



EXCLUSIVE TO THE INDEPENDENT PET TRADE
Market-leading pricing for every day essentials in small animal food, indoor bird food and wild bird food and treats

NEW & EXCLUSIVE TO **vital.pet** Trade Specialist

APRIL PROMOTIONS ARE HERE!

Take a look through our featured promotions for April!

Visit the website or contact Customer Services to see all promotions available in April.

vitalpetproducts.co.uk | 01837 883 000 | customerservices@vitalpets.co.uk

EXCLUSIVE TO **vital.pet** Trade Specialist 2 PAGES OF PRODUCTS YOU WON'T FIND ANYWHERE ELSE!

MUST STOCK

Chapple Complete Dry with Beef & Whole Grain Cereal



31% saving

SKU: 37315
Pack Size: 15kg
RRP: £39.29

Promo Price:
£17.99
FOR:
45.05%

SKU: 10519 Product: Chicken & Whole Grain Cereal

MUST STOCK

Catsan Hygiene Litter



36% saving

SKU: 4911
Pack Size: 20ltr
RRP: £19.31

Promo Price:
£7.49
FOR:
53.45%

SKU: 4632 Pack Size: 10ltr
£4.49 49.31% RRP: £10.63

MUST STOCK

Bucktons Wildbird Premium 20kg



34% saving

SKU: 18446
Pack Size: 20kg
RRP: £28.49

Promo Price:
£14.99
FOR:
46.86%

MUST STOCK

Dylan For Working Dog Variety Pack



15% saving

SKU: 34393
Pack Size: 12 x 400g
RRP: £10.99

Promo Price:
£6.67
FOR:
38.68%

MUST STOCK

Whiskas 1+ Pouches Poultry Feasts in Jelly



20% saving

SKU: 72137
Pack Size: 40 x 85g
RRP: £14.97

Promo Price:
£8.39
FOR:
32.73%

MUST STOCK

Winalot Shapes & Varieties



26% saving

SKU: 1040
Pack Size: 15kg
RRP: £49.20

Promo Price:
£26.99
FOR:
34.17%



£3.99 RRP

CANINE CHOICE

SUPERFOOD TREATS

The New Canine Choice treats range contains 60% meat and is packed with health-boosting superfoods.



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Trade Specialist

Canine Choice Dog Treats Soothing Chicken & Lamb

NEW



SKU: 76507

Promo Price:

£10.97

Pack Size: 6 x 8 Pack

POR:

45.04%

RRP: £3.99

SKU: 76509 Product: Chillout Chicken & Turkey
SKU: 76508 Product: Training Chicken & Salmon

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Trade Specialist

Petsentials Training Pads



SKU: 52348

Promo Price:

£7.99

Pack Size: 105 Pack

POR:

61.62%

RRP: £24.99

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Trade Specialist

Petsentials Scented Super Clumping Cat Litter



SKU: 71025

Promo Price:

£3.23

Pack Size: 5Hr

POR:

44.52%

RRP: £6.99

CLEARANCE | CLEARANCE | CLEARANCE | CLEARANCE | CLEARANCE

Bamboo Bowl Natural 150ml



62% saving

SKU: 66829

Promo Price:

£0.66

Pack Size: Single

POR:

80.05%

RRP: £3.99

SKU: 66830 Product: 300ml £0.78 81.35% RRP: £4.99
SKU: 66831 Product: 700ml £1.00 79.97% RRP: £5.99

Bamboo Double Bowl Natural 2x450ml



56% saving

SKU: 66832

Promo Price:

£2.40

Pack Size: Single

POR:

63.99%

RRP: £7.99

Cath Kidston Flora Fauna Greenwich Flowers Feeding Mat



50% saving

SKU: 70864

Promo Price:

£1.10

Pack Size: Single

POR:

66.94%

RRP: £4.00

Cath Kidston Flora Fauna Greenwich Flowers Ceramic Pet Bowl Small



50% saving

SKU: 70865

Promo Price:

£2.84

Pack Size: Single

POR:

65.96%

RRP: £10.00

Cath Kidston Flora Fauna Greenwich Flowers Cozy Pet Blanket



60% saving

SKU: 70881

Promo Price:

£6.89

Pack Size: Single

POR:

72.45%

RRP: £30.00

Cath Kidston Flora Fauna Greenwich Flowers Car Seat Cover



74% saving

SKU: 70883

Promo Price:

£5.36

Pack Size: Single

POR:

77.04%

RRP: £28.00

Cath Kidston Flora Fauna Greenwich Flowers Harness Extra Small



73% saving

SKU: 70870

Promo Price:

£1.77

Pack Size: Single

POR:

82.35%

RRP: £12.00

SKU: 70871 Product: Small £2.05 79.49%
SKU: 70872 Product: Medium £2.35 76.53%
SKU: 70873 Product: Large £2.64 73.57%

Astro Dog Shuttle Eva TPR LED Slick Toy



53% saving

SKU: 68919

Promo Price:

£1.85

Pack Size: Single

POR:

75.35%

RRP: £8.99

Astro Dog UFO Eva TPR LED Spaceship Toy



48% saving

SKU: 68920

Promo Price:

£2.12

Pack Size: Single

POR:

71.67%

RRP: £8.99

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Trade Specialist

Astro Dog Orbit Eva TPR LED Ring Toy



SKU:	68921	Promo Price:	£1.96
Pack Size:	Single	POR:	
RRP:	£8.99		73.85%

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Trade Specialist

Banbury & Co Luxury Cat Collar

67%
saving

SKU:	56331	Promo Price:	£1.00
Pack Size:	Single	POR:	
RRP:	£5.00		76.00%

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Trade Specialist

Banbury & Co Luxury Dog Collar & Lead Set

61%
saving

SKU:	56332	Promo Price:	£2.47
Pack Size:	Single	POR:	
RRP:	£12.99		77.19%

Banbury & Co Knitted Dog Jumper Ivory Medium

48%
saving

SKU:	56350	Promo Price:	£4.04
Pack Size:	Single	POR:	
RRP:	£15.99		69.67%

Banbury & Co Tin Feeding Bowl Small

49%
saving

SKU:	69562	Promo Price:	£1.90
Pack Size:	Single	POR:	
RRP:	£6.49		64.91%

SKU: 69563 Product: Large
£2.07 68.93% RRP: £8.00

Ministry of Pets Nancy The Narwhal Plush Rope Toy

59%
saving

SKU:	64041	Promo Price:	£1.71
Pack Size:	Single	POR:	
RRP:	£6.99		70.57%

Ministry of Pets Sidney The Shark Squeaky Plush Toy

61%
saving

SKU:	64045	Promo Price:	£1.06
Pack Size:	Single	POR:	
RRP:	£4.99		74.48%

Ministry of Pets Carlos the Cactus Plush Rope Toy

63%
saving

SKU:	64038	Promo Price:	£1.02
Pack Size:	Single	POR:	
RRP:	£4.99		75.46%

Ministry of Pets Felicity The Flamingo Plush Rope Toy

44%
saving

SKU:	64039	Promo Price:	£1.12
Pack Size:	Single	POR:	
RRP:	£4.99		95.50%

Ministry of Pets Glow In The Dark Throw Stick Small

32%
saving

SKU:	70896	Promo Price:	£1.98
Pack Size:	Single	POR:	
RRP:	£6.99		66.02%

SKU: 70897 Product: Large
£2.36 68.54% RRP: £8.99

RAC Metal Fold Flat Crate with Plastic Tray Medium 75x54x47cm

47%
saving

SKU:	53223	Promo Price:	£13.77
Pack Size:	Single	POR:	
RRP:	£49.99		66.96%

SKU: 53224 Pack Size: Large 91x62x56cm
£18.78 62.44% RRP: £59.99

Elkwood Himalayan Cheese Chew Medium



SKU:	67554	Promo Price:	£1.97
Pack Size:	Single	POR:	
RRP:	£6.49		63.59%

SKU: 67555 Product: Large
£2.74 63.36% RRP: £8.99
SKU: 67556 Product: Extra Large
£3.65 63.44% RRP: £11.99

SCRUMMIES

DELIGHT IN EVERY BITE

Scrummies was born out of a love for dogs and a love for treating them.

We offer a range of treats in a variety of irresistible flavours;

Chickeny Chicken, Cheesey Cheese, Super Sausage & Luscious Lamb.



Product benefits



Gluten free



Irresistible flavours



Suitable for All Breeds
(4+ Months)



100g Pack
Perfect for Training & Rewards

RRP £1.99

Great POR!

NEW &
EXCLUSIVE TO
vital.
Pet Group

FOR EVERY SMART 'SIT',
FOR EVERY 'PAW',
AND FOR THOSE PUPPY DOG EYES,
SCRUMMIES IS A DELIGHT IN EVERY BITE.



**CHICKENY
CHICKEN**

**CHEESY
CHEESE**

**SUPER
SAUSAGE**

**LUSCIOUS
LAMB**

Speak to your Vital Account Manager or
visit www.vitalpetproducts.co.uk to order today

Burgess Sensitive Adult Lamb & Rice



SKU:	24595	Promo Price:
		£20.54
Pack Size:	12.5kg	FOR:
RRP:	£48.36	49.04%

SKU: 34540 Product: Salmon & Rice
~~£20.78~~ 47.46% RRP: £47.45
 SKU: 39365 Product: Turkey & Rice
~~£19.67~~ 49.78% RRP: £47.00

Harrington's Just 6 Dry Dog Food - Chicken



40% saving

SKU:	71956	Promo Price:
		£4.65
Pack Size:	2kg	FOR:
RRP:	£11.00	49.27%

SKU: 71957 Product: Lamb
~~£5.91~~ 49.34% RRP: £14.00
 SKU: 71958 Product: Salmon
~~£5.91~~ 49.34% RRP: £14.00

Diamond Naturals Puppy Small & Medium Breed Chicken & Rice



25% saving

SKU:	76088	Promo Price:
		£5.79
Pack Size:	2kg	FOR:
RRP:	£12.49	44.37%

SKU: 76089 Product: Small Breed Chicken & Rice
~~£5.55~~ 44.45% RRP: £11.99
 SKU: 76092 Product: Senior Chicken With Egg & Oat Flakes
~~£5.55~~ 44.45% RRP: £11.99

Diamond Naturals All Life Stages Chicken & Rice



25% saving

SKU:	76093	Promo Price:
		£5.55
Pack Size:	2kg	FOR:
RRP:	£11.99	44.45%

SKU: 76094 Product: Skin & Coat All Life Stages
~~£5.79~~ 44.37% RRP: £12.49

Chappie Complete Dry with Beef & Whole Grain Cereal



25% saving

SKU:	37316	Promo Price:
		£4.94
Pack Size:	3kg	FOR:
RRP:	£10.13	41.45%

SKU: 37317 Product: Chicken & Whole Grain Cereal

James Wellbeloved Adult Dog Grain Free Lamb & Veg



34% saving

SKU:	64252	Promo Price:
		£31.99
Pack Size:	10kg	FOR:
RRP:	£75.00	48.82%

SKU: 64261 Product: Turkey & Veg
 SKU: 64242 Product: Fish & Veg

James Wellbeloved Senior Dog Grain Free Lamb & Veg



34% saving

SKU:	64318	Promo Price:
		£31.99
Pack Size:	10kg	FOR:
RRP:	£75.00	48.82%

SKU: 64327 Product: Turkey & Veg

James Wellbeloved Adult Dog Superfoods Lamb with Sweet Potato & Chia



31% saving

SKU:	70766	Promo Price:
		£31.99
Pack Size:	10kg	FOR:
RRP:	£75.00	48.82%

SKU: 70769 Product: Turkey with Kale & Quinoa

Pedigree Complete Dry with Poultry and Vegetables



SKU:	73787	Promo Price:
		£5.49
Pack Size:	3kg	FOR:
RRP:	£10.00	34.12%

SKU: 73790 Product: Small Breed
 SKU: 73789 Product: Puppy Medium Breed with Poultry and Rice

Pedigree Small Breed Tender Goodness Rich in Poultry



SKU:	71645	Promo Price:
		£5.49
Pack Size:	2.6kg	FOR:
RRP:	£10.00	34.12%

SKU: 71641 Product: Tender Goodness Rich in Poultry

Pro Plan Healthy Start Puppy Medium Breed with Chicken



41% saving

SKU:	54424	Promo Price:
		£24.49
Pack Size:	12kg	FOR:
RRP:	£63.51	53.73%

Pro Plan Medium Puppy Sensitive Skin Dry Dog Food with Salmon



36% saving

SKU:	75474	Promo Price:
		£25.99
Pack Size:	12kg	FOR:
RRP:	£68.17	54.25%

SKU: 72319 Product: Sensitive Digestion Puppy Medium Breed with Lamb

DIAMOND NATURALS®

UNCOMPROMISING QUALITY AND PERFORMANCE, NATURALLY

OFFER NOW AVAILABLE



SUPERFOODS



TRUSTED NUTRITION



FRUITS & VEGETABLES



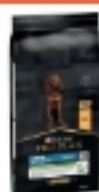
ANTIOXIDANTS



MADE IN THE
USA

FAMILY-OWNED
Since 1970

Pro Plan Healthy Start Puppy Large Athletic Breed with Chicken

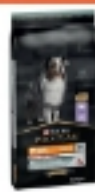


41% saving

SKU:	54412	Promo Price:
		£24.49
Pack Size:	12kg	FOR:
RRP:	£63.51	53.73%

SKU: 54414 Product: Large Robust Breed with Chicken

Pro Plan Sensitive Digestion Adult Dog Large & Medium Breed Grain Free with Turkey



41% saving

SKU:	72326	Promo Price:
		£25.99
Pack Size:	12kg	FOR:
RRP:	£68.17	54.25%

SKU: 54418 Product: Everyday Nutrition Adult Dog Medium Breed with Chicken Pack Size: 14kg

Pro Plan Sensitive Skin Adult Dog Medium Breed with Salmon



49% saving

SKU:	72311	Promo Price:
		£23.99
Pack Size:	14kg	FOR:
RRP:	£73.37	60.76%

SKU: 75476 Product: Sensitive Digestion with Lamb

Pro Plan All Sizes Adult Light / Sterilised Dry Dog Food with Chicken



46% saving

SKU:	75475	Promo Price:
		£23.99
Pack Size:	14kg	FOR:
RRP:	£73.37	60.76%

SKU: 75477 Product: Performance with Chicken

Pro Plan Everyday Nutrition Adult Dog Large Athletic Breed with Chicken



46% saving

SKU:	54416	Promo Price:
		£23.99
Pack Size:	14kg	FOR:
RRP:	£68.17	57.77%

SKU: 72310 Product: Sensitive Skin with Salmon 60.76% RRP: £73.37

SKU: 54417 Product: Large Robust Breed with Chicken

Pro Plan Everyday Nutrition Adult Dog Medium Breed with Chicken



32% saving

SKU:	54419	Promo Price:
		£10.63
Pack Size:	3kg	FOR:
RRP:	£22.89	44.28%

SKU: 75467 Product: Medium Adult Dog Sensitive Skin with Salmon £10.21 51.40% RRP: £25.20

SKU: 75468 Product: All Sizes Adult Light / Sterilised with Chicken £10.21 51.40% RRP: £25.20

Pro Plan Healthy Start Puppy Small & Mini Breed with Chicken



29% saving

SKU:	72317	Promo Price:
		£20.00
Pack Size:	7kg	FOR:
RRP:	£43.93	45.36%

SKU: 75473 Product: Small & Mini Adult Everyday Nutrition with Chicken

IAMS for Vitality Puppy Small & Medium Breed with Fresh Chicken



SKU:	64449	Promo Price:
		£19.15
Pack Size:	12kg	FOR:
RRP:	£36.33	36.74%

SKU: 64450 Product: Large Breed with Fresh Chicken

IAMS for Vitality Adult Dog Small & Medium Breed with Fresh Chicken



SKU:	64451	Promo Price:
		£19.15
Pack Size:	12kg	FOR:
RRP:	£36.33	36.74%

SKU: 64452 Product: Large Breed with Chicken

SKU: 64453 Product: Small & Medium Breed with Lamb

SKU: 64454 Product: Large Breed with Lamb

IAMS for Vitality Adult Dog Light In Fat with Fresh Chicken



SKU:	64455	Promo Price:
		£19.15
Pack Size:	12kg	FOR:
RRP:	£36.33	36.74%

SKU: 64456 Product: Senior Small & Medium Breed
SKU: 64457 Product: Senior Large Breed

Autarky Adult Salmon



SKU:	57145	Promo Price:
		£21.27
Pack Size:	12kg	FOR:
RRP:	£33.99	36.81%

Chudleys Lamb Sensitive with Rice, Oats & Vegetables



SKU:	70908	Promo Price:
		£28.29
Pack Size:	14kg	FOR:
RRP:	£38.99	26.72%

SKU: 70909 Product: Salmon with Rice and Vegetables

IAMS®

NUTRITIONAL EXCELLENCE MEETS TASTE

Complete nutrition made with
high quality animal protein



Forthglade Adult Small Breed Grain free Duck & Turkey



SKU:	70301	Promo Price:
		£3.58
Pack Size:	8 x 130g	FOR:
RRP:	£6.99	38.47%

SKU: 70302 Product: Chicken & Lamb

Forthglade Adult Grain free Beef & Wild Boar with Root Vegetables & Apple



SKU:	62579	Promo Price:
		£8.56
Pack Size:	7 x 395g	FOR:
RRP:	£2.49	41.07%

SKU: 62580 Product: Duck & Venison with Green Beans & Apricots

Harrington's Wet Just & Chicken



25% saving

SKU:	75505	Promo Price:
		£7.43
Pack Size:	8 x 380g	FOR:
RRP:	£2.20	49.38%

SKU: 75506 Product: Lamb

£8.09 49.42% RRP: £2.40

SKU: 75507 Product: Salmon

£8.09 49.42% RRP: £2.40

Butcher's Simply Gentle Trays



SKU:	73904	Promo Price:
		£10.53
Pack Size:	24 x 150g	FOR:
RRP:	£17.79	28.96%

SKU: 73901 Product: Lean & Tasty Trays

SKU: 73906 Product: Grain Free Joints & Coat Trays

SKU: 73907 Product: Grain Free Healthy Heart Trays

Pedigree Cans Puppy Mixed Selection in Jelly



SKU:	30532	Promo Price:
		£22.99
Pack Size:	4 x 6 x 400g	FOR:
RRP:	£8.74	21.09%

SKU: 22683 Product: Senior Dog Meal Selection in Loaf

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	16297	Promo Price:
		£20.49
Pack Size:	4 x 6 x 385g	FOR:
RRP:	£7.98	22.97%

SKU: 16293 Product: Mixed Selection in Loaf

Pack Size: 4 x 6 x 400g

SKU: 16295 Product: Mixed Selection in Gravy

Pack Size: 4 x 6 x 400g

SKU: 13170 Product: Meaty Meals in Jelly

Pack Size: 4 x 6 x 400g

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	8577	Promo Price:
		£18.39
Pack Size:	2 x 12 x 385g	FOR:
RRP:	£15.75	29.94%

SKU: 23413 Product: Mixed Selection in Loaf

Pack Size: 2 x 12 x 400g

SKU: 7331 Product: Mixed Selection in Gravy

Pack Size: 2 x 12 x 400g

Pedigree Cans Adult Dog Mixed Selection in Jelly Jumbo Pack



SKU:	72246	Promo Price:
		£18.39
Pack Size:	24 x 385g	FOR:
RRP:	£31.50	29.94%

Cesar Juicy Hotpot Mixed Selection



25% saving

SKU:	70594	Promo Price:
		£13.49
Pack Size:	3 x 8 x 150g	FOR:
RRP:	£7.94	32.04%

SKU: 70589 Product: Country Stew Special Selection

Cesar Classic Terrine Mixed Selection



SKU:	70585	Promo Price:
		£13.49
Pack Size:	3 x 8 x 150g	FOR:
RRP:	£7.94	32.04%

SKU: 70591 Product: Garden Terrine Mixed Selection

Cesar Natural Goodness Mixed Selection in Loaf



25% saving

SKU:	73782	Promo Price:
		£13.49
Pack Size:	3 x 8 x 100g	FOR:
RRP:	£7.94	32.04%

SKU: 73779 Product: Grain Free Mixed Selection Casserole in Sauce

Cesar Classic Chicken & Turkey Terrine



28% saving

SKU:	70587	Promo Price:
		£9.99
Pack Size:	14 x 150g	FOR:
RRP:	£1.32	35.13%

SKU: 70586 Product: Lamb & Chicken in Jelly

James Wellbeloved Can Adult Dog Chicken & Rice in Loaf



SKU:	70933	Promo Price:
		£19.49
Pack Size:	12 x 400g	FOR:
RRP:	£3.00	35.03%

SKU: 70934 Product: Turkey & Rice in Loaf
SKU: 71626 Product: Puppy Chicken, Rice & Vegetables in Loaf

James Wellbeloved Pouches Grain Free Adult Turkey in Gravy



38% saving

SKU:	74031	Promo Price:
		£6.29
Pack Size:	12 x 90g	FOR:
RRP:	£13.00	41.94%

SKU: 74036 Product: Lamb and Chicken in Gravy
SKU: 74025 Product: Senior Turkey in Gravy

James Wellbeloved Pouches Adult Dog Turkey in Gravy



33% saving

SKU:	74026	Promo Price:
		£16.99
Pack Size:	48 x 90g	FOR:
RRP:	£34.00	40.04%

SKU: 74035 Product: Mixed Selection in Gravy
SKU: 74019 Product: Lamb in Gravy

Pedigree Pouches Adult Dog Mixed Selection in Gravy



SKU:	48629	Promo Price:
		£13.49
Pack Size:	4 x 12 x 100g	FOR:
RRP:	£5.87	31.06%

SKU: 70808 Product: Poultry Selection in Gravy

Pedigree Adult Dog Pouches Mixed Selection in Jelly Mega Pack



SKU:	75786	Promo Price:
		£10.99
Pack Size:	40 x 100g	FOR:
RRP:	£15.88	16.95%

SKU: 70810 Product: Farmer's Selection in Gravy
20.89% RRP: £16.67
SKU: 62008 Product: Mixed Selection in Gravy
20.89% RRP: £16.67

Pedigree Pouches Adult Dog Mixed Selection in Gravy Giant Pack



SKU:	69380	Promo Price:
		£19.49
Pack Size:	80 x 100g	FOR:
RRP:	£28.60	18.22%

Winalot Puppy Pouches Mixed Selection in Gravy



SKU:	73444	Promo Price:
		£12.13
Pack Size:	4 x 12 x 100g	FOR:
RRP:	£5.15	29.32%

SKU: 63412 Product: Meaty Chunks Adult Dog Mixed Selection in Gravy
SKU: 63414 Product: Meaty Chunks Adult Dog Beef, Chicken & Lamb in Jelly

Winalot Perfect Portions Adult Dog Pouches Beef, Chicken & Lamb in Gravy



SKU:	66061	Promo Price:
		£9.48
Pack Size:	40 x 100g	FOR:
RRP:	£14.92	23.73%

SKU: 66062 Product: Beef, Chicken & Lamb in Jelly
SKU: 70763 Product: Beef, Chicken & Turkey in Gravy

Nutriment Adult Working Dog Boneless Beef Formula



SKU:	70254	Promo Price:
		£1.81
Pack Size:	500g	FOR:
RRP:	£2.99	38.84%

SKU: 70255 Product: Chicken Formula
£1.61 37.35% RRP: £2.59

Nutriment Adult Working Dog Low Purine & Phosphorus



SKU:	70722	Promo Price:
		£1.58
Pack Size:	500g	FOR:
RRP:	£2.99	46.63%

SKU: 70721 Product: Senior Formula
£1.86 39.15% RRP: £3.09

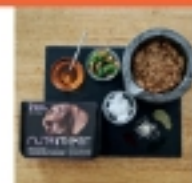
Nutriment Puppy Working Dog Formula



SKU:	70256	Promo Price:
		£1.86
Pack Size:	500g	FOR:
RRP:	£2.89	34.94%

SKU: 70258 Product: Adult Working Dog Turkey Formula
£1.81 38.84% RRP: £2.99

Nutriment Adult Working Dog Salmon & Turkey Formula



SKU:	73045	Promo Price:
		£1.76
Pack Size:	500g	FOR:
RRP:	£2.99	40.57%

SKU: 70723 Product: Just Chicken
£1.52 38.28% RRP: £2.49



Stock up for your chance to **WIN £500***



HOW TO ENTER

- 1** Purchase any case from the Winalot range
- 2** SCAN QR code
- 3** Retain your proof of purchase



*UK, CL, IsM, 18+ only. Open to Wholesaler/retailer customers, responsible for purchasing Winalot. Scan QR code on POS, purchase one (1) of any case from the Winalot range, (retain unique receipt for each purchase), register personal/business details and submit form to enter. Employee/employer consent req'd.
Open for entries 00:01 01/03/2025 to 23:59 31/05/2025 for a chance to win 1 of 10 x £500 cash prizes (available as a bank transfer). Max 1 win/person & 1 win/business.
To enter & for full T&Cs, including exclusions, visit: www.purina.co.uk/brands/winalot/rm-term. *Reg. Trademark of Société des Produits Nestlé S.A.



Your Pet. Our Passion.®

Rosewood Choc Drops For Dogs



30% saving

SKU:	72049	Promo Price:
		£8.88
Pack Size:	10 x 200g	POR:
RRP:	£2.00	46.74%

Pet Munchies Chicken Strips



SKU:	55515	Promo Price:
		£11.63
Pack Size:	8 x 90g	POR:
RRP:	£3.66	52.35%

SKU: 28818 Product: Chicken Breast Filets
Pack Size: 8 x 100g
SKU: 28819 Product: Chicken Chips
Pack Size: 8 x 100g
SKU: 55516 Product: Duck Breast Filets
Pack Size: 8 x 80g

Pet Munchies Beef Liver Crunch



SKU:	63202	Promo Price:
		£11.63
Pack Size:	8 x 90g	POR:
RRP:	£3.66	52.35%

SKU: 34606 Product: Ocean White Fish
Pack Size: 8 x 100g
SKU: 55517 Product: Duck Strips
Pack Size: 8 x 90g
SKU: 40198 Product: Chicken & Calcium Bones
Pack Size: 8 x 100g

Pointer Salmon Burgers



26% saving

SKU:	12751	Promo Price:
		£28.57
Pack Size:	12.5kg	POR:
RRP:	£68.65	50.07%

SKU: 53197 Product: Big Bite Chicken
£31.83 50.11% RRP: £76.55

Pointer Ovals



SKU:	12766	Promo Price:
		£23.71
Pack Size:	10kg	POR:
RRP:	£57.15	50.22%

SKU: 40290 Product: Bacon & Cheese Toasties
£22.11 49.13% RRP: £52.15

Pointer Grain Free Stars with Cheese



SKU:	72527	Promo Price:
		£37.18
Pack Size:	10kg	POR:
RRP:	£74.15	39.83%

SKU: 72526 Product: Turkey

Laughing Dog Wheat Free Cheesy Bites With Broccoli



28% saving

SKU:	69321	Promo Price:
		£6.17
Pack Size:	5 x 125g	POR:
RRP:	£2.79	46.94%

SKU: 69323 Product: Grain Free Sleep Tight Chamomile Biscuit
SKU: 69322 Product: Grain free Fish & Tricks Treats

Laughing Dog Wheat Free Fruity Paws



28% saving

SKU:	69320	Promo Price:
		£6.17
Pack Size:	5 x 125g	POR:
RRP:	£2.79	46.94%

SKU: 70901 Product: Grain Free Teeth & Gums
SKU: 70900 Product: Wheat Free Chewy Boosts

Grub Club Sit Roll Treat Repeat Dog Treats



35% saving

SKU:	74116	Promo Price:
		£14.31
Pack Size:	10 x 100g	POR:
RRP:	£3.99	56.95%

SKU: 74118 Product: Canine Shine Dog Treats
SKU: 74117 Product: Poop Perfector Dog Treats

Grub Club Clean Teeth & Chill



35% saving

SKU:	74119	Promo Price:
		£21.54
Pack Size:	12 x 84g	POR:
RRP:	£4.99	56.83%

SKU: 74120 Pack Size: 10 x 175g
£25.10 56.92% RRP: £6.99

Zeus Better Bones Wrapped Chicken



25% saving

SKU:	74703	Promo Price:
		£2.33
Pack Size:	9 Pack	POR:
RRP:	£4.79	41.57%

SKU: 74704 Product: Chicken Twix
Pack Size: 10 Pack

Pet Bakery Chicken Mini Bones



25% saving

SKU:	64163	Promo Price:
		£12.55
Pack Size:	6 x 190g	POR:
RRP:	£4.49	44.11%

SKU: 64164 Product: Cheeky Cheese Paws
SKU: 64165 Product: Luxury Liver Brownies
£12.31 45.18%
SKU: 64166 Product: Sumptuous Sunday Roast



for pets 🐾

WHOLESOME
AND TASTY
TREATS
FOR PUPS!



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Yakers Crunchy Bites



35% saving

SKU:	63368	Promo Price:
		£11.72
Pack Size:	5 x 70g	FOR:
RRP:	£6.99	59.76%

SKU: 63369 Product: Crunchy Strips
SKU: 63370 Product: Crunchy Bars
Pack Size: 5 x 80g

Pedigree Rodeo Duos & Jumbone Medium Mega Box



SKU:	68093	Promo Price:
		£3.79
Pack Size:	Single	FOR:
RRP:	£8.45	46.18%

SKU: 68092 Product: Schmacks Meat Variety 110 Sticks
SKU: 68094 Product: Tasty Minis & Jumbone Adult Small Dog Treats Mega Box Pack Size: 740g

Pedigree Ranchos Reward Cube Treat Beef



SKU:	75760	Promo Price:
		£8.29
Pack Size:	7 x 70g	FOR:
RRP:	£2.50	43.15%

SKU: 75761 Product: Chicken
SKU: 75759 Product: Duck

Pedigree Rodeo Beef 7 Sticks



31% saving

SKU:	68084	Promo Price:
		£11.99
Pack Size:	12 x Single	FOR:
RRP:	£2.52	52.42%

SKU: 68083 Product: Chicken

Pedigree Dentastix Daily Dental Chews Small Dog



SKU:	70714	Promo Price:
		£6.49
Pack Size:	70 Sticks	FOR:
RRP:	£15.34	49.23%

SKU: 70712 Product: Medium Dog Pack Size: 56 Sticks
SKU: 70705 Product: Large Dog Pack Size: 42 Sticks

Misfits Twists Beef



36% saving

SKU:	68100	Promo Price:
		£10.99
Pack Size:	18 x 105g	FOR:
RRP:	£1.68	56.39%

SKU: 68099 Product: Chicken

Paddock Farm - Ostrich Feet Small



30% saving

SKU:	76137	Promo Price:
		£12.09
Pack Size:	15 Pack	FOR:
RRP:	£2.45	60.53%

SKU: 76138 Product: Large
Pack Size: 10 Pack £16.11 60.46% RRP: £4.89

Paddock Farm - Ostrich Metatarsus Bones



30% saving

SKU:	76136	Promo Price:
		£11.58
Pack Size:	5 Pack	FOR:
RRP:	£6.99	60.25%

Daily Eats Meaty Sticks 90g Display Box



30% saving

SKU:	68856	Promo Price:
		£18.96
Pack Size:	40 Pack	FOR:
RRP:	£1.10	48.30%

Good Boy Chewy Chicken With Sweet Potato Sticks



SKU:	68179	Promo Price:
		£15.33
Pack Size:	10 x 90g	FOR:
RRP:	£3.41	46.04%

SKU: 68180 Product: Duck with Carrot Sticks
SKU: 68178 Product: Chicken with Carrot Sticks

Good Boy Tender Beef Fillets



SKU:	25234	Promo Price:
		£15.25
Pack Size:	10 x 90g	FOR:
RRP:	£3.41	46.34%

Good Boy Chewy Chicken Strips



36% saving

SKU:	54173	Promo Price:
		£15.25
Pack Size:	10 x 100g	FOR:
RRP:	£3.41	46.34%

SKU: 41180 Product: Duck Fillets



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PETS, PEOPLE, PROGRESS.**



NEW

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**WITH THE WORLD'S
FINEST INGREDIENTS**

Forthglade Natural Dental Sticks 5 Pack



SKU:	71466	Promo Price:	£10.91
Pack Size:	10 x Single	FOR:	56.35%
RRP:	£3.00		

Adventuros Wild Chew Small



SKU:	70751	Promo Price:	£8.47
Pack Size:	7 x 150g	FOR:	47.20%
RRP:	£2.75		
SKU: 70752 Product: Medium Pack Size: 6 x 200g £7.27 47.11%			
SKU: 70753 Product: Large Pack Size: 4 x 200g £4.84 47.25%			

Dentalife Activfresh Daily Dental Chew Small Dog



26% saving

SKU:	71655	Promo Price:	£7.99
Pack Size:	2 x 30 Sticks	FOR:	43.60%
RRP:	£8.50		
SKU: 71654 Product: Medium Dog Pack Size: 2 x 24 Sticks			
SKU: 71653 Product: Large Dog Pack Size: 2 x 18 Sticks			

Padlock Farm - Olive Branch Chew Medium (100g - 220g)



30% saving

SKU:	76122	Promo Price:	£2.60
Pack Size:	Single	FOR:	57.19%
RRP:	£7.30		
SKU: 76123 Product: Large (220g - 450g) £3.77 58.08% RRP: £10.80			
SKU: 76121 Product: Small (60g - 100g) £2.19 58.27% RRP: £6.30			

Mason Cash Bluecane Lettered Dog Bowl 13cm (5")



35% saving

SKU:	9893	Promo Price:	£1.90
Pack Size:	Single	FOR:	69.58%
RRP:	£7.50		
SKU: 4388 Product: 15cm (6") £2.57 46.93% RRP: £9.34			
SKU: 1800 Product: 18cm (7") £3.81 65.36% RRP: £13.20			

Mason Cash All Cane High Water Bowl 15cm (6")



SKU:	4758	Promo Price:	£3.35
Pack Size:	Single	FOR:	65.60%
RRP:	£11.68		
SKU: 2039 Product: 20cm (8") £7.27 53.91% RRP: £18.93			

Ancol Viva Nylon Padded Snap Lead Black 12mm x 1m



SKU:	4243	Promo Price:	£2.16
Pack Size:	Single	FOR:	55.27%
RRP:	£5.79		

See Website for All Sizes on Promotion

Ancol Viva Nylon Padded Harness Black Small 36-42cm



SKU:	62491	Promo Price:	£5.23
Pack Size:	Single	FOR:	51.69%
RRP:	£12.99		

See Website for All Sizes on Promotion

Ancol Viva Exercise & Travel Harness Black S 35-45cm



SKU:	76514	Promo Price:	£9.93
Pack Size:	Single	FOR:	48.15%
RRP:	£22.99		

See Website for All Sizes on Promotion

Ancol Viva Nylon Padded Buckle Collar Black 19mm X35-43cm Sz 4



SKU:	19191	Promo Price:	£3.21
Pack Size:	Single	FOR:	56.22%
RRP:	£8.79		

See Website for All Sizes on Promotion

Danish Design Rustic Stripes Denim Snuggle Bed 23"



SKU:	74222	Promo Price:	£17.60
Pack Size:	Single	FOR:	54.57%
RRP:	£46.49		

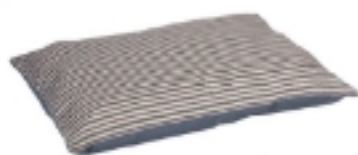
SKU: 74223 Product: 28" £24.75 54.65% RRP: £65.49
SKU: 74224 Product: 34" £33.03 54.43% RRP: £86.99

Danish Design Rustic Stripes Denim Quilted Mattress S 21"



SKU:	74225	Promo Price:	£4.74
Pack Size:	Single	FOR:	56.19%
RRP:	£12.99		

SKU: 74226 Product: M 27" £7.52 54.83% RRP: £19.99
SKU: 74227 Product: L 33" £10.82 55.23% RRP: £28.99
SKU: 74228 Product: XL 40" £16.64 54.76% RRP: £41.49

Danish Design Rustic Stripes Denim Deep
Duvet Medium

SKU:	74229	Promo Price:
		£19.26
Pack Size:	Single	POR:
RRP:	£50.99	54.67%

SKU: 74230 Product: Large
£28.92 54.63% RRP: £76.49

Danish Design Rustic Stripes Grey Snuggle
Bed 23"

SKU:	74231	Promo Price:
		£17.60
Pack Size:	Single	POR:
RRP:	£46.49	54.57%

SKU: 74232 Product: 28" £24.75 54.65% RRP: £65.49
SKU: 74233 Product: 34" £33.03 54.43% RRP: £86.99

Danish Design Rustic Stripes Grey Quilted
Mattress 5 21"

SKU:	74234	Promo Price:
		£4.74
Pack Size:	Single	POR:
RRP:	£12.99	56.19%

SKU: 74235 Product: M 27" £7.52 54.83% RRP: £19.99
SKU: 74236 Product: L 33" £10.82 55.23% RRP: £28.99
SKU: 74237 Product: XL 40" £15.64 54.76% RRP: £41.49

Danish Design Rustic Stripes Grey Deep
Duvet Medium

SKU:	74238	Promo Price:
		£19.26
Pack Size:	Single	POR:
RRP:	£50.99	54.67%

SKU: 74239 Product: Large
£28.92 54.63% RRP: £76.49

Dog & Co Supersoft Rope Slip Lead Brown
8mm x 150cm

SKU:	46969	Promo Price:
		£4.82
Pack Size:	Single	POR:
RRP:	£13.00	55.48%

SKU: 46970 Product: Green
SKU: 52063 Product: Black

Dog & Co Nylon Norwegian Harness
Reflective Aqua Small

SKU:	62770	Promo Price:
		£8.79
Pack Size:	Single	POR:
RRP:	£23.00	54.14%

SKU: 62771 Product: Medium
£10.31 54.17% RRP: £22.00
SKU: 62772 Product: Large
£11.46 54.14% RRP: £23.00

Long Paws Dog Water Bottle Black



SKU:	67205	Promo Price:
		£4.56
Pack Size:	250ml	POR:
RRP:	£13.50	59.50%

SKU: 67211 Product: Paws Pack Size: 750ml
£4.98 59.52% RRP: £14.75
SKU: 67214 Product: Navy Friend Pack Size: 750ml
£5.39 59.54% RRP: £16.00
SKU: 67215 Product: Lick 'n Flow Paws
Pack Size: 750ml £5.39 59.54% RRP: £16.00

Long Paws Dog Bandana Charcoal Geo
25x25cm

SKU:	69660	Promo Price:
		£1.74
Pack Size:	Single	POR:
RRP:	£5.99	65.17%

SKU: 69661 Product: Blue Geo
SKU: 69662 Product: Purple Geo

Adios Compostable Pet Wipes 25 Pack



SKU:	74057	Promo Price:
		£0.97
Pack Size:	Single	POR:
RRP:	£2.49	53.35%

Adios Plastic POS Counter Top Unit



SKU:	74070	Promo Price:
		£28.14
Pack Size:	50 Rolls	POR:
RRP:	£75.00	54.97%

Adios Plastic Pre-Filled Clipstrip - Rainbow



SKU:	75609	Promo Price:
		£17.18
Pack Size:	2 x 16 Rolls	POR:
RRP:	£2.99	56.90%

Adios Plastic Compostable Poo Bags -
Rainbow

SKU:	75610	Promo Price:
		£1.17
Pack Size:	2 Rolls	POR:
RRP:	£2.99	53.12%

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MARCH 2025

NEW PRODUCTS

KONG MAXX

- Two layers of fabric boosts durability
- Easy to wipe clean



KONG SCRUFFS

- Easy to grab, elongated neck
- Uniquely textured to satisfy instincts



DOG PRODUCTS

RRP

76166	KONG Maxx Shark Md	£17.99
76165	KONG Maxx Turtle Md	£17.99
76167	KONG Scruffs Chicken Md/Lg	£11.99
76168	KONG Scruffs Turtle Md/Lg	£11.99

KONG TROPICS

- Multi-textured materials
- Catnip stimulates play



CAT PRODUCTS

RRP

76169	KONG Tropics Pals 2-pk	£7.49
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SCAN FOR
PRODUCT INFO



Dogs Need to Play™

Catsan Hygiene Smart Pack 2 x Cat Litter Inlays



28% saving

SKU:	13308	Promo Price:	£5.49
Pack Size:	Single	POR:	49.28%
RRP:	£12.99		

Catsan Ultra



30% saving

SKU:	2519	Promo Price:	£4.49
Pack Size:	5ltr	POR:	49.31%
RRP:	£10.63		

Imidaflea Spot On Small Cats/Small Dogs/Small Pet Rabbits 3 x 0.4ml



SKU:	71461	Promo Price:	£6.61
Pack Size:	Single	POR:	50.37%
RRP:	£15.99		
SKU: 71462 Product: Large Cats / Rabbits 3 x 0.8ml £6.74 52.39% RRP: £16.99			

Imidaflea Spot On Medium Dogs 3 x 1.0ml



SKU:	71463	Promo Price:	£6.83
Pack Size:	Single	POR:	51.73%
RRP:	£16.99		

SKU: 71464 Product: Large Dog 3 x 2.5ml
£6.93 51.07%

ProDen PlaqueOff Mini Dental Care Bones Peanut Butter & Banana Flavour



37% saving

SKU:	71480	Promo Price:	£7.79
Pack Size:	340g	POR:	50.80%
RRP:	£19.00		

SKU: 70735 Product: Veggie Flavour Pack Size: 485g
SKU: 63698 Product: Chicken & Pumpkin Flavour
Pack Size: 485g

Johnson's Dog Medicated Shampoo



SKU:	3823	Promo Price:	£10.53
Pack Size:	6 x 200ml	POR:	49.25%
RRP:	£4.15		

SKU: 4312 Pack Size: 3 x 400ml
£8.14 43.35% RRP: £5.75

Johnson's Dog Deodorant Shampoo



SKU:	3971	Promo Price:	£10.53
Pack Size:	6 x 200ml	POR:	49.25%
RRP:	£4.15		

SKU: 30873 Pack Size: 3 x 400ml
£7.28 49.38% RRP: £5.75

Johnson's Cat Flea Cleansing Shampoo



SKU:	1308	Promo Price:	£7.93
Pack Size:	6 x 125ml	POR:	48.67%
RRP:	£3.09		

SKU: 1339 Pack Size: 6 x 200ml
£10.53 49.25% RRP: £4.15

Johnson's Dog Flea Cleansing Shampoo



SKU:	1178	Promo Price:	£10.53
Pack Size:	6 x 200ml	POR:	49.25%
RRP:	£4.15		

Johnson's Dog & Cat Manuka Honey Shampoo & Conditioner



SKU:	41690	Promo Price:	£11.66
Pack Size:	6 x 200ml	POR:	49.19%
RRP:	£4.59		

SKU: 41691 Pack Size: 3 x 400ml
£7.96 49.35% RRP: £6.29

Johnson's Dog Hypo-allergenic Shampoo



SKU:	44780	Promo Price:	£11.66
Pack Size:	6 x 200ml	POR:	49.19%
RRP:	£4.59		

Pedigree Multivitamins Joint Care 30 Soft Dog Chews



33% saving

SKU:	72380	Promo Price:	£10.49
Pack Size:	6 x 180g	POR:	58.04%
RRP:	£5.00		

SKU: 72379 Product: Immunity

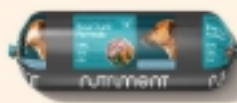
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Burgess Kitten Chicken



SKU:	26036	Promo Price:
		£14.48
Pack Size:	4 x 1.5kg	FOR:
RRP:	£8.49	48.82%

SKU: 26037 Product: Adult Cat Chicken & Duck
SKU: 26039 Product: Adult Cat Scottish Salmon

Burgess Adult Cat Chicken & Duck



SKU:	26038	Promo Price:
		£19.13
Pack Size:	10kg	FOR:
RRP:	£42.95	46.56%

SKU: 26040 Product: Adult Cat Scottish Salmon
SKU: 67423 Product: Neutered Cat Complete
£19.51 38.37% RRP: £37.99

Burgess Kitten Chicken



SKU:	75086	Promo Price:
		£9.70
Pack Size:	4kg	FOR:
RRP:	£21.99	47.05%

SKU: 75087 Product: Adult Cat Salmon
SKU: 75088 Product: Adult Cat Chicken with Duck
SKU: 75089 Product: Mature Cat with Turkey & Cranberry

Diamond Naturals Kitten Chicken & Rice



25% saving

SKU:	76095	Promo Price:
		£3.42
Pack Size:	1kg	FOR:
RRP:	£7.99	48.64%

SKU: 76096 Product: Indoor Cat
SKU: 76097 Product: Finicky Cat

James Wellbeloved Adult Cat Oral Health Turkey



SKU:	64212	Promo Price:
		£23.99
Pack Size:	4kg	FOR:
RRP:	£48.00	40.03%

SKU: 64209 Product: Hairball Turkey
SKU: 64202 Product: Grain Free Turkey

James Wellbeloved Adult Cat Turkey



SKU:	64206	Promo Price:
		£21.49
Pack Size:	4kg	FOR:
RRP:	£43.00	40.03%

SKU: 64227 Product: Senior Cat Turkey
SKU: 64199 Product: Adult Cat Fish
SKU: 64222 Product: Senior Cat Fish

PERFECT FIT Senior Cat 7+ Chicken



34% saving

SKU:	73062	Promo Price:
		£10.99
Pack Size:	4 x 750g	FOR:
RRP:	£5.13	35.73%

SKU: 73058 Product: Adult Cat 1+ Salmon
SKU: 73059 Product: Junior Cat <1 Chicken

Whiskas 1+ Complete Dry with Tuna



41% saving

SKU:	72392	Promo Price:
		£6.29
Pack Size:	6 x 300g	FOR:
RRP:	£2.45	48.65%

SKU: 72385 Product: Chicken
SKU: 72413 Product: 2-12 Months with Chicken

Whiskas 1+ Complete Dry with Chicken



41% saving

SKU:	72386	Promo Price:
		£10.99
Pack Size:	5 x 800g	FOR:
RRP:	£5.18	49.08%

SKU: 72388 Product: Lamb
SKU: 72390 Product: Salmon
SKU: 72393 Product: Tuna

Whiskas 7+ Complete Dry with Chicken



49% saving

SKU:	60415	Promo Price:
		£3.99
Pack Size:	1.9kg	FOR:
RRP:	£10.83	55.79%

SKU: 72383 Product: 1+ Chicken 55.71% RRP: £10.81
SKU: 72387 Product: 1+ Lamb 55.71% RRP: £10.81
SKU: 72389 Product: 1+ Salmon 55.71% RRP: £10.81

Go-Cat Adult Duck & Chicken



27% saving

SKU:	1921	Promo Price:
		£3.49
Pack Size:	2kg	FOR:
RRP:	£6.79	38.32%

SKU: 11510 Product: Indoor Chicken & Veg
43.25% RRP: £7.38
SKU: 11520 Product: Senior Chicken & Veg
43.25% RRP: £7.38

Go-Cat Kitten Chicken, Milk & Veg



34% saving

SKU:	11477	Promo Price:
		£3.49
Pack Size:	2kg	FOR:
RRP:	£7.38	43.25%

SKU: 5155 Product: Adult Tuna, Herring & Veg
38.32% RRP: £6.79

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POWERED BY
NATURE



NATURALLY **JAMES WELLBELOVED** HEALTHY



SELECTED NATURAL INGREDIENTS FOR
SKIN & GUT HEALTH

©2025 MARS OR AFFILIATES.

Duchess Can Meat Selection Chunks in Jelly



25% saving

SKU:	35317	Promo Price:	£5.91
Pack Size:	12 x 400g	POB:	40.85%
RRP:	£11.99		

James Wellbeloved Pouches Adult Cat Grain Free Turkey in Gravy



37% saving

SKU:	49288	Promo Price:	£19.99
Pack Size:	2 x 24 x 85g	POB:	45.46%
RRP:	£21.99		

Sheba Classics Trays Chicken in Terrine



35% saving

SKU:	73791	Promo Price:	£9.99
Pack Size:	22 x 85g	POB:	32.73%
RRP:	£0.81		

SKU: 73800 Product: Fine Flakes Trays Salmon in Jelly
SKU: 73792 Product: Classics Trays Salmon in Terrine

Sheba Fine Flakes Trays Mixed Selection in Jelly



36% saving

SKU:	73798	Promo Price:	£10.99
Pack Size:	4 x 8 x 85g	POB:	41.44%
RRP:	£5.63		

SKU: 73794 Product: Classics Trays Fish Selection in Terrine
SKU: 73509 Product: Select Slices Trays Poultry Selection in Gravy

Sheba Fresh & Fine Pouches Fish in Gravy



SKU:	70807	Promo Price:	£9.99
Pack Size:	3 x 15 x 50g	POB:	32.73%
RRP:	£5.94		

SKU: 70800 Product: Poultry in Gravy

Sheba Fresh & Fine Cat Pouches with Beef & Chicken & Lamb in Gravy



SKU:	75767	Promo Price:	£10.99
Pack Size:	8 x 6 x 50g	POB:	31.03%
RRP:	£2.39		

SKU: 75766 Product: Chicken, Turkey & Duck in Gravy
SKU: 75769 Product: Chicken, Turkey & Poultry in Jelly

Sheba Fresh & Fine Cat Pouches with Tuna & Cod & Whitefish in Gravy



SKU:	75768	Promo Price:	£10.99
Pack Size:	8 x 6 x 50g	POB:	31.03%
RRP:	£2.39		

SKU: 75770 Product: Tuna, Salmon & Trout in Jelly
SKU: 75771 Product: Fresh Cuisine Taste of Rome Turkey & Chicken & Poultry in Gravy

Sheba Select Slices Pouches Poultry Selection in Gravy



28% saving

SKU:	58013	Promo Price:	£14.99
Pack Size:	4 x 12 x 85g	POB:	34.54%
RRP:	£6.87		

SKU: 19089 Product: Fine Flakes Poultry Selection in Jelly
SKU: 73809 Product: Sauce Collection Pouches with Poultry in Gravy

Sheba Fine Flakes Pouches Poultry Selection in Jelly



SKU:	62006	Promo Price:	£10.99
Pack Size:	40 x 85g	POB:	28.60%
RRP:	£18.47		

SKU: 73807 Product: Sauce Collection Pouches Fish Selection in Gravy
SKU: 73811 Product: Kitten Mixed Selection in Gravy

Sheba Perfect Portions Adult Wet Cat Food Trays Salmon in Pate 6



39% saving

SKU:	73802	Promo Price:	£12.49
Pack Size:	8 x 6 x 37.5g	POB:	37.55%
RRP:	£3.00		

SKU: 73803 Product: Tuna in Gravy
SKU: 73804 Product: Turkey in Gravy
SKU: 73801 Product: Perfect Portions Luxury Pate with Chicken

Whiskas 1+ Cat Pouches Aromatic Poultry in Gravy



SKU:	75755	Promo Price:	£3.29
Pack Size:	12 x 85g	POB:	21.98%
RRP:	£5.06		

SKU: 75756 Product: Aromatic Seafood in Gravy
SKU: 75757 Product: Aromatic Fusion in Gravy

Whiskas 1+ Pouches Duo Meaty Combos in Jelly



SKU:	72394	Promo Price:	£12.49
Pack Size:	4 x 12 x 85g	POB:	25.95%
RRP:	£5.06		

SKU: 72395 Product: Ocean Delights in Jelly
SKU: 72396 Product: Surf & Turf in Jelly
SKU: 72397 Product: Fish Favourites in Jelly

Whiskas 1+ Pouches Mixed Menu in Jelly



SKU:	72136	Promo Price:
		£9.49
Pack Size:	40 x 85g	POR:
RRP:	£14.97	23.93%

SKU: 72131 Product: Duo Surf & Turf in Jelly

Whiskas 1+ Pouches Fish Favourites in Jelly



SKU:	72133	Promo Price:
		£9.49
Pack Size:	40 x 85g	POR:
RRP:	£14.97	23.93%

SKU: 75758 Product: Aromatic Fusion in Gravy
SKU: 72139 Product: Tasty Mk Chefs Choice in Gravy

Whiskas 7+ Pouches Poultry Feasts in Jelly



SKU:	72147	Promo Price:
		£9.49
Pack Size:	40 x 85g	POR:
RRP:	£14.97	23.93%

Whiskas 1+ Cat Pouches Meaty Meals in Gravy



SKU:	75774	Promo Price:
		£17.49
Pack Size:	80 x 85g	POR:
RRP:	£29.33	28.44%

SKU: 75775 Product: Duo Surf & Turf in Jelly
SKU: 75772 Product: Fish Selection in Jelly
SKU: 75773 Product: Poultry Selection in Jelly

Felix As Good As It Looks Doubly Delicious Fish in Jelly



SKU:	75740	Promo Price:
		£3.49
Pack Size:	12 x 85g	POR:
RRP:	£5.77	27.42%

SKU: 75741 Product: Ocean Recipes in Jelly
SKU: 75742 Product: Meaty Selection in Jelly

Felix As Good As It Looks Doubly Delicious Meaty Selection in Jelly



SKU:	75751	Promo Price:
		£9.49
Pack Size:	40 x 85g	POR:
RRP:	£18.49	38.41%

SKU: 75754 Pack Size: 80 x 85g
£18.99 34.27% RRP: £34.67

Felix Original Kitten Mixed Selection in Jelly



SKU:	74764	Promo Price:
		£11.49
Pack Size:	4 x 12 x 85g	POR:
RRP:	£4.75	27.43%

SKU: 74765 Product: Fish Selection in Jelly

Felix Original Farm Selection in Jelly



SKU:	74766	Promo Price:
		£11.49
Pack Size:	4 x 12 x 85g	POR:
RRP:	£4.75	27.43%

SKU: 74767 Product: Mixed Selection in Jelly
SKU: 74768 Product: Mixed Selection in Gravy
SKU: 74769 Product: Fish Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74773	Promo Price:
		£8.49
Pack Size:	40 x 85g	POR:
RRP:	£14.77	31.02%

SKU: 74774 Product: Fish Selection in Jelly

Felix Original Mixed Selection in Jelly



SKU:	74778	Promo Price:
		£15.99
Pack Size:	80 x 85g	POR:
RRP:	£27.23	29.53%

SKU: 74777 Product: Fish Selection in Jelly
SKU: 74779 Product: Senior 7+ Mixed Selection in Jelly

Felix Tasty Shreds Farm Selection in Gravy Cat Food



SKU:	75441	Promo Price:
		£11.99
Pack Size:	4 x 12 x 80g	POR:
RRP:	£6.48	44.49%

SKU: 75442 Product: Fish Selection in Gravy
SKU: 75443 Product: Mixed Selection in Gravy

Felix Tasty Shreds Mixed Selection in Gravy Cat Food



SKU:	75444	Promo Price:
		£9.99
Pack Size:	40 x 85g	POR:
RRP:	£20.77	42.28%

Catit Creamy Treats Chicken



40% saving

SKU:	74658	Promo Price:
		£0.71
Pack Size:	4 x 10g	FOR:
RRP:	£1.89	55.05%

SKU: 74659 Product: Chicken & Lamb
SKU: 74660 Product: Salmon & Prawns
SKU: 74661 Product: Tuna

Catit Creamy Lickable Multipack



40% saving

SKU:	74662	Promo Price:
		£2.47
Pack Size:	15 x 10g	FOR:
RRP:	£6.59	54.99%

Dreamies Cat Treats with Beef



36% saving

SKU:	12611	Promo Price:
		£6.19
Pack Size:	8 x 60g	FOR:
RRP:	£2.01	53.81%

SKU: 12614 Product: Cheese
SKU: 12615 Product: Chicken
SKU: 12616 Product: Salmon
SKU: 30482 Product: Duck

Dreamies Mix Cat Treats with Cheese & Beef



36% saving

SKU:	35688	Promo Price:
		£6.19
Pack Size:	8 x 60g	FOR:
RRP:	£2.01	53.81%

SKU: 35689 Product: Chicken & Duck
SKU: 35687 Product: Salmon & Cheese

Dreamies Cat Treats with Turkey



36% saving

SKU:	35690	Promo Price:
		£6.19
Pack Size:	8 x 60g	FOR:
RRP:	£2.01	53.81%

SKU: 40710 Product: Mix with Salmon & Tuna
SKU: 40711 Product: Tuna
SKU: 71283 Product: Catnip

Dreamies Shakeups Cat Treats with Multivitamins Rockin' Roast!



35% saving

SKU:	73064	Promo Price:
		£5.95
Pack Size:	8 x 55g	FOR:
RRP:	£1.95	54.25%

SKU: 73062 Product: Seafood Celebration

Dreamies Cat Treats with Salmon Mega Tub



35% saving

SKU:	72258	Promo Price:
		£5.93
Pack Size:	2 x 350g	FOR:
RRP:	£7.41	51.95%

SKU: 72255 Product: Tuna
SKU: 67067 Product: Cheese
SKU: 67068 Product: Chicken

Whiskas Temptations Cat Treats with Chicken & Cheese



34% saving

SKU:	75762	Promo Price:
		£3.49
Pack Size:	6 x 60g	FOR:
RRP:	£1.52	54.08%

Felix Crispies Beef & Chicken



25% saving

SKU:	42174	Promo Price:
		£5.49
Pack Size:	8 x 45g	FOR:
RRP:	£1.32	37.61%

SKU: 42176 Product: Salmon & Trout

Felix Goody Bag Original Mix



SKU:	36515	Promo Price:
		£5.29
Pack Size:	8 x 60g	FOR:
RRP:	£1.32	39.89%

SKU: 36516 Product: Seaside Mix
SKU: 36517 Product: Mixed Grill

Felix Goody Bag Original Mix



SKU:	71659	Promo Price:
		£8.99
Pack Size:	5 x 200g	FOR:
RRP:	£3.80	43.22%

SKU: 71660 Product: Seaside Mix

Felix Goody Bag Original Mix



SKU:	71661	Promo Price:
		£13.99
Pack Size:	5 x 330g	FOR:
RRP:	£5.65	40.57%

SKU: 71662 Product: Seaside Mix

King British Natural Goldfish Flake (with hb) 12g



26% saving

SKU:	10317	Promo Price:
Pack Size:	24 x 12g	£22.98
RRP:	£23.6	51.32%

SKU: 10318 Pack Size: 12 x 28g
 £16.34 51.38% RRP: £3.36
 SKU: 10319 Pack Size: 6 x 55g
 £11.92 51.15% RRP: £4.88
 SKU: 9973 Pack Size: 2 x 200g
 £10.67 51.19% RRP: £13.11

King British Tropical Flake 12g



SKU:	73844	Promo Price:
Pack Size:	24 x 12g	£24.06
RRP:	£22.47	51.29%

SKU: 10322 Pack Size: 12 x 28g
 £19.17 51.23% RRP: £3.93
 SKU: 10323 Pack Size: 6 x 55g
 £15.94 51.41% RRP: £6.56
 SKU: 9974 Pack Size: 2 x 200g
 £14.60 51.58% RRP: £18.09

Classic Glass Drinking Bottle 175ml



SKU:	62199	Promo Price:
Pack Size:	6 x Single	£12.08
RRP:	£4.88	50.48%

SKU: 62200 Product: 350ml
 £16.34 50.55% RRP: £6.61
 SKU: 62201 Product: 750ml
 £20.60 50.54% RRP: £8.33

Classic Crystal Deluxe Drinking Bottle Mini 75ml



SKU:	3803	Promo Price:
Pack Size:	18 x Single	£10.15
RRP:	£1.89	64.19%

See Website for All Sizes on Promotion

Classic Universal Drinking Bottle 140ml



SKU:	8006	Promo Price:
Pack Size:	18 x Single	£11.45
RRP:	£2.29	66.67%

SKU: 1109 Product: 300ml
 Pack Size: 12 x Single £8.50 69.55% RRP: £2.79

Classic Crystal Deluxe Colorfane Drinking Bottle Small 150ml



SKU:	6507	Promo Price:
Pack Size:	18 x Single	£12.74
RRP:	£2.59	67.20%

SKU: 19272 Product: Midi 320ml
 Pack Size: 12 x Single £9.94 69.80% RRP: £3.29
 SKU: 19273 Product: Large 600ml
 Pack Size: 12 x Single £12.10 69.68% RRP: £3.99

Supa Poultry Feeder Red & White 1kg



30% saving

SKU:	41376	Promo Price:
Pack Size:	Single	£2.49
RRP:	£5.99	50.22%

SKU: 41378 Product: 1.5hr £2.39 50.04% RRP: £5.75
 SKU: 62201 Product: 3hr £2.91 50.01% RRP: £6.99

Supa Poultry Feeder Red & White



30% saving

SKU:	41377	Promo Price:
Pack Size:	3kg	£3.63
RRP:	£8.75	50.27%

Supa Poultry Plastic Feed Scoops



30% saving

SKU:	41383	Promo Price:
Pack Size:	4 Pack	£5.22
RRP:	£3.15	50.33%

Supa Poultry Feeder Ringwood Outdoor With Fins



30% saving

SKU:	41380	Promo Price:
Pack Size:	Single	£10.14
RRP:	£24.44	50.20%

Supa Chick Flint Grill



30% saving

SKU:	41395	Promo Price:
Pack Size:	1Hr	£2.37
RRP:	£4.49	46.78%

SKU: 41394 Product: Hen Flint Grill
 £2.33 46.93% RRP: £4.25
 SKU: 41393 Product: Poultry Oystershell Grill
 £2.42 48.65% RRP: £4.75
 SKU: 41391 Product: Poultry Mixed Grill
 £2.20 47.77% RRP: £4.25

Suet to Go Suet Blocks Insect



SKU:	71875	Promo Price:
Pack Size:	10 x 250g	£5.56
RRP:	£2.49	73.21%

SKU: 71876 Product: Berry £5.56 69.54% RRP: £2.19
 SKU: 71877 Product: Mealworm
 £5.56 69.54% RRP: £2.19

Suet to Go Suet Cake Insect



SKU:	71878	Promo Price:
Pack Size:	10 x 280g	£5.00
RRP:	£1.99	FOR: 69.86%

SKU: 71880 Product: Mealworm

Suet to Go Value Suet Cake Insect



SKU:	72105	Promo Price:
Pack Size:	10 x 280g	£5.28
RRP:	£12.99	FOR: 51.24%

Bucktons Mealworms



SKU:	73587	Promo Price:
Pack Size:	12.55kg	£67.56
RRP:	£120.00	FOR: 43.14%

Bucktons Wildbird Food



SKU:	18445	Promo Price:
Pack Size:	20kg	£14.61
RRP:	£23.49	FOR: 37.17%

Bucktons Superior 12 Seed Blend



SKU:	75586	Promo Price:
Pack Size:	20kg	£20.83
RRP:	£32.99	FOR: 36.22%

Bucktons Wild Bird Energy Balls



SKU:	56098	Promo Price:
Pack Size:	150 Pack	£15.16
RRP:	£25.49	FOR: 39.92%

SKU: 76144 Product: Superior Suet Balls
£20.81 39.94% RRP: £34.99

Bucktons Mixed Suet Cakes



SKU:	75585	Promo Price:
Pack Size:	20 Pack	£11.26
RRP:	£22.99	FOR: 41.21%

Peckish Complete Seed Mix Paper Packaging



SKU:	71936	Promo Price:
Pack Size:	1.7kg	£2.64
RRP:	£4.99	FOR: 36.63%

SKU: 73754 Pack Size: 3.5kg £3.86 42.04% RRP: £7.99
 SKU: 73755 Pack Size: 12.75kg £11.83 43.07% RRP: £20.99
 SKU: 74301 Product: Seed & Nut Mix No Mess 12 Seed Blend Pack Size: 20kg £16.78 43.49% RRP: £29.99

Peckish Natural Balance 100% Local Wild Bird Mix Paper Packaging



SKU:	73756	Promo Price:
Pack Size:	1.7kg	£1.91
RRP:	£3.99	FOR: 42.48%

SKU: 73757 Pack Size: 3.5kg £3.37 42.07% RRP: £6.99
 SKU: 73758 Pack Size: 12.75kg £9.53 43.36% RRP: £16.99

Peckish No Grow Wild Bird Seed Mix



SKU:	75589	Promo Price:
Pack Size:	1.7kg	£2.92
RRP:	£5.99	FOR: 41.42%

SKU: 73799 Product: No Grow Seed Mix
Pack Size: 12.75kg £13.52 45.38% RRP: £24.99

The Nuttery Classic Window Wild Bird Feeder



50% saving

SKU:	68488	Promo Price:
Pack Size:	Single	£3.34
RRP:	£13.99	FOR: 71.39%

Vital Sunflower Hearts



SKU:	45529	Promo Price:
Pack Size:	20kg	£29.75
RRP:	£41.50	FOR: 27.60%

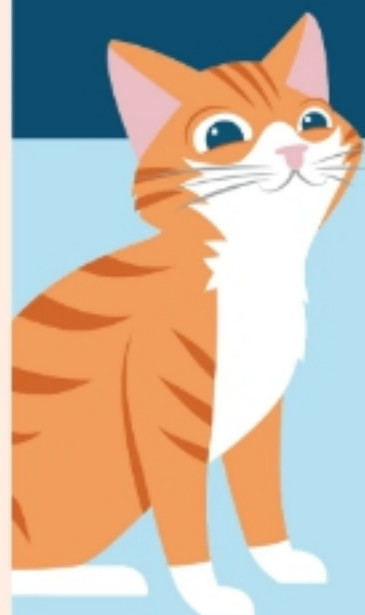
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Vital Peanuts



SKU:	20946	Promo Price:
Pack Size:	25kg	£40.40
RRP:	£59.99	FOR: 31.98%

Mayfield Suet Blocks Mealworm



SKU:	75015	Promo Price:
Pack Size:	10 Pack	£5.75
RRP:	£11.99	FOR: 42.35%

Mayfield Half Suet Coconuts



SKU:	75017	Promo Price:
Pack Size:	10 Pack	£8.25
RRP:	£14.99	FOR: 33.96%

Mayfield Fat Balls



SKU:	75813	Promo Price:
Pack Size:	50 Pack	£6.49
RRP:	£14.99	FOR: 48.05%

Mayfield Suet Blocks Berry



SKU:	75816	Promo Price:
Pack Size:	10 Pack	£5.75
RRP:	£12.99	FOR: 42.45%

Countrywide Parrot Super Delux plus Fruit Mix



SKU:	74461	Promo Price:
Pack Size:	12.5kg	£18.10
RRP:	£44.39	FOR: 51.06%

Countrywide Parrot Mix



SKU:	74439	Promo Price:
Pack Size:	12.5kg	£15.30
RRP:	£37.49	FOR: 51.01%

Countrywide Parakeet & Cockatiel Mix



SKU:	74440	Promo Price:
Pack Size:	20kg	£18.98
RRP:	£46.49	FOR: 51.02%

Countrywide VAM Parrot - Low Sunflower



SKU:	46279	Promo Price:
Pack Size:	12.5kg	£17.26
RRP:	£34.10	FOR: 39.28%

Countrywide Foreign Finch Mix



SKU:	74437	Promo Price:
Pack Size:	20kg	£18.65
RRP:	£45.49	FOR: 50.81%

Countrywide Premium Canary & Yellow Biscuit Mix



SKU:	74448	Promo Price:
Pack Size:	20kg	£21.62
RRP:	£52.99	FOR: 51.05%

Countrywide Special Budgie 20/80 Mix



SKU:	74445	Promo Price:
Pack Size:	20kg	£17.75
RRP:	£43.49	FOR: 51.02%



ON OFFER

WILD BIRD CARE



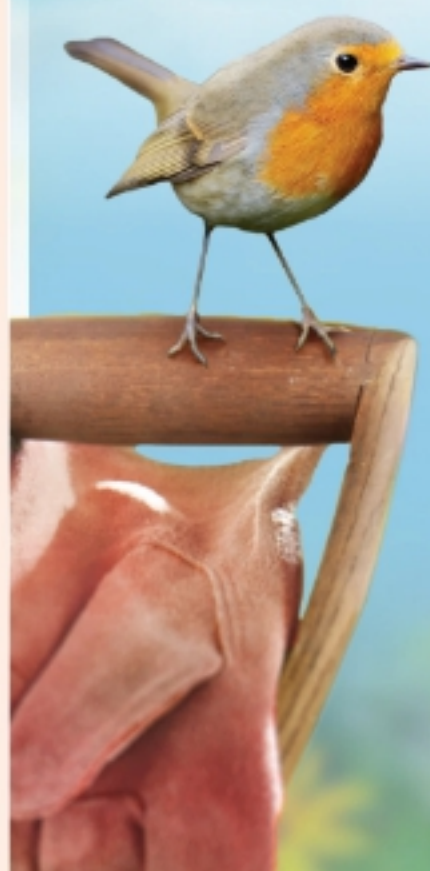
**BUCKTONS
WILD BIRD FOOD**
Enriched with black
sunflower seeds



**BUCKTONS PREMIUM
WILD BIRD FOOD**
No mess, wheat
free blend



**BUCKTONS
12 SEED BLEND**
Enriched with
suet pellets



**BUCKTONS
SUET CAKES**
3x mixed flavours



**BUCKTONS
SUPERIOR SUET BALLS**
Packed with energy
and protein



**BUCKTONS
ENERGY BALLS**
High in energy



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Nova Dog Chews are now available from Vital Pet Group! The range offers a premium selection of natural chews and treats designed to provide high-quality nutrition and long-lasting enjoyment for dogs of all sizes.

Nova Dog Chews are renowned for their commitment to 100% natural, nutrient-rich, and ethically sourced products, making them an excellent addition to our portfolio of premium pet offerings.

With a strong focus on quality and nutrition, Nova Dog Chews is dedicated to providing natural, responsibly sourced treats that dogs love.

Among our carefully selected range, you'll now find:

Highland Antlers – A durable, natural chew packed with essential minerals.

Nova Pâté – A highly versatile, high-protein treat available in multiple flavours.

Bone Broth – Nutrient-rich and perfect for enhancing meals.

