 45g	POR:	50.79%
RRP:	£1.50		

SKU: 73813 Product: Groom & Care Cat Treats

Tetra Pond Sticks



SKU: 1556

Promo Price:

£1.77

Pack Size: 1ltr

POR:

RRP: £4.77

55.52%

FULL RANGE OF SIZES AVAILABLE ONLINE

Tetra Pond Variety Sticks



SKU: 5743

Promo Price:

£2.38

Pack Size: 1ltr

POR:

RRP: £6.41

55.52%

FULL RANGE OF SIZES AVAILABLE ONLINE

Tetra Pond Flakes



SKU: 1555

Promo Price:

£4.63

Pack Size: 1ltr

POR:

RRP: £11.24

50.61%

SKU: 815 Pack Size: 500ml
£2.78 56.34% RRP: £7.63

Tetra Pond Koi Sticks



SKU: 1560

Promo Price:

£2.38

Pack Size: 1ltr

POR:

RRP: £6.41

55.52%

Tetra Pond Pellets Mini



SKU: 22581

Promo Price:

£3.40

Pack Size: 1ltr

POR:

RRP: £9.22

55.75%

Alpha Ferret Feast



SKU: 17923

Promo Price:

£17.42

Pack Size: 10kg

POR:

RRP: £38.29

45.42%

Ergo Hedgehog Slicker Small



SKU: 8693

Promo Price:

£2.87

Pack Size: Single

POR:

RRP: £7.99

56.87%

Ergo Hedgehog Slicker Medium



SKU: 8800

Promo Price:

£3.40

Pack Size: Single

POR:

RRP: £9.29

56.08%

Burgess Excel Guinea Pig Nuggets
Blackcurrant & Oregano

SKU: 69115

Promo Price:

£18.31

Pack Size: 10kg

POR:

RRP: £39.99

45.05%

Burgess Excel Adult Guinea Pig Nuggets
with Mint

SKU: 802

Promo Price:

£18.31

Pack Size: 10kg

POR:

RRP: £39.99

45.05%

Burgess Excel Indoor Rabbit Nuggets



SKU: 69114

Promo Price:

£20.27

Pack Size: 10kg

POR:

RRP: £39.99

39.17%

Burgess Excel Junior & Dwarf Rabbit Nuggets
with Mint

SKU: 7686

Promo Price:

£19.66

Pack Size: 10kg

POR:

RRP: £34.99

43.24%

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Fur Baby Nutrition

A range of **raw frozen minces** with a **great chunky texture** that dogs love.
Super fresh and made from **frozen material** (not defrosted) ensuring our food
smells great, tastes great, looks great.



Peckish Extra Goodness Nuggets



SKU: 69690
 Pack Size: 8 x 1kg
 RRP: £5.75

Promo Price:
£19.55
 POR:
48.99%

Peckish Complete Energy Bites 500g + 100%



SKU: 74309
 Pack Size: Single
 RRP: £4.99

Promo Price:
£2.20
 POR:
47.09%

Peckish Extra Goodness Balls 6 + 6 Free



SKU: 69691
 Pack Size: Single
 RRP: £3.99

Promo Price:
£1.88
 POR:
43.46%

Bucktons Superior Suet Balls



SKU: 76144
 Pack Size: 150 Pack
 RRP: £34.99

Promo Price:
£19.20
 POR:
44.58%

Bucktons Mixed Suet Cakes



SKU: 75585
 Pack Size: 20 Pack
 RRP: £22.99

Promo Price:
£10.39
 POR:
45.76%

Supa Dried Mealworms



40% saving

SKU: 6367
 Pack Size: 3ltr
 RRP: £22.29

Promo Price:
£6.14
 POR:
66.92%

SKU: 25674 Pack Size: 5ltr
 £14.23 53.22% RRP: £36.49

Marriages Canary Mix



SKU: 76797
 Pack Size: 20kg
 RRP: £47.99

Promo Price:
£25.38
 POR:
36.53%

Marriages Budgie Mix



SKU: 76799
 Pack Size: 20kg
 RRP: £39.49

Promo Price:
£20.88
 POR:
36.54%

Marriages Premier Parrot Food



SKU: 76804
 Pack Size: 12.55kg
 RRP: £52.49

Promo Price:
£28.19
 POR:
35.56%

RSPB Feeder Mix



SKU: 76819
 Pack Size: 750g
 RRP: £3.25

Promo Price:
£1.60
 POR:
40.92%

RSPB High Energy Fat Balls



SKU: 76823
 Pack Size: 6 Pack
 RRP: £1.99

Promo Price:
£1.02
 POR:
38.25%

RSPB Super Suet Log With Mealworm



SKU: 76828
 Pack Size: 500g
 RRP: £3.49

Promo Price:
£1.54
 POR:
46.91%

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For Every Feathered Visitor

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Comfortable, Secure & Travel-Ready

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RAC Pet Carrier - Medium



SKU: 20893
RAC Pet Carrier - Large



SKU: 20883
RAC 2-In-1 Max Chest
Dog Car Harness



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Connector Strap Harness



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RAC Retroactable
Dog Lead



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Dog Lead with Phone Holder



SKU: 58594
RAC Travel Dog
Water Bottle



SKU: 58739
RAC Travel Non-Spill
Dog Bowl



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Silicone Dog Bowl | 2-Pack

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*T&C's Apply.