



SEPTEMBER PROMOTIONS ARE HERE!

Take a look through our featured promotions for September!
Don't forget, there are many more promotions available than just the ones featured here in the brochure.
Visit the website or contact Customer Services to see all promotions available in September.

vitalpetproducts.co.uk | 01837 883 000 | customerservices@vitalpets.co.uk

EXCLUSIVE TO vital pet Trade Specialist 2 PAGES OF PRODUCTS YOU WON'T FIND ANYWHERE ELSE!

MUST STOCK

Pointer Puppy Love



SKU:	8531	Promo Price:
		£23.99
Pack Size:	10kg	POR:
		51.25%
RRP:	£59.05	

MUST STOCK

Dreamies Cat Treats with Chicken



SKU:	12615	Promo Price:
		£5.49
Pack Size:	8 x 60g	POR:
		59.03%
RRP:	£2.01	

SKU: 12614 Product: Cheese

MUST STOCK

Bonio The Original



SKU:	119	Promo Price:
		£25.99
Pack Size:	12.5kg	POR:
		34.58%
RRP:	£47.67	

SKU: 28771 Product: Bonio Happy Fibre

MUST STOCK

Butcher's Grain Free Traditional Recipes Trays



SKU:	73903	Promo Price:
		£8.99
Pack Size:	24 x 150g	POR:
		39.36%
RRP:	£17.79	

SKU: 73905 Product: Succulent Recipes

MUST STOCK

Eukanuba Adult Medium Breed Chicken



SKU:	56708	Promo Price:
		£23.75
Pack Size:	12kg	POR:
		43.51%
RRP:	£50.45	

SKU: 56707 Product: Large Breed Chicken

MUST STOCK

Bucktons Robin & Songbird Food



SKU:	60166	Promo Price:
		£12.49
Pack Size:	12.55kg	POR:
		51.46%
RRP:	£25.99	

IAMS

Advanced Nutrition



High-quality ingredients that support your cats health, from nose to tail

NEW &
EXCLUSIVE TO
vital.pet
Trade Specialist

CANINE CHOICE

10KG BAGS
ON OFFER
THIS MONTH!
See page 4



NATURAL INGREDIENTS



Prebiotics



Omega 3+6

40%
MEAT

30%
BARLEY, VEG
& BOTANICALS

30%
RICE

IT'S TIME TO CHOOSE REAL MEAT

HYPOALLERGENIC & 100% FREE FROM...



Beef



Wheat



Artificial colours
& preservatives



Dairy

CANINE CHOICE PREMIUM

- Puppy, Adult or Senior
- High Meat Content
- Good Grains

WE OFFER GREAT RETAILER SUPPORT

- Strong Margin and Competitive SRP
- Monthly Promotion
- Retailer POS



Contact us now to find out more and place your order

Tasty and Meaty



LOW IN FAT

HIGH IN PROTEIN

IDEAL FOR TRAINING

SUPPORTS HEALTHY TEETH & GUMS

NEW

OVER 45% P.O.R!

SELECTED PRODUCTS ON OFFER THIS MONTH! SEE PAGE 4.

CALL 01837 883 000, EMAIL CUSTOMERSERVICES@VITALPETS.CO.UK OR VISIT OUR WEBSITE TO PLACE YOUR ORDER



EXCLUSIVE TO **vital.pet**
Trade Specialist
Delivering for your business

EXCLUSIVE TO

vital pet
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Trade Specialist

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Tasty & Meaty Delicious Chicken Fillets



SKU: 72441
 Pack Size: 4 x 320g
 RRP: £7.99

Promo Price:
£12.49
 POR:
53.10%

SKU: 72435 Product: Crunchy Twists with Chicken

Tasty & Meaty Chicken & Calcium Bones



SKU: 72439
 Pack Size: 4 x 350g
 RRP: £7.99

Promo Price:
£12.49
 POR:
53.10%

Tasty & Meaty Delicious Chicken Strips



SKU: 72431
 Pack Size: 4 x 350g
 RRP: £7.99

Promo Price:
£12.49
 POR:
53.10%

Tasty & Meaty Succulent Pigs in Blankets



SKU: 72433
 Pack Size: 4 x 320g
 RRP: £7.99

Promo Price:
£12.49
 POR:
53.10%

Canine Choice Premium Adult Dry Dog Food - Chicken



SKU: 73300
 Pack Size: 10kg
 RRP: £49.99

Promo Price:
£18.57
 POR:
55.42%

SKU: 73302 Product: Lamb
SKU: 73298 Product: Turkey

Canine Choice Premium Puppy Dry Dog Food - Chicken



SKU: 73306
 Pack Size: 10kg
 RRP: £49.99

Promo Price:
£18.57
 POR:
55.42%

SKU: 73304 Product: Senior Dog

Petsentials Corner Litter Tray with Hood



SKU: 41576
 Pack Size: Single
 RRP: £24.99

Promo Price:
£11.99
 POR:
42.42%

Petsentials Oval Litter Tray with Hood



SKU: 41579
 Pack Size: Single
 RRP: £24.99

Promo Price:
£11.99
 POR:
42.42%

Banbury & Co All Weather Comfort Coat Large



SKU: 56345
 Pack Size: Single
 RRP: £17.00

Promo Price:
£6.63
 POR:
53.19%

See Website for All Sizes on Promotion

Hound Comfort Bed Medium



SKU: 59108
 Pack Size: Single
 RRP: £29.99

Promo Price:
£13.88
 POR:
44.46%

Dream Paws Hero Bed Small



SKU: 73560
 Pack Size: Single
 RRP: £7.99

Promo Price:
£3.64
 POR:
45.33%

See Website for All Sizes on Promotion

Dream Paws Check Pet Sofa Bed Small



SKU: 68932
 Pack Size: Single
 RRP: £19.99

Promo Price:
£9.25
 POR:
44.48%

See Website for All Sizes on Promotion

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EXCLUSIVE TO VITAL

Dream Paws Pet Sofa Bed Small Neutral



SKU:	68926	Promo Price:
		£11.57
Pack Size:	Single	POR:
		44.45%
RRP:	£24.99	

See Website for All Sizes on Promotion

Dream Paws Self Heating Mat with Snug Thermal Fleece Cover



SKU:	70169	Promo Price:
		£3.70
Pack Size:	Single	POR:
		44.49%
RRP:	£7.99	

SKU: 70170 Product: With Soft Plush Cover

RAC Advanced Walking Harness Small



SKU:	63429	Promo Price:
		£5.09
Pack Size:	Single	POR:
		44.44%
RRP:	£10.99	

See Website for All Sizes on Promotion

RAC 2 In 1 Car Harness Sml Max Chest 31-40cm (12-16")



SKU:	20883	Promo Price:
		£4.62
Pack Size:	Single	POR:
		44.46%
RRP:	£9.99	

See Website for All Sizes on Promotion

RAC Advanced Harness Extra Large 65-90cm



SKU:	53235	Promo Price:
		£7.13
Pack Size:	Single	POR:
		57.21%
RRP:	£19.99	

See Website for All Sizes on Promotion

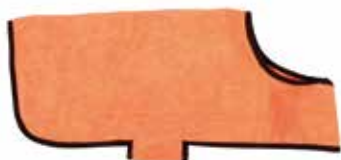
RAC Advanced Weatherproof Coat Small



SKU:	63426	Promo Price:
		£6.94
Pack Size:	Single	POR:
		44.47%
RRP:	£14.99	

See Website for All Sizes on Promotion

RAC Advanced Microfiber Towel Coat



SKU:	63425	Promo Price:
		£3.70
Pack Size:	Single	POR:
		44.49%
RRP:	£7.99	

RAC Advanced Boot Bed With Bumper Protector



SKU:	63424	Promo Price:
		£16.19
Pack Size:	Single	POR:
		44.47%
RRP:	£34.99	

RAC Advanced Boot Protector



SKU:	63423	Promo Price:
		£13.88
Pack Size:	Single	POR:
		44.46%
RRP:	£29.99	

RAC Advanced Car Seat Cover



SKU:	63422	Promo Price:
		£11.57
Pack Size:	Single	POR:
		44.45%
RRP:	£24.99	

RAC Advanced Mesh Dog Guard Headrest



SKU:	53240	Promo Price:
		£23.14
Pack Size:	Single	POR:
		44.46%
RRP:	£49.99	

Ministry of Pets Glow In The Dark Throw Stick Small



SKU:	70896	Promo Price:
		£2.33
Pack Size:	Single	POR:
		60.03%
RRP:	£6.99	

SKU: 70897 Product: Large **£3.00** 59.96% RRP:£8.99

NEW PRODUCTS



NEW PRODUCTS



NEW PRODUCTS

Peckish Winter Warmer Table Topper Berry Treat



SKU:	74855	Promo Price:	£23.99
Pack Size:	12 x 450g	POR:	59.95%
RRP:	£5.99		

Peckish Extra Goodness Table Topper Mealworm Treat



SKU:	74856	Promo Price:	£23.99
Pack Size:	12 x 450g	POR:	59.95%
RRP:	£5.99		

Peckish Winter Warmer Suet Cookie Berry Treat



SKU:	74857	Promo Price:	£19.99
Pack Size:	10 x 300g	POR:	51.93%
RRP:	£4.99		

Peckish Extra Goodness Suet Cookie Mealworm Treat



SKU:	74858	Promo Price:	£19.99
Pack Size:	10 x 300g	POR:	51.93%
RRP:	£4.99		

Catit Cuisine Chicken Pâté



SKU:	74865	Promo Price:	£6.99
Pack Size:	12 x 95g	POR:	45.81%
RRP:	£1.29		

SKU: 74866 Product: Beef
SKU: 74867 Product: Tuna
SKU: 74868 Product: Turkey

Catit Cuisine Ocean Fish Mousse



SKU:	74869	Promo Price:	£6.99
Pack Size:	12 x 90g	POR:	45.81%
RRP:	£1.29		

SKU: 74870 Product: Chicken Mousse

Catit Cuisine Chicken Stew



SKU:	74871	Promo Price:	£6.99
Pack Size:	12 x 95g	POR:	45.81%
RRP:	£1.29		

SKU: 74873 Product: Beef Stew
SKU: 74874 Product: Chicken & Tuna Stew
SKU: 74872 Product: Seafood & Pumpkin Stew

Catit Recipes Dry Adult Poultry



SKU:	74916	Promo Price:	£2.69
Pack Size:	400g	POR:	46.11%
RRP:	£5.99		

SKU: 74918 Product: Ocean Fish
SKU: 74920 Product: Indoor

Catit Recipes Dry Adult Poultry



SKU:	74917	Promo Price:	£9.49
Pack Size:	2kg	POR:	48.21%
RRP:	£21.99		

SKU: 74919 Product: Ocean Fish
SKU: 74921 Product: Indoor

Long Paws Urban Trek Reflective Collar, Neon Yellow, Extra Small 23-29cm, 1.5cm wide



SKU:	74847	Promo Price:	£2.31
Pack Size:	Single	POR:	60.43%
RRP:	£7.00		

See Website for All Sizes on Promotion

Long Paws Urban Trek Reflective Rope Leash, Neon Yellow, Medium - 120cm, 1.2cm thick



SKU:	74851	Promo Price:	£4.91
Pack Size:	Single	POR:	60.69%
RRP:	£15.00		

SKU: 74852 Product: Webbing Training Leash, Neon Yellow, Medium - 200cm, 2.0cm wide
£5.90 60.67% RRP:£18.00

Little Nipper Mouse Trap



SKU:	74966	Promo Price:	£0.89
Pack Size:	Single	POR:	46.33%
RRP:	£1.99		

SKU: 74970 Product: Mouse Trap Boxed (Twin Pack) £1.79 46.17% RRP:£3.99



Green Protect Flour Moth Trap



SKU: 74968

Promo Price:

£3.19

Pack Size: Single

POR:

36.09%

RRP: £5.99

Pest-Stop Trip-Trap



SKU: 74969

Promo Price:

£2.59

Pack Size: Single

POR:

48.11%

RRP: £5.99

SKU: 74967 Product: Mouse Trap Boxed
£2.99 44.71% RRP: £6.49

Little Nipper Rat Trap



SKU: 74971

Promo Price:

£1.79

Pack Size: Single

POR:

46.17%

RRP: £3.99

Sure-Set Plastic Mouse Trap (Twin Pack)



SKU: 74972

Promo Price:

£2.99

Pack Size: 2 Traps

POR:

48.67%

RRP: £6.99

Clothes Moth Trap (Pack of 2)



SKU: 74973

Promo Price:

£4.19

Pack Size: 2 Traps

POR:

47.02%

RRP: £9.49

Rat Cage



SKU: 74974

Promo Price:

£13.49

Pack Size: Single

POR:

45.11%

RRP: £29.49

NAW! Buffalo Steak



SKU: 74732

Promo Price:

£4.99

Pack Size: 450g

POR:

45.51%

RRP: £10.99

Burgess Excel Nature Snacks Sunshine Snacks with Blueberry, Spinach & Blackcurrant



SKU: 74377

Promo Price:

£9.59

Pack Size: 12 x Single

POR:

51.81%

RRP: £1.99

Woof & Brew Paw Pops



SKU: 74132

Promo Price:

£17.89

Pack Size: 10 x 10 x 50ml

POR:

38.49%

RRP: £3.49

ProDen PlaqueOff Soft Chews Small Dog



SKU: 74047

Promo Price:

£9.99

Pack Size: 90g

POR:

41.30%

RRP: £18.99

ProDen PlaqueOff Soft Chews Cat



SKU: 74048

Promo Price:

£9.99

Pack Size: 90g

POR:

36.87%

RRP: £18.99

ProDen PlaqueOff Soft Chews Large Dog



SKU: 74049

Promo Price:

£10.99

Pack Size: 180g

POR:

42.66%

RRP: £23.00



catit®

– CUISINE –

NATURALLY TASTY

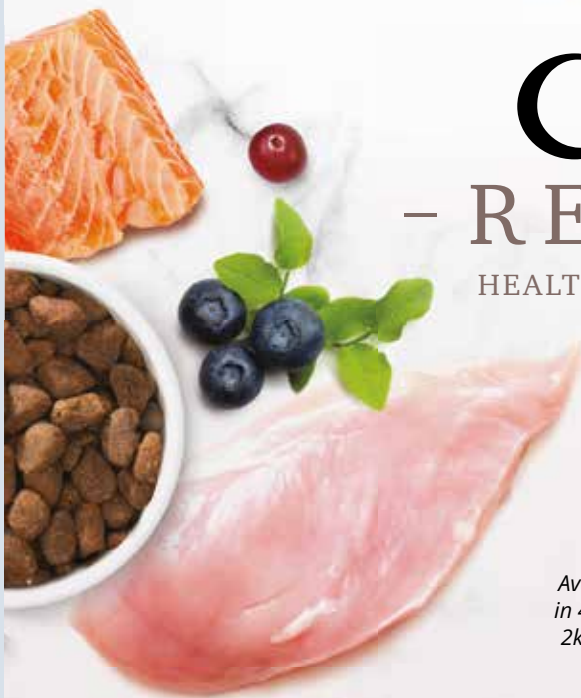
Available in
10 varieties



Up to **25%**
more food in the
box*, good for an
extra serving



(* as compared to a can, containing 75g on average.



catit®

– RECIPES –

HEALTHY AND DELICIOUS



Available
in 400g &
2kg bags



Irresistible, highly
digestible, and packed
with natural goodness



(* as percentage out of total protein content



KONG

Dogs Need to Play.™

New KONG Products



KONG
rufflez CUTESEAS

- Super-squeaky to extend engagement
- Easy-to-grab options allow fun for all sizes of dogs
- Unique soft, textured ridges spark interest for gentle play



ITEM #	DESCRIPTION	RRP
74989	KONG Cuteseas® Rufflez Shark Md/Lg	£10.99
74990	KONG Cuteseas® Rufflez Hermit Crab Sm/Md	£9.99

Cats Need to Play.™



KONG
CONNECTS

- Wings flap when legs pulled for exciting interactive enrichment
- Hold or hang for portable, multisensory variety
- Feathers and ribbons invite batting



ITEM #	DESCRIPTION	RRP
74991	KONG Connects™ Peacock	£6.99

KONGcompany.com

Fold Hill Plain Terrier Meal



SKU: 6458
 Pack Size: 15kg
 RRP: £43.85

Promo Price:
£20.99

POR:
42.56%

SKU: 15730 Product: Plain Puppy Meal

Chappie Complete Dry with Beef & Whole Grain Cereal



SKU: 37316
 Pack Size: 3kg
 RRP: £10.13

Promo Price:
£5.17

POR:
38.80%

SKU: 37317 Product: Chicken & Whole Grain Cereal

James Wellbeloved Adult Dog High Protein Chicken & Turkey



SKU: 72376
 Pack Size: 1.4kg
 RRP: £13.50

Promo Price:
£6.18

POR:
45.07%

James Wellbeloved Adult Dog Superfoods Turkey with Kale & Quinoa



SKU: 70768
 Pack Size: 1.5kg
 RRP: £13.50

Promo Price:
£6.21

POR:
44.82%

SKU: 70765 Product: Lamb with Sweet Potato & Chia
 SKU: 70767 Product: Puppy/Junior Turkey with Kale & Quinoa
 SKU: 71640 Product: Small Breed Turkey with Kale & Quinoa

James Wellbeloved Adult Dog Grain Free Lamb & Veg



SKU: 64252
 Pack Size: 10kg
 RRP: £75.00

Promo Price:
£33.99

POR:
45.62%

SKU: 64261 Product: Turkey & Veg
 SKU: 64242 Product: Fish & Veg

James Wellbeloved Senior Dog Grain Free Lamb & Veg



SKU: 64318
 Pack Size: 10kg
 RRP: £75.00

Promo Price:
£33.99

POR:
45.62%

SKU: 64327 Product: Turkey & Veg

James Wellbeloved Adult Dog Turkey & Rice



SKU: 64255
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£35.99

POR:
34.56%

SKU: 71631 Product: Chicken & Rice

James Wellbeloved Adult Dog Lamb & Rice



SKU: 64245
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£35.99

POR:
34.56%

SKU: 64236 Product: Fish & Rice
 SKU: 64230 Product: Duck & Rice

James Wellbeloved Senior Dog Turkey & Rice



SKU: 64321
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£35.99

POR:
34.56%

SKU: 71638 Product: Chicken & Rice
 SKU: 64312 Product: Lamb & Rice
 SKU: 64302 Product: Fish & Rice

James Wellbeloved Puppy Chicken & Rice



SKU: 71636
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£35.99

POR:
34.56%

SKU: 64293 Product: Turkey & Rice
 SKU: 64283 Product: Lamb & Rice

James Wellbeloved Junior Dog Turkey & Rice



SKU: 64289
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£35.99

POR:
34.56%

SKU: 64276 Product: Lamb & Rice
 SKU: 64292 Product: Large Breed Turkey & Rice

James Wellbeloved Adult Dog Large Breed Turkey & Rice



SKU: 64253
 Pack Size: 15kg
 RRP: £66.00

Promo Price:
£35.99

POR:
34.56%

SKU: 71633 Product: Chicken & Rice
 SKU: 64244 Product: Lamb & Rice
 SKU: 64235 Product: Fish & Rice

Pedigree Adult Dog Small Breed Complete Dry with Poultry and Vegetables



SKU: 73790
 Pack Size: 3kg
 RRP: £10.00

Promo Price:
£6.28
POR: 24.60%

SKU: 73787 **Product:** Adult Dog with Poultry and Veg
 SKU: 73789 **Product:** Puppy Medium Breed with Poultry and Rice

Pedigree Adult Dog Small Breed Tender Goodness Rich in Poultry



SKU: 71645
 Pack Size: 2.6kg
 RRP: £10.00

Promo Price:
£5.69
POR: 31.72%

SKU: 71641 **Product:** Adult Dog Rich in Poultry

BETA Adult Dog with Chicken



SKU: 63791
 Pack Size: 2kg
 RRP: £8.30

Promo Price:
£4.99
POR: 27.86%

SKU: 63792 **Product:** Turkey & Lamb

BETA Adult Dog Sensitive with Salmon & Rice



SKU: 63797
 Pack Size: 2kg
 RRP: £8.52

Promo Price:
£4.99
POR: 29.72%

SKU: 63796 **Product:** Light with Turkey

BETA Puppy with Chicken



SKU: 63787
 Pack Size: 2kg
 RRP: £8.52

Promo Price:
£4.99
POR: 29.72%

SKU: 63788 **Product:** Turkey & Lamb
 SKU: 72271 **Product:** Puppy Large Breed with Turkey
 SKU: 63790 **Product:** Puppy Small Breed with Chicken

BETA Adult Dog Small Breed with Chicken



SKU: 63794
 Pack Size: 2kg
 RRP: £8.30

Promo Price:
£4.99
POR: 27.86%

SKU: 63795 **Product:** Senior Dog with Chicken
£4.99 29.72% RRP:£8.52

Bakers Adult Small Dog Beef & Veg



SKU: 71651
 Pack Size: 10kg
 RRP: £29.00

Promo Price:
£16.70
POR: 30.90%

Bakers Adult Beef & Veg



SKU: 42185
 Pack Size: 14kg
 RRP: £39.11

Promo Price:
£20.99
POR: 35.60%

SKU: 42188 **Product:** Chicken & Veg

Bakers Puppy Chicken & Veg



SKU: 56323
 Pack Size: 12.5kg
 RRP: £39.11

Promo Price:
£19.99
POR: 38.67%

SKU: 64541 **Product:** Senior Dog Chicken with Veg
£19.99 34.46% RRP:£36.60

Eukanuba Adult Small Breed Chicken



SKU: 56702
 Pack Size: 12kg
 RRP: £50.45

Promo Price:
£23.75
POR: 43.51%

SKU: 56708 **Product:** Medium Breed Chicken
 SKU: 56707 **Product:** Large Breed Chicken

Eukanuba Mature Large Breed Chicken



SKU: 56703
 Pack Size: 12kg
 RRP: £50.45

Promo Price:
£23.75
POR: 43.51%

SKU: 56704 **Product:** Medium Breed Chicken

Eukanuba Puppy Large Breed Chicken



SKU: 56709
 Pack Size: 12kg
 RRP: £50.45

Promo Price:
£23.75
POR: 43.51%

SKU: 56710 **Product:** Medium Breed Chicken

EUKANUBA



Helping to keep teeth
clean and healthy
with every bite.

Super-premium **NUTRITION FOR A LONG, HEALTHY LIFE**



**RICH IN
FRESH CHICKEN
FOR A GREAT TASTE**



**100% COMPLETE
AND BALANCED
RECIPE**



**NO ARTIFICIAL
FLAVOURS, COLOURS
OR GMO'S**

Eukanuba Senior Small Breed Chicken



SKU: 63717
 Pack Size: 12kg
 RRP: £50.45
Promo Price:
£23.75
POR:
43.51%

SKU: 63718 Product: Medium Breed Chicken
 SKU: 63719 Product: Large Breed Chicken

Eukanuba Junior Large Breed Chicken



SKU: 63709
 Pack Size: 12kg
 RRP: £50.45
Promo Price:
£23.75
POR:
43.51%

IAMS for Vitality Adult Dog Large Breed with Fresh Chicken



SKU: 64443
 Pack Size: 2kg
 RRP: £8.03
Promo Price:
£3.75
POR:
43.96%

IAMS for Vitality Adult Dog Light in Fat with Fresh Chicken



SKU: 64446
 Pack Size: 2kg
 RRP: £8.03
Promo Price:
£3.75
POR:
43.96%

IAMS for Vitality Senior Dog Small & Medium Breed with Fresh Chicken



SKU: 64447
 Pack Size: 2kg
 RRP: £8.03
Promo Price:
£3.75
POR:
43.96%

IAMS for Vitality Adult Dog Small & Medium Breed with Fresh Chicken



SKU: 64442
 Pack Size: 2kg
 RRP: £8.03
Promo Price:
£3.75
POR:
43.96%

SKU: 64444 Product: Lamb

IAMS for Vitality Puppy Large Breed with Fresh Chicken



SKU: 64441
 Pack Size: 2kg
 RRP: £8.03
Promo Price:
£3.75
POR:
43.96%

SKU: 64440 Product: Small & Medium Breed

Autarky Mature Lite Salmon



SKU: 57149
 Pack Size: 12kg
 RRP: £36.99
Promo Price:
£23.25
POR:
36.52%

SKU: 57148 Product: Chicken

Chudleys Classic



SKU: 70906
 Pack Size: 14kg
 RRP: £26.49
Promo Price:
£19.09
POR:
27.21%

SKU: 70905 Product: Original
 SKU: 70907 Product: Working Crunch
£19.09 29.86% RRP:£27.49

Forthglade Cold Pressed Grain Free Chicken



SKU: 71471
 Pack Size: 2kg
 RRP: £16.49
Promo Price:
£7.49
POR:
45.49%

SKU: 71470 Product: Duck
 SKU: 71472 Product: Turkey

Forthglade Cold Pressed Grain Free Salmon



SKU: 73078
 Pack Size: 2kg
 RRP: £16.49
Promo Price:
£7.49
POR:
45.49%

SKU: 73079 Product: Small Dog Grain Free Turkey

Benevo Original Complete Vegetarian Adult



SKU: 46537
 Pack Size: 10kg
 RRP: £17.99
Promo Price:
£6.88
POR:
54.11%

VITALIN

Made with **100%**
British Meats

SAVE NOW



Nutrient-dense dog food, proudly sourcing from British farms.



FORMULATED WITHOUT CHICKEN



@vitalinpetfood



Vitalin Adult Farmhouse Supper with Beef & Veg



SKU:	73309	Promo Price:	£4.99
Pack Size:	2kg	POR:	40.12%
RRP:	£10.00		

SKU: 73310 Product: Pork with Apple
SKU: 73311 Product: Farmhouse Chicken

Vitalin Adult Chicken with Veg & Thyme



SKU:	73313	Promo Price:	£5.99
Pack Size:	2kg	POR:	40.10%
RRP:	£12.00		

SKU: 73314 Product: Small Breed Lamb & Mint
SKU: 73315 Product: Small Breed Chicken with Veg & Thyme

Vitalin Puppy Chicken with Thyme & Root Vegetables



SKU:	73317	Promo Price:	£5.99
Pack Size:	2kg	POR:	40.10%
RRP:	£12.00		

Alpha Adult Dog Sensitive with Chicken & Rice



SKU:	25502	Promo Price:	£21.99
Pack Size:	15kg	POR:	26.08%
RRP:	£35.70		

SKU: 55044 Product: Sensitive Extra Duck & Rice
£25.00 29.25% RRP:£42.40

Alpha Adult Dog Everyday with Beef, Chicken & Veg



SKU:	73745	Promo Price:	£10.00
Pack Size:	10kg	POR:	29.37%
RRP:	£16.99		

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	16297	Promo Price:	£20.51
Pack Size:	4 x 6 x 385g	POR:	22.89%
RRP:	£7.98		

Pedigree Cans Adult Dog Meaty Meals in Jelly



SKU:	13170	Promo Price:	£21.99
Pack Size:	4 x 6 x 400g	POR:	17.33%
RRP:	£7.98		

SKU: 16293 Product: Mixed Selection in Loaf

Pedigree Cans Adult Dog Mixed Selection in Gravy



SKU:	16295	Promo Price:	£21.99
Pack Size:	4 x 6 x 400g	POR:	17.33%
RRP:	£7.98		

SKU: 13182 Product: Country Casseroles in Gravy

Pedigree Cans Puppy Mixed Selection in Jelly



SKU:	30532	Promo Price:	£23.38
Pack Size:	4 x 6 x 400g	POR:	19.75%
RRP:	£8.74		

SKU: 22683 Product: Senior Dog Meat Selection in Loaf

Pedigree Cans Adult Dog Mixed Selection in Jelly



SKU:	8577	Promo Price:	£18.55
Pack Size:	2 x 12 x 385g	POR:	29.33%
RRP:	£15.75		

SKU: 23413 Product: Mixed Selection in Loaf
SKU: 7331 Product: Mixed Selection in Gravy

Pedigree Cans Adult Dog Mixed Selection in Jelly Jumbo Pack



SKU:	72246	Promo Price:	£19.30
Pack Size:	24 x 385g	POR:	26.48%
RRP:	£31.50		

CESAR Selection in Sauce Mega Pack



SKU:	73777	Promo Price:	£13.86
Pack Size:	40 x 100g	POR:	32.22%
RRP:	£24.54		

SKU: 73784 Product: Senior 10+ Selection in Jelly

Cesar Natural Goodness Mixed Selection in Loaf



SKU: 71618
 Pack Size: 12 x 400g
 RRP: £25.00
Promo Price: £12.11
 POR: 41.87%
 SKU: 70823 Product: Chicken in Loaf
 Pack Size: 6 x 400g £7.40 40.80% RRP: £2.50

Cesar Classic Terrine Mixed Selection



SKU: 70584
 Pack Size: 4 x 4 x 150g
 RRP: £4.09
Promo Price: £8.99
 POR: 34.06%

Cesar Country Stew Mixed Selection



SKU: 70588
 Pack Size: 4 x 4 x 150g
 RRP: £4.09
Promo Price: £8.99
 POR: 34.06%

Cesar Senior 10+ in Delicate Jelly



SKU: 70595
 Pack Size: 4 x 4 x 150g
 RRP: £4.09
Promo Price: £8.99
 POR: 34.06%

Cesar Natural Goodness Grain Free Mixed Selection Casserole in Sauce



SKU: 73779
 Pack Size: 3 x 8 x 100g
 RRP: £7.94
Promo Price: £13.83
 POR: 30.33%

Cesar Classic Terrine Mixed Selection



SKU: 70585
 Pack Size: 3 x 8 x 150g
 RRP: £7.94
Promo Price: £13.83
 POR: 30.33%

Cesar Senior 10+ Mixed Selection in Delicate Jelly



SKU: 70596
 Pack Size: 3 x 8 x 150g
 RRP: £7.94
Promo Price: £13.83
 POR: 30.33%

Cesar Juicy Hotpot Mixed Selection



SKU: 70594
 Pack Size: 3 x 8 x 150g
 RRP: £7.94
Promo Price: £13.83
 POR: 30.33%

Cesar Garden Terrine Mixed Selection



SKU: 70591
 Pack Size: 3 x 8 x 150g
 RRP: £7.94
Promo Price: £13.83
 POR: 30.33%

Cesar Country Stew Special Selection



SKU: 70589
 Pack Size: 3 x 8 x 150g
 RRP: £7.94
Promo Price: £13.83
 POR: 30.33%

Cesar Classic Chicken & Turkey Terrine



SKU: 70587
 Pack Size: 14 x 150g
 RRP: £1.32
Promo Price: £9.94
 POR: 35.45%

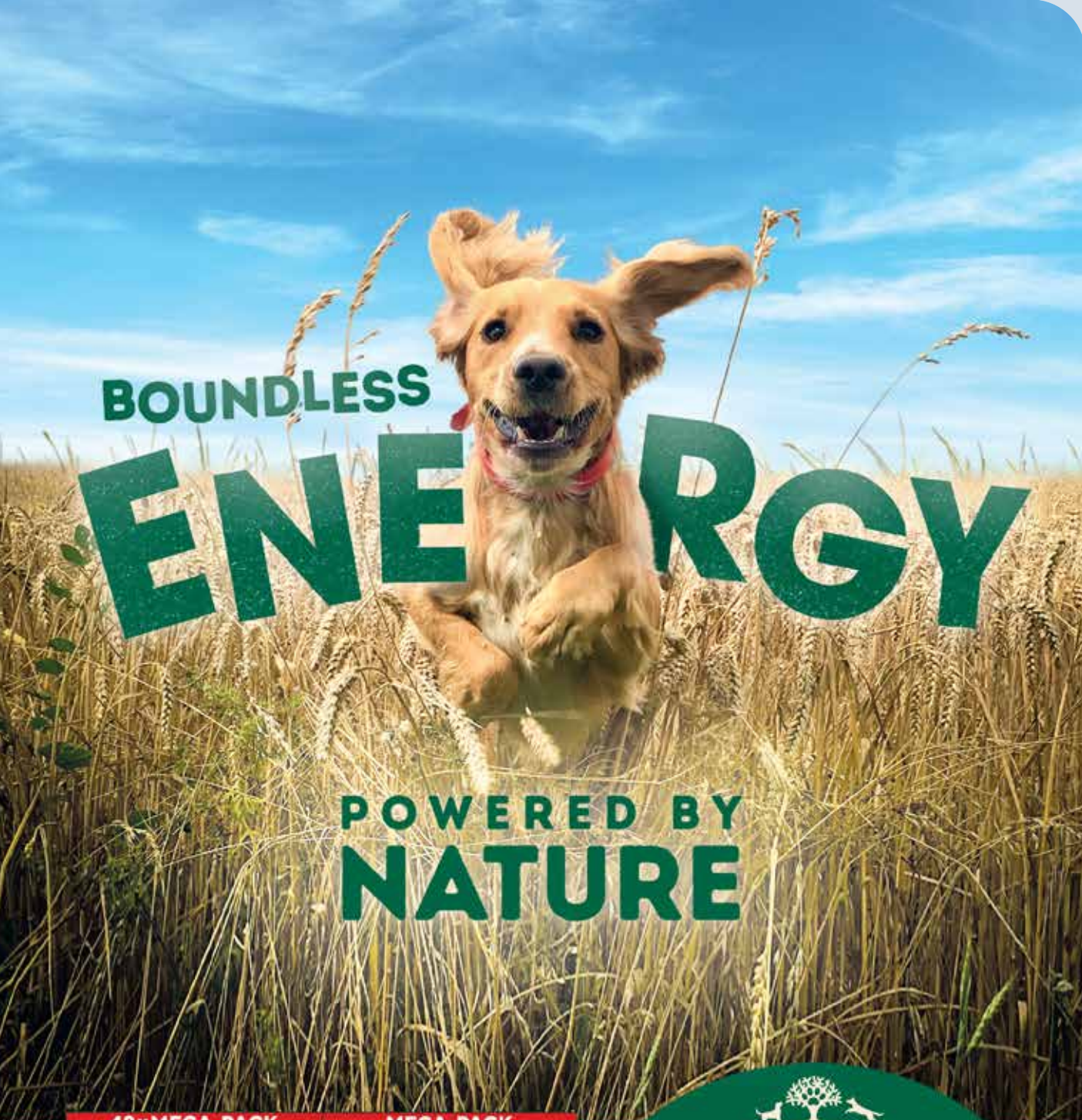
SKU: 70586 Product: Lamb & Chicken in Jelly

James Wellbeloved Can Adult Dog Chicken & Rice in Loaf



SKU: 70933
 Pack Size: 12 x 400g
 RRP: £3.00
Promo Price: £19.60
 POR: 34.67%

SKU: 70934 Product: Adult Dog Turkey & Rice in Loaf
 SKU: 71626 Product: Puppy Chicken, Rice & Vegetables in Loaf



BOUNDLESS ENERGY

POWERED BY NATURE

<p>48x MEGA-PACK</p>  <p>ADULT MIXED SELECTION WITH RICE 48 x 90g</p>	<p>MEGA-PACK</p>  <p>SENIOR MIXED WITH RICE 48 x 90g</p>
<p>48x MEGA-PACK</p>  <p>ADULT TURKEY WITH RICE 48 x 90g</p>	<p>48x MEGA-PACK</p>  <p>ADULT LAMB & CHICKEN WITH RICE 48 x 90g</p>



NATURALLY **JAMES WELLBELOVED** HEALTHY



SELECTED NATURAL INGREDIENTS FOR **SKIN & COAT HEALTH**

©2024 MARS OR AFFILIATES.

James Wellbeloved Pouches Adult Dog Grain Free Turkey in Gravy



SKU: 74031
 Pack Size: 12 x 90g
 RRP: £13.00
Promo Price:
£6.56
POR:
39.45%

SKU: 74036 Product: Lamb & Chicken in Gravy

James Wellbeloved Pouches Senior Dog Grain Free Turkey in Gravy



SKU: 74025
 Pack Size: 12 x 90g
 RRP: £13.00
Promo Price:
£6.56
POR:
39.45%

SKU: 74034 Product: Puppy Lamb & Chicken in Gravy
 SKU: 74023 Product: Puppy Turkey in Gravy

James Wellbeloved Pouches Adult Dog Turkey in Gravy



SKU: 74026
 Pack Size: 48 x 90g
 RRP: £34.00
Promo Price:
£16.84
POR:
40.56%

SKU: 74019 Product: Lamb in Gravy
 SKU: 74035 Product: Mixed Selection in Gravy

James Wellbeloved Pouches Puppy Turkey, Lamb & Chicken in Gravy



SKU: 74024
 Pack Size: 48 x 90g
 RRP: £34.00
Promo Price:
£16.84
POR:
40.56%

SKU: 74022 Product: Senior Dog

Pedigree Pouches Adult Dog Mixed Selection in Gravy



SKU: 48629
 Pack Size: 4 x 12 x 100g
 RRP: £5.87
Promo Price:
£13.95
POR:
28.71%

SKU: 70809 Product: Farmer's Selection in Gravy
 SKU: 70808 Product: Poultry Selection in Gravy

Pedigree Pouches Puppy Mixed Selection with Rice in Jelly



SKU: 48628
 Pack Size: 4 x 12 x 100g
 RRP: £5.87
Promo Price:
£13.95
POR:
28.71%

SKU: 48627 Product: Adult Dog Mixed Selection in Jelly
 SKU: 48630 Product: Senior Dog Mixed Selection in Jelly

Pedigree Pouches Adult Dog Mixed Selection in Jelly



SKU: 62007
 Pack Size: 40 x 100g
 RRP: £16.67
Promo Price:
£11.63
POR:
16.28%

SKU: 70810 Product: Farmer's Selection in Gravy
 SKU: 62008 Product: Mixed Selection in Gravy

Pedigree Pouches Adult Dog Mixed Selection in Jelly 40 for 36



SKU: 64147
 Pack Size: 40 x 100g
 RRP: £15.00
Promo Price:
£10.94
POR:
12.48%

SKU: 64148 Product: Mixed Selection in Gravy

Pedigree Pouches Adult Dog Mixed Selection in Jelly Giant Pack



SKU: 69381
 Pack Size: 80 x 100g
 RRP: £28.60
Promo Price:
£19.20
POR:
19.44%

SKU: 69380 Product: Mixed Selection in Gravy

Winalot Perfect Portions Adult Dog Pouches Beef, Chicken & Lamb in Gravy



SKU: 66061
 Pack Size: 40 x 100g
 RRP: £14.92
Promo Price:
£9.43
POR:
24.16%

SKU: 66062 Product: Beef, Chicken & Turkey in Jelly

Winalot Perfect Portions Adult Dog Pouches Beef, Chicken & Turkey in Gravy



SKU: 70763
 Pack Size: 40 x 100g
 RRP: £14.92
Promo Price:
£9.43
POR:
24.16%

Winalot Friday Suppers Adult Dog Mixed Selection in Gravy



SKU: 74780
 Pack Size: 40 x 100g
 RRP: £14.92
Promo Price:
£9.43
POR:
24.16%



Stock the No.1 Wet Dog Pouch Brand*



*Circana Market Advantage, All Outlets UK, Value Sales 52 w/e 15.06.2024. *Reg. Trademark of Société des Produits Nestlé S.A.



Your Pet, Our Passion.®

Winalot Classic Meals Adult Dog Small Breed Pouches Mixed Selection in Gravy



SKU:	71675	Promo Price:	£10.51
Pack Size:	40 x 100g	POR:	29.74%
RRP:	£17.95		

Forthglade Adult Small Dog Grain Free Duck & Turkey



SKU:	70301	Promo Price:	£3.39
Pack Size:	8 x 150g	POR:	41.80%
RRP:	£6.99		
SKU:	70302	Product:	Chicken & Lamb

Naturediet Feel Good Chicken



SKU:	73854	Promo Price:	£12.75
Pack Size:	18 x 390g	POR:	45.78%
RRP:	£1.57		

Naturediet Feel Good Turkey & Chicken



SKU:	73855	Promo Price:	£12.75
Pack Size:	18 x 390g	POR:	45.78%
RRP:	£1.57		

Butcher's Grain Free Puppy Perfect Trays



SKU:	73902	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Butcher's Grain Free Succulent Recipes Trays



SKU:	73905	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Butcher's Grain Free Traditional Recipes Trays



SKU:	73903	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Butcher's Simply Gentle Trays



SKU:	73904	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Butcher's Lean & Tasty Trays



SKU:	73901	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Butcher's Grain Free Healthy Heart Trays



SKU:	73907	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Butcher's Grain Free Joints & Coat Trays



SKU:	73906	Promo Price:	£8.99
Pack Size:	24 x 150g	POR:	39.36%
RRP:	£17.79		

Lily's Kitchen Classic Dinners Multipack



SKU:	72052	Promo Price:	£20.96
Pack Size:	6 x 150g	POR:	19.48%
RRP:	£7.80		
SKU:	72051	Product:	Grain Free Recipes Multipack

Butcher's™

NOURISHING
FOOD
FOR DOGS

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OFFER**

No.1 GB DOG FOOD BRAND*
+9% YoY VOLUME GROWTH ON 24PK TRAYS



PUPPY PERFECT
FOR THE BEST
START IN LIFE

HEALTHY HEART
TO HELP YOUR
DOG THRIVE


**NATURAL
INGREDIENTS**


**BRITISH &
IRISH FARMED**


**COMPLETE &
BALANCED**


**RECYCLABLE
PACKAGING**

*Source: Nielsen 1Q 52 w/ 18.05.24, Butcher's Bridgethorne Consolidated EPOS 12 w/ 23.06.24

Lily's Kitchen Adult Dog Beef Goulash



SKU: 72495
 Pack Size: 10 x 150g
 RRP: £1.60
Promo Price: £8.99
POR: 32.58%

Lily's Kitchen Adult Dog Coronation Chicken



SKU: 72496
 Pack Size: 10 x 150g
 RRP: £1.60
Promo Price: £8.29
POR: 37.83%
 SKU: 72497 Product: Lamb Tagine
 SKU: 72498 Product: Lean Machine

Lily's Kitchen Adult Dog Chicken & Turkey Casserole



SKU: 68347
 Pack Size: 10 x 150g
 RRP: £1.60
Promo Price: £8.29
POR: 37.83%
 SKU: 68346 Product: Cottage Pie
 SKU: 68348 Product: Fishy Fish Pie

Lily's Kitchen Adult Dog Great British Breakfast



SKU: 68344
 Pack Size: 10 x 150g
 RRP: £1.60
Promo Price: £8.29
POR: 37.83%

SKU: 68349 Product: Lamb Hotpot
 SKU: 68350 Product: Sunday Lunch
 SKU: 68352 Product: Wild Campfire Stew

Lily's Kitchen Adult Dog Organic Beef Supper



SKU: 68341
 Pack Size: 11 x 150g
 RRP: £2.00
Promo Price: £10.99
POR: 40.05%

SKU: 68340 Product: Chicken Supper
 SKU: 68342 Product: Lamb Supper
 SKU: 68343 Product: Dinner for Puppies

Lily's Kitchen Adult Dog Classic Dinners Multipack



SKU: 69003
 Pack Size: 12 x 400g
 RRP: £40.90
Promo Price: £22.99
POR: 32.55%

Lily's Kitchen Adult Dog Grain Free Multipack



SKU: 69002
 Pack Size: 12 x 400g
 RRP: £40.90
Promo Price: £22.99
POR: 32.55%

Lily's Kitchen Adult Dog Beef Goulash



SKU: 72493
 Pack Size: 6 x 400g
 RRP: £3.70
Promo Price: £10.99
POR: 40.59%
 SKU: 72054 Product: An English Garden Party
 SKU: 72053 Product: Recovery Recipe

Lily's Kitchen Adult Dog Lamb Tagine



SKU: 72494
 Pack Size: 6 x 400g
 RRP: £3.70
Promo Price: £10.99
POR: 40.59%
 SKU: 68331 Product: Chicken & Turkey Casserole
 SKU: 68332 Product: Cottage Pie
 SKU: 68333 Product: Fishy Fish Pie

Lily's Kitchen Adult Dog Great British Breakfast



SKU: 68338
 Pack Size: 6 x 400g
 RRP: £3.70
Promo Price: £10.99
POR: 40.59%

SKU: 68330 Product: Lamb Hotpot
 SKU: 68334 Product: Wild Campfire Stew

Lily's Kitchen Puppy Recipe Chicken



SKU: 68336
 Pack Size: 6 x 400g
 RRP: £3.70
Promo Price: £10.99
POR: 40.59%

SKU: 68337 Product: Turkey & Duck

Lily's Kitchen Adult Dog Senior Recipe



SKU: 68335
 Pack Size: 6 x 400g
 RRP: £3.70
Promo Price: £10.99
POR: 40.59%

SKU: 68339 Product: Sunday Lunch

More chew time, more cleaning time



Long Lasting Treat



Supports Oral Health*



Daily Dental Treats
MADE WITH ALL-NATURAL INGREDIENTS

WHIMZEES
BY WELLNESS

*When chewed daily. Freshens Breath - Supports Healthy Gums - Reduces Tartar - Reduces Plaque.

Pointer Puppy Love



SKU: 8531
 Pack Size: 10kg
 RRP: £59.05
Promo Price:
£23.99
POR:
51.25%

Pointer Plain Large Bones



SKU: 19091
 Pack Size: 10kg
 RRP: £47.05
Promo Price:
£25.53
POR:
34.89%

Pointer Assorted Mini Bones



SKU: 6553
 Pack Size: 10kg
 RRP: £52.15
Promo Price:
£28.36
POR:
34.74%

Pointer Charcoal Enriched Bones



SKU: 31626
 Pack Size: 10kg
 RRP: £48.25
Promo Price:
£26.82
POR:
33.30%

Pointer Duck & Orange Flavoured Mini Rolls



SKU: 70899
 Pack Size: 12.5kg
 RRP: £82.09
Promo Price:
£38.83
POR:
43.24%

Whimzees Antler Medium



SKU: 72043
 Pack Size: 66 x Single
 RRP: £1.19
Promo Price:
£29.99
POR:
54.18%

SKU: 72044 Product: Antler Large
 Pack Size: 22 x Single **£17.99 50.69%** RRP:£13.99

Whimzees Antler Small 24 Pack



SKU: 72045
 Pack Size: 6 x Single
 RRP: £10.99
Promo Price:
£29.99
POR:
45.42%

SKU: 72046 Product: Medium 12 Pack
 SKU: 72047 Product: Large 6 Pack

Whimzees Rice Bone 9 Pack



SKU: 58926
 Pack Size: 6 x Single
 RRP: £10.99
Promo Price:
£29.99
POR:
45.42%

SKU: 46379 Product: Display Box
 Pack Size: 50 x Single **£29.99 51.69%** RRP:£1.49

Yakers Cranberry Dog Chew Medium



SKU: 73709
 Pack Size: 20 x Single
 RRP: £6.99
Promo Price:
£52.85
POR:
54.64%

SKU: 73710 Product: Extra Large
 Pack Size: 10 x Single **£52.85 54.67%** RRP:£13.99

Yakers Blueberry Dog Chew Medium



SKU: 73880
 Pack Size: 20 x Single
 RRP: £6.99
Promo Price:
£52.85
POR:
54.64%

SKU: 73708 Product: Extra Large
 Pack Size: 10 x Single **£52.85 54.67%** RRP:£13.99

James Wellbeloved Minijacks Grain Free Turkey



SKU: 64340
 Pack Size: 10 x 90g
 RRP: £2.93
Promo Price:
£15.63
POR:
35.99%

SKU: 64342 Product: Turkey
 SKU: 64336 Product: Duck
 SKU: 64341 Product: Lamb

Crave Protein Chunks with Chicken



SKU: 68065
 Pack Size: 6 x 55g
 RRP: £3.00
Promo Price:
£8.49
POR:
43.40%



RECOMMENDED BY
VETS¹

**A DENTASTIX[®] a day helps
keep the plaque away.**



 No added sugar

 Low fat

¹In a November 2014 survey, of 2786 UK and ROI vets who responded, 68% recommend Dentastix[®] as being good for dog oral health.

Happy Halloween

When it's gone, it's gone!

**Stock
Up
Now!**

Don't miss out on a great opportunity to increase basket spend by offering your customers fun & affordable Halloween themed toys & clothes, so the whole family can get into the spirit of things!



Black Cat Vinyl Squeaker Toy

SKU: 75026
Pack Size: Single
Sell Price: £0.97
RRP: £1.94
POR: 40.00%



Mummy Vinyl Squeaker Toy

SKU: 75027
Pack Size: Single
Sell Price: £0.97
RRP: £1.94
POR: 40.00%



Monster Vinyl Squeaker Toy

SKU: 75028
Pack Size: Single
Sell Price: £0.97
RRP: £1.94
POR: 40.00%



Pumpkin Vinyl Squeaker Toy

SKU: 75029
Pack Size: Single
Sell Price: £0.97
RRP: £1.94
POR: 40.00%



Vampire Squeaky Head Plush Toy

SKU: 75030
Pack Size: Single
Sell Price: £1.30
RRP: £2.59
POR: 39.77%



Frankenstein Squeaky Head Plush Toy

SKU: 75031
Pack Size: Single
Sell Price: £1.30
RRP: £2.59
POR: 39.77%



Monster Treat Release - Pink

SKU: 58375
Pack Size: Single
Sell Price: £1.99
RRP: £3.99
POR: 40.19%



Monster Treat Release - Yellow

SKU: 58378
Pack Size: Single
Sell Price: £1.99
RRP: £3.99
POR: 40.19%



Frankenstein Rope Toy
 SKU: 73417
 Pack Size: Single
 Sell Price: £2.26
 RRP: £4.52
 POR: 40.00%



Pumpkin Rope Toy
 SKU: 73416
 Pack Size: Single
 Sell Price: £2.26
 RRP: £4.52
 POR: 40.00%



Plush Bat Toy
 SKU: 73418
 Pack Size: Single
 Sell Price: £1.93
 RRP: £3.87
 POR: 40.16%



Spooky Tennis Balls - 2pk
 SKU: 73415
 Pack Size: Single
 Sell Price: £1.23
 RRP: £2.46
 POR: 40.00%



Zombie Dog Monster Jumper - XS/S
 SKU: 75024
 Pack Size: Single
 Sell Price: £2.60
 RRP: £5.19
 POR: 39.88%



Zombie Dog Monster Jumper - M/L
 SKU: 75025
 Pack Size: Single
 Sell Price: £3.25
 RRP: £6.49
 POR: 39.91%



Give the Dog a Bone Monster Jumper - M/L
 SKU: 75023
 Pack Size: Single
 Sell Price: £3.25
 RRP: £6.49
 POR: 39.91%



Pumpkin Cat Nip Toy
 SKU: 75033
 Pack Size: Single
 Sell Price: £0.97
 RRP: £1.94
 POR: 40.00%



Vampire Cat Teaser
 SKU: 75032
 Pack Size: Single
 Sell Price: £0.97
 RRP: £1.94
 POR: 40.00%



KONG Halloween Shakers Shimmy Spider M
 SKU: 74986
 Pack Size: Single
 Sell Price: £5.30
 RRP: £11.49
 POR: 44.65%



KONG Halloween Wubba Ballistic - Assorted L
 SKU: 74987
 Pack Size: Single
 Sell Price: £5.09
 RRP: £11.49
 POR: 46.84%



KONG Halloween Snuzzles - Assorted M
 SKU: 74988
 Pack Size: Single
 Sell Price: £5.09
 RRP: £11.49
 POR: 46.84%

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 01837 883 000

Crave Chicken Protein Bars



SKU: 70820
 Pack Size: 7 x 76g
 RRP: £3.00

Promo Price:
£8.49
POR:
51.49%

SKU: 70821 Product: Beef

Pedigree Rodeo Duos & Jumbone Mega Box



SKU: 68093
 Pack Size: Single
 RRP: £8.45

Promo Price:
£3.73
POR:
47.03%

Pedigree Schmackos Dog Treats Meat Mix Mega Box



SKU: 68092
 Pack Size: Single
 RRP: £8.45

Promo Price:
£3.73
POR:
47.03%

Pedigree Ranchos Slices with Beef



SKU: 70811
 Pack Size: 8 x 60g
 RRP: £2.00

Promo Price:
£6.91
POR:
48.18%

Pedigree Rodeo Chicken 7 Sticks



SKU: 68083
 Pack Size: 12 x Single
 RRP: £2.52

Promo Price:
£12.66
POR:
49.76%

SKU: 68084 Product: Beef

Pedigree Rodeo Duos Beef & Cheese 7 Sticks



SKU: 68085
 Pack Size: 10 x Single
 RRP: £2.52

Promo Price:
£11.01
POR:
47.57%

SKU: 68086 Product: Chicken & Bacon

Pedigree Schmackos Multi Mix 20 Sticks



SKU: 68087
 Pack Size: 9 x Single
 RRP: £2.52

Promo Price:
£9.84
POR:
47.94%

SKU: 68089 Product: Fish Mix
 SKU: 68088 Product: Poultry Mix

Pedigree Markies Original



SKU: 68102
 Pack Size: 5 x 1.5kg
 RRP: £7.05

Promo Price:
£20.34
POR:
30.76%

Pedigree Dentastix Daily Dental Chews Small Dog



SKU: 70717
 Pack Size: 4 x 35 Sticks
 RRP: £9.10

Promo Price:
£14.99
POR:
50.58%

SKU: 70707 Product: Medium Dog 4 x 28 Sticks
 SKU: 70718 Product: Large Dog 4 x 21 Sticks

Pedigree Dentastix Daily Fresh Dental Chews Small Dog



SKU: 70711
 Pack Size: 4 x 35 Sticks
 RRP: £9.10

Promo Price:
£14.99
POR:
50.58%

SKU: 70706 Product: Medium Dog 4 x 28 Sticks
 SKU: 70713 Product: Large Dog 4 x 21 Sticks

Adventuros Nuggets Boar Flavour



SKU: 68300
 Pack Size: 6 x 90g
 RRP: £1.52

Promo Price:
£4.99
POR:
34.34%

Adventuros Strips Venison Flavour



SKU: 68301
 Pack Size: 6 x 90g
 RRP: £1.52

Promo Price:
£4.99
POR:
34.34%

Adventuros Sticks Buffalo Flavour



SKU: 68299
 Pack Size: 6 x 120g
 RRP: £1.52
Promo Price: £4.99
POR: 34.34%

Dentalife Daily Dental Chew Small Dog 21 Sticks



SKU: 61339
 Pack Size: 3 x 345g
 RRP: £4.35
Promo Price: £6.25
POR: 42.53%
 SKU: 61340 Product: Medium Dog 15 Sticks
 SKU: 61341 Product: Large Dog 12 Sticks 3 x 426g

Dentalife Daily Dental Chew Small Dog 54 Sticks



SKU: 70760
 Pack Size: 2 x Single
 RRP: £8.65
Promo Price: £7.40
POR: 48.67%
 SKU: 70761 Product: Medium Dog 42 Sticks
 SKU: 70762 Product: Large Dog 36 Sticks

Bakers Bites Chicken



SKU: 73429
 Pack Size: 6 x 130g
 RRP: £1.99
Promo Price: £5.73
POR: 42.41%

Bakers Sizzlers Bacon



SKU: 68305
 Pack Size: 6 x 90g
 RRP: £1.45
Promo Price: £4.77
POR: 34.21%

Bakers Whirlers Bacon & Cheese



SKU: 68306
 Pack Size: 6 x 130g
 RRP: £1.45
Promo Price: £4.77
POR: 34.21%

Bakers Allsorts Chicken & Beef



SKU: 47569
 Pack Size: 6 x 98g
 RRP: £1.45
Promo Price: £4.77
POR: 34.21%

Bonio with Chicken



SKU: 26863
 Pack Size: 5 x 650g
 RRP: £2.45
Promo Price: £7.81
POR: 23.49%

Bonio with Chicken



SKU: 71652
 Pack Size: 4 x 1.2kg
 RRP: £4.21
Promo Price: £11.40
POR: 18.76%

Bonio Meaty Chip



SKU: 35466
 Pack Size: 5 x 375g
 RRP: £2.15
Promo Price: £6.49
POR: 27.55%

Bonio Bitesize Meaty Chip



SKU: 35465
 Pack Size: 5 x 400g
 RRP: £2.15
Promo Price: £6.49
POR: 27.55%

Bonio Mini



SKU: 1806
 Pack Size: 10kg
 RRP: £30.36
Promo Price: £17.58
POR: 30.51%

Winalot Shapes 6 Varieties



SKU: 1040
 Pack Size: 15kg
 RRP: £49.20

Promo Price:
£31.92
 POR:
22.15%

Good Boy Succulent Pigs in Blankets



SKU: 68185
 Pack Size: 3 x 320g
 RRP: £10.49

Promo Price:
£10.99
 POR:
58.09%

Good Boy Chewy Chicken Strips



SKU: 54174
 Pack Size: 3 x 350g
 RRP: £10.49

Promo Price:
£10.99
 POR:
58.09%

SKU: 54175 Product: Crunchy Chicken & Calcium Bones

Good Boy Chewy Chicken Dumbbells



SKU: 62093
 Pack Size: 3 x 350g
 RRP: £10.49

Promo Price:
£10.99
 POR:
58.09%

Good Boy Tender Duck Fillets



SKU: 61379
 Pack Size: 3 x 320g
 RRP: £10.49

Promo Price:
£10.99
 POR:
58.09%

SKU: 61380 Product: Chewy Chicken Fillets

Good Boy Chewy Twists with Chicken



SKU: 54169
 Pack Size: 3 x 320g
 RRP: £10.49

Promo Price:
£10.99
 POR:
58.09%

SKU: 61381 Product: Duck

Good Boy Tender Beef Fillets



SKU: 73643
 Pack Size: 3 x 300g
 RRP: £10.99

Promo Price:
£11.49
 POR:
58.18%

Good Boy Chewy Chicken with Carrot Sticks



SKU: 68176
 Pack Size: 3 x 320g
 RRP: £10.99

Promo Price:
£11.49
 POR:
58.18%

SKU: 73644 Product: Cheesy Chicken Sticks 3 x 250g
 SKU: 73645 Product: Chewy Chicken with Rice Sticks 3 x 300g

Forthglade Meaty Bites Chicken with Apple



SKU: 73080
 Pack Size: 10 x 170g
 RRP: £3.25

Promo Price:
£15.99
 POR:
40.96%

SKU: 73081 Product: Fishy Bites Salmon with Dill
 SKU: 73082 Product: Meaty Nibbles Chicken with Liver

Forthglade Dental Sticks 5 Pack



SKU: 71466
 Pack Size: 10 x Single
 RRP: £3.00

Promo Price:
£10.49
 POR:
58.04%

Forthglade Rewards Natural Soft Bites Banana & Honey



SKU: 72427
 Pack Size: 8 x 90g
 RRP: £2.25

Promo Price:
£8.29
 POR:
44.73%

SKU: 72428 Product: Joints & Bones
 SKU: 72429 Product: Digestive Health

Petto Smart Nutrition Jump & Run Dog Treats



SKU: 73182
 Pack Size: 6 x 100g
 RRP: £3.95

Promo Price:
£8.49
 POR:
57.01%

SKU: 73183 Product: Kiss Me Again Dog Treats

Petto Smart Nutrition Let's Do It Dog Treats



SKU: 73184 **Promo Price:**
£8.49
 Pack Size: 6 x 100g **POR:**
57.01%
 RRP: £3.95

SKU: 73185 **Product:** Take It Easy Dog Treats

Petto Smart Nutrition Jump & Run Dog Treats for Small Dogs



SKU: 74129 **Promo Price:**
£8.49
 Pack Size: 6 x 100g **POR:**
57.01%
 RRP: £3.95

SKU: 74130 **Product:** Kiss Me Again Dog Treats

Lily's Kitchen The Mighty Duck Mini Jerky



SKU: 72056 **Promo Price:**
£14.49
 Pack Size: 8 x 70g **POR:**
37.90%
 RRP: £3.50

SKU: 68365 **Product:** Simply Glorious Chicken Jerky

Lily's Kitchen Plant Power Totally Tropical Mango Jerky



SKU: 72504 **Promo Price:**
£14.49
 Pack Size: 8 x 70g **POR:**
37.90%
 RRP: £3.50

SKU: 72505 **Product:** Succulent Sweet Potato & Jackfruit Jerky

Lily's Kitchen Chomp-away Chicken Bites



SKU: 68363 **Promo Price:**
£14.49
 Pack Size: 8 x 70g **POR:**
37.90%
 RRP: £3.50

SKU: 68366 **Product:** Scrumptious Duck & Venison Sausages
 SKU: 68364 **Product:** The Best Ever Beef Mini Burgers

Lily's Kitchen Senior Turkey & Whitefish Bites



SKU: 72508 **Promo Price:**
£14.49
 Pack Size: 8 x 70g **POR:**
37.90%
 RRP: £3.50

SKU: 72722 **Product:** Cracking Park & Apple Sausages

Lily's Kitchen Adult Dog Training Treats Chicken & Beef



SKU: 72723 **Promo Price:**
£14.49
 Pack Size: 8 x 70g **POR:**
37.90%
 RRP: £3.50

Lily's Kitchen Bedtime Biscuits



SKU: 70791 **Promo Price:**
£14.49
 Pack Size: 8 x 80g **POR:**
37.90%
 RRP: £3.50

SKU: 70829 **Product:** Breaktime Biscuits
 SKU: 70792 **Product:** Gimme Five Training Treats

Lily's Kitchen Protein Bites Chicken



SKU: 72511 **Promo Price:**
£14.99
 Pack Size: 12 x 40g **POR:**
40.04%
 RRP: £2.50

Lily's Kitchen On The Go Mealtime Bars Beef



SKU: 72513 **Promo Price:**
£20.99
 Pack Size: 16 x 40g **POR:**
37.03%
 RRP: £2.50

SKU: 72514 **Product:** Chicken

Lily's Kitchen On The Go Mealtime Bars Chicken



SKU: 72499 **Promo Price:**
£43.99
 Pack Size: 12 x 3 x 40g **POR:**
37.16%
 RRP: £7.00

Lily's Kitchen Woolbrush Dental Chews Large



SKU: 68373 **Promo Price:**
£19.99
 Pack Size: 4 x 7 Sticks **POR:**
35.17%
 RRP: £9.25

SKU: 68372 **Product:** Medium 5 x 7 Sticks
£19.99 43.56% RRP: £8.50
 SKU: 68371 **Product:** Small 5 x 7 Sticks
£19.99 38.10% RRP: £7.75

Percuro Oven Baked Insect Protein Snappies



SKU: 73454
 Pack Size: 120g
 RRP: £3.99

Promo Price:
£2.02

POR:
39.25%

NAW! Pre Pack Buffalo Lung



SKU: 67957
 Pack Size: 130g
 RRP: £4.99

Promo Price:
£2.29

POR:
44.93%

NAW! Pre Pack Buffalo Wraps 3 Pack



SKU: 67950
 Pack Size: Single
 RRP: £4.99

Promo Price:
£2.29

POR:
44.93%

NAW! Pre Pack Buffalo Tripe



SKU: 67951
 Pack Size: 250g
 RRP: £5.19

Promo Price:
£2.39

POR:
44.74%

NAW! Pre Pack Buffalo Ears 4 Pack



SKU: 67949
 Pack Size: Single
 RRP: £5.49

Promo Price:
£2.59

POR:
43.39%

NAW! Pre Pack Buffalo Jerky



SKU: 67956
 Pack Size: 100g
 RRP: £4.99

Promo Price:
£2.29

POR:
44.93%

NAW! Pre Pack Buffalo Tails



SKU: 67959
 Pack Size: 200g
 RRP: £4.99

Promo Price:
£2.29

POR:
44.93%

NAW! Pre Pack Buffalo Large Tails 3 Pack



SKU: 67958
 Pack Size: Single
 RRP: £4.99

Promo Price:
£2.29

POR:
44.93%

NAW! Pre Pack Buffalo Gullet



SKU: 67954
 Pack Size: 100g
 RRP: £4.99

Promo Price:
£2.29

POR:
44.93%

NAW! Pre Pack Buffalo Horns 3 Pack



SKU: 67960
 Pack Size: Single
 RRP: £9.99

Promo Price:
£4.69

POR:
43.66%

NAW! Pre Pack Buffalo Steak



SKU: 67955
 Pack Size: 200g
 RRP: £5.99

Promo Price:
£2.79

POR:
44.11%

NAW! Buffalo Steak



SKU: 74732
 Pack Size: 450g
 RRP: £10.99

Promo Price:
£4.99

POR:
45.51%

James Wellbeloved Adult Cat Oral Health Turkey



SKU: 64212
 Pack Size: 4kg
 RRP: £48.00

Promo Price: **£25.02**
 POR: **37.46%**

SKU: 64209 Product: Hairball Turkey
 SKU: 64202 Product: Grain Free Turkey

James Wellbeloved Adult Cat Light Turkey



SKU: 72149
 Pack Size: 4kg
 RRP: £48.00

Promo Price: **£25.02**
 POR: **37.46%**

SKU: 64220 Product: Fish

James Wellbeloved Adult Cat Turkey



SKU: 64206
 Pack Size: 4kg
 RRP: £43.00

Promo Price: **£23.12**
 POR: **35.49%**

SKU: 64199 Product: Fish
 SKU: 71628 Product: Chicken & Rice

James Wellbeloved Senior Cat Turkey



SKU: 64227
 Pack Size: 4kg
 RRP: £43.00

Promo Price: **£23.12**
 POR: **35.49%**

SKU: 64222 Product: Senior Cat Fish
 SKU: 64217 Product: Kitten Turkey

PERFECT FIT Adult Cat 1+ Chicken



SKU: 70597
 Pack Size: 4 x 750g
 RRP: £5.13

Promo Price: **£10.99**
 POR: **35.73%**

SKU: 73058 Product: Salmon

PERFECT FIT Junior Cat <1 Chicken



SKU: 73059
 Pack Size: 4 x 750g
 RRP: £5.13

Promo Price: **£10.99**
 POR: **35.73%**

SKU: 73054 Product: Adult Cat Sensitive 1+ Turkey
 SKU: 73062 Product: Senior Cat 7+ Chicken

Whiskas 2 -12 Months Complete Dry with Chicken



SKU: 72413
 Pack Size: 6 x 300g
 RRP: £2.45

Promo Price: **£6.49**
 POR: **47.02%**

Whiskas 1+ Complete Dry with Chicken



SKU: 72386
 Pack Size: 5 x 800g
 RRP: £5.18

Promo Price: **£10.99**
 POR: **49.08%**

SKU: 72388 Product: Lamb
 SKU: 72390 Product: Salmon
 SKU: 72393 Product: Tuna

Whiskas 2 -12 Months Complete Dry with Chicken



SKU: 72409
 Pack Size: 5 x 800g
 RRP: £5.18

Promo Price: **£10.99**
 POR: **49.08%**

Whiskas 7+ Complete Dry with Chicken



SKU: 72414
 Pack Size: 5 x 800g
 RRP: £5.18

Promo Price: **£10.99**
 POR: **49.08%**

Whiskas 1+ Complete Dry with Chicken



SKU: 72383
 Pack Size: 1.9kg
 RRP: £10.81

Promo Price: **£4.11**
 POR: **54.38%**

SKU: 72387 Product: Lamb
 SKU: 72389 Product: Salmon
 SKU: 72391 Product: Tuna

Whiskas 2 -12 Months Complete Dry with Chicken



SKU: 72408
 Pack Size: 1.9kg
 RRP: £10.81

Promo Price: **£4.11**
 POR: **54.38%**

IAMSö:



Advanced Nutrition

High-quality ingredients that support your cats health, from nose to tail



Happiness starts with health

Discover the full range now

Whiskas 7+ Complete Dry with Chicken



SKU: 60415
 Pack Size: 1.9kg
 RRP: £10.83

Promo Price:
£4.11

POR:
54.46%

Purina ONE Adult Rich in Chicken



SKU: 59783
 Pack Size: 4 x 800g
 RRP: £6.62

Promo Price:
£13.49

POR:
38.87%

SKU: 59784 Product: Salmon

Purina ONE Light Rich in Chicken



SKU: 72176
 Pack Size: 4 x 750g
 RRP: £6.62

Promo Price:
£13.49

POR:
38.87%

SKU: 72177 Product: Indoor Cat Rich in Turkey
 SKU: 72180 Product: Sensitive Rich in Turkey

Purina ONE Coat & Hairball Rich in Chicken



SKU: 72178
 Pack Size: 4 x 750g
 RRP: £6.62

Promo Price:
£13.49

POR:
38.87%

SKU: 72179 Product: Urinary Health Rich in Turkey

Purina ONE Senior 7+ Rich in Chicken



SKU: 72175
 Pack Size: 4 x 750g
 RRP: £6.62

Promo Price:
£13.49

POR:
38.87%

SKU: 73439 Product: Senior 7+ Rich in Salmon
 SKU: 73440 Product: Senior 11+ Rich in Chicken

Purina ONE Kitten Rich in Chicken



SKU: 72173
 Pack Size: 2.8kg
 RRP: £19.29

Promo Price:
£9.99

POR:
37.85%

Purina ONE Adult Rich in Chicken



SKU: 59792
 Pack Size: 3kg
 RRP: £19.29

Promo Price:
£9.99

POR:
37.85%

SKU: 59793 Product: Salmon

Purina ONE Light Rich in Chicken



SKU: 72168
 Pack Size: 2.8kg
 RRP: £19.29

Promo Price:
£9.99

POR:
37.85%

SKU: 72170 Product: Sensitive Rich in Turkey

Purina ONE Senior 7+ Rich in Chicken



SKU: 72169
 Pack Size: 2.8kg
 RRP: £19.29

Promo Price:
£9.99

POR:
37.85%

SKU: 73443 Product: Senior 7+ Rich in Salmon
 SKU: 72174 Product: Senior 11+ Rich in Chicken

Purina ONE Coat & Hairball Rich in Chicken



SKU: 72172
 Pack Size: 2.8kg
 RRP: £19.29

Promo Price:
£9.99

POR:
37.85%

James Wellbeloved Pouches Adult Cat Grain Free Turkey in Gravy



SKU: 69288
 Pack Size: 2 x 24 x 85g
 RRP: £21.99

Promo Price:
£21.15

POR:
42.29%

Sheba Fillets with Chicken in Gravy



SKU: 73796
 Pack Size: 32 x 60g
 RRP: £1.20

Promo Price:
£24.87

POR:
22.28%

SKU: 73797 Product: Chicken, Shrimp & Ocean Fish in Gravy
 SKU: 73795 Product: Chicken & Sustainable Tuna in Gravy

Sheba Nature's Collection Trays Chicken & Red Pepper in Gravy



SKU: 73510
 Pack Size: 22 x 85g
 RRP: £0.81

Promo Price:
£8.99

POR:
39.46%

Sheba Classics Trays Chicken in Terrine



SKU: 73791
 Pack Size: 22 x 85g
 RRP: £0.81

Promo Price:
£8.99

POR:
39.46%

Sheba Classics Trays Salmon in Terrine



SKU: 73792
 Pack Size: 22 x 85g
 RRP: £0.81

Promo Price:
£8.99

POR:
39.46%

Sheba Fine Flakes Trays Salmon in Jelly



SKU: 73800
 Pack Size: 22 x 85g
 RRP: £0.81

Promo Price:
£8.99

POR:
39.46%

SKU: 73799 Product: Chicken in Jelly

Sheba Fine Flakes Trays Mixed Selection in Jelly



SKU: 73798
 Pack Size: 4 x 8 x 85g
 RRP: £5.63

Promo Price:
£12.70

POR:
32.33%

Sheba Fresh & Fine Pouches Poultry in Gravy



SKU: 70800
 Pack Size: 3 x 15 x 50g
 RRP: £5.94

Promo Price:
£10.12

POR:
31.85%

SKU: 70807 Product: Fish in Gravy

Sheba Fresh & Fine Pouches with Beef & Chicken in Gravy



SKU: 70795
 Pack Size: 8 x 6 x 50g
 RRP: £2.39

Promo Price:
£11.80

POR:
25.94%

SKU: 70805 Product: Chicken & Turkey in Gravy
 SKU: 70803 Product: Tuna & Cod in Gravy

Sheba Fresh & Fine Pouches with Chicken & Turkey in Jelly



SKU: 70804
 Pack Size: 8 x 6 x 50g
 RRP: £2.39

Promo Price:
£11.80

POR:
25.94%

SKU: 70802 Product: Tuna & Salmon in Jelly

Sheba Select Slices Pouches Poultry Selection in Gravy



SKU: 58013
 Pack Size: 4 x 12 x 85g
 RRP: £6.87

Promo Price:
£16.99

POR:
25.81%

SKU: 19089 Product: Fine Flakes Trays Poultry Selection in Jelly

Sheba Sauce Collection Pouches Poultry Selection in Gravy



SKU: 73809
 Pack Size: 4 x 12 x 85g
 RRP: £6.87

Promo Price:
£16.99

POR:
25.81%

SKU: 73806 Product: Fish Selection in Gravy
 SKU: 73808 Product: Succulent Selection in Gravy

Sheba Sauce Collection Pouches Kitten Mixed Selection in Gravy



SKU: 73810
 Pack Size: 4 x 12 x 85g
 RRP: £6.87

Promo Price:
£16.99

POR:
25.81%

Sheba Select Slices Pouches Poultry Selection in Gravy



SKU: 65915
 Pack Size: 40 x 85g
 RRP: £18.47

Promo Price:
£12.78

POR:
16.97%

Sheba Fine Flakes Pouches Poultry Selection in Jelly



SKU: 62006
 Pack Size: 40 x 85g
 RRP: £18.47
Promo Price:
£12.78
POR:
16.97%

Sheba Sauce Collection Pouches Fish Selection in Gravy



SKU: 73807
 Pack Size: 40 x 85g
 RRP: £18.47
Promo Price:
£12.78
POR:
16.97%
 SKU: 73811 Product: Pouches Kitten Mixed Selection in Gravy

Sheba Nature's Collection Pouches Mixed Selection in Gravy



SKU: 73055
 Pack Size: 40 x 85g
 RRP: £18.47
Promo Price:
£12.78
POR:
16.97%
 SKU: 73056 Product: Poultry Selection in Jelly

Whiskas 1+ Pouches Duo Meaty Combos in Jelly



SKU: 72394
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72395 Product: Ocean Delights in Jelly
 SKU: 72396 Product: Surf & Turf in Jelly

Whiskas 1+ Pouches Fish Favourites in Jelly



SKU: 72397
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%

Whiskas 1+ Pouches Meaty Meals in Gravy



SKU: 72398
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72399 Product: Meaty Meals in Jelly

Whiskas 1+ Pouches Mixed Menu in Jelly



SKU: 72400
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72401 Product: Poultry Feasts in Gravy
 SKU: 72402 Product: Poultry Feasts in Jelly

Whiskas 1+ Pouches Tasty Mix Catch Of The Day in Gravy



SKU: 72403
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72404 Product: Chef's Choice in Gravy
 SKU: 72405 Product: Country Collection in Gravy

Whiskas 11+ Pouches Fish Favourites in Jelly



SKU: 72406
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72407 Product: Poultry Feasts in Jelly

Whiskas 2-12 Months Pouches Mixed Menu in Jelly



SKU: 72412
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72410 Product: Fish Favourites in Jelly
 SKU: 72411 Product: Poultry Feasts in Jelly

Whiskas 7+ Pouches Fish Favourites in Jelly



SKU: 72415
 Pack Size: 4 x 12 x 85g
 RRP: £5.06
Promo Price:
£13.10
POR:
22.33%
 SKU: 72416 Product: Mixed Menu in Gravy
 SKU: 72417 Product: Poultry Feasts in Gravy
 SKU: 72418 Product: Poultry Feasts in Jelly

Whiskas 2-12 Months Pouches Poultry Feasts in Jelly



SKU: 73060
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price:
£9.99
POR:
19.92%

Whiskas 1+ Pouches Poultry Feasts in Jelly



SKU: 72137
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price:
£9.99
POR:
19.92%

SKU: 72136 **Product:** Mixed Menu in Jelly
 SKU: 72139 **Product:** Tasty Mix Chef's Choice in Gravy

Whiskas 1+ Pouches Duo Surf & Turf in Jelly



SKU: 72131
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price:
£9.99
POR:
19.92%

SKU: 72133 **Product:** Fish Favourites in Jelly

Whiskas 7+ Pouches Poultry Feasts in Jelly



SKU: 72147
 Pack Size: 40 x 85g
 RRP: £14.97
Promo Price:
£9.99
POR:
19.92%

Gourmet Solitaire Tins Mini Fillets with Turkey



SKU: 24227
 Pack Size: 12 x 85g
 RRP: £0.98
Promo Price:
£5.99
POR:
38.88%

SKU: 24222 **Product:** Slow Cooked with Duck
 SKU: 24221 **Product:** Slow Cooked with Beef

Gourmet Nature's Creations Chicken & Turkey Mini Fillets



SKU: 71665
 Pack Size: 6 x 8 x 85g
 RRP: £6.16
Promo Price:
£19.99
POR:
35.10%

SKU: 71667 **Product:** Fish Mini Fillets

Gourmet Gold Chunks in Gravy



SKU: 70220
 Pack Size: 6 x 8 x 85g
 RRP: £4.95
Promo Price:
£19.99
POR:
19.23%

SKU: 70216 **Product:** Pate Mixed Selection
 SKU: 70219 **Product:** Double Delicacies Mixed Selection

Gourmet Gold Pate Senior with Ocean Fish & Salmon



SKU: 70214
 Pack Size: 6 x 8 x 85g
 RRP: £4.95
Promo Price:
£19.99
POR:
19.23%

SKU: 73432 **Product:** Succulent Delights

Gourmet Revelations Mousse with Chicken



SKU: 70755
 Pack Size: 6 x 4 x 57g
 RRP: £2.93
Promo Price:
£8.83
POR:
39.73%

SKU: 70756 **Product:** Salmon
 SKU: 72291 **Product:** Tuna

Purina ONE Adult Cat Mini Fillets in Gravy Chicken & Beef



SKU: 59777
 Pack Size: 5 x 8 x 85g
 RRP: £4.70
Promo Price:
£13.29
POR:
32.14%

SKU: 59776 **Product:** Fish & Lamb
 SKU: 73441 **Product:** Selective Palate Chicken & Turkey in Gravy **£12.90 35.77%** RRP: £4.82

Purina ONE Senior 7+ Mini Fillets in Gravy Chicken & Beef



SKU: 59779
 Pack Size: 5 x 8 x 85g
 RRP: £4.82
Promo Price:
£12.90
POR:
35.77%

SKU: 73442 **Product:** Salmon & Ocean Fish

Felix Kitten Mixed Selection in Jelly



SKU: 74764
 Pack Size: 4 x 12 x 85g
 RRP: £4.75
Promo Price:
£11.79
POR:
25.54%

SKU: 74765 **Product:** Fish Selection in Jelly

Felix Mixed Selection in Jelly



SKU: 74773
 Pack Size: 40 x 85g
 RRP: £14.77
Promo Price:
£8.49
POR:
31.02%

SKU: 74774 **Product:** Fish Selection in Jelly

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*Circana Market Advantage, All Outlets Pet UK, Value Sales 52 w/e 21 October 2023. ©Reg. Trademark of Société des Produits Nestlé S.A.

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Felix As Good As It Looks Pouches Kitten Mixed Selection in Jelly



SKU: 24656
 Pack Size: 4 x 12 x 100g
 RRP: £6.74
Promo Price: £13.37
POR: 40.49%

SKU: 25413 Product: Fish Selection in Jelly

Felix As Good As It Looks Pouches Favourites Selection in Jelly



SKU: 24655
 Pack Size: 4 x 12 x 100g
 RRP: £6.48
Promo Price: £13.49
POR: 37.55%

SKU: 24655 Product: Ocean Feasts in Jelly

Felix As Good As It Looks Pouches Meaty Selection in Jelly



SKU: 24657
 Pack Size: 4 x 12 x 100g
 RRP: £6.48
Promo Price: £13.49
POR: 37.55%

SKU: 24658 Product: Ocean Feasts in Jelly

Felix As Good As It Looks Pouches Vegetables Selection in Jelly



SKU: 72278
 Pack Size: 4 x 12 x 100g
 RRP: £6.48
Promo Price: £13.49
POR: 37.55%

SKU: 53519 Product: Meat Selection in Jelly

Felix As Good As It Looks Pouches Doubly Delicious Countryside Selection in Jelly



SKU: 35324
 Pack Size: 4 x 12 x 100g
 RRP: £6.48
Promo Price: £13.49
POR: 37.55%

SKU: 35325 Product: Fish Selection in Jelly
 SKU: 72282 Product: Ocean Recipes in Jelly

Felix As Good As It Looks Pouches Senior Doubly Delicious Meat Selection in Jelly



SKU: 42178
 Pack Size: 4 x 12 x 100g
 RRP: £6.74
Promo Price: £13.37
POR: 40.49%

Felix As Good As It Looks Pouches Senior Fish Selection in Jelly



SKU: 25412
 Pack Size: 4 x 12 x 100g
 RRP: £6.74
Promo Price: £13.37
POR: 40.49%

SKU: 24660 Product: Mixed Selection in Jelly
 SKU: 25411 Product: Meaty Selection in Jelly

Felix As Good As It Looks Mixed Selection in Jelly



SKU: 61440
 Pack Size: 40 x 100g
 RRP: £20.77
Promo Price: £10.83
POR: 37.43%

SKU: 61442 Product: Ocean Feasts in Jelly
 SKU: 61439 Product: Senior Mixed Selection in Jelly
£10.83 39.81% RRP: £21.59

Felix Doubly Delicious Meat Selection in Jelly



SKU: 61441
 Pack Size: 40 x 100g
 RRP: £20.77
Promo Price: £10.83
POR: 37.43%

Lily's Kitchen Adult Cat Smooth Pate Chicken



SKU: 68378
 Pack Size: 19 x 85g
 RRP: £1.25
Promo Price: £12.49
POR: 36.89%

SKU: 68384 Product: Catch of the Day
 SKU: 68374 Product: Organic Beef Dinner Tray
£15.99 32.67% RRP: £1.50

Lily's Kitchen Adult Cat Tasty Cuts Chicken



SKU: 72500
 Pack Size: 24 x 85g
 RRP: £1.25
Promo Price: £14.99
POR: 40.04%

SKU: 72501 Product: Chicken & Ocean Fish for Kittens
 SKU: 72502 Product: Chicken & Fish for Mature Cats

Lily's Kitchen Shredded Fillets Tins Multipack



SKU: 74314
 Pack Size: 4 x 8 x 70g
 RRP: £10.80
Promo Price: £24.68
POR: 31.46%

Dreamies Mix Cat Treats with Cheese & Beef



SKU: 35688
 Pack Size: 8 x 60g
 RRP: £2.01

Promo Price:
£6.99

POR:
47.84%

SKU: 35689 Product: Chicken & Duck
 SKU: 35687 Product: Salmon & Cheese
 SKU: 40710 Product: Salmon & Tuna

Dreamies Shakeups Cat Treats with Multivitamins Rockin Roost



SKU: 73064
 Pack Size: 8 x 55g
 RRP: £1.95

Promo Price:
£6.65

POR:
48.85%

SKU: 73052 Product: Seafood Celebration

Dreamies Cat Treats with Chicken Mega Tub



SKU: 67068
 Pack Size: 2 x 350g
 RRP: £7.41

Promo Price:
£6.64

POR:
46.23%

SKU: 72258 Product: Salmon
 SKU: 72255 Product: Tuna
 SKU: 67067 Product: Cheese
 SKU: 74656 Product: Catnip Flavour

Whiskas Crunch! Treats



SKU: 3117
 Pack Size: 10 x 100g
 RRP: £1.52

Promo Price:
£8.15

POR:
35.66%

Whiskas Kitten Milky Treats



SKU: 55369
 Pack Size: 8 x 55g
 RRP: £1.52

Promo Price:
£5.20

POR:
48.68%

Felix Crispies Beef & Chicken



SKU: 42174
 Pack Size: 8 x 45g
 RRP: £1.32

Promo Price:
£5.49

POR:
37.61%

SKU: 42176 Product: Salmon & Trout

Felix Goody Bag Original Mix



SKU: 36515
 Pack Size: 8 x 60g
 RRP: £1.32

Promo Price:
£5.49

POR:
37.61%

SKU: 36516 Product: Seaside Mix
 SKU: 36517 Product: Mixed Grill

Felix Goody Bag Maxi Pack Original Mix



SKU: 71659
 Pack Size: 5 x 200g
 RRP: £3.80

Promo Price:
£8.99

POR:
43.22%

SKU: 71660 Product: Seaside Mix

Felix Goody Bag Jumbo Pack Original Mix



SKU: 71661
 Pack Size: 5 x 330g
 RRP: £5.65

Promo Price:
£14.91

POR:
36.67%

SKU: 71662 Product: Seaside Mix

Dentalife Cat Dental Treats Chicken



SKU: 72292
 Pack Size: 8 x 40g
 RRP: £1.45

Promo Price:
£5.99

POR:
38.93%

SKU: 66075 Product: Salmon

Lily's Kitchen Salmon Treats



SKU: 72510
 Pack Size: 10 x 60g
 RRP: £2.50

Promo Price:
£12.99

POR:
37.65%

Lily's Kitchen Chicken Treats



SKU: 72509
 Pack Size: 10 x 60g
 RRP: £2.50

Promo Price:
£12.99

POR:
37.65%

Catsan Hygiene Litter



SKU: 4911
 Pack Size: 20ltr
 RRP: £19.31

Promo Price:
£8.89

POR:
44.75%

SKU: 4632 Pack Size: 10ltr **£5.13 42.09%** RRP: £10.63

FURminator M Undercoat Tool Long Hair Dog



SKU: 73884
 Pack Size: Single
 RRP: £37.95

Promo Price:
£10.04

POR:
68.25%

See Website for All Sizes on Promotion

FURminator S Undercoat Tool Short Hair Dog



SKU: 73881
 Pack Size: Single
 RRP: £31.18

Promo Price:
£8.25

POR:
68.25%

SKU: 73882 **Product:** Large Dog Short Hair **£13.20 68.21%** RRP: £49.83

FURminator M/L Undercoat Tool Short Hair Cat



SKU: 73887
 Pack Size: Single
 RRP: £37.95

Promo Price:
£10.06

POR:
68.19%

SKU: 73815 **Product:** Small Long Hair Cat **£9.22 64.52%** RRP: £31.18

FURminator M/L Deshedding Tool Long Hair Cat



SKU: 66343
 Pack Size: Single
 RRP: £34.50

Promo Price:
£11.25

POR:
60.87%

SKU: 66341 **Product:** Small Short Hair Cat **£9.22 60.97%** RRP: £28.35

Johnson's Tea Tree Shampoo for Dogs



SKU: 4112
 Pack Size: 6 x 200ml
 RRP: £4.15

Promo Price:
£11.71

POR:
43.57%

SKU: 4116 **Product:** Dogs & Cats **Pack Size:** 3 x 400ml **£7.99 44.42%** RRP: £5.75

Johnson's Medicated Shampoo



SKU: 3823
 Pack Size: 6 x 200ml
 RRP: £4.15

Promo Price:
£11.71

POR:
43.57%

SKU: 4312 **Pack Size:** 3 x 400ml **£7.99 44.42%** RRP: £5.75

Johnson's Dog Deodorant Shampoo



SKU: 3971
 Pack Size: 6 x 200ml
 RRP: £4.15

Promo Price:
£11.71

POR:
43.57%

SKU: 30873 **Pack Size:** 3 x 400ml **£7.99 44.42%** RRP: £5.75

Beaphar CaniComfort Calming Collar Puppy



SKU: 68537
 Pack Size: Single
 RRP: £18.15

Promo Price:
£6.57

POR:
56.56%

SKU: 68538 **Product:** Dog **£9.48 43.82%** RRP: £20.25

Beaphar CaniComfort Calming Diffuser Starter Kit 48ml



SKU: 67726
 Pack Size: Single
 RRP: £19.99

Promo Price:
£9.37

POR:
43.75%

SKU: 67727 **Product:** Refill 48ml **£7.04 43.64%** RRP: £14.99

Beaphar CatComfort Excellence Calming Diffuser Kit



SKU: 72211
 Pack Size: 3 x Single
 RRP: £19.99

Promo Price:
£29.05

POR:
41.87%

SKU: 72212 **Product:** Refill **£21.73 42.01%** RRP: £14.99

RAC Rear Car Seat Cover For Dogs



SKU: 53214
 Pack Size: Single
 RRP: £19.99

Promo Price:
£9.25

POR:
44.48%

Petlife® vetbed®

Non Slip Comfort

- ✓ **Made from 95% recycled content**
1 metre of Vetbed contains up to 50 recycled plastic bottles!
- ✓ **Warm, safe and comfortable**
for dogs, cats and other small animals
- ✓ **Durable, versatile & hygienic**
machine washable, tough non-slip backing
- ✓ **Easy to display**
Supplied in shelf ready wraps to clearly communicate features & benefits to customers



Every 1kg of vetbed® fabric is made with 24 recycled bottles!

*Based on standard grey fibre, other colours may contain a slightly less recycled content



made with recycled bottles



quick drying & washable



market leading comfort



12 month quality guarantee



Use in the car, in the crate, on the sofa, in the garden, at the coffee shop, on holiday and all around the home...



Not all "vet bed" is genuine vetbed®

Trusted by vets for 30 years, **vetbed®** is made in our own factory right here in the UK to the highest standards, we are so confident in the quality of our product that we guarantee vetbed® for 12 months.

Mason Cash Colour Mix Cat Saucer Pink 13cm



SKU: 62972
 Pack Size: Single
 RRP: £5.00
Promo Price:
£1.29
POR:
69.04%

SKU: 62973 Product: Cream
 SKU: 62974 Product: Grey

Mason Cash Colour Mix Dog Bowl Cream 15cm



SKU: 62975
 Pack Size: Single
 RRP: £10.00
Promo Price:
£2.79
POR:
66.52%

SKU: 62976 Product: Grey

Mason Cash Colour Mix Dog Bowl Cream 20cm



SKU: 62977
 Pack Size: Single
 RRP: £19.50
Promo Price:
£5.49
POR:
66.22%

SKU: 62978 Product: Grey

Danish Design Fleece Charcoal Arrows Duvet Cover Medium



SKU: 72899
 Pack Size: Single
 RRP: £24.99
Promo Price:
£9.92
POR:
52.37%

SKU: 72900 Product: Large **£15.82 51.30%** RRP: £38.99

Danish Design Fleece Charcoal Arrows Blanket Medium



SKU: 72904
 Pack Size: Single
 RRP: £29.49
Promo Price:
£11.83
POR:
51.85%

SKU: 72905 Product: Large **£21.39 51.56%** RRP: £52.99

Danish Design Fleece Charcoal Arrows Quilted Mattress Small (21")



SKU: 72906
 Pack Size: Single
 RRP: £12.99
Promo Price:
£5.10
POR:
52.93%

See Website for All Sizes on Promotion

Danish Design Fleece Charcoal Arrows Slumber Bed 24"



SKU: 72901
 Pack Size: Single
 RRP: £52.49
Promo Price:
£21.34
POR:
51.22%

See Website for All Sizes on Promotion

Danish Design Fleece Charcoal Arrows Deep Duvet Medium



SKU: 72897
 Pack Size: Single
 RRP: £50.99
Promo Price:
£20.69
POR:
51.32%

See Website for All Sizes on Promotion

Ancol Heritage Leather Collar Black 16mm x 26-31cm



SKU: 1341
 Pack Size: Single
 RRP: £7.29
Promo Price:
£3.09
POR:
49.14%

See Website for All Sizes on Promotion

Ancol Heritage Leather Round Sewn Collar Chestnut 28-36cm



SKU: 4154
 Pack Size: Single
 RRP: £14.49
Promo Price:
£6.35
POR:
47.41%

See Website for All Sizes on Promotion

Ancol Heritage Nylon Rope Slip Lead Green 10mm x 1.2m



SKU: 13109
 Pack Size: Single
 RRP: £10.29
Promo Price:
£4.45
POR:
48.10%

See Website for All Sizes on Promotion

Ancol Heritage Rope Slip Lead Green 8mm x 1.5m



SKU: 57825
 Pack Size: Single
 RRP: £8.49
Promo Price:
£3.66
POR:
48.27%

The Nuttery Original Seed Squirrel Proof Wild Bird Feeder



SKU:	68477	Promo Price:	£13.89
Pack Size:	Single	POR:	52.36%
RRP:	£34.99		

The Nuttery Original Peanut Squirrel Proof Wild Bird Feeder



SKU:	68476	Promo Price:	£13.89
Pack Size:	Single	POR:	52.36%
RRP:	£34.99		

Suet To Go High Energy Suet Pellets - Berry



SKU:	72085	Promo Price:	£5.99
Pack Size:	6 x 500g	POR:	40.05%
RRP:	£11.99		

Suet To Go Super Premium Suet Pellets - Mini-Max Boxed



SKU:	72090	Promo Price:	£17.99
Pack Size:	12.55kg	POR:	46.02%
RRP:	£39.99		

Suet To Go Super Premium Suet Balls - Insect Flavour Bulk Box



SKU:	72101	Promo Price:	£17.99
Pack Size:	150 x 85g	POR:	31.44%
RRP:	£31.49		

Suet To Go Super Premium Suet Balls - Insect Flavour Tub



SKU:	72099	Promo Price:	£7.39
Pack Size:	50 x 85g	POR:	40.88%
RRP:	£15.00		

Bucktons Best All Round



SKU:	11244	Promo Price:	£16.99
Pack Size:	20kg	POR:	26.95%
RRP:	£23.49		

Bucktons Dove Food



SKU:	18336	Promo Price:	£14.49
Pack Size:	20kg	POR:	26.79%
RRP:	£19.99		

Bucktons Pigeon High Protein Economy



SKU:	18391	Promo Price:	£15.99
Pack Size:	20kg	POR:	24.85%
RRP:	£21.49		

Bucktons Pigeon Conditioner



SKU:	18375	Promo Price:	£17.99
Pack Size:	20kg	POR:	27.29%
RRP:	£24.99		

Bucktons Pigeon Diet Supreme



SKU:	18379	Promo Price:	£20.56
Pack Size:	20kg	POR:	28.38%
RRP:	£28.99		

Bucktons Pigeon Winter Economy Mix



SKU:	18436	Promo Price:	£13.52
Pack Size:	20kg	POR:	31.69%
RRP:	£19.99		

Burgess Excel Junior & Dwarf Rabbit Nuggets with Mint



SKU: 71752
 Pack Size: 4 x 1.5kg
 RRP: £6.59
Promo Price:
£14.53
 POR:
44.33%

Burgess Excel Indoor Rabbit Nuggets with Dandelion & Nettle



SKU: 64669
 Pack Size: 1.5kg
 RRP: £7.32
Promo Price:
£2.99
 POR:
50.98%

Burgess Excel Adult Rabbit Nuggets with Oregano



SKU: 71750
 Pack Size: 4 x 1.5kg
 RRP: £6.10
Promo Price:
£12.68
 POR:
47.51%

Burgess Excel Guinea Pig Nuggets with Blackcurrant & Oregano



SKU: 71755
 Pack Size: 4 x 1.5kg
 RRP: £7.60
Promo Price:
£13.36
 POR:
47.26%

Burgess Excel Timothy Feeding Hay



SKU: 292
 Pack Size: 1kg
 RRP: £6.99
Promo Price:
£4.21
 POR:
39.11%

Burgess Excel Timothy Feeding Hay with Dandelion & Marigold



SKU: 10674
 Pack Size: 1kg
 RRP: £8.49
Promo Price:
£3.93
 POR:
44.40%

Burgess Excel Long Stem Feeding Hay



SKU: 60669
 Pack Size: 1kg
 RRP: £8.99
Promo Price:
£4.99
 POR:
43.89%

Burgess Excel Nature Snacks Meadow Munchies



SKU: 70583
 Pack Size: 1kg
 RRP: £7.99
Promo Price:
£3.70
 POR:
44.43%

Excel Nature Snacks Forage & Feast Bars with Marigold



SKU: 73498
 Pack Size: 5 x 60g
 RRP: £2.99
Promo Price:
£6.28
 POR:
49.59%

Burgess Excel Nature Snacks Herby Hearts with Mixed Herbs & Apple



SKU: 70580
 Pack Size: 12 x 60g
 RRP: £1.99
Promo Price:
£10.03
 POR:
49.60%

Excel Nap & Nest Luxury Paper Bedding



SKU: 73503
 Pack Size: 750g
 RRP: £8.87
Promo Price:
£4.31
 POR:
41.69%

Norfolk Industries Natural Cotton Bedding



SKU: 72581
 Pack Size: 20 x 60g
 RRP: £1.39
Promo Price:
£11.83
 POR:
48.94%

**COMING
SOON**

**THROUGH OUR PREFERRED
PARTNER VITAL PET GROUP
INTRODUCING FARMINA:
SCIENCE-BASED HYPER-PREMIUM
PET NUTRITION AND SERVICES**



Who we are

An Italian heritage family-owned business founded in 1965, Farmina is redefining the standards of pet nutrition and services across the nation with free lifelong pet health consultancy.

As a pet nutrition company and global brand, Farmina has partnered with **Vital Pet Group** to bring our natural and GMO free scientifically designed and researched products to you in the trade specialised pet channel.



Farmina Vet Research is a team of first-class professionals in nutrition, Veterinary Medicine, and food formulation, driven by the common goal of serving the wellbeing of pets.



Our products

N&D range

Featuring all-natural, human-grade ingredients, this line provides **functional and maintenance diets with over 90% of protein** sourced from animal origins.

Crafted as low GI foods, each product in the N&D line is designed to support various aspects of pet health.



Nutrition Consultancy

Farmina's dedication to pet wellbeing extends beyond hyper-premium products.

Our comprehensive support includes personalised nutritional guidance for pets through our dedicated Farmina **Genius Pet Health Coach**, and a free pet care programme for owners, fostering a strong partnership with veterinary clinics by referring them back when necessary.

Whilst using Farmina products all pet parents have access to our pet health coach via the **Genius App** who can support and guide them. **Scan the QR code to find out more.**

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NEW Felix Doubly Delicious dry, an exciting combination of crunchy pieces and softer more tender chunks.

New News from the No.1 Pet Food Brand*

*Circana Market Advantage, Total Petfood, All Outlets UK, Value Sales 52 w/e 23 March 2024. ©Reg. Trademark of Société des Produits Nestlé S.A.

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