

Scientifically designed according to nature.

Personalised nutrition and care they deserve.



OCTOBER PROMOTIONS ARE HERE!

Take a look through our featured promotions for October! Don't forget, there are many more promotions available than just the ones featured here in the brochure.

Visit the website or contact Customer Services to see all promotions available in October.

vitalpetproducts.co.uk | 01837 883 000 | customerservices@vitalpets.co.uk

EXCLUSIVE TO **vital pet Trade Specialist** 2 PAGES OF PRODUCTS YOU WON'T FIND ANYWHERE ELSE!

MUST STOCK

Burgess Adult Cat Chicken & Duck



SKU: 26038

Promo Price:

£14.99

Pack Size: 10kg

POR:

58.12%

RRP: £42.95

SKU: 26040 Product: Salmon

MUST STOCK

Pointer Assorted Mini Rolls



SKU: 8446

Promo Price:

£29.99

Pack Size: 12.5kg

POR:

51.86%

RRP: £74.75

MUST STOCK

Lily's Kitchen Woofbrush Dental Chews Large



SKU: 68373

Promo Price:

£13.99

Pack Size: 4 x 7 x 47g

POR:

54.63%

RRP: £9.25

See Website for All Sizes on Promotion

MUST STOCK

James Wellbeloved Adult Dog Chicken & Rice



SKU: 71631

Promo Price:

£33.99

Pack Size: 15kg

POR:

38.20%

RRP: £66.00

SKU: 64255 Product: Turkey & Rice
SKU: 64245 Product: Lamb & Rice

MUST STOCK

Autarky Adult Grain Free White Fish



SKU: 57147

Promo Price:

£22.99

Pack Size: 12kg

POR:

49.51%

RRP: £45.99

MUST STOCK

Suet to Go High Energy Suet Cakes Insect Flavour



SKU: 71878

Promo Price:

£4.49

Pack Size: 10 x 280g

POR:

72.92%

RRP: £1.99



Expertly created, quality bird feed



For healthy, happy birds...



Exclusive to

vital.pet
Trade Specialist
Delivering for your business

ON
PROMOTION

FELINE CHOICE

IT'S TIME FOR REAL MEAT!



75%
CHICKEN

23%
VEGETABLES, FRUIT, BENEFICIAL
FATS & NATURAL BOTANICALS

0%
GRAINS &
GLUTEN



BEEF



WHEAT



SOYA



DAIRY



ARTIFICIAL COLOURS
OR PRESERVATIVES



- **40% FRESH MEAT**
In every kibble
- **BALANCED COMPLETE FOOD**
Provides cats with everything they need
- **GENTLE COOLING PROCESS**
Ensures nutrients reach the digestive tract
- **GRAIN FREE**
Perfect for intolerances and allergies

Exclusive to

vital.pet
Trade Specialist
Delivering for your business

ON
PROMOTION

CANINE CHOICE

SUPER PREMIUM



HYPOALLERGENIC



GRAIN FREE



NO ARTIFICIAL FILLERS
OR PRESERVATIVES



60%
MEAT

40%
FRUIT, VEGETABLES &
BOTANICALS

0%
GRAIN &
GLUTEN



- 60% MEAT
In every kibble
- PROBIOTICS & PREBIOTICS
Great for digestion
- HYPOALLERGENIC
Natural ingredients and no additives
- GRAIN FREE
Perfect for intolerances and allergies

EXCLUSIVE TO

vital.pet
Trade SpecialistCanine Choice Super Premium Grain Free
Small Breed Adult Chicken

SKU: 73285

Promo Price:

£17.05

Pack Size: 7kg

POR:

48.84%

RRP: £39.99

SKU: 73284 Product: Small & Medium Breed Puppy
Chicken

EXCLUSIVE TO

vital.pet
Trade SpecialistCanine Choice Super Premium Grain Free
Small Breed Adult Salmon

SKU: 73288

Promo Price:

£17.05

Pack Size: 7kg

POR:

48.84%

RRP: £39.99

SKU: 73287 Product: Lamb

EXCLUSIVE TO

vital.pet
Trade SpecialistCanine Choice Super Premium Grain Free
Light Small Breed Senior Lamb

SKU: 73296

Promo Price:

£17.05

Pack Size: 7kg

POR:

48.84%

RRP: £39.99

Canine Choice Super Premium Grain Free
Medium Breed Adult Salmon

SKU: 73292

Promo Price:

£23.87

Pack Size: 10kg

POR:

48.84%

RRP: £55.99

SKU: 73291 Product: Chicken

SKU: 73286 Product: Lamb

Canine Choice Super Premium Grain Free
Large Breed Adult Salmon

SKU: 73289

Promo Price:

£27.71

Pack Size: 12kg

POR:

48.84%

RRP: £64.99

SKU: 73290 Product: Lamb

Canine Choice Super Premium Grain Free
Large Breed Adult Chicken

SKU: 73293

Promo Price:

£27.71

Pack Size: 12kg

POR:

48.84%

RRP: £64.99

SKU: 73295 Product: Puppy Chicken

Canine Choice Super Premium Grain Free
Light Medium & Large Breed Senior Lamb

SKU: 73294

Promo Price:

£27.71

Pack Size: 12kg

POR:

48.84%

RRP: £64.99

Canine Choice Premium Adult Chicken



SKU: 73299

Promo Price:

£5.77

Pack Size: 2kg

POR:

37.00%

RRP: £10.99

SKU: 73305 Product: Puppy Chicken

SKU: 73303 Product: Senior Chicken

Tasty & Meaty Chewy Chicken with Carrot
Sticks

SKU: 72442

Promo Price:

£22.68

Pack Size: 18 x 90g

POR:

49.43%

RRP: £2.99

Tasty & Meaty Delicious Chicken Strips



SKU: 72432

£21.50

Pack Size: 16 x 100g

POR:

46.07%

RRP: £2.99

Tasty & Meaty Chewy Twists with Chicken



SKU: 72436

Promo Price:

£15.12

Pack Size: 12 x 80g

POR:

49.43%

RRP: £2.99

Tasty & Meaty Super Twists with Chicken



SKU: 72438

£15.12

Pack Size: 12 x 100g

POR:

49.43%

RRP: £2.99

EXCLUSIVE TO

vital.pet
Trade Specialist

EXCLUSIVE TO

vital.pet
Trade Specialist

EXCLUSIVE TO

vital.pet
Trade Specialist

EXCLUSIVE TO VITAL

Tasty & Meaty Delicious Beef Fillets



SKU: 72443

Promo Price:

£20.16

Pack Size: 16 x 90g

POR:

49.43%

RRP: £2.99

Tasty & Meaty Super Chewy Twist with Duck



SKU: 72437

£22.68

Pack Size: 18 x 70g

POR:

49.43%

RRP: £2.99

Tasty & Meaty Deli Snacks Chicken



SKU: 72440

£6.27

Pack Size: 10 x 65g

POR:

49.50%

RRP: £1.49

Tasty & Meaty Succulent Pigs in Blankets



SKU: 72434

Promo Price:

£20.16

Pack Size: 16 x 80g

POR:

49.43%

RRP: £2.99

Tasty & Meaty Rawhide Chewy Knotted Bone



SKU: 72448

Promo Price:

£4.94

Pack Size: 10 Pack

POR:

50.56%

RRP: £11.99

Tasty & Meaty Rawhide Pressed Ring



SKU: 72451

£7.00

Pack Size: 5 Pack

POR:

50.56%

RRP: £16.99

Tasty & Meaty Fresh Breath Bonies Bumper Pack



SKU: 72444

Promo Price:

£2.19

Pack Size: 18 Pack

POR:

56.13%

RRP: £5.99

Tasty & Meaty Rawhide Twisty Chew Sticks



SKU: 72445

Promo Price:

£4.12

Pack Size: 100 Pack

POR:

50.51%

RRP: £9.99

Feline Choice Adult Chicken



SKU: 73278

Promo Price:

£6.99

Pack Size: 2kg

POR:

30.04%

RRP: £11.99

Feline Choice Mature Chicken



SKU: 73280

Promo Price:

£6.99

Pack Size: 2kg

POR:

30.04%

RRP: £11.99

Feline Choice Adult Chicken



SKU: 73279

Promo Price:

£19.99

Pack Size: 6kg

POR:

20.01%

RRP: £29.99

Feline Choice Mature Chicken



SKU: 73281

Promo Price:

£19.99

Pack Size: 6kg

POR:

20.01%

RRP: £29.99

NEW &
EXCLUSIVE TO
vital.pet
Trade Specialist

CANINE CHOICE



NATURAL INGREDIENTS



Prebiotics



Omega 3+6

40%
MEAT

30%
BARLEY, VEG
& BOTANICALS

30%
RICE

IT'S TIME TO CHOOSE REAL MEAT

HYPOALLERGENIC & 100% FREE FROM...



Beef



Wheat



Artificial colours
& preservatives



Dairy

CANINE CHOICE PREMIUM

- Puppy, Adult or Senior
- High Meat Content
- Good Grains

WE OFFER GREAT RETAILER SUPPORT

- Strong Margin and Competitive SRP
- Monthly Promotion
- Retailer POS



Contact us now to find out more and place your order

Dream Paws™
Bedding Collection

SAVE
AT LEAST
20%
ON THESE SOFT &
STYLISH BEDS!
STOCK UP FOR WINTER



BANBURY & CO
Mattress Blue SMALL
SKU: 73511

BANBURY & CO
Mattress Blue MEDIUM
SKU: 73512

BANBURY & CO
Mattress Blue LARGE
SKU: 73513



DREAMPAWS
Hero Bed Cream SMALL
SKU: 73560



DREAMPAWS
Hero Bed Cream MEDIUM
SKU: 73561



DREAMPAWS
Hero Bed Cream LARGE
SKU: 73562



DREAMPAWS Hideaway
Snuggle Bed GREY
SKU: 73515



DREAMPAWS
Snuggle Cave Bed BLUE
SKU: 73517



DREAMPAWS
Cave Bed LIGHT GREEN
SKU: 73516

*20% based on Band 1 pricing

NEW PRODUCTS



NEW PRODUCTS



NEW PRODUCTS

Burgess Adult Cat Salmon



SKU: 75087

Promo Price:

£9.64

Pack Size: 4kg

POR:

47.39%

RRP: £21.99

SKU: 75088 Product: Chicken with Duck

Burgess Kitten Chicken



SKU: 75086

Promo Price:

£9.64

Pack Size: 4kg

POR:

47.39%

RRP: £21.99

SKU: 75089 Product: Mature Cat with Turkey & Cranberry

Catit Nibbly Chicken Grills Prawn Flavour



SKU: 74668

Promo Price:

£0.85

Pack Size: Single

POR:

45.82%

RRP: £1.89

SKU: 74669 Product: Lobster Flavour

Catit Nibbly Chicken Jerky with Fish



SKU: 74665

Promo Price:

£0.85

Pack Size: Single

POR:

45.82%

RRP: £1.89

SKU: 74664 Product: Chicken Jerky

Catit Nibbly Wraps with Chicken & Fish



SKU: 74666

Promo Price:

£0.85

Pack Size: Single

POR:

45.82%

RRP: £1.89

Catit Creamy Treats Chicken



SKU: 74658

Promo Price:

£0.85

Pack Size: Single

POR:

45.82%

RRP: £1.89

SKU: 74659 Product: Chicken & Lamb

SKU: 74661 Product: Tuna

SKU: 74660 Product: Salmon & Prawns

Catit Creamy Treats Lickable Multipack



SKU: 74662

Promo Price:

£3.01

Pack Size: Single

POR:

45.13%

RRP: £6.59

Kittyfriend Wood Cat Litter



SKU: 75090

Promo Price:

£10.12

Pack Size: 30ltr

POR:

20.03%

RRP: £14.99

Sanicat Natura Activa Recycled Cat Litter



SKU: 75091

Promo Price:

£3.93

Pack Size: 6ltr

POR:

40.93%

RRP: £7.99

Whimzees Daily Dental Treat Soft Value Bag Medium



SKU: 74998

Promo Price:

£26.16

Pack Size: 6 x 14 pieces

POR:

52.39%

RRP: £10.99

SKU: 74997 Product: Soft Value Bag Small
Pack Size: 6 x 28 piecesSKU: 74996 Product: Soft Value Bag XSmall
Pack Size: 6 x 56 pieces

Pedigree Ranchos Jerkies with Beef



SKU: 75004

Promo Price:

£8.79

Pack Size: 7 x 70g

POR:

39.73%

RRP: £2.50

SKU: 75005 Product: Chicken

Pedigree Ranchos Superfoods with Beef



SKU: 75003

Promo Price:

£8.79

Pack Size: 7 x 70g

POR:

39.73%

RRP: £2.50

SKU: 75006 Product: Chicken

SKU: 75007 Product: Turkey

NEW PRODUCTS



NEW PRODUCTS



NEW PRODUCTS

Grub Club Sit Roll Treat Repeat Dog Treats



SKU:	74116	Promo Price:	£16.20
Pack Size:	10 x 100g	POR:	51.28%
RRP:	£3.99		

Grub Club Canine Shine Dog Treats



SKU:	74118	Promo Price:	£16.20
Pack Size:	10 x 100g	POR:	51.28%
RRP:	£3.99		

Grub Club Poop PerfeCTOR Dog Treats



SKU:	74117	Promo Price:	£16.20
Pack Size:	10 x 100g	POR:	51.28%
RRP:	£3.99		

Grub Club Peanut Paws



SKU:	74121	Promo Price:	£9.72
Pack Size:	12 x 35g	POR:	51.16%
RRP:	£1.99		

Frozzy's Happy Gut Soft Bakes Apple, Mint & Spirulina Flavour



SKU:	74146	Promo Price:	£15.44
Pack Size:	10 x 80g	POR:	43.68%
RRP:	£3.29		

Frozzy's Happy Gut Soft Bakes Salmon, Carrot & Turmeric Flavour



SKU:	74147	Promo Price:	£15.44
Pack Size:	10 x 80g	POR:	43.68%
RRP:	£3.29		

Frozzy's Happy Gut Soft Bakes Peanut, Banana & Coconut Flavour



SKU:	74148	Promo Price:	£15.44
Pack Size:	10 x 80g	POR:	43.68%
RRP:	£3.29		

Frozzy's Happy Gut Soft Bakes Duck, Beetroot & Spinach Flavour



SKU:	74149	Promo Price:	£15.44
Pack Size:	10 x 80g	POR:	43.68%
RRP:	£3.29		

Frozzy's Superbites with Probiotics Yogurt & Blueberry



SKU:	74143	Promo Price:	£15.44
Pack Size:	10 x 100g	POR:	43.68%
RRP:	£3.29		

Frozzy's Superbites with Probiotics Yogurt & Cranberry



SKU:	74144	Promo Price:	£15.44
Pack Size:	10 x 100g	POR:	43.68%
RRP:	£3.29		

Frozzy's Superbites with Probiotics Yogurt Banana & Honey



SKU:	74145	Promo Price:	£15.44
Pack Size:	10 x 100g	POR:	43.68%
RRP:	£3.29		

Rosewood Naturals Veg Patch & Echinacea Salad



SKU:	74830	Promo Price:	£10.61
Pack Size:	6 x 150g	POR:	46.96%
RRP:	£4.00		

Autarky Adult Grain Free Turkey



SKU: 57146
 Pack Size: 12kg
 RRP: £45.99

Promo Price:
£28.80
 POR: **36.75%**

Autarky Grain Free Senior Tantalising Turkey



SKU: 74196
 Pack Size: 12kg
 RRP: £45.99

Promo Price:
£28.77
 POR: **36.81%**

SKU: 74194 Product: Puppy/Junior Pack Size: 10kg

Chudleys Puppy/Junior



SKU: 53124
 Pack Size: 12kg
 RRP: £36.99

Promo Price:
£25.95
 POR: **29.15%**

IAMS for Vitality Adult Dog Small & Medium Breed with Fresh Chicken



SKU: 64451
 Pack Size: 12kg
 RRP: £36.33

Promo Price:
£18.99
 POR: **37.27%**

SKU: 64452 Product: Adult Dog Large Breed
 SKU: 64456 Product: Senior Small & Medium Breed

IAMS for Vitality Adult Dog Large Breed with Lamb



SKU: 64454
 Pack Size: 12kg
 RRP: £36.33

Promo Price:
£18.99
 POR: **37.27%**

IAMS for Vitality Adult Dog Light in Fat with Fresh Chicken



SKU: 64455
 Pack Size: 12kg
 RRP: £36.33

Promo Price:
£18.99
 POR: **37.27%**

Eukanuba Adult Small Breed Chicken



SKU: 63722
 Pack Size: 2kg
 RRP: £13.39

Promo Price:
£7.40
 POR: **33.68%**

SKU: 63711 Product: Medium Breed

Eukanuba Mature Small Breed Chicken



SKU: 63714
 Pack Size: 2kg
 RRP: £13.39

Promo Price:
£7.40
 POR: **33.68%**

Eukanuba Adult Large Breed Chicken



SKU: 63712
 Pack Size: 2kg
 RRP: £13.39

Promo Price:
£7.40
 POR: **33.68%**

Eukanuba Puppy Medium Breed Chicken



SKU: 63720
 Pack Size: 2kg
 RRP: £13.39

Promo Price:
£7.40
 POR: **33.68%**

SKU: 63721 Product: Large Breed
 SKU: 63707 Product: Small Breed

Eukanuba Junior Large Breed Chicken



SKU: 63708
 Pack Size: 3kg
 RRP: £18.48

Promo Price:
£10.25
 POR: **33.44%**

Eukanuba Senior Medium Breed Chicken



SKU: 73652
 Pack Size: 3kg
 RRP: £18.48

Promo Price:
£10.25
 POR: **33.44%**

SKU: 73651 Product: Small Breed

Vitalin Adult Farmhouse Supper with Beef & Veg



SKU: 73318
 Pack Size: 12kg
 RRP: £62.00

Promo Price:
£27.55
 POR:
46.67%

Vitalin Adult Farmhouse Chicken



SKU: 73320
 Pack Size: 12kg
 RRP: £62.00

Promo Price:
£27.55
 POR:
46.67%

Vitalin Adult Pork with Apple



SKU: 73319
 Pack Size: 12kg
 RRP: £62.00

Promo Price:
£27.55
 POR:
46.67%

Vitalin Adult Chicken with Veg & Thyme



SKU: 73322
 Pack Size: 12kg
 RRP: £68.00

Promo Price:
£30.22
 POR:
46.67%

Vitalin Adult Lamb & Mint



SKU: 73321
 Pack Size: 12kg
 RRP: £68.00

Promo Price:
£30.22
 POR:
46.67%

Vitalin Puppy Chicken with Veg & Thyme



SKU: 73742
 Pack Size: 12kg
 RRP: £72.00

Promo Price:
£32.00
 POR:
46.67%

James Wellbeloved Adult Dog High Protein Chicken & Turkey



SKU: 72377
 Pack Size: 10kg
 RRP: £75.00

Promo Price:
£32.99
 POR:
47.22%

James Wellbeloved Adult Dog Superfoods Lamb with Sweet Potato & Chia



SKU: 70766
 Pack Size: 10kg
 RRP: £75.00

Promo Price:
£32.99
 POR:
47.22%

James Wellbeloved Adult Dog Superfoods Turkey with Kale & Quinoa



SKU: 70769
 Pack Size: 10kg
 RRP: £75.00

Promo Price:
£32.99
 POR:
47.22%

James Wellbeloved Adult Dog Large Breed Turkey & Rice



SKU: 64253
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£36.99
 POR:
32.75%

James Wellbeloved Puppy Lamb & Rice



SKU: 64283
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£33.99
 POR:
38.20%

James Wellbeloved Puppy Chicken & Rice



SKU: 71636
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£33.99
 POR:
38.20%

SKU: 64244 Product: Lamb & Rice
 SKU: 64235 Product: Fish & Rice
 SKU: 64292 Product: Turkey & Rice

SKU: 64312 Product: Senior Dog

SKU: 71638 Product: Senior Dog

Forthglade®
natural pet food since 1971

cold-pressed natural dry food

New Look...



vet
approved



good gut
health



easy to
digest

...Same goodness



"The cold-pressed recipes have been developed by pet or veterinary nutritionists, meet FEDIAF guidelines and that's why Forthglade is vet approved."

DR JAMES GREENWOOD, MEDIA VET AND FORTHGLADE AMBASSADOR

Discover our full range of
cold pressed natural dry food



Forthglade Cold Pressed Chicken with Brown Rice



SKU: 63533
 Pack Size: 6kg
 RRP: £43.99
Promo Price:
£21.87
POR:
40.34%

Forthglade Grain Free Cold Pressed Turkey



SKU: 71286
 Pack Size: 6kg
 RRP: £43.99
Promo Price:
£21.87
POR:
40.34%

Forthglade Cold Pressed Duck with Brown Rice



SKU: 63534
 Pack Size: 6kg
 RRP: £43.99
Promo Price:
£21.87
POR:
40.34%

Forthglade Grain Free Cold Pressed Salmon



SKU: 73077
 Pack Size: 6kg
 RRP: £43.99
Promo Price:
£21.87
POR:
40.34%

Forthglade Grain Free Cold Pressed Chicken



SKU: 73075
 Pack Size: 10kg
 RRP: £68.99
Promo Price:
£34.55
POR:
39.90%

Forthglade Grain Free Cold Pressed Turkey



SKU: 73076
 Pack Size: 10kg
 RRP: £68.99
Promo Price:
£34.55
POR:
39.90%

Bakers Puppy Chicken & Veg



SKU: 56323
 Pack Size: 12.5kg
 RRP: £39.11
Promo Price:
£22.23
POR:
31.79%

Bakers Adult Beef & Veg



SKU: 42185
 Pack Size: 14kg
 RRP: £39.11
Promo Price:
£23.73
POR:
27.19%

Bakers Adult Chicken & Veg



SKU: 42188
 Pack Size: 14kg
 RRP: £39.11
Promo Price:
£23.73
POR:
27.19%

Pro Plan Everyday Nutrition Adult Dog Small & Mini Breed with Chicken



SKU: 54430
 Pack Size: 3kg
 RRP: £22.89
Promo Price:
£10.99
POR:
42.39%

Pro Plan Sensitive Skin Adult Dog Small & Mini Breed with Salmon



SKU: 72315
 Pack Size: 3kg
 RRP: £25.20
Promo Price:
£10.49
POR:
50.05%

Pro Plan Everyday Nutrition Adult Dog Medium Breed with Chicken



SKU: 54419
 Pack Size: 3kg
 RRP: £22.89
Promo Price:
£10.99
POR:
42.39%
 SKU: 54425 **Product:** Healthy Start Puppy
 £9.99 47.63%

Pro Plan Healthy Start Puppy Small & Mini Breed with Chicken



SKU: 72317
 Pack Size: 7kg
 RRP: £43.93

Promo Price:
£19.99
 POR: **45.39%**

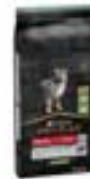
Pro Plan Sensitive Digestion Adult Dog Large & Medium Breed Grain Free with Turkey



SKU: 72326
 Pack Size: 12kg
 RRP: £68.17

Promo Price:
£29.99
 POR: **47.21%**

Pro Plan Sensitive Digestion Puppy Medium Breed with Lamb



SKU: 72319
 Pack Size: 12kg
 RRP: £68.17

Promo Price:
£29.99
 POR: **47.21%**

SKU: 54424 Product: Healthy Start Puppy with Chicken **£27.99** 47.11% RRP: £63.51

Pro Plan Healthy Start Puppy Large Athletic Breed with Chicken



SKU: 54412
 Pack Size: 12kg
 RRP: £63.51

Promo Price:
£27.99
 POR: **47.11%**

SKU: 54414 Product: Robust Breed

Pro Plan Sensitive Skin Adult Dog Large Athletic Breed with Salmon



SKU: 72310
 Pack Size: 14kg
 RRP: £73.37

Promo Price:
£31.99
 POR: **47.68%**

Pro Plan Everyday Nutrition Adult Dog Large Athletic Breed with Chicken



SKU: 54416
 Pack Size: 14kg
 RRP: £68.17

Promo Price:
£28.99
 POR: **48.97%**

Pro Plan Everyday Nutrition Adult Dog Large Robust Breed with Chicken



SKU: 54417
 Pack Size: 14kg
 RRP: £68.17

Promo Price:
£29.99
 POR: **47.21%**

Pro Plan Sensitive Skin Adult Dog Medium Breed with Salmon



SKU: 72311
 Pack Size: 14kg
 RRP: £73.37

Promo Price:
£31.99
 POR: **47.68%**

SKU: 72313 Product: 7+ Senior Dog Medium & Large Breed

Gelert Country Choice Working & Sporting Dog Variety Pack in Jelly



SKU: 2051
 Pack Size: 12 x 400g
 RRP: £9.60

Promo Price:
£7.22
 POR: **24.09%**

Naturediet Feel Good Selection Pack



SKU: 73869
 Pack Size: 16 x 390g
 RRP: £25.76

Promo Price:
£12.99
 POR: **39.49%**

Naturediet Feel Good Chicken



SKU: 73854
 Pack Size: 18 x 390g
 RRP: £1.57

Promo Price:
£14.22
 POR: **39.62%**

SKU: 73866 Product: Puppy

Naturediet Feel Good Turkey & Chicken



SKU: 73855
 Pack Size: 18 x 390g
 RRP: £1.57

Promo Price:
£14.22
 POR: **39.62%**

SKU: 73857 Product: Chicken & Lamb

Naturesdiet Feel Good Fish



SKU:	73868	Promo Price:	£14.22
Pack Size:	18 x 390g	POR:	39.62%
RRP:	£1.57		

Naturesdiet Feel Good Salmon



SKU:	73867	Promo Price:	£14.63
Pack Size:	18 x 390g	POR:	39.42%
RRP:	£1.61		

Naturesdiet Feel Good Lamb



SKU:	73856	Promo Price:	£14.63
Pack Size:	18 x 390g	POR:	39.42%
RRP:	£1.61		

Naturesdiet Feel Good Senior Light



SKU:	73858	Promo Price:	£14.22
Pack Size:	18 x 390g	POR:	39.62%
RRP:	£1.57		

Pedigree Pouches Adult Dog Mixed Selection in Gravy



SKU:	48629	Promo Price:	£13.99
Pack Size:	4 x 12 x 100g	POR:	28.50%
RRP:	£5.87		

SKU: 70809 Product: Farmer's Selection in Gravy
SKU: 70808 Product: Poultry Selection in Gravy

Pedigree Pouches Adult Dog Mixed Selection in Jelly



SKU:	48627	Promo Price:	£13.99
Pack Size:	4 x 12 x 100g	POR:	28.50%
RRP:	£5.87		

Pedigree Pouches Puppy Mixed Selection with Rice in Jelly



SKU:	48628	Promo Price:	£13.99
Pack Size:	4 x 12 x 100g	POR:	28.50%
RRP:	£5.87		

SKU: 48630 Product: Senior Dog Mixed Selection in Jelly

Pedigree Cans Adult Dog Mixed Selection in Gravy



SKU:	16295	Promo Price:	£20.51
Pack Size:	4 x 6 x 400g	POR:	22.88%
RRP:	£7.98		

Pedigree Cans Adult Dog Country Casseroles in Gravy



SKU:	13182	Promo Price:	£20.51
Pack Size:	4 x 6 x 400g	POR:	22.88%
RRP:	£7.98		

Pedigree Cans Adult Dog Mixed Selection in Loaf



SKU:	16293	Promo Price:	£20.51
Pack Size:	4 x 6 x 400g	POR:	22.88%
RRP:	£7.98		

SKU: 22683 Product: Senior Dog Meat Selection in Loaf **£23.38 19.74% RRP: £8.74**

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	16297	Promo Price:	£20.51
Pack Size:	4 x 6 x 385g	POR:	22.88%
RRP:	£7.98		

Pedigree Cans Adult Dog Meaty Meals in Jelly



SKU:	13170	Promo Price:	£20.51
Pack Size:	4 x 6 x 400g	POR:	22.88%
RRP:	£7.98		

SKU: 30532 Product: Puppy Mixed Selection in Jelly **£23.38 19.74% RRP: £8.74**



Feed the good.™

**No Artificial
Colours or Flavours**



Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	8577	Promo Price:	£18.42
Pack Size:	2 x 12 x 385g	POR:	29.83%
RRP:	£15.75		

Pedigree Cans Adult Dog Mixed Selection in Loaf



SKU:	23413	Promo Price:	£18.42
Pack Size:	2 x 12 x 400g	POR:	29.83%
RRP:	£15.75		
SKU: 7331 Product: in Gravy			

Pedigree Cans Adult Dog Mixed Selection in Jelly Jumbo Pack



SKU:	72246	Promo Price:	£19.30
Pack Size:	24 x 385g	POR:	26.49%
RRP:	£31.50		

Pedigree Pouches Adult Dog Farmer's Selection in Gravy



SKU:	70810	Promo Price:	£11.63
Pack Size:	40 x 100g	POR:	16.26%
RRP:	£16.67		

SKU: 62008 Product: Mixed Selection

Pedigree Pouches Adult Dog Mixed Selection in Jelly



SKU:	62007	Promo Price:	£11.63
Pack Size:	40 x 100g	POR:	16.26%
RRP:	£16.67		

SKU: 64147 Product: 40 for 36
~~£10.94~~ 12.44% RRP: £15.00

Pedigree Pouches Adult Dog Mixed Selection in Gravy Giant Pack



SKU:	69380	Promo Price:	£19.20
Pack Size:	80 x 100g	POR:	19.68%
RRP:	£28.69		

Pedigree Pouches Adult Dog Mixed Selection in Jelly Giant Pack



SKU:	69381	Promo Price:	£19.20
Pack Size:	80 x 100g	POR:	19.68%
RRP:	£28.69		

Cesar Classic Terrine Mixed Selection



SKU:	70585	Promo Price:	£11.49
Pack Size:	3 x 8 x 150g	POR:	42.12%
RRP:	£7.94		

Cesar Garden Terrine Mixed Selection



SKU:	70591	Promo Price:	£11.49
Pack Size:	3 x 8 x 150g	POR:	42.12%
RRP:	£7.94		

Cesar Country Stew Special Selection



SKU:	70589	Promo Price:	£11.49
Pack Size:	3 x 8 x 150g	POR:	42.12%
RRP:	£7.94		

Cesar Classic Chicken & Turkey Terrine



SKU:	70587	Promo Price:	£9.99
Pack Size:	14 x 150g	POR:	35.13%
RRP:	£1.32		

SKU: 70586 Product: Lamb & Chicken in Jelly

Cesar Country Stew Mixed Selection in Terrine



SKU:	71616	Promo Price:	£10.99
Pack Size:	24 x 150g	POR:	39.70%
RRP:	£21.87		

SKU: 71617 Product: Classic Mixed Selection in Gravy

James Wellbeloved Pouches Adult Dog Turkey & Superfoods in Gravy



SKU:	74029	Promo Price:	£4.69
Pack Size:	12 x 90g	POR:	46.40%
RRP:	£10.50		

James Wellbeloved Pouches Puppy Lamb & Chicken in Gravy



SKU:	74020	Promo Price:	£4.69
Pack Size:	12 x 90g	POR:	46.40%
RRP:	£10.50		

SKU: 74027 Product: Turkey in Gravy

James Wellbeloved Pouches Senior Dog Lamb & Chicken in Gravy



SKU:	74028	Promo Price:	£4.69
Pack Size:	12 x 90g	POR:	46.40%
RRP:	£10.50		

SKU: 74021 Product: Turkey in Gravy

James Wellbeloved Pouches Adult Dog Grain Free Turkey & Lamb in Gravy



SKU:	74032	Promo Price:	£19.99
Pack Size:	48 x 90g	POR:	43.56%
RRP:	£42.50		

James Wellbeloved Can Senior Dog Variety Pack in Loaf



SKU:	71627	Promo Price:	£12.99
Pack Size:	12 x 400g	POR:	44.31%
RRP:	£27.99		

James Wellbeloved Can Adult Dog Grain Free Turkey, Lamb & Chicken in Loaf



SKU:	70936	Promo Price:	£15.99
Pack Size:	12 x 400g	POR:	45.16%
RRP:	£34.99		

SKU: 71625 Product: Senior Dog Variety Pack in Loaf

James Wellbeloved Can Adult Dog Turkey, Lamb & Chicken in Loaf



SKU:	70935	Promo Price:	£12.99
Pack Size:	12 x 400g	POR:	44.31%
RRP:	£27.99		

Butcher's Recovery & Revive Tins



SKU:	73207	Promo Price:	£14.69
Pack Size:	18 x 390g	POR:	28.02%
RRP:	£24.49		

Laughing Dog Sleep Tight Chamomile Treats



SKU:	69323	Promo Price:	£7.77
Pack Size:	5 x 125g	POR:	33.16%
RRP:	£2.79		

SKU: 69322 Product: Fish & Tricks
SKU: 70901 Product: Teeth & Gums

Pointer Grain Free Mini Milky Paws



SKU:	72525	Promo Price:	£9.47
Pack Size:	6 x 400g	POR:	54.80%
RRP:	£4.19		

SKU: 72523 Product: Cheese Stars
SKU: 72524 Product: Turkey Stars

Pointer Bacon & Cheese Toastees



SKU:	40230	Promo Price:	£27.17
Pack Size:	10kg	POR:	37.48%
RRP:	£52.15		

SKU: 12766 Product: Ovals
Pack Size: Single £28.05 41.10% RRP: £57.15

Pointer Salmon Burgers



SKU:	12751	Promo Price:	£34.58
Pack Size:	12.5kg	POR:	39.55%
RRP:	£68.65		

SKU: 53197 Product: Big Bite Bones Chicken
£38.39 39.82% RRP: £76.55

GOOD BOY

LIP SMACKINGLY TASTY REAL MEAT TREATS

from the UK's #1 dog treat brand!*

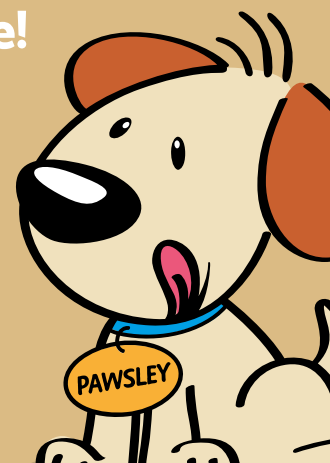


Good Boy meaty treats are made with **100% natural**** high quality meat that dogs love!

Low in Fat
& Grain free
recipes**

No artificial
colours,
flavours or
preservatives**

High in
Protein**



*Nielsen Scantrack 52 week ending 01/06/2024. **See composition on pack for all ingredients.

Good Boy Succulent Pigs In Blankets



SKU: 63725
 Pack Size: 10 x 80g
 RRP: £3.41
Promo Price:
£12.80
POR: 54.96%

Good Boy Chewy Chicken with Carrot Sticks



SKU: 68178
 Pack Size: 10 x 90g
 RRP: £3.41
Promo Price:
£12.80
POR: 54.96%

Good Boy Chewy Chicken Dumbbells



SKU: 25237
 Pack Size: 8 x 100g
 RRP: £3.41
Promo Price:
£10.24
POR: 54.96%

Good Boy Chewy Chicken Strips



SKU: 54173
 Pack Size: 10 x 100g
 RRP: £3.41
Promo Price:
£12.80
POR: 54.96%

Good Boy Jumbo Chewy Twists with Chicken



SKU: 54168
 Pack Size: 12 x 100g
 RRP: £3.41
Promo Price:
£15.36
POR: 54.96%

Lily's Kitchen The Mighty Duck Mini Jerky



SKU: 72056
 Pack Size: 8 x 70g
 RRP: £3.50
Promo Price:
£14.55
POR: 37.64%

SKU: 68365 Product: Simply Glorious Chicken Jerky

Lily's Kitchen Scrumptious Duck & Venison Sausages



SKU: 68366
 Pack Size: 8 x 70g
 RRP: £3.50
Promo Price:
£14.55
POR: 37.64%

Lily's Kitchen The Best Ever Beef Mini Burgers



SKU: 68364
 Pack Size: 8 x 70g
 RRP: £3.50
Promo Price:
£14.55
POR: 37.64%

Lily's Kitchen Chomp-away Chicken Bites



SKU: 68363
 Pack Size: 8 x 70g
 RRP: £3.50
Promo Price:
£14.55
POR: 37.64%

Lily's Kitchen Bedtime Biscuits



SKU: 70791
 Pack Size: 8 x 80g
 RRP: £3.50
Promo Price:
£14.18
POR: 39.25%

Lily's Kitchen Puppy Chicken & Turkey Nibbles



SKU: 72507
 Pack Size: 8 x 70g
 RRP: £3.50
Promo Price:
£14.55
POR: 37.64%

SKU: 72506 Product: Puppy Chicken & Salmon Nibbles
 SKU: 72508 Product: Senior Turkey & Whitefish Bites

Lily's Kitchen On The Go Mealtime Bars Beef



SKU: 72513
 Pack Size: 16 x 40g
 RRP: £2.50
Promo Price:
£20.25
POR: 39.25%

SKU: 72514 Product: Chicken

Lily's Kitchen Dog Chew Sticks with Beef



SKU: 70834
 Pack Size: 10 x 120g
 RRP: £3.25
Promo Price:
£16.41
 POR: **39.40%**

SKU: 70832 Product: Lamb
 SKU: 70833 Product: Chicken

Lily's Kitchen On The Go Mealtime Bars Chicken



SKU: 72499
 Pack Size: 12 x 3 x 40g
 RRP: £7.00
Promo Price:
£42.75
 POR: **38.93%**

Forthglade Natural Soft Bites Grain Free Treats Turkey



SKU: 69378
 Pack Size: 8 x 90g
 RRP: £1.99
Promo Price:
£8.40
 POR: **36.68%**

SKU: 69377 Product: Salmon
 SKU: 69379 Product: Lamb

Forthglade Natural Soft Bites Grain Free Treats Calming



SKU: 71469
 Pack Size: 8 x 90g
 RRP: £2.25
Promo Price:
£8.82
 POR: **41.20%**

SKU: 71468 Product: Training

Forthglade Natural Soft Bites Grain Free Treats Chicken with Duck



SKU: 68326
 Pack Size: 8 x 90g
 RRP: £2.50
Promo Price:
£11.28
 POR: **32.32%**

SKU: 68327 Product: Salmon with Herring

Oggi's Oven Bake At Home Dog Treat Mix Cheese Biscuits



SKU: 73373
 Pack Size: 1 x 150g
 RRP: £3.95
Promo Price:
£1.40
 POR: **57.47%**

SKU: 73374 Product: Original Cakes
 SKU: 73375 Product: Apple Cakes
 SKU: 73372 Product: Treat Mix Original Biscuits

Pedigree Tasty Minis Chicken & Duck Flavour Chunks



SKU: 68095
 Pack Size: 8 x 130g
 RRP: £2.04
Promo Price:
£6.24
 POR: **54.12%**

SKU: 68096 Product: Beef & Poultry Flavour Slices 8 x 155g
 SKU: 68098 Product: Puppy Chicken Flavour 8 x 125g
 SKU: 68097 Product: Cheese & Beef Flavour Nibbles 8 x 140g

Pedigree Jumbone Small Dog Beef & Poultry 4pc



SKU: 68080
 Pack Size: 8 x 160g
 RRP: £2.53
Promo Price:
£8.38
 POR: **50.33%**

SKU: 68082 Product: Chicken & Lamb

Pedigree Jumbone Medium Dog Beef & Poultry 2pc



SKU: 68079
 Pack Size: 12 x 180g
 RRP: £2.53
Promo Price:
£12.48
 POR: **50.66%**

SKU: 68078 Product: Large Dog 1pc **£12.99 48.66%**
 SKU: 68081 Product: Medium Dog Chicken & Lamb 2pc **£12.48 50.66%**

Crave Protein Chunks with Chicken



SKU: 68065
 Pack Size: 6 x 55g
 RRP: £3.00
Promo Price:
£5.49
 POR: **63.40%**

Crave Beef Protein Bars



SKU: 70821
 Pack Size: 7 x 76g
 RRP: £3.00
Promo Price:
£5.99
 POR: **65.77%**

Pedigree Dentastix Fresh Daily Dental Chews Large Dog



SKU: 70716
 Pack Size: 14 x Single
 RRP: £2.13
Promo Price:
£9.99
 POR: **59.80%**

SKU: 70715 Product: Medium Dog
 Pack Size: 14 x Single **£9.99 59.80%**
 SKU: 70709 Product: Small Dog
 Pack Size: 10 x Single **£7.99 54.99%**



RECOMMENDED BY
VETS[†]

**A DENTASTIX a day helps
keep the plaque away.**



 No added sugar

 Low fat

[†]In a November 2014 survey, of 2786 UK and RoI vets who responded, 68% recommend Dentastix™ as being good for dog oral health.

Pedigree Dentastix Daily Dental Chews Large Dog



SKU: 70705
 Pack Size: Single
 RRP: £15.34

Promo Price:
£5.74
POR:
55.13%

SKU: 70712 Product: Medium Dog
 SKU: 70714 Product: Small Dog

Pedigree Dentastix Daily Fresh Dental Chews Small Dog



SKU: 70710
 Pack Size: 10 x Single
 RRP: £2.13

Promo Price:
£7.39
POR:
58.38%

SKU: 70708 Product: Medium Dog
 Pack Size: 14 x Single **£9.99 59.80%**

Pedigree Biscrok Gravy Bones Original



SKU: 1413
 Pack Size: 10kg
 RRP: £42.60

Promo Price:
£21.28
POR:
40.05%

Pedigree Markies Original



SKU: 82
 Pack Size: 12.5kg
 RRP: £52.75

Promo Price:
£26.46
POR:
39.80%

Pedigree Markies Minis



SKU: 643
 Pack Size: 12.5kg
 RRP: £52.75

Promo Price:
£26.46
POR:
39.80%

Bakers Sizzlers Bacon



SKU: 68305
 Pack Size: 6 x 90g
 RRP: £1.45

Promo Price:
£3.99
POR:
44.97%

Bakers Whirlers Bacon & Cheese



SKU: 68306
 Pack Size: 6 x 130g
 RRP: £1.45

Promo Price:
£3.99
POR:
44.97%

Bonio Bitesize Meaty Chip



SKU: 35465
 Pack Size: 5 x 400g
 RRP: £2.15

Promo Price:
£6.49
POR:
27.55%

SKU: 26862 Product: The Original
 Pack Size: 5 x 650g **£7.49 26.63%** RRP: £2.45
 SKU: 26863 Product: with Chicken
 Pack Size: 5 x 650g **£7.49 26.63%** RRP: £2.45

Bonio with Chicken



SKU: 71652
 Pack Size: 4 x 1.2kg
 RRP: £4.21

Promo Price:
£9.99
POR:
28.81%

SKU: 6496 Product: The Original **£10.85 22.72%**

Yakers Dog Chew Extra Large



SKU: 61542
 Pack Size: 10 x Single
 RRP: £11.99

Promo Price:
£49.32
POR:
50.64%

SKU: 61541 Product: Medium
 Pack Size: 20 x Single **50.60%** RRP: £5.99
 SKU: 61543 Product: Small
 Pack Size: 40 x Single **50.52%** RRP: £2.99

Whimzees Toothbrush Medium



SKU: 70530
 Pack Size: 6 x 7pc
 RRP: £7.49

Promo Price:
£16.19
POR:
56.78%

SKU: 70529 Product: Small Pack Size: 6 x 14pc

Whimzees Puppy Medium/Large



SKU: 73668
 Pack Size: 6 x 14pc
 RRP: £8.99

Promo Price:
£18.68
POR:
58.44%

SKU: 73667 Product: XSmall/Small Pack Size: 6 x 28pc

NEW TO THE WHIMZEES FAMILY: **soft**

Support the dental care of your soft chewer and senior dog



Supports oral health*



Gentle care: easier to chew**



Freshens breath*



Hypoallergenic



NEW



Daily Dental Treats
MADE WITH NATURAL INGREDIENTS

WHIMZEES
BY WELLNESS

*When chewed daily. **Than WHIMZEES® by Wellness Stix or Toothbrush shapes.



Burgess[™] Cat

SINCE 1790

Save on the entire range
including the NEW 4kg pack!

BIGGER
SIZE



Burgess Adult Cat Chicken & Duck



SKU: 26037
 Pack Size: 4 x 1.5kg
 RRP: £8.49
Promo Price:
£14.38
POR:
49.17%

Burgess Adult Cat Salmon



SKU: 26039
 Pack Size: 4 x 1.5kg
 RRP: £8.49
Promo Price:
£14.38
POR:
49.17%

Burgess Neutered Cat Chicken



SKU: 67422
 Pack Size: 4 x 1.5kg
 RRP: £8.49
Promo Price:
£17.67
POR:
37.57%
 SKU: 67423 Pack Size: 10kg £19.38 38.77% RRP: £37.99

Burgess Kitten Chicken



SKU: 26036
 Pack Size: 4 x 1.5kg
 RRP: £8.49
Promo Price:
£14.38
POR:
49.17%

Burgess Mature Cat Turkey & Cranberry



SKU: 26041
 Pack Size: 4 x 1.5kg
 RRP: £8.49
Promo Price:
£14.38
POR:
49.17%

Whiskas 1+ Complete Dry with Chicken



SKU: 72385
 Pack Size: 6 x 300g
 RRP: £2.45
Promo Price:
£6.49
POR:
47.02%
 SKU: 72392 Product: Tuna

Whiskas 2 -12 Months Complete Dry with Chicken



SKU: 72413
 Pack Size: 6 x 300g
 RRP: £2.45
Promo Price:
£6.45
POR:
47.36%

Whiskas 1+ Complete Dry with Chicken



SKU: 72386
 Pack Size: 5 x 800g
 RRP: £5.18
Promo Price:
£11.49
POR:
46.76%
 SKU: 72388 Product: Lamb
 SKU: 72390 Product: Salmon
 SKU: 72393 Product: Tuna

Whiskas 2 -12 Months Complete Dry with Chicken



SKU: 72409
 Pack Size: 5 x 800g
 RRP: £5.18
Promo Price:
£11.49
POR:
46.76%

Whiskas 7+ Complete Dry with Chicken



SKU: 72414
 Pack Size: 5 x 800g
 RRP: £5.18
Promo Price:
£11.49
POR:
46.76%

Whiskas 1+ Complete Dry with Chicken



SKU: 72383
 Pack Size: 1.9kg
 RRP: £10.81
Promo Price:
£3.99
POR:
55.71%
 SKU: 72387 Product: Lamb
 SKU: 72389 Product: Salmon
 SKU: 72391 Product: Tuna

Whiskas 2 -12 Months Complete Dry with Chicken



SKU: 72408
 Pack Size: 1.9kg
 RRP: £10.81
Promo Price:
£3.99
POR:
55.71%

Whiskas 7+ Complete Dry with Chicken



SKU: 60415
 Pack Size: 1.9kg
 RRP: £10.83
Promo Price:
£3.99
POR:
55.79%

Whiskas 1+ Complete Dry with Chicken



SKU: 56593
 Pack Size: 7kg
 RRP: £28.92
Promo Price:
£13.12
POR:
45.55%

Whiskas 1+ Complete Dry with Tuna



SKU: 71838
 Pack Size: 7kg
 RRP: £28.92
Promo Price:
£13.12
POR:
45.55%

Whiskas 2-12 Months Complete Dry with Chicken



SKU: 71864
 Pack Size: 7kg
 RRP: £28.92
Promo Price:
£13.12
POR:
45.55%

James Wellbeloved Adult Cat Grain Free Turkey



SKU: 64200
 Pack Size: 1.5kg
 RRP: £23.75
Promo Price:
£7.99
POR:
59.63%

James Wellbeloved Adult Cat Hairball Turkey



SKU: 64207
 Pack Size: 1.5kg
 RRP: £23.75
Promo Price:
£7.99
POR:
59.63%

James Wellbeloved Adult Cat Oral Health Turkey



SKU: 64210
 Pack Size: 1.5kg
 RRP: £23.75
Promo Price:
£7.99
POR:
59.63%

James Wellbeloved Adult Cat Light Turkey



SKU: 64223
 Pack Size: 1.5kg
 RRP: £23.75
Promo Price:
£7.99
POR:
59.63%

James Wellbeloved Adult Cat Chicken



SKU: 71629
 Pack Size: 1.5kg
 RRP: £21.00
Promo Price:
£6.69
POR:
61.77%

SKU: 64218 Product: Fish

SKU: 64196 Product: Fish
 SKU: 64203 Product: Turkey

James Wellbeloved Kitten Fish



SKU: 64213
 Pack Size: 1.5kg
 RRP: £21.00
Promo Price:
£6.69
POR:
61.77%

SKU: 64215 Product: Turkey

James Wellbeloved Senior Cat Chicken



SKU: 71630
 Pack Size: 1.5kg
 RRP: £21.00
Promo Price:
£6.69
POR:
61.77%

SKU: 64221 Product: Fish
 SKU: 64226 Product: Turkey

James Wellbeloved Adult Cat High Protein Chicken & Turkey



SKU: 72375
 Pack Size: 4kg
 RRP: £48.00
Promo Price:
£22.99
POR:
42.53%

Stock the No1 Dry Cat Food*



 The choice of **over 1 million** households**

*IRI Market Advantage, Total Petfood, IRI All Outlets UK, Dry Cat Food, Value Sales 52 w/e 21 January 2023

**Purina One Adult Chicken 800g is the no.1 selling SKU in Grocery Dry Cat Source IRI Market Advantage, Total Petfood, IRI All Outlets UK, Dry Cat Food, Value Sales 52 w/e 21 January 2023

©Reg. Trademark of Société des Produits Nestlé S.A.



Your Pet, Our Passion.®

Go-Cat Adult Tuna, Herring & Veg



SKU: 7662
 Pack Size: 4kg
 RRP: £13.11

Promo Price:
£7.99
 POR:
26.86%

Go-Cat Adult Chicken & Duck



SKU: 7619
 Pack Size: 4kg
 RRP: £13.11

Promo Price:
£7.99
 POR:
26.86%

Purina Pro Plan Cat 1+ Renal Plus Chicken



SKU: 72322
 Pack Size: 4 x 3kg
 RRP: £29.33

Promo Price:
£54.99
 POR:
43.75%

Purina Pro Plan Cat 1+ Vital Functions Salmon



SKU: 11975
 Pack Size: 3kg
 RRP: £29.33

Promo Price:
£12.99
 POR:
46.85%

Purina Pro Plan Cat 1+ Sterilised Delicate Digestion Chicken



SKU: 71670
 Pack Size: 3kg
 RRP: £31.98

Promo Price:
£12.99
 POR:
51.26%

Purina Pro Plan Cat 1+ Delicate Digestion Turkey



SKU: 559
 Pack Size: 3kg
 RRP: £31.98

Promo Price:
£12.99
 POR:
51.26%

SKU: 941 Product: Vital Functions Salmon

SKU: 4246 Product: Light Turkey

Purina Pro Plan Kitten Healthy Start Chicken



SKU: 71671
 Pack Size: 3kg
 RRP: £31.98

Promo Price:
£12.99
 POR:
51.26%

SKU: 71669 Product: 7+ Sterilised Longevis Turkey

Purina ONE Coat & Hairball Rich in Chicken



SKU: 72178
 Pack Size: 4 x 750g
 RRP: £6.62

Promo Price:
£12.99
 POR:
41.13%

Purina ONE Urinary Health Rich in Chicken



SKU: 72179
 Pack Size: 4 x 750g
 RRP: £6.62

Promo Price:
£12.99
 POR:
41.13%

Purina ONE Light Rich in Chicken



SKU: 72168
 Pack Size: 2.8kg
 RRP: £19.29

Promo Price:
£8.99
 POR:
44.07%

SKU: 72173 Product: Kitten Rich in Chicken

Purina ONE Adult Rich in Chicken



SKU: 59792
 Pack Size: 3kg
 RRP: £19.29

Promo Price:
£8.99
 POR:
44.07%

Purina ONE Adult Rich in Salmon



SKU: 59793
 Pack Size: 3kg
 RRP: £19.29

Promo Price:
£8.99
 POR:
44.07%

BLINK!

Blink is growing at **9x faster** than the wet cat category*



* (IRI) EPOS: MAT Value Sales to 13th July '24

Petsentials

everyday essentials to keep pets happy and healthy



Super Clumping



Low Dust



Natural White Clay



Ultra Absorbent



Odour Control

Super Clumping Cat Litter Made Using Bentonite Clay

PETSENTIALS FRESH LINEN SCENT

PETSENTIALS WITH ACTIVE CARBON



Fresh Linen Scent



With active carbon
for increased odour retention

Blink! Adult Cat Chicken Pouch Selection in Jelly



SKU: 66215
 Pack Size: 3 x 8 x 85g
 RRP: £10.35

Promo Price:
£11.72
POR: 54.71%

SKU: 73209 Product: Fish in Jelly
 SKU: 73211 Product: Chicken in Gravy

Blink! Kitten Chicken & Fish Pouch Selection in Jelly



SKU: 73210
 Pack Size: 3 x 8 x 85g
 RRP: £10.35

Promo Price:
£11.72
POR: 54.71%

Whiskas 1+ Pouches Duo Surf & Turf in Jelly



SKU: 72396
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

SKU: 72394 Product: Meaty Combos
 SKU: 72395 Product: Ocean Delights

Whiskas 1+ Pouches Meaty Meals in Jelly



SKU: 72399
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

SKU: 72398 Product: in Gravy

Whiskas 1+ Pouches Fish Favourites in Jelly



SKU: 72397
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

Whiskas 1+ Pouches Mixed Menu in Jelly



SKU: 72400
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

Whiskas 1+ Pouches Tasty Mix Catch Of The Day in Gravy



SKU: 72403
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

Whiskas 1+ Pouches Tasty Mix Chef's Choice in Gravy



SKU: 72404
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

Whiskas 1+ Pouches Tasty Mix Country Collection in Gravy



SKU: 72405
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

Whiskas 1+ Pouches Poultry Feasts in Jelly



SKU: 72402
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

SKU: 72401 Product: in Gravy

Whiskas 2-12 Months Pouches Mixed Menu in Jelly



SKU: 72412
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

SKU: 72411 Product: Poultry Feasts
 SKU: 72410 Product: Fish Favourites

Whiskas 7+ Pouches Fish Favourites in Jelly



SKU: 72415
 Pack Size: 4 x 12 x 85g
 RRP: £5.06

Promo Price:
£11.96
POR: 29.11%

SKU: 72416 Product: Mixed Menu in Gravy
 SKU: 72417 Product: Poultry Feasts in Gravy
 SKU: 72418 Product: Poultry Feasts in Jelly

Bring on Purr O'clock



*Winner Cat Food Category.
Survey of 8,000 people by Kantar.

©2024 Mars or Affiliates.

Whiskas 11+ Pouches Fish Favourites in Jelly



SKU: 72406
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price: £11.96
 POR: **29.11%**
 SKU: 72407 Product: Poultry Feasts

Whiskas 1+ Pouches Mixed Menu in Jelly



SKU: 72136
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price: £8.86
 POR: **28.95%**

Whiskas 1+ Pouches Poultry Feasts in Jelly



SKU: 72137
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price: £8.86
 POR: **28.95%**

Whiskas 1+ Pouches Duo Surf & Turf in Jelly



SKU: 72131
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price: £8.87
 POR: **28.87%**

Whiskas 1+ Pouches Fish Favourites in Jelly



SKU: 72133
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price: £8.86
 POR: **28.95%**

Whiskas 2-12 Months Pouches Poultry Feasts in Jelly



SKU: 73060
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price: £9.28
 POR: **25.59%**

Whiskas 7+ Pouches Poultry Feasts in Jelly



SKU: 72147
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price: £9.31
 POR: **25.35%**

Whiskas 1+ Pouches Poultry Feasts in Jelly



SKU: 72138
 Pack Size: 80 x 85g
 RRP: £29.33
Promo Price: £17.94
 POR: **26.58%**

Whiskas 1+ Pouches Duo Surf & Turf in Jelly



SKU: 72132
 Pack Size: 80 x 85g
 RRP: £29.33
Promo Price: £17.94
 POR: **26.58%**
 SKU: 72134 Product: Fish Favourites in Jelly
 SKU: 72135 Product: Meaty Meals in Gravy

Whiskas 7+ Pouches Poultry Feasts in Jelly



SKU: 72148
 Pack Size: 80 x 85g
 RRP: £29.33
Promo Price: £17.94
 POR: **26.58%**

Sheba Classics Trays Chicken in Terrine



SKU: 73791
 Pack Size: 22 x 85g
 RRP: £0.81
Promo Price: £8.49
 POR: **42.83%**

Sheba Fillets with Chicken, Shrimp & Ocean Fish in Gravy



SKU: 73797
 Pack Size: 32 x 60g
 RRP: £1.20
Promo Price: £23.99
 POR: **25.03%**

Sheba Fresh & Fine Pouches Fish in Gravy



SKU: 70807
 Pack Size: 3 x 15 x 50g
 RRP: £5.94
Promo Price: £10.12
 POR: 31.84%

Sheba Fresh & Fine Pouches with Tuna & Salmon in Jelly



SKU: 70802
 Pack Size: 8 x 6 x 50g
 RRP: £2.39
Promo Price: £11.80
 POR: 25.97%

Sheba Fine Flakes Trays Poultry Selection in Jelly



SKU: 19089
 Pack Size: 4 x 12 x 85g
 RRP: £6.87
Promo Price: £16.99
 POR: 25.81%

Sheba Sauce Collection Pouches Kitten Mixed Selection in Gravy



SKU: 73810
 Pack Size: 4 x 12 x 85g
 RRP: £6.87
Promo Price: £16.99
 POR: 25.81%

Sheba Fine Flakes Pouches Poultry Selection in Jelly



SKU: 62006
 Pack Size: 40 x 85g
 RRP: £18.47
Promo Price: £11.49
 POR: 25.35%

Sheba Fine Flakes Pouches Fish Selection in Jelly



SKU: 69385
 Pack Size: 80 x 85g
 RRP: £38.66
Promo Price: £24.99
 POR: 22.43%

James Wellbeloved Pouches Senior Cat Grain Free Turkey in Gravy



SKU: 64584
 Pack Size: 12 x 85g
 RRP: £14.44
Promo Price: £6.29
 POR: 47.73%

James Wellbeloved Pouches Adult Cat Grain Free Turkey in Gravy



SKU: 64582
 Pack Size: 12 x 85g
 RRP: £14.44
Promo Price: £6.29
 POR: 47.73%

James Wellbeloved Pouches Kitten Grain Free Chicken in Jelly



SKU: 69191
 Pack Size: 12 x 85g
 RRP: £14.44
Promo Price: £6.29
 POR: 47.73%

SKU: 69193 Product: Chicken in Jelly

Purina ONE Pouches Selective Palate



SKU: 73441
 Pack Size: 5 x 8 x 85g
 RRP: £4.82
Promo Price: £11.99
 POR: 40.30%

Purina ONE Chicken and Beef



SKU: 59777
 Pack Size: 5 x 8 x 85g
 RRP: £4.70
Promo Price: £11.99
 POR: 38.77%

SKU: 59776 Product: Fish & Lamb

Purina ONE Senior 7+ Mini Fillets in Gravy Chicken & Beef



SKU: 59779
 Pack Size: 5 x 8 x 85g
 RRP: £4.82
Promo Price: £11.99
 POR: 40.30%

SKU: 73442 Product: Salmon & Ocean Fish

Purina Pro Plan Pouches Adult Cat Delicate Digestion Ocean Fish in Gravy



SKU: 52035
 Pack Size: 4 x 10 x 85g
 RRP: £9.50
Promo Price: £16.99
 POR: **46.35%**

Purina Pro Plan Pouches Kitten Healthy Start Turkey in Gravy



SKU: 52034
 Pack Size: 4 x 10 x 85g
 RRP: £9.50
Promo Price: £16.99
 POR: **46.35%**

Purina Pro Plan Pouches Adult Cat Sterilised Chicken in Gravy



SKU: 52036
 Pack Size: 4 x 10 x 85g
 RRP: £9.50
Promo Price: £16.99
 POR: **46.35%**

Gourmet Gold Savoury Cake Tuna in Gravy



SKU: 57513
 Pack Size: 12 x 85g
 RRP: £0.58
Promo Price: £5.19
 POR: **10.52%**

SKU: 73430 **Product:** Succulent Delights Chicken
 £4.59 **20.89%** RRP: £6.96

Gourmet Perle Pouches Country Medley Mini Fillets in Jelly



SKU: 24669
 Pack Size: 4 x 12 x 85g
 RRP: £7.22
Promo Price: £15.99
 POR: **33.56%**

Gourmet Gold Chunks in Gravy



SKU: 70220
 Pack Size: 6 x 8 x 85g
 RRP: £4.95
Promo Price: £19.87
 POR: **19.71%**

SKU: 70219 **Product:** Double Delicacies Mixed Selection
 SKU: 70216 **Product:** Pate Mixed Selection

Gourmet Revelations Mousse with Chicken



SKU: 70755
 Pack Size: 6 x 4 x 57g
 RRP: £2.93
Promo Price: £8.83
 POR: **39.70%**

SKU: 72291 **Product:** Tuna
 SKU: 70756 **Product:** Salmon

Gourmet Mon Petit Intense Pouches Ocean Variety



SKU: 53269
 Pack Size: 8 x 6 x 50g
 RRP: £2.45
Promo Price: £12.99
 POR: **20.47%**

SKU: 47532 **Product:** Poultry Choice
 SKU: 72287 **Product:** Fish Selection

Gourmet Perle Pouches Ocean Collection Mini Fillets in Gravy



SKU: 71668
 Pack Size: 60 x 85g
 RRP: £31.25
Promo Price: £17.99
 POR: **30.92%**

SKU: 74759 **Product:** Chef's Collection in Gravy

Felix Mixed Selection in Gravy



SKU: 74768
 Pack Size: 4 x 12 x 85g
 RRP: £4.75
Promo Price: £10.99
 POR: **30.59%**

SKU: 74769 **Product:** Fish Selection in Jelly
 SKU: 74767 **Product:** Mixed Selection in Jelly

Felix Kitten Fish Selection in Jelly



SKU: 74765
 Pack Size: 4 x 12 x 85g
 RRP: £4.75
Promo Price: £10.99
 POR: **30.59%**

SKU: 74764 **Product:** Mixed Selection in Jelly

Felix Senior 7+ Fish Selection in Jelly



SKU: 74772
 Pack Size: 4 x 12 x 85g
 RRP: £4.75
Promo Price: £10.99
 POR: **30.59%**

SKU: 74771 **Product:** Farm Selection in Jelly

Felix Fish Selection in Jelly



SKU: 74774
 Pack Size: 40 x 85g
 RRP: £14.77

Promo Price:
£7.99
 POR: **35.08%**

Felix Mixed Selection in Jelly



SKU: 74778
 Pack Size: 80 x 85g
 RRP: £27.23

Promo Price:
£15.99
 POR: **29.53%**

Felix As Good As It Looks Mixed Selection in Jelly



SKU: 61440
 Pack Size: 40 x 100g
 RRP: £20.77

Promo Price:
£10.99
 POR: **36.50%**

SKU: 61442 Product: Ocean Feasts
 SKU: 61441 Product: Doubly Delicious Meaty

Felix As Good As It Looks Pouches Favourites Selection in Jelly



SKU: 53520
 Pack Size: 88 x 100g
 RRP: £42.01

Promo Price:
£20.99
 POR: **40.04%**

Lily's Kitchen Chicken Treats



SKU: 72509
 Pack Size: 10 x 60g
 RRP: £2.50

Promo Price:
£12.66
 POR: **39.22%**

SKU: 72510 Product: Salmon

Dreamies Cat Treats with Catnip Mega Pack



SKU: 71622
 Pack Size: 6 x 200g
 RRP: £4.52

Promo Price:
£10.99
 POR: **51.37%**

SKU: 65458 Product: Cheese

Dreamies Cat Treats with Chicken Mega Pack



SKU: 65459
 Pack Size: 6 x 200g
 RRP: £4.52

Promo Price:
£10.99
 POR: **51.37%**

SKU: 72265 Product: Tuna

Dreamies Creamy Cat Treats with Chicken



SKU: 71965
 Pack Size: 11 x 40g
 RRP: £1.51

Promo Price:
£7.49
 POR: **45.89%**

SKU: 71966 Product: Salmon

Dreamies Meaty Sticks with Chicken



SKU: 71623
 Pack Size: 14 x 30g
 RRP: £1.51

Promo Price:
£9.51
 POR: **46.04%**

SKU: 71624 Product: Salmon

Whiskas Temptations with Chicken & Cheese



SKU: 3002
 Pack Size: 8 x 60g
 RRP: £1.52

Promo Price:
£4.77
 POR: **52.90%**

SKU: 3117 Product: Crunch! Treats
 Pack Size: 10 x 100g **£7.69 39.31%**
 SKU: 48606 Product: Dentabites with Chicken
 Pack Size: 8 x 50g **£4.90 51.62%**

Whiskas Groom & Care Cat Treats



SKU: 73813
 Pack Size: 8 x 45g
 RRP: £1.50

Promo Price:
£4.99
 POR: **50.10%**

SKU: 73814 Product: Relax & Unwind Cat Treats

Whiskas Kitten Milky Treats



SKU: 55369
 Pack Size: 8 x 55g
 RRP: £1.52

Promo Price:
£4.90
 POR: **51.62%**

Dentalife Cat Dental Treats Chicken



SKU: 72292
 Pack Size: 8 x 40g
 RRP: £1.45
Promo Price:
£4.69
POR:
51.48%
 SKU: 66075 Product: Salmon

Dentalife Cat Dental Treats Chicken



SKU: 72294
 Pack Size: 5 x 140g
 RRP: £4.18
Promo Price:
£8.99
POR:
48.38%

Felix Crispies Beef & Chicken



SKU: 42174
 Pack Size: 8 x 45g
 RRP: £1.32
Promo Price:
£4.49
POR:
48.98%
 SKU: 42176 Product: Salmon & Trout

Felix Goody Bag Mixed Grill



SKU: 36517
 Pack Size: 8 x 60g
 RRP: £1.32
Promo Price:
£4.49
POR:
48.98%
 SKU: 36515 Product: Original Mix

Felix Goody Bag Original Mix



SKU: 71659
 Pack Size: 5 x 200g
 RRP: £3.80
Promo Price:
£8.99
POR:
43.22%
 SKU: 71660 Product: Seaside Mix

Huskaloo Coconut Cat Litter - 8 Bricks



SKU: 70984
 Pack Size: Single
 RRP: £18.00
Promo Price:
£5.51
POR:
63.29%

Huskaloo Coconut Cat Litter - 4 Bricks



SKU: 73371
 Pack Size: Single
 RRP: £11.99
Promo Price:
£5.33
POR:
46.62%

Kittyfriend Wood Cat Litter



SKU: 70739
 Pack Size: 10ltr
 RRP: £8.01
Promo Price:
£3.67
POR:
45.07%

Catsan Hygiene Litter



SKU: 4911
 Pack Size: 20ltr
 RRP: £19.31
Promo Price:
£8.49
POR:
47.24%

Catsan Hygiene Litter



SKU: 4632
 Pack Size: 10ltr
 RRP: £10.63
Promo Price:
£5.14
POR:
42.03%

Catsan Hygiene Smart Pack 2 x Cat Litter Inlays



SKU: 13308
 Pack Size: Single
 RRP: £12.99
Promo Price:
£5.61
POR:
48.18%

Catsan Ultra



SKU: 2519
 Pack Size: 5ltr
 RRP: £10.63
Promo Price:
£4.72
POR:
46.72%

OMG! THE GRAVEL HAS GONE!

CAT LITTER DOESN'T HAVE TO BE PAINFUL

CAT LITTER CAN BE SOFT AND NATURAL LIKE A FOREST FLOOR. GENTLE ON PAWS, WITH NO DUST AND NO SHARP EDGES.



SOFTER
SMALLER
LIGHTER
GREENER



SAVING THE PLANET

Huskaloo

COCONUT CAT LITTER

THE WORLD'S FIRST ECO-FRIENDLY COMPACT CAT LITTER

DEHYDRATED AND COMPACTED HUSKALOO IS ONE TENTH THE SIZE AND WEIGHT OF STANDARD CAT LITTERS, MAKING IT EASY TO CARRY AND STORE AND MAKING AN ENORMOUS AND IMMEDIATE REDUCTION IN A CAT'S CARBON FOOTPRINT.

COCONUT HUSK FIBRES ARE A COMPLETELY SUSTAINABLE RESOURCE, NATURALLY HYPOALLERGENIC AND BACTERIA RESISTANT AND TEN TIMES AS ABSORBENT AS CLAY LITTER.

HUSKALOO AND ALL THE PACKAGING IS 100% COMPOSTABLE OR RECYCLABLE - ABSOLUTELY NOTHING GOES TO LANDFILL. AND AFFORDABLE. THE DAILY COST IS PENNIES, NOT POUNDS.

**GREAT OFFERS AVAILABLE
ON 8-BRICK AND 4-BRICK
BOXES THIS MONTH!**

HUSKALOO COCONUT CAT LITTER - 4 BRICK: **73371**

HUSKALOO COCONUT CAT LITTER - 8 BRICK: **70984**

ONE CAT AT A TIME!

Beaphar VETOpure Flea Collar for Dogs



SKU: 74647
 Pack Size: 6 x Single
 RRP: £5.99

Promo Price:
£14.69
 POR: **50.94%**

Beaphar VETOpure Flea Collar for Cats



SKU: 74648
 Pack Size: 6 x Single
 RRP: £4.99

Promo Price:
£12.24
 POR: **50.94%**

SKU: 74649 Product: Reflective Flea Collar for Cats

Beaphar VETOpure Flea Spot-On for Dogs under 15kg 3 Pipettes



SKU: 74652
 Pack Size: 6 x Single
 RRP: £6.99

Promo Price:
£17.13
 POR: **50.98%**

Beaphar VETOpure Flea Spot-On for Dogs over 15kg 6 Pipettes



SKU: 74653
 Pack Size: 6 x Single
 RRP: £9.99

Promo Price:
£24.48
 POR: **50.99%**

Ridaworm 230/20 Film-Coated Tablets for Cats 2 Pack



SKU: 71453
 Pack Size: Single
 RRP: £5.99

Promo Price:
£2.42
 POR: **51.52%**

Ridaworm Plus Tablets for Dogs 2 Pack



SKU: 71454
 Pack Size: Single
 RRP: £5.99

Promo Price:
£2.59
 POR: **48.11%**

Ridaworm Plus XL for Dogs 2 x Pork Flavour Tablets



SKU: 74378
 Pack Size: Single
 RRP: £8.61

Promo Price:
£4.02
 POR: **43.97%**

Vetzyme High Strength Flexible Joint Dogs 90 Tablets



SKU: 14736
 Pack Size: Single
 RRP: £20.00

Promo Price:
£8.11
 POR: **51.36%**

Vetzyme Flexible Joint with Glucosamine Dogs 90 Tablets



SKU: 14730
 Pack Size: Single
 RRP: £13.50

Promo Price:
£5.47
 POR: **51.41%**

Vetzyme Flexible Joint Nutritional Oil Dogs & Cats 150ml



SKU: 55248
 Pack Size: Single
 RRP: £8.00

Promo Price:
£3.24
 POR: **51.40%**

Vetzyme Dry Skin with Evening Primrose Oil Formula Dogs 30 Tablets



SKU: 104
 Pack Size: Single
 RRP: £6.00

Promo Price:
£2.45
 POR: **50.93%**

Vetzyme Veterinary Antibacterial Ear Drops & Cleanser 18ml



SKU: 18095
 Pack Size: Single
 RRP: £5.00

Promo Price:
£2.03
 POR: **51.36%**

NEW TO
vital.pet
Trade Specialist

VETIQ®
HEALTHY+

Calming solutions for stressful moments



Trusted by both retailers and consumers for over 35 years, the VETIQ® Serene Calming Range of preventative care solutions are designed to alleviate, calm and soothe during periods of anxiety, nervousness and stress in pets, particularly during the firework season.

From our new portable diffuser for cats to our fast acting pheromone ointment that you simply apply to a dog's nose, we offer a solution for all ages, breeds & sizes of cats & dogs.

ON PROMOTION NOW!

WE LOVE... WE CARE... WE SHARE YOUR PASSION FOR PETS



 vetiq.co.uk

Johnson's Vet Dog & Cat Calm-eze 36 Tablets



SKU: 13391
 Pack Size: Single
 RRP: £5.69
Promo Price: £2.69
 POR: 43.34%

Johnson's Vet Dog & Cat Calming Spray



SKU: 75094
 Pack Size: Single
 RRP: £4.69
Promo Price: £2.21
 POR: 43.54%

Johnson's Vet Dog Calming Collar



SKU: 25082
 Pack Size: Single
 RRP: £8.49
Promo Price: £4.35
 POR: 38.56%

VETIQ Healthy Bites Serene Calming Cats & Kittens



SKU: 74000
 Pack Size: 8 x 65g
 RRP: £2.30
Promo Price: £8.31
 POR: 45.80%

VETIQ Healthy Bites Serene Calming Small Animals



SKU: 74002
 Pack Size: 8 x 30g
 RRP: £2.03
Promo Price: £7.39
 POR: 45.39%

VETIQ Serene Calming 30 Tablets



SKU: 74006
 Pack Size: Single
 RRP: £7.31
Promo Price: £3.31
 POR: 45.69%

VETIQ Serene Calming +Plus 60 Tablets



SKU: 74007
 Pack Size: Single
 RRP: £15.71
Promo Price: £7.12
 POR: 45.64%

VETIQ Healthy+ Serene Calming Drops Cats & Dogs



SKU: 74008
 Pack Size: Single
 RRP: £17.50
Promo Price: £7.92
 POR: 45.69%

VETIQ Serene Calming Portable Diffuser & Refill Kit for Cats & Kittens



SKU: 75095
 Pack Size: Single
 RRP: £18.00
Promo Price: £8.15
 POR: 45.67%

VETIQ Serene Calming Refill 6ml



SKU: 75096
 Pack Size: Single
 RRP: £12.00
Promo Price: £5.43
 POR: 45.75%

Claming WelliChews for Small Dogs & Cats - 120 Chews



SKU: 74041
 Pack Size: Single
 RRP: £25.00
Promo Price: £13.69
 POR: 34.29%

Claming WelliChews for Medium & Large Dogs - 60 Chews



SKU: 74042
 Pack Size: Single
 RRP: £25.00
Promo Price: £13.19
 POR: 36.69%

- XS**
25cm
- S**
30cm
- S/M**
35cm
- M**
40cm
- L**
50cm
- XL**
60cm
- XXL**
70cm

ANCOL[®]

Coats

NEW



THE HERITAGE[®]
COLLECTION
— EST. 1971 —



Snug Fit[®] 



Soft Shell



STORMGUARD[®]

Let's Grow Together

KONG® Club

Profit From Double Digit Growth By Becoming A KONG Retail Club Member

Join KONG Retail Club and become one of the 2500 pet specialty retailers in 27 countries that benefit from education, new product innovation and increased sales.

KONG Club Member Benefits



Free Starter Kit including
KONG Classic Rubber Shapes & Treats, Point-of-Sale and Educational Materials



Innovation
Consistently receive new product innovation



Education
Impactful staff education through physical & online tools



Business Solutions
Plan-O-Grams, New Product Catalogues & Monthly New Product Catalogues



Dogs Need to Play.™

Join the KONG Retailer Club today by emailing us at: RetailerClub@KONGcompany.com

Long Paws Comfort Collection Harness
Black Small 38-56cm



SKU: 57020
 Pack Size: Single
 RRP: £16.00
Promo Price:
£5.08
POR:
61.92%

SKU: 57021 Product: Medium 42-65cm
 £5.72 61.88% RRP: £18.00

Long Paws Comfort Collection Harness
Green 38-56cm



SKU: 68512
 Pack Size: Single
 RRP: £16.00
Promo Price:
£5.08
POR:
61.92%

SKU: 68513 Product: Medium 42-65cm
 £5.72 61.88% RRP: £18.00

Long Paws Comfort Collection Harness Blue
Small 38-56cm



SKU: 69672
 Pack Size: Single
 RRP: £16.00
Promo Price:
£5.08
POR:
61.92%

SKU: 69673 Product: Medium 42-65cm
 £5.72 61.88% RRP: £18.00

Long Paws Comfort Collection Harness
Purple Small 38-56cm



SKU: 69674
 Pack Size: Single
 RRP: £16.00
Promo Price:
£5.08
POR:
61.92%

SKU: 69675 Product: Medium 42-65cm
 £5.72 61.88% RRP: £18.00

Ancol Stormguard Coat & Chest Protector
Black Xtra Small



SKU: 71016
 Pack Size: Single
 RRP: £18.29
Promo Price:
£7.81
POR:
48.74%

SKU: 71022 Product: XX Large
 £11.47 48.64% RRP: £26.79

Ancol Stormguard Fleece Lined Coat &
Chest Protector Red Small



SKU: 33609
 Pack Size: Single
 RRP: £19.79
Promo Price:
£8.51
POR:
48.42%

SKU: 33611 Product: Large £9.96 47.56% RRP: £22.79
 SKU: 33612 Product: Xtra Large £10.88 48.37% RRP: £25.29
 SKU: 33613 Product: XX Large £11.47 48.64% RRP: £26.79

Ancol Stormguard Coat Hi Vis Small



SKU: 70999
 Pack Size: Single
 RRP: £19.79
Promo Price:
£8.51
POR:
48.42%

SKU: 71000 Product: Small/Medium
 £8.92 48.51% RRP: £20.79
 SKU: 71001 Product: Medium £9.24 48.40% RRP: £21.49
 SKU: 71002 Product: Large £9.96 47.56% RRP: £22.79

Ancol Ultimate Reflective Coat Xtra Small



SKU: 71005
 Pack Size: Single
 RRP: £23.29
Promo Price:
£9.97
POR:
48.61%

SKU: 71006 Product: Small £10.41 48.55% RRP: £24.29
 SKU: 71007 Product: Small/Medium
 £10.88 48.37% RRP: £25.29
 SKU: 71008 Product: Medium £11.32 48.33% RRP: £26.29

Anco Quilted Hound Coat 43cm



SKU: 74485
 Pack Size: Single
 RRP: £24.99
Promo Price:
£10.79
POR:
48.20%

SKU: 74486 Product: 53cm £11.65 48.19% RRP: £26.99
 SKU: 74487 Product: 70cm £14.24 48.20% RRP: £32.99

Long Paws Comfort Collection Collar Black
Small 28-42cm



SKU: 57004
 Pack Size: Single
 RRP: £10.00
Promo Price:
£3.18
POR:
61.86%

SKU: 57005 Product: Medium 34-52cm
 £3.50 61.83% RRP: £11.00

Long Paws Comfort Collection Collar Blue
Small 28-42cm



SKU: 69668
 Pack Size: Single
 RRP: £10.00
Promo Price:
£3.18
POR:
61.86%

SKU: 69669 Product: Medium 34-52cm
 £3.50 61.83% RRP: £11.00

Long Paws Comfort Collection Collar Purple
Small 28-42cm



SKU: 69670
 Pack Size: Single
 RRP: £10.00
Promo Price:
£3.18
POR:
61.86%

SKU: 69671 Product: Medium 34-52cm
 £3.50 61.83% RRP: £11.00



New Range!



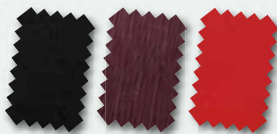
3-in-1 dog coat

Suitable for use with harnesses

The perfect coat, all year round! Adaptable to changeable weather conditions, the 3-in-1 Dog Coat combines a waterproof outer with a soft detachable inner fleece. Layer together when its cold for optimum warmth or use the lighter weight waterproof for milder rainy days. The inner fleece can be worn separately to keep away the chill in drier weather.

Available in sizes:
XS (25cm) , S (33cm), M (41cm), L (49cm),
XL (57cm), XXL (65cm)

Available in seven colour options:

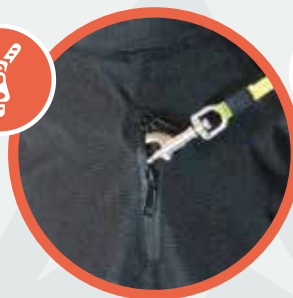


Black Plum Red



Khaki Navy Light Reflective Camo/Pink

THE DANISH DESIGN COLLECTION



harness + collar access point



compatible with Danish Design Safety Light



waterproof + breathable



full chest protection



reflective belt



adjustable Velcro strap



adjustable toggle



elastic leg straps



detachable inner fleece

Danish Design Vintage Dogstooth Deluxe Slumber Bed 24"



SKU: 56893

Promo Price:

£17.67

Pack Size: Single

POR:

53.90%

RRP: £45.99

SKU: 56895 Product: 35" £33.21 54.70% RRP: £87.99
 SKU: 56894 Product: 30" £25.20 54.86% RRP: £66.99

Danish Design Vintage Dogstooth Deep Duvet Large



SKU: 56898

Promo Price:

£26.51

Pack Size: Single

POR:

54.55%

RRP: £69.99

SKU: 56897 Product: Medium £17.67 53.90% RRP: £45.99

Danish Design Arctic Snuggle Bed 68cm (28")



SKU: 63228

Promo Price:

£24.96

Pack Size: Single

POR:

54.61%

RRP: £65.99

SKU: 63227 Product: 61cm/23" £19.08 55.10% RRP: £50.99
 SKU: 63229 Product: 89cm/34" £35.81 54.76% RRP: £94.99

Danish Design Arctic Box Duvet Medium 88x67x12cm



SKU: 63222

Promo Price:

£24.25

Pack Size: Single

POR:

54.52%

RRP: £63.99

SKU: 63224 Product: Cover Medium
 £11.77 55.84% RRP: £31.99
 SKU: 63225 Product: Cover Large
 £18.83 54.81% RRP: £49.99

Mason Cash Lettered Dog Bowl 25cm (10")



SKU: 6748

Promo Price:

£7.08

Pack Size: Single

POR:

48.32%

RRP: £16.44

SKU: 6747 Product: 20cm/8" £7.21 47.35%

Mason Cash Lettered Dog Bowl 15cm (6")



SKU: 6838

Promo Price:

£2.61

Pack Size: Single

POR:

67.47%

RRP: £9.64

SKU: 5432 Product: 18cm/7" £3.81 64.61% RRP: £12.93
 SKU: 4446 Product: 13cm/5" £1.68 68.98% RRP: £6.50

Adios Zero Waste Compostable Dog Poo Bags Rainbow (Non Handle) 4 x 15's



SKU: 74060

Promo Price:

£2.39

Pack Size: Single

POR:

52.16%

RRP: £5.99

SKU: 74059 Product: Grey
 SKU: 74058 Product: Pink

Adios Zero Waste Compostable Dog Poo Bags Rainbow (Non Handle) 8 x 15's



SKU: 74063

Promo Price:

£4.39

Pack Size: Single

POR:

47.24%

RRP: £9.99

SKU: 74061 Product: Grey

Adios Zero Waste Compostable Dog Poo Bags Large (Handle) - 120pcs



SKU: 74071

Promo Price:

£5.40

Pack Size: Single

POR:

45.95%

RRP: £11.99

Adios Zero Waste Compostable Dog Poo Bags Grey (Handle) 8 x 15's



SKU: 74961

Promo Price:

£6.12

Pack Size: Single

POR:

33.18%

RRP: £10.99

Adios Zero Waste Compostable Dog Poo Bags Pink (Handle) 8 x 15's



SKU: 74962

Promo Price:

£6.12

Pack Size: Single

POR:

33.18%

RRP: £10.99

Adios Compostable Pet Wipes 25 Pack



SKU: 74057

Promo Price:

£0.97

Pack Size: Single

POR:

53.16%

RRP: £2.49



No nasty microplastics



adios



Plant based materials

COMPOSTABLE DOG POO BAGS



Made from cornstarch



Certified home compostable



No boring colours

Norfolk Industries Small Animal House



SKU: 72586
 Pack Size: Single
 RRP: £7.99
 Product: Medium
 RRP: £10.99

Promo Price:
£3.49
 POR:
47.58%

Rosewood Naturals Strawberry Sticks



SKU: 30136
 Pack Size: 8 x 120g
 RRP: £3.00

Promo Price:
£10.57
 POR:
47.13%

Rosewood Naturals Dandelion Meadow Sticks



SKU: 74835
 Pack Size: 8 x 140g
 RRP: £3.50

Promo Price:
£11.33
 POR:
51.43%

Rosewood Naturals Carrot & Fennel Meadow Sticks



SKU: 74834
 Pack Size: 8 x 140g
 RRP: £3.50

Promo Price:
£11.33
 POR:
51.43%

Rosewood Naturals Summer Harvest



SKU: 68896
 Pack Size: 6 x 150g
 RRP: £3.75

Promo Price:
£9.92
 POR:
47.11%

Rosewood Naturals Autumn Harvest



SKU: 68897
 Pack Size: 6 x 150g
 RRP: £3.75

Promo Price:
£9.92
 POR:
47.11%

Rosewood Naturals Dandelion Delight



SKU: 30118
 Pack Size: 6 x 100g
 RRP: £3.75

Promo Price:
£9.92
 POR:
47.11%

Rosewood Naturals Nature's Salad



SKU: 30130
 Pack Size: 6 x 200g
 RRP: £3.75

Promo Price:
£9.92
 POR:
47.11%

Rosewood Naturals Herbal Garden



SKU: 30125
 Pack Size: 6 x 100g
 RRP: £3.00

Promo Price:
£7.93
 POR:
47.11%

Rosewood Naturals Healthy Fruit Salad



SKU: 30124
 Pack Size: 8 x 125g
 RRP: £2.75

Promo Price:
£9.69
 POR:
47.15%

Tetra Pond Wheatgerm Sticks



SKU: 1411
 Pack Size: 4ltr
 RRP: £22.63

Promo Price:
£8.70
 POR:
53.87%

Tetra Pond Wheatgerm Sticks



SKU: 905
 Pack Size: 1ltr
 RRP: £7.41

Promo Price:
£2.87
 POR:
53.52%

Peckish Peanut Easy Ready to Use Feeder



SKU: 68105
 Pack Size: Single
 RRP: £5.99
Promo Price:
£2.56
POR:
48.63%

Peckish Mealworms Ready to Use Feeder



SKU: 73763
 Pack Size: Single
 RRP: £5.99
Promo Price:
£2.56
POR:
48.63%

Peckish Extra Goodness Crumble Mix Ready to Use Feeder



SKU: 68104
 Pack Size: Single
 RRP: £5.99
Promo Price:
£2.56
POR:
48.63%

Peckish Complete Seed Mix Ready to Use Feeder



SKU: 66634
 Pack Size: Single
 RRP: £5.99
Promo Price:
£2.56
POR:
48.63%

Peckish Sunflower Hearts Ready to Use Feeder



SKU: 68106
 Pack Size: Single
 RRP: £5.99
Promo Price:
£2.56
POR:
48.63%

Peckish Extra Goodness Balls Ready to Use Feeder



SKU: 73762
 Pack Size: Single
 RRP: £5.99
Promo Price:
£2.56
POR:
48.63%

Peckish Everyday Seed Feeder



SKU: 73764
 Pack Size: Single
 RRP: £3.99
Promo Price:
£1.74
POR:
47.56%

Peckish Everyday Peanut Feeder



SKU: 73765
 Pack Size: Single
 RRP: £3.99
Promo Price:
£1.74
POR:
47.56%

Peckish Everyday Energy Ball Feeder



SKU: 73766
 Pack Size: Single
 RRP: £3.99
Promo Price:
£1.74
POR:
47.56%

Supa Dried Mealworms 1000ml



SKU: 18067
 Pack Size: Single
 RRP: £8.29
Promo Price:
£2.80
POR:
59.47%

Supa Dried Mealworms 3ltr



SKU: 6367
 Pack Size: Single
 RRP: £22.29
Promo Price:
£7.61
POR:
59.01%

SKU: 25674 Product: 5ltr £12.45 59.05% RRP: £36.49

Supa Dried Insectivore Food 1000ml



SKU: 18166
 Pack Size: Single
 RRP: £13.99
Promo Price:
£6.05
POR:
48.08%

Bucktons Special Budgie Food



SKU: 18326
 Pack Size: 20kg
 RRP: £36.99
Promo Price:
£21.35
POR:
30.75%
 SKU: 56097 Product: Budgie Tonic Food
 Pack Size: 12.75kg **£13.85** 33.51% RRP: £24.99

Bucktons Budgie 50/50



SKU: 18323
 Pack Size: 20kg
 RRP: £39.99
Promo Price:
£26.54
POR:
20.36%

Bucktons Small Parakeet Food



SKU: 18354
 Pack Size: 20kg
 RRP: £33.99
Promo Price:
£21.31
POR:
24.77%

Bucktons Foreign Finch Food



SKU: 18341
 Pack Size: 20kg
 RRP: £39.99
Promo Price:
£23.41
POR:
29.75%

Bucktons Elite Parrot Food



SKU: 18356
 Pack Size: 12.75kg
 RRP: £39.49
Promo Price:
£24.67
POR:
25.04%

Bucktons No.1 Parrot Food



SKU: 18363
 Pack Size: 12.75kg
 RRP: £32.99
Promo Price:
£20.40
POR:
25.81%

Suet to Go High Energy Suet Cakes Mealworm Flavour



SKU: 71880
 Pack Size: 10 x 280g
 RRP: £1.99
Promo Price:
£4.99
POR:
69.91%

Suet to Go Super Premium Suet Balls Insect Flavour



SKU: 71881
 Pack Size: 4.25kg
 RRP: £14.99
Promo Price:
£6.49
POR:
48.05%

Suet to Go Super Premium Suet Balls Berry Flavour



SKU: 72097
 Pack Size: 4.25kg
 RRP: £17.99
Promo Price:
£6.49
POR:
56.71%

Suet to Go Super Premium Suet Pellets Insect Flavour



SKU: 71872
 Pack Size: 12.55kg
 RRP: £44.99
Promo Price:
£16.99
POR:
61.86%

Suet to Go Super Premium Suet Pellets Berry Flavour



SKU: 71873
 Pack Size: 12.55kg
 RRP: £44.99
Promo Price:
£16.99
POR:
61.86%

Suet to Go Super Premium Suet Pellets Mealworm Flavour



SKU: 71874
 Pack Size: 12.55kg
 RRP: £44.99
Promo Price:
£16.99
POR:
61.86%

Promotions available 1st - 31st October 2024. All items are subject to availability. Government subsidy, duty charges and VAT as applicable and manufacturers price increase. Errors and omissions excepted. Vital Pet Group adhere to the EU Data Protection Law (GDPR) and our privacy policy reflects this. If you no longer wish to hear from us, you can: (1) write to us at Vital Pet Group Data Officer, Marketing Department, Vital Pet Group Ltd, Unit 16 Commercial Road, Goldthorpe, Bolton Upon Dearne, Rotherham, S63 9BL. (2) email us at unsubscribe@vitalpetproducts.co.uk. (3) or (for email marketing only) use the unsubscribe link included on our marketing emails. Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of a product purchase, or related correspondence, and we will continue to process such data in accordance with this Privacy Policy and only ever as permitted by law. To find out more please visit our Privacy Policy at <https://www.vitalpetproducts.co.uk/AdditionalDepartments/Footer-Content/Useful-Information/Privacy-Policy>. All products listed are subject to availability, government subsidy, duty charges and VAT as applicable and manufacturers price increases. Vital Pet Group Ltd, Unit 16 Commercial Road, Goldthorpe, Bolton Upon Dearne, Rotherham, S63 9B.

Scientifically designed according to nature.

Personalised nutrition and care they deserve.

SCAN THE QR CODE TO FIND OUT MORE AND TO CLAIM YOUR FREE SAMPLES

